



What you need to know about the future of BYOD

Across many industries, the bring-your-own-device (BYOD) trend has gained momentum in recent years and continues to grow. In fact, according to a study by global consultancy Hexa Research, the BYOD market is predicted to exceed [\\$350B by 2022](#). As this trend matures and becomes more widely adopted, there are new aspects companies must take into account when formalizing BYOD policies, as well as principles that remain consistent with the increased use of personal devices for work. Here, we offer a look at some of the emerging developments organizations should be aware of related to BYOD, as well as foundational principles that can help your organization today, and in the future.

New considerations for a new business landscape

Increased protections for employee privacy

There is a significant amount of cross-pollination of applications when employees use their personal devices. For example, the Philips SpeechLive app is part of an advanced dictation solution compatible with smartphones – a key feature of the technology when it comes to convenience. To ensure that business-related data remains separated from other data or applications on the smartphone, organizations should undertake a thorough vetting process when choosing new software to incorporate into their tech stack.

The rise of CYOD (“choose your own device”)

CYOD takes BYOD one step further, allowing employees the flexibility to shift between using company-issued and personal devices. This type of agility is becoming more of a necessity for today’s professionals, as increased pace of business and client expectations often demand ability to work [anytime, anywhere](#). Cloud-enabled technologies, including advanced speech-to-text solutions, offer the same robust capabilities whether someone is working from his or her personal or company-provided laptop, tablet, or phone, and whether any of those devices are Android, Apple or any other operating system. As these speech-to-text solutions are web-based, users can simply open a browser or connect through an app to continue doing their work.

To illustrate, an employee may primarily use her company-issued PC laptop for work but prefers to use her personal MacBook for leisure. If she takes a client call while on vacation and only has her MacBook with her, she can still capture voice notes from the call and send them for transcription by accessing her dictation solution via web browser. When she’s back from vacation, she can switch back to using her work PC and pick up where she left off.

While it's important to keep a close eye on these emerging trends, it's equally important to couple these considerations with some things that remain unchanged when it comes to BYOD policies and practices...

A reminder on BYOD basics

Security requirements

This is perhaps the most talked-about topic when it comes to BYOD, and for good reason. A robust, comprehensive security program is critical for any company allowing BYOD practices as employees always have their personal devices with them, making them vulnerable to device theft. Because people typically do not maintain structured schedules and records or follow specific decommissioning procedures when selling or upgrading their personal smartphones and computers, there is additional potential for risk to the employer organization from unsecured devices. This is why end-to-end (E2E) encryption, password requirements and clearly defined personal device policies are some of the must-haves when any organization is using BYOD.

Tracking & audit trails

To complement a strong corporate security posture, companies should also have tools to track access, activity and usage of applications and data. For instance, dictation solutions such as Philips SpeechLive can be centrally managed, making it easier to create audit trails and thereby enabling IT departments to investigate and address any potential vulnerabilities or security issues. SpeechLive offers administrator and office manager users the capability to manage workflows remotely – this makes maintenance as well as out-of office scheduling and planning between employees extremely convenient as there are no fixed installations of software to manage.

Ease of use

The reason many employees choose to use their own devices for business purposes is that they are a convenient extension of their normal day-to-day routine. But cumbersome applications slow down their workflows, so any work-related software on personal devices must not only be powerful enough to do what the job requires, but intuitive enough to enable quick adoption and seamless integration into existing workstreams to support maximum productivity for team members. Take, for example, the insurance adjusters at [Crawford & Company](#), who face long hours and challenging field conditions on a regular basis. Adopting user-friendly, innovative Philips dictation tools allowed them to maintain focus on their job while taking advantage of proven solutions to fully optimize their workday.

Making BYOD work for your organization

Organizations must choose the approach to company- and employee-owned devices that's right for their unique teams, the nature of their work and their corporate culture. As a global leader in speech-to-text technology, Philips offers not only the advanced solutions that can enable secure, reliable business processes through BYOD, but the customized consultation to create the right implementation for your company. To learn more, visit our [website](#) or reach out to a member of our team at info.na@speech.com.