



EXPERT
NETWORK

 **live optics**



Real-world data for MSPs.

Live Optics is free, online software you can use to collect, visualize and share data about your IT environment and workloads.

Start your client's IT Transformation with the facts.

In the digital economy, your SMB clients need to modernize and transform their IT to innovate faster and stay competitive. But purchasing decisions can seem risky without a clear and comprehensive view of their current IT environment and workloads, especially when budgets are limited.

Aggregating and analyzing data from individual servers to make purchasing decisions can lead to overspending. To modernize your client's infrastructure, you will need to educate them on how workloads impact each other in a shared environment over time. Live Optics creates transparency, so you can accurately educate them about their IT needs and guide them toward the correct buying process.

Welcome to Live Optics.

A woman with curly hair, wearing a white shirt and dark pants, stands and points at a computer monitor. A man with glasses, wearing a blue and white checkered shirt and jeans, sits at the desk looking at the monitor. The monitor displays a dashboard with various charts and graphs. The office has large windows in the background showing a city view.

Use Live Optics to make IT investment decisions at the speed of business.

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Get the data you need in
24 hours or less.

Live Optics is free, lightweight, remote and agentless software for collecting data about your client's IT environment. It streams workload data from their system to an online analytics engine, then measures, analyzes and blends workload characteristics.

The Live Optics dashboard shows you the results as a summary of individual and group server performance across all workloads. That way, you can identify areas where the entire system can operate more efficiently as a whole — at potentially lower cost to your client.

Get a clear view of your client's workload data in just 24 hours. After receiving the data, you can securely share data characteristics to educate them further on where their needs are.

Collect, visualize and share workload characteristics.

Live Optics gives you direct access to the data and resources you need with 3 core features:

Collect — Capture performance, software, OS distribution and VM data for time frames ranging from a few hours to one week. Live Optics runs only in memory, making no modifications to servers while it gathers data with near zero overhead. It uses common protocols that generally require no “change control” or firewall modifications.

Visualize — See your client's IT environment in near real-time and eliminate guesswork. With Live Optics, you can even model project requirements to gain a deeper knowledge of workloads. The Viewer console gives you quick access to graphs and calculations from the Live Optics analytics engine. This way you can clearly see resource requirements for all workloads.

Share — Using a feature like social media, Live Optics lets you share IT performance and workload data characteristics securely and anonymously. You can collaborate with peers, vendors, or channel partners without compromising security.

Gain valuable insights and stay in control.

Live Optics was designed with MSPs in mind. Take advantage of this powerful, online software to:

Save time by automating data collection.

