## GM CUSTOMER CARE AND AFTERSALES DCS3796 URGENT - DISTRIBUTE IMMEDIATELY

Date: October 7, 2015

Subject: 15573 - Safety Recall

Ignition Lock Cylinder Binding

Models: 2014 Chevrolet Silverado LD

2015 Chevrolet Silverado HD 2015 Chevrolet Suburban, Tahoe

2014 GMC Sierra LD 2015 GMC Sierra HD

To: All Chevrolet and GMC Dealers

Attention: General Manager, Service Advisor, Service Manager, Parts and

Service Director, Parts Manager, New or Used Vehicle Sales

Manager, and Warranty Administrator.

General Motors is releasing Safety Recall 15573 today. The total number of U.S. vehicles involved is approximately 3295. Please see the attached bulletin for details.

## **Customer Letter Mailing**

The customer letter mailing will begin in the near future.

## **Global Connect (GWM)**

The "Investigate Vehicle History" (IVH) screen will be updated October 12, 2015. A list of involved vehicles in dealer inventory is attached to this message.

## Campaign Initiation Detail Report (CIDR)

The CIDR will be available October 15, 2015.

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