

Official Program Rules: Colorado Flood Disaster Relief Program



Effective: September 18, 2013

Program Name: Colorado Flood Disaster Relief Coupon Program

Program Description: This program provides a \$750 customer incentive allowance towards the purchase or lease of a new 2013MY or 2014MY Hyundai, to those individuals whose vehicle was damaged by Colorado floods between September 9, 2013 – September 13, 2014.

Program Period: September 18, 2013 – October 31, 2013

RDR Period: September 18, 2013 – January 31, 2014

Claim Submission Deadline: April 30, 2014

Participating Dealerships: All Hyundai dealerships

Eligible Vehicles and Award Amount: New and unused 2013MY and 2014MY Hyundai vehicles listed below. Eligible vehicles must be sold during the Program Period and RDR'd during the RDR Period.

Eligible Vehicles	Program Number	Program Dates	Award Amount
All 2013 HYUNDAI MODELS	2013906	9/18/13 – 10/31/13	\$750
All 2014 HYUNDAI MODELS	2013906	9/18/13 – 10/31/13	\$750

Ineligible Vehicles:

- Fleet vehicles
- Vehicles that are not listed under “Eligible Vehicles”.
- Vehicles RDR'd after the RDR period.

Eligible Customers:

- Customers whose current vehicle (any make/model) was damaged by Colorado floods between September 9, 2013 – September 13, 2014.
- Customers must purchase an eligible new Hyundai vehicle from a participating Hyundai dealership. Refer to “Participating Dealerships” and “Eligible Vehicles” above.
- Customers must reside and provide proof of residency in the following Colorado counties:
 - Adams County, Arapahoe County, Boulder County, Broomfield County, Clear Creek County, Denver County, El Paso County, Fremont County, Jefferson County, Larimer County, Logan County, Morgan County, Pueblo County, Washington County and Weld County .
- Customers must be listed as the owner/lessee of the damaged vehicle, or residing in the same household as the owner/lessee of the damaged vehicle.
- Limit of one coupon per damaged vehicle.
- Colorado Flood Disaster Relief Coupon is compatible with all other offers.

Ineligible Customers:

- Customers who do not reside in an eligible county.
- Customers whose vehicles were not damaged by Colorado floods.
- Customers who purchase a vehicle that is not listed under “Eligible Vehicles”.

Colorado Flood Disaster Relief Coupon Claiming Procedure:

- Eligible vehicles must be delivered and reported via the Vehicle Retail Delivery Reporting (RDR) system.

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- The claim must be submitted via the Hyundai Claim Center website at www.hyundaicclaimcenter.com
- Required documentation:
 - 1) Colorado Flood Disaster Relief Coupon
 - a. All fields must be completed. Coupon must be signed by the customer and an authorized dealership signatory.
 - 2) Official Signed Purchase/Lease Agreement
 - a. Colorado Flood Disaster Relief Program amount must be listed as a separate line item. The Rebate Breakdown Form may be used if the dealer is not able to breakdown the rebate amount on the Purchase/Lease Agreement.
 - b. Buyer/Lease Orders will only be accepted if the rebate is clearly included in the final amount financed or the final amount due by the customer.
 - 3) A letter on insurance company's letterhead or a copy of the completed vehicle insurance claim form. The letter or claim form must clearly identify the customer name, vehicle make and model, indicate the amount of damage on the vehicle, and proof of damage from the recent severe weather conditions. Insurance claims must show damage occurred during Colorado floods between September 9, 2013 – September 13, 2014.
 - 4) Proof of residency (i.e. driver license, insurance card, registration, or utility bill) in the following counties (Adams County, Arapahoe County, Boulder County, Broomfield County, Clear Creek County, Denver County, El Paso County, Fremont County, Jefferson County, Larimer County, Logan County, Morgan County, Pueblo County, Washington County and Weld County).
 - 5) If the purchaser is not the listed owner on the insurance letter or insurance claim form, please provide a copy of the driver's license of both the purchaser and the listed owner to prove same residency.

All claims must be submitted online for payment by April 30, 2014.

Colorado Flood Disaster Relief Coupon Payment Process:

- Colorado Flood Disaster Relief Coupon incentive must be applied towards the purchase or lease of an eligible new Hyundai vehicle.
- It is the dealership's responsibility to verify the customer's eligibility for the Colorado Flood Disaster Relief Coupon incentive as well as the Colorado Flood Disaster Relief Coupon incentive amount offered during the time of sale. HMA will not be responsible for any incorrect Colorado Flood Disaster Relief Coupon incentive amount issued by the dealer.
- Allow 4-6 weeks for review and processing of claims. Payments are paid to dealers via manual check or electronic wire transfer. To check the status of your claim you can log into www.hyundaicclaimcenter.com. Complete payment history (per program number) can be found on the Dealer Incentive Statement (DCS report HMA-0160). The Dealer Incentive Statement is available to dealers via Web DCS following the incentive statement run. Please refer to your Incentives calendar for payment schedules.

Vehicle RDR Cancellations:

RDR cancellations will automatically trigger chargebacks on all incentives earned on the cancelled unit.

IMPORTANT: Colorado Flood Disaster Relief Coupon incentive amounts are subject to change without notice. HMA reserves the sole right to cancel, amend or revoke any incentive program in full or in part for any reason at any time without incurring liability. HMA reserves the sole right to interpret these rules and shall not be bound by any previous interpretations made by HMA before or during the program. If you have any questions or require additional information, please contact your regional office.