

ACCELERATE ADOBE WORKFLOWS WITH AVID FOR POST

Connect tools and teams together—anywhere

What if you could access your organization's entire media library from anywhere and share assets in a collaborative environment using your editing tool of choice—Media Composer® or Adobe® Premiere®? Without disrupting the workflows you know and love. Avid makes this possible, opening up a whole new world of possibilities for post production. With direct connection to Avid Editorial Management and Avid NEXIS® shared storage, Premiere users gain powerful media management and storage capabilities, enabling them to collaborate with other Adobe and Avid users in real time and turn around projects faster, together.

ACCELERATE YOUR WORKFLOW

Avid Editorial Management operates as a fully integrated panel within Media Composer and Premiere Pro, or as an easy-to-use web browser interface, enabling showrunners, producers, loggers, editors, and assistants to browse, search, access, and edit content, projects, and metadata stored in Avid NEXIS. It speeds up the entire storytelling process, from logging media, prepping projects, and assembling rough cuts, to reviewing and approving sequences.

ENABLE REMOTE COLLABORATION

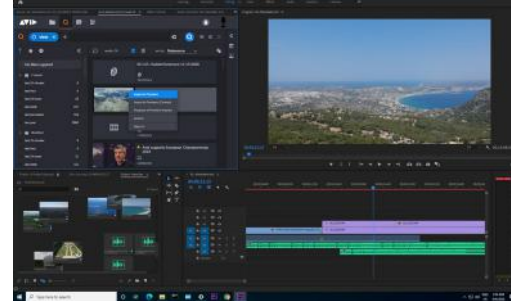
Editorial Management makes real-time remote collaboration easy, enabling teams to accomplish more with less stress. Share projects and media with other Adobe and Avid editors—regardless of location. Edit media in place. And enable assistants to set up Adobe and Avid projects, group media, and populate bins with the best shots—without requiring Premiere or Media Composer.

FIND MEDIA FAST

Newly captured footage. A work in progress. Archived projects. If the content you seek sits in your Avid NEXIS storage—on premises, at another facility, or in the cloud—you can find it fast. Right within Premiere Pro, Media Composer, or your web browser. You can even find all clips that contain context-specific metadata or the speech you seek in seconds, saving hours—or even days—of search time.

JUMPSTART STORY CREATION

For unscripted projects with high shooting ratios, Editorial Management eases the burden of sorting through volumes of media. Story editors, showrunners, and assistants can quickly find, review, and mark clips based on the dialogue they contain, pull selects, and create stringouts to storyboard the narrative for the editing team. All within a web browser, giving editors more time to focus on finding the most compelling angles to tell the best story.



KEY FEATURES

EDITORIAL MANAGEMENT

- Accelerate production with reliable media management that works seamlessly together with Avid NEXIS shared storage
- Access your organization's entire media library right from within Adobe Premiere Pro, Media Composer, or a web browser
- Create projects, browse and organize media, share clips, edit sequences, and review content from anywhere, using any device
- Enable story editors, assistant editors, producers, and showrunners to collaborate with Premiere Pro and Media Composer editors, without requiring either application
- Browse, search for, and access Avid and Adobe projects and media across your entire Avid NEXIS library
- Find all clips that contain a specific word or phrase of dialogue in seconds with the Phonetic Index option
- Log media with more meaningful details using custom metadata fields, enabling teams to find media faster
- Streamline the review and approval process by enabling sequences to be viewed from anywhere using a web browser
- Protect your projects, assets, and workflow easily by leveraging your Avid NEXIS user settings to control access

FOR MORE INFORMATION, VISIT

avid.com/editorial-management
avid.com/nexis



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BRING REAL-TIME COLLABORATION TO ANY ADOBE POST-PRODUCTION WORKFLOW

Finding and accessing media	With Avid Editorial Management , Adobe users can quickly find, preview, and access any project or asset stored in Avid NEXIS and Adobe project bins. Right from within Premiere or a web browser. Use advanced search capabilities to find and access content by keywords, metadata, or other criteria. Or save hours (even days!) of search time by adding the Phonetic Index option, which finds all clips that contain a certain spoken word or phrase you're looking for in seconds—a major timesaver for reality TV and documentary production.
Prepping projects	For assistant editors, story editors, and PAs, Editorial Management streamlines project prep. Create bins, shot lists, and sequences for Adobe and Avid editors. Organize and group media. And create group clips with up to 64 camera angles. All within a web browser to support the editing team—without requiring Premiere Pro or Media Composer.
Creating project templates	Want to jumpstart different types of projects quickly, with all of the files and bin structure set up exactly the way you or other editors like? Just save a new or existing Adobe project as a template right from within Editorial Management in Premiere Pro or a web browser.
Editing and managing media	Forget transcoding or rewrapping media and put more flow into your Adobe editing workflow. With support for “edit in place” workflows and the industry’s most reliable media management handling all of the tedious media tasks, Editorial Management takes the headache out of juggling multiple projects and assets.
Reviewing sequences	No need to send sequences or set up face-to-face time for every review and approval. Editorial Management enables producers, showrunners, and other content approvers to conveniently review media and sequences from anywhere in a web browser.

KEY FEATURES

AVID NEXIS

- › Enable real-time and remote collaboration across flash, online, nearline, and archive storage tiers—on premises or in the cloud
- › Scale capacity and bandwidth with ease—from 9.6 TB to over 10 PB of total storage, and over 25 GB/s of total bandwidth
- › Quickly adapt storage capacity, performance, and protection on the fly to meet changing requirements, without disruption or downtime
- › Safeguard all assets with the utmost security, reliability, and protection, including high-availability and media mirroring options
- › Centralize your entire media library for faster, easier file search and access
- › Simplify nearline workflows, keeping media within easy reach for rediscovery and reuse
- › Control workspace access with folder-level permissions
- › Manage and monitor your system from anywhere using a computer or mobile device
- › Instantly expand your Avid NEXIS storage to the cloud with Avid NEXIS | Cloudspaces™



FOR MORE INFORMATION ABOUT MEDIACENTRAL, VISIT avid.com/editorial-management

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