

1. LISTING SERVICES**A. General Provisions**

1. The alphabetical directory, where available, otherwise the Company's Listing Information System, is an alphabetical list of customers, joint users and others for whom listings are provided. It is designed solely for the purpose of informing people of the telephone numbers of customers and others listed therein. Accordingly, listings are intended solely for purposes of identification and are limited to information which is essential to such identification. (C)
| (C)
2. The information in this Paragraph 1 for listings apply to primary and additional listings. (C)
(D)
3. An alphabetical directory/Listing Information System may include the listings for one or more exchange areas. The Company may divide listings into two groups, one group of non-residence listings and one group of listings consisting solely of names of individuals. (C)
(C)
(D)
 - a. Non-residence primary listings consisting solely of names of individuals will appear in both groups at no charge.
 - b. Non-residence additional listings consisting solely of names of individuals will appear in both groups without charge for the additional appearance.
 - c. Special types of additional listings will appear in both groups without charge for the additional appearance under the following conditions:
 - (1) Alternate listings, provided that they are indented under non-residence primary or regular additional listings that are listings consisting solely of names of individuals; and
 - (2) all other special types of additional listings, provided that they are listings consisting solely of names of individuals and are indented under non-residence primary or regular additional listings.
 - d. Residence primary or additional listings will appear in both groups without charge for the additional appearance, provided that they are indented under non-residence primary or regular additional listings consisting solely of names of individuals.
4. Special prominence or arrangement of names is not permitted nor is the listing of a service, commodity or trade name except when such service, commodity or trade name is a part of the name under which the listed party is doing business.

1. LISTING SERVICES (cont'd)**A. General Provisions (cont'd)**

5. The Company will refuse a listing which does not constitute a legally authorized or adopted name, or any listing which, in the opinion of the Company, is likely to mislead or deceive calling persons as to the identity of the listed party, or is intended for advertising purposes or to secure a preferential position in the directory, where available, otherwise the Company's Listing Information System, or is more elaborate than is reasonably necessary to identify the listed party. The Company, upon notification to the customer, will withdraw any listing which is found to be in violation of its rules with respect thereto. (C)
(C)
6. The length of any listing is limited by the use of abbreviations, where, in the opinion of the Company, the clearness of the listing and the identification of the listed party is not impaired thereby. Where more than one line is required to properly list the party, no additional charge is made.
7. In connection with non-residence service, a designation, i.e., an abbreviated descriptive term characterizing the listed party's business in a general way, may be furnished as part of the listing unless the character of the listed party's business is already apparent from the form of the corporate or firm name, in which case the designation is unnecessary and is not furnished.
8. The form of listings must conform to the Company's specifications. (C)
(D)
9. Listings are regularly provided in connection with exchange service of all classes, grades and types, except dormitory individual lines and Centrex dormitory station lines.
10. A Business Customer may list a different telephone number in the Company's Directory Assistance records^{/1/} than the number listed in the Directory, where available; provided the Business Customer or its representative; 1) has entered into a separate agreement with the Company to list a different telephone number in the Company's Directory Assistance records; 2) complies with the Company's rules for such listings; and 3) has a local telephone number that the Business Customer will continue to answer. The Company reserves the right to reject such requests or remove such numbers from its Directory Assistance records at the Company's reasonable discretion. The Business Customer or its representative may not list a different telephone number in the Company's Directory Assistance records, if in the Company's reasonable opinion: the use of such number could potentially mislead or deceive the public; the Business Customer does not have the right to use such number; or, use the number by the Business Customer does not comply with applicable law or regulations. The Business Customer assumes full responsibility concerning the right to use the telephone number and the Company does not undertake to determine the Customer's legal, contractual or other right to use the telephone number. The Business Customer will indemnify, defend, and hold harmless the Company from any claims, lawsuits, costs, damages, judgments, liabilities, losses or expenses, including reasonable attorney fees, that arise from the Business Customer not having the right to use the telephone number, not complying with applicable law and regulations, or misleading or deceiving the public in any manner. (C)
(C)

/1/ also known as the Company's Listing Information System

(N)