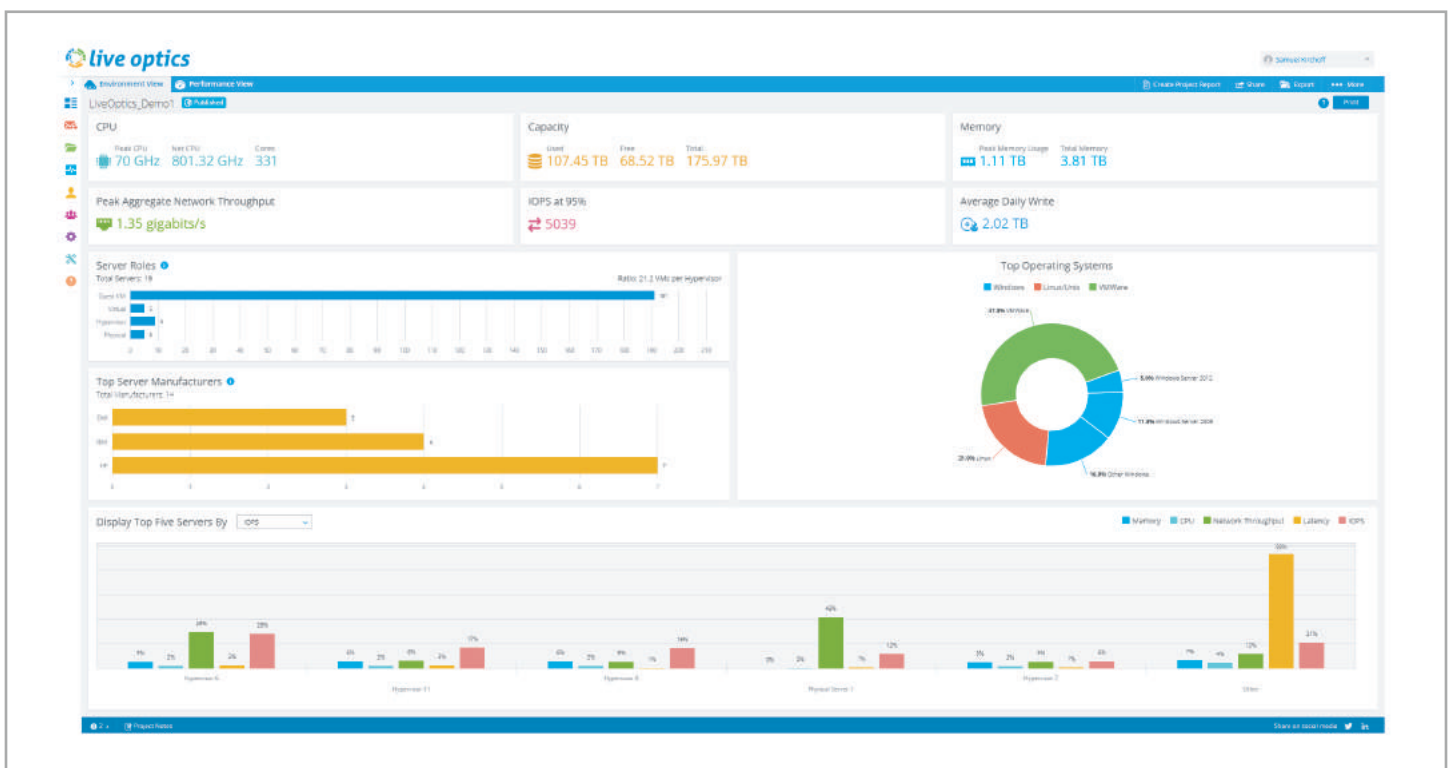
The research and evaluation phase of a typical IT purchase cycle can last from 4 to 9 months. With Live Optics, you can collect and analyze your client's data in 24 hours or less.

Save money by shifting to a workload-based consumption model.

Many IT departments over-diagnose and overspend on hardware because they lack accurate usage data. Live Optics helps you become a trusted advisor by helping you control your client's costs on workload optimization.

Gain transparency and define clear goals.

With deep insights to performance, workload simulations, utilization and support, you can document requirements, create an RFP and guide your clients to the most effective solution.



The Live Optics dashboard gives your client's control with a clear, accurate view of your IT environment and workloads.



Collect, visualize and share workload data characteristics to help your client's organization make data-driven decisions.

Make data-driven IT and purchasing decisions.

As enterprise resources and related costs continue to grow, SMBs need to invest strategically. But examining server and data center performance in silos can lead to overspending.

Live Optics helps you overcome those challenges with quick, easy access to your client's IT environment and workload data. When it's time to modernize, you can make technology investment decisions for all your clients based on facts.

The industry standard for IT analysis.

Live Optics has vendor, hardware and platform agnostic workload profiling. It also collects and analyzes data from industry-leading operating systems, hardware and virtual environments.

Available in 170 countries, Live Optics supports hundreds of thousands of end users and MSPs, processing thousands of data-capture projects per week in 9 languages.

Accelerate your IT Transformation.

Use Live Optics to collect, visualize and share IT environment and workload characteristics, map solutions, create RFPs and more. With direct access to the data you need, you can make data-driven purchasing decisions, transform IT and deliver real business results to your clients.

Sign up today at LiveOptics.com ›

