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Unlimited Wireless Carrier MetroPCS Launches Service in Greater Philadelphia Region

New Unlimited, Flat-rate, No Signed Contract Calling Plans are Most Affordable in the Market

PHILADELPHIA – (July 2, 2008) – Residents of Philadelphia now have a new alternative to costly traditional wireless service plans. MetroPCS Communications, Inc. (NYSE: PCS), the nation's leading provider of unlimited wireless communications service, announces the launch of its low cost, flat-rate unlimited wireless services in the Greater Philadelphia Region, providing residents the freedom to enjoy more flexible wireless options.

MetroPCS offers a diverse selection of predictable, affordable and flexible talk all you want service plans, which allow customers to talk 24-hours-a-day, seven days a week, and enhanced service options so that residents of the Greater Philadelphia Region can create a wireless experience that best fits their lifestyles. With MetroPCS service plans, customers pay by the month, not by the minute, and services do not require a signed contract, credit check, minimum balance or deposit. Service plans start as low as \$30 per month, and unlimited long distance service to the 48 contiguous states is available with service plans as low as \$35 per month. The first month of service is included with the purchase of a phone and there is no activation fee. Additionally, MetroPCS offers unlimited family plans.

This marks MetroPCS' first entrance into the Northeast and the start of its 11th market. MetroPCS unlimited wireless service is now offered in all major U.S. regions including the East Coast, Southeastern U.S., Midwest, Central and Western regions.

Philadelphia marks a true milestone for MetroPCS because it is our initial expansion into the Northeast, said John Shelton, vice president and general manager, for MetroPCS' Philadelphia market. Our flat-rate, unlimited, low cost service plans makes MetroPCS an affordable, worry-free and planned expense for all value-oriented consumers looking to reduce extra spending and streamline their budgets. With our unlimited service, customers can save dollars each month by eliminating their home phone and have only one phone - their MetroPCS phone. We encourage anyone to bring us their existing phone number and try our service.

Upon launch of service in Philadelphia, MetroPCS will have 6 company owned stores and 132 authorized in the Philadelphia area. MetroPCS intends to add additional locations by the end of the year. In addition to bringing a new affordable, flexible, predictable low cost, flat-rate wireless service, MetroPCS' entry into the market will provide a positive stimulus for the local economy by creating an estimated 800 jobs by the end of 2008.

With approximately 4.4 million subscribers nationwide, continued consumer demand for MetroPCS' affordable, flexible, predictable unlimited, no signed contract, flat-rate wireless service as well as entry into new markets, such as Philadelphia, has been the driving factor behind the company's growth.

MetroPCS' wireless plans range from \$30 to \$50 per month and allow subscribers to talk all they want, 24-hours-a-day, seven days a week. Unlike most carriers, MetroPCS does not require a signed contract, which means that consumers can activate service without going through a credit check or paying a deposit. Many of the plans include unlimited features such as voicemail, caller ID, call waiting, three-way calling, text and picture messaging, push e-mail, mobile Internet browsing, mobile