1. LISTING SERVICES (cont'd)**B. Primary Listings**

1. One listing without charge, termed the primary listing, is provided for each call number in connection with exchange service. In cases where two or more non-residence services are arranged in a group of rotary numbers, all of such numbers so arranged are identified by but one call number.
2. A call number is the telephone number designation with which a customer's service is identified.
3. One primary listing is provided for each PBX, Centrex, Exhibition Hall and Airport Switching system. In connection with PBX systems with DID, Centrex and Exhibition Hall system primary listings, the Company will include, without charge, informative wording to indicate that stations of the system may be dialed direct when the telephone numbers of the stations are known.
4. One primary listing is provided for each joint user.
5. Public telephones and dormitory service are not listed in the directory, where available, or the Company's Listing Information System. (C)
(N)
6. The primary listing is ordinarily the name of the customer or joint user, or the name under which a business is regularly conducted. Where the service is contracted for by one party for the use of a second party, the primary listing may be the name of the second party.
7. A dual name listing is comprised of a surname, two first names, an address and telephone number. This listing may be provided as the primary listing associated with residence service for two persons who share the same surname and reside at the same address or for a person known by two first names.

1. LISTING SERVICES (cont'd)**C. Additional Listings****1. Non-residence Additional Listings**

- a. Non-residence additional listings are listings in addition to the primary listing furnished in connection with non-residence service and may be:

- (1) Names of partners or members, if the customer or joint user is a partnership
- (2) Names of officers, if the customer or joint user is a corporation
- (3) Names of representatives or employees of the customer or joint user
- (4) Bona fide names of firms which the customer or joint user owns or controls or is duly authorized to represent
- (5) Names of patrons participating in resale or shared use of the customer's service or equipment

- b. Non-residence additional listings are not permitted in connection with residence service.

2. Residence Additional Listings

- a. Residence additional listings are listings in addition to the primary listing furnished in connection with residence service and may be the names of members of the customer's family or of other persons residing in the customer's household. Such listings may also be in the form of dual name listings as described in B-7 preceding.
- b. Residence additional listings are also permitted in connection with non-residence service which is located in a residence and for permanent guests residing in a transient hotel, motel, or club, and tenants in an apartment house or apartment hotel.

3. Addresses and Telephone Numbers of Additional Listings

Ordinarily, all additional listings are of the same address and telephone number as the primary listings, except in the case of alternate listings and listings for systems or services with in-dialing. When it appears necessary as an aid to the use of the directory, where available, otherwise in the use of the Company's Listing Information System, and provided satisfactory service can be furnished, a listing will be permitted under the address of a station installed on premises of the customer, but at an address different from that of the main station service.

(C)
(C)

4. Additional listings for Centrex and Exhibition Hall Systems and PBX Systems with DID

Where additional listings associated with Centrex and Exhibition Hall systems, and PBX systems with DID, use the telephone number associated with the primary listing, the informative wording described in B-3 preceding may also be provided with such additional listings without additional charge.

1. LISTING SERVICES (cont'd)**C. Additional Listings (cont'd)**

5. Special Types of Additional Listings

a. Duplicate Listings

Duplicate listings, i.e., listings of nicknames, abbreviated names, names which are commonly spelled in more than one way, and rearrangements of names are permitted when, in the opinion of the Company, they are not desired to secure a preferential position in the directory, where available, otherwise in the Company's Listing Information System, or for advertising purposes. (C)

b. Cross-Reference Listings

(1) Cross-reference listings cover:

- Names which are commonly spelled in more than one way.
- Names of formerly existing businesses which have been superseded by that of the customer.
- Rearrangement of names when such rearrangement is not for the purpose of securing a preferential position in the directory or for advertising purposes.

(2) Cross-reference listings consists of a name, a reference to the primary listing, and, if desired, a telephone number. Such listings do not include an address; however, if the telephone number is included, the city and state involved must also be shown when a message toll call is involved.

c. Alternate Listings

(1) Alternate listings, i.e., listings which refer calling persons to another telephone number at night and on Sundays and holidays, or in case no answer is received on the call to the primary number, are permitted for all classes of service.

