

GET UP TO A
\$140

Cooper Tires Visa® Prepaid
Debit Card by mail when you
buy 4 eligible Cooper Tires and
use a qualifying Sears card* at
Sears Auto Centers.

Get up to a \$70 Cooper Tires Visa
Prepaid Debit Card when using
another form of payment.

Offer Valid

August 27 – October 31, 2014



*Purchases made on Sears card subject to credit approval. Debit card valid for 6 months after issuance. Subject to applicable law. Card terms, conditions and limitations apply. See associate or sears.com for details regarding this offer and how it can apply to leasing. Complete terms and conditions on reverse side.

sears
AUTO CENTER

COOPERTIRES
100 Years

How To Get Your Cooper Tires Visa® Prepaid Debit Card:

1. Purchase or lease a set of 4 qualifying Cooper Tires between August 27 and October 31, 2014. Requests must be postmarked by November 30, 2014. - Claims postmarked after this date will not be honored.
2. Complete the mail-in form. This offer is not transferable, so the name on the mail-in form must match the name on the Sears sales receipt.
3. Include the original dated Sears sales receipt showing purchase of qualifying Cooper Tires and method of payment. Circle the tires purchased, which must be one (1) set of four (4) of the Cooper Tires listed. Substitutions are not eligible.
4. Please enter the last 4-digits of your Sears card account number. If you have recently applied for a Sears card and are approved, the last four digits of the new account will appear on the purchase receipt immediately after card approval.

Select One:

- Sears MasterCard (Citibank)
- Sears Card (Citibank)
- SearsCharge PLUS (Citibank)
- The Great Indoors MasterCard (Citibank)
- Sears Select MasterCard (Barclays)



- OR - Why Not Lease It –
Please enter your 7-digit Why Not Lease It Approval ID #

For Sears cards issued by Citibank, N.A., by responding to this offer, you will be disclosing all the information requested on this form to a fulfillment company affiliated with Sears for processing the rebate. The fulfillment company uses this information to process and fulfill your rebate claim.

5. Check the appropriate box for the preferred offer you are eligible to receive (only one offer redeemable per set of four qualifying Cooper Tires).
NOTE: Preloaded gift cards and award cards are not considered credit cards. Purchases made using a pre-loaded gift card or award card will only qualify for the \$40, \$50, \$60 or \$70 award based on the tires purchased.

- \$140 DEBIT CARD WITH A SET OF 4 TIRES PURCHASED ON A SEARS CARD**
- \$140 DEBIT CARD WITH A SET OF 4 TIRES LEASED USING – Why Not Lease It**
- \$70 DEBIT CARD WITH A SET OF 4 TIRES PURCHASED**
Eligible Cooper Tires: Cooper Discoverer A/T3 and Cooper Discoverer CTS.
- \$120 DEBIT CARD WITH A SET OF 4 TIRES PURCHASED ON A SEARS CARD**
- \$120 DEBIT CARD WITH A SET OF 4 TIRES LEASED USING – Why Not Lease It**
- \$60 DEBIT CARD WITH A SET OF 4 TIRES PURCHASED**
Eligible Cooper Tires: Cooper CS5 Touring, Cooper Zeon RS3-A and Cooper Zeon RS3-S.
- \$100 DEBIT CARD WITH A SET OF 4 TIRES PURCHASED ON A SEARS CARD**
- \$100 DEBIT CARD WITH A SET OF 4 TIRES LEASED USING – Why Not Lease It**
- \$50 DEBIT CARD WITH A SET OF 4 TIRES PURCHASED**
Eligible Cooper Tires: Cooper Discoverer H/T and Cooper Discoverer H/T Plus.
- \$80 DEBIT CARD WITH A SET OF 4 TIRES PURCHASED ON A SEARS CARD**
- \$80 DEBIT CARD WITH A SET OF 4 TIRES LEASED USING – Why Not Lease It**
- \$40 DEBIT CARD WITH A SET OF 4 TIRES PURCHASED**
Eligible Cooper Tires: Cooper CS3 Touring and Cooper Response Touring.

REQUIRED INFORMATION: Please print clearly in capital letters. This is the name that will appear on your Visa prepaid card. Reverse to see full Terms and Conditions.

First Name: _____

Last Name: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Phone Number: _____

Email Address*: _____

*If you would like to receive any email updates regarding the status of your submission, please include your email address above.

FOR ASSISTANCE, PLEASE CONTACT YOUR COOPER TIRE & RUBBER COMPANY REPRESENTATIVE VIA EMAIL AT coopertirerebates@young-america.com, or call 1-888-288-0369, OR VISIT <http://status.rewardpromo.com>

MAIL TO:

**Sears and Cooper Tires Fall 2014 Tire Offer
Offer # 821-25
PO Box 752869
El Paso, TX 88575-2869**

**Mail this completed form along with the original dated
Sears sales receipt before 11/30/14.**

KEEP COPIES OF ALL DOCUMENTS FOR YOUR RECORDS. MAIL-IN REQUESTS MUST BE POSTMARKED BY THE DATE LISTED. LATE SUBMISSIONS WILL NOT BE ACCEPTED.

