



Telestream Desktop: A House of Worship Use Case





There are countless ways to use our products— individually and together as a unit. For both seasoned users and those just starting out, sometimes it can be difficult to understand the true capacity of our products as well as the creative ways in which you can use them. The purpose of these use cases is to provide scenarios and out-of-the-box ways to use Telestream desktop products: ScreenFlow, Wirecast, and Wirecast Gear.

We are challenging houses of worship to ask, “How do we do more in virtual spaces?” In this case, specifically, we look at how houses of worship can utilize the online space to expand their reach beyond their four walls. From live streaming weddings and funerals to streaming services, the goal should be to build a stronger, more engaged community.

The goal here is to move beyond the thought of only live streaming regular services. Rather, how can houses of worship use Telestream desktop products to go above and beyond their congregation’s expectations?

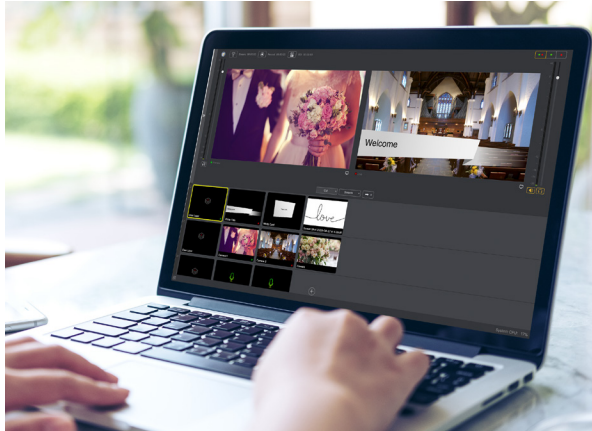
Using Wirecast for Weddings and Funerals

A more uncommon use case we see but something that we are seeing more and more of is live streaming funerals and weddings. This is especially relevant if you are already streaming your normal services.

In a funeral scenario if the friends of the passed are older, it may be hard for them to make it to the service, so providing a way for them to attend without physically having to be there is a really sweet touch.

The same use case holds true for weddings. Some family members or friends may not be able to attend, so providing a way to make them feel like they are still part of the event creates a great community dynamic. And who knows, maybe later they’ll tune in to your services knowing that a remote option is a possibility!





Using Wirecast and Wirecast Gear to Enhance In-Person Services

This is one of our biggest use cases for Wirecast and Wirecast Gear. The benefit of live streaming your services goes beyond reaching your immediate community and instead gives you the ability to reach an audience on a global scale. Wirecast makes it easy to bring the church services to your viewers and make them feel like they are sitting side-by-side with their peers. If people are traveling, sick or have other reasons they can't attend an event live, you can always offer the service on-demand so it can be seen at any point.

Conclusion

So, you have read this far and are thinking this is all great, but what kind of computer system do I need to have to

run Wirecast? Wirecast will run on a MAC or a PC. We have system specifications that can be found on our website.

But there is also another solution - Wirecast Gear. This takes all the work out of configuring a system. These systems are Windows-based and built specifically to handle Wirecast based on your needs.

Using multiple cameras can take a toll on your system if you're running Wirecast from a laptop and there may be some technical experimenting to be done to get the stream going perfectly. With Gear, all that guesswork is taken out of the equation because we built this hardware unit specifically to run Wirecast. All you need to do is plug your cameras in and go live!

For pricing and ordering please see our website: <https://www.telestream.net/wirecastgear/>



Even with everything we've covered, there are still a ton of other great features! We have only just scratched the surface of what you can do within Wirecast! But don't just take our word for it. Download a trial at <https://www.telestream.net/controls/wirecast/download-wirecast-resources.htm> and see the list of features for yourself to help you decide if Wirecast Studio or Wirecast Pro is right for your needs. Some of the features listed above are for Wirecast Studio while others are for Wirecast Pro. No matter which version you choose. Wirecast will enhance your productions and help take them to the next level!

Wirecast Features- <https://www.telestream.net/wirecast/overview.htm#features>