(2) The alternate number may be that of another customer's service. In such case, the consent of the other customer must be obtained before the alternate listing is furnished.

d. Foreign Listings

Foreign listings, i.e., listings for an exchange other than that in which the listed service is furnished are furnished under the provisions applicable to regular additional listings as shown in this guidebook. (C)

1. LISTING SERVICES (cont'd)**D. Private Listing Service**

1. Upon receipt of an authorization signed by the customer, in a form satisfactory to the Company, the name of that customer and the telephone number assigned to the service furnished to him will be omitted or deleted from the directory, where available, otherwise the Company's Listing Information System, subject to the provisions set forth below. (C)
2. The Company will endeavor to prevent the disclosure of the telephone number, but shall not be liable should such number be divulged through inadvertence, or under the following circumstances where the number will be disclosed: (C)
 - a. Where the private listing service customer calls the enhanced universal emergency telephone number (i.e. 911) to the extent that the originating telephone number, address and name associated with the originating number are furnished to the 911 service Public Service Answering Points.
 - b. Where the private listing service customer calls the telephone number of a customer subscribing to Caller ID, without using Calling Party Number Blocking as set forth in Part 7, Section 2 of this Guidebook, to the extent that the originating telephone number is displayed on a Caller ID display device.
 - c. Where the private listing service customer is called back by a customer who subscribes to and uses Automatic Callback to return the call to the extent that the originating telephone number is displayed within the call detail section of the Automatic Callback subscriber's billing statement.
 - d. Where the private listing service customer calls another customer, who interprets the phone call as a harassing or threatening call and uses the Call Trace service to have the calling party telephone number and further information referred to the local law enforcement agency. The extent to which pursuit continues would depend upon the law enforcement agency.
 - e. Where the private listing service customer calls a customer who subscribes to and uses the Advanced Custom Calling Service Call Screening, the calling customer can prevent the possible exposure of his/her telephone number by using Calling Party Number Blocking. This feature is available where Call Screening is available in the AT&T Ohio serving area.
3. The Company will furnish, upon request, the name of the customer to exchange service where such service is used to provide recorded announcements under the provisions of Part 2, Section 2 of this Guidebook.
4. The Company shall not be obligated to complete exchange or message toll calls to such customers, by number.

1. LISTING SERVICES (cont'd)

E. Semi-Private Listing Service

1. Upon receipt of an authorization signed by the customer, in a form satisfactory to the Company, semi-private listing service will be provided by the Company. With semi-private listing service the customer listing is omitted or deleted from the Company's directories, where available; however, these listings are contained in the information records and will be furnished upon request of the calling party. (C)

F. Rates and Charges

1. The following monthly rates apply to both regular and special types of additional listings:

<u>Description /Billing Code/</u>	<u>Monthly Rate</u>
Non-residence additional listing /CLT ^{1/1} /	\$4.00
Residence Additional Listing /RLT ^{1/1} /	3.00

Billing at the rates specified above dates from the day following the posting of directory assistance records. Directory assistance records will be posted as of the delivery date of the directory, where available, in which the listing first appears or at any date prior thereto, as the customer requests. (C)

2. Alternate listings

- a. The regular additional listing rate applies to alternate listings, depending on the classification of the regular listing under which the alternate listing is to appear. However, should an alternate listing follow two or more regular listings of the same customer which are in alphabetical sequence, and one of these regular listings takes the classification of non-residence, the non-residence listing rate is applicable to the alternate listing.
- b. Where two or more alternate listings are furnished under one directive note or caption heading, the alternate listing rate shall apply to each listing under the note or caption, but no charge shall be made for the note or caption itself.

/1/ Additional codes appear in departmental practices.

1. LISTING SERVICES (cont'd)

F. Rates and Charges (cont'd)

3. Private and Semi-Private Listing Service

- a. Except as specified in b., following, private and semi-private listing service is provided at the following rates in addition to the rates and charges for the associated service.

<u>Description /Billing Code/</u>	<u>Monthly Charge</u>	
(1) Private listing service, each service /NPU/ Residence and Non-Residence	\$4.45	(l)
(2) Semi-private listing service, each service Residence and Non-Residence	3.50	

- b. The monthly rate for private and semi-private listing service specified in a.(1) preceding does not apply to the following:

- (1) Additional private or semi-private listing service furnished to a customer who has listed service of the same class within the same local service area.
- (2) Private and semi-private listing service furnished to a customer who has a listing (i.e., joint user or additional listing) of the same class on another customer's service within the same local service area, provided the listing can be readily identified as the customer to such private or semi-private listing service.
- (3) Temporary non-residence service furnished on private or semi-private basis for a period not to exceed thirty days, e.g., at construction sites, election service, fairs, exhibits, parades, other special events, etc.
- (4) Service furnished temporarily on a private basis for a period not to exceed thirty days at the initiative of the Company due to unusual circumstances, e.g., in cases involving obscene or anonymous calls.