**COMPLETE TERMS AND CONDITIONS
ON REVERSE SIDE**

COOPER TIRE AND SEARS PROMOTION OFFER OFFICIAL TERMS & CONDITIONS – U.S. and Puerto Rico:

1. This offer is open to legal residents of the 50 United States, the District of Columbia and Puerto Rico making purchases or leases in participating Sears retail stores in those locations. The mail-in offer is not transferable and is valid only for the individual who purchased or leased four new qualifying Cooper Tires in a single transaction for personal household use. Void where restricted or prohibited by law. 2. Properly submitted and verified claims will be provided with the reward (as described below) in U.S. dollars in the form of a Cooper Tires Visa® Prepaid Card, to be mailed to the address provided on this official mail-in form. Cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc. and managed by Citi Prepaid Services. Visa prepaid cards cannot be redeemed for cash and cannot be used for cash withdrawals. Visa prepaid cards can be used everywhere Visa debit cards are accepted. **This card is not a line of credit, will expire 6 months from the month of issuance,** and is subject to the terms and conditions placed on it by Visa and the issuer of the card. Failure to activate or use your Cooper Tires Visa prepaid card will void the offer and relieve Cooper Tire & Rubber Company ("Sponsor") of any further obligation. Lost cards will not be replaced after the expiration date. The prepaid card is subject to the terms and conditions placed on it by its issuer. Sponsor reserves the right to substitute an alternative reward of equal or greater value. 3. This offer is contingent on the purchase or lease through Why Not Lease It ("WNL") of a new set of four qualifying Cooper Tires (in a single transaction) from August 27, 2014 through October 31, 2014. Mail-in requests must be postmarked no later than November 30, 2014 and received no later than December 8, 2014. Late submissions will not be accepted. Allow 6 to 8 weeks after Sponsor receives the mail-in request for delivery of the Visa prepaid card. 4. **Reward Amount:** Actual reward amount depends on the qualifying tires purchased, whether the tires were purchased on a qualifying Sears card or leased through WNL and the availability of qualifying new tires at the time of purchase or lease. \$40 reward or \$80 reward (if purchased on a qualifying Sears card or leased through WNL) is available for the following qualifying tires: Cooper CS3 Touring and Cooper Response Touring. \$50 reward or \$100 reward (if purchased on a qualifying Sears card or leased through WNL) is available for the following qualifying tires: Cooper Discoverer H/T and Cooper Discoverer H/T Plus. \$60 reward or \$120 award (if purchased on a qualifying Sears card or leased through WNL) is available for the following qualifying tires: Cooper CS5 Touring, Cooper Zeon RS3-A and Cooper Zeon RS3-S. \$70 reward or \$140 award (if purchased on a Sears card or leased through WNL) is available for the following qualifying tires: Cooper Discoverer A/T3 and Cooper Discoverer CTS. Substitutions are not eligible. 5. **Limit of one reward per new set of four qualifying tires purchased or leased in a single transaction. Purchases and leases must be for household use, and offer is limited to two mail-in claims per person, family, household or address.** 6. Requests from groups, organizations or businesses will not be accepted. Offer not valid for business or fleet vehicles. Purchaser is responsible for all applicable taxes and other fees. This offer may not be combined with any other Cooper Tire & Rubber Company offer. 7. To apply, **complete the mail-in form.** This offer is not transferable, so the name on the form must match the name on the Sears sales receipt. Please print clearly in large capital letters. This is the name that will appear on your Visa prepaid card. **Include the original dated Sears sales receipt,** which must show the qualifying Cooper Tires, purchase price, tire size, and payment method. Circle the tires and size purchased, which must be one set of four of the qualifying Cooper Tires. Substitutions are not eligible. Please do not use staples when sending your information. Please mail to: Sears Fall 2014, Reward, Offer # 821-25, PO Box 752869, El Paso, TX 88575-2869. No reward will be issued for requests that are not properly submitted (by not including the documentation described). 8. Keep copies of all documents for your records, as well as a record of the date your mail-in request was mailed. All submitted documents will become the property of Sponsor and will not be returned. Please allow 6 to 8 weeks after Sponsor receives the mail-in request for the delivery of your Visa prepaid card. If prepaid card is not received within 8 weeks, contact a Sponsor representative via email at coopertirerebates@young-america.com or call 1-888-288-0369. You must notify Sponsor of any claim of non-delivery of your Visa prepaid card by no later than February 3, 2015. Claims of "lost materials" will not be honored unless accompanied by proof of receipt of materials by Sponsor, such as proof of certified mailing. If you claim a reward was not delivered or was improperly denied, you will be required to furnish Sponsor with a copy of all materials you submitted for verification. 9. Incomplete mail-in requests will delay processing. If any mail-in request is submitted by the deadline but is incomplete, Sponsor's representative will notify the sender by mail, and you must resubmit the request with all missing information within 10 days of receipt of such notice, together with a copy of the notice. 10. All decisions made by Sponsor (or its authorized representatives) relating to the validity of any submissions are final and binding. 11. U.S. mail fraud statutes prohibit acts devised to defraud or obtain money or property by means of false or fraudulent pretenses if the postal system is involved. This would include, among other things, the use of fictitious or assumed names or addresses in order to receive multiple offers. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Sponsor (or its authorized representatives) relating to the validity of any submissions are final and binding. Sponsor reserves the right to disqualify any individual who fails to comply with these terms and conditions or who disrupts or otherwise attempts to affect the administration, security, fairness, integrity, or proper conduct of this offer. Sponsor reserves the right to confirm the identity of any reward recipient, including collecting information about the recipient from third parties. Sponsor is not responsible for delayed, postage due, illegible, damaged, mutilated, late, lost, incomplete, stolen or misdirected requests or for typographical or printing errors or other technical problems associated with, or in any materials for, this offer. 12. Sponsor reserves the right, in its sole discretion, to withdraw or amend this offer in any way, or to amend these terms and conditions without prior notice or obligation, in the event of: (i) any error, technical problem, fraud, or any other cause beyond the reasonable control of Sponsor that interferes with the proper conduct of this offer as contemplated by these terms and conditions; and/or (ii) any accident, printing, administrative or other error of any kind. 13. In the event of any discrepancy or inconsistency between these terms and conditions and any statements contained in any reward-related materials, including but not limited to the entry form, or point-of-sale, television, print, or online advertising, these terms and conditions shall prevail, govern, and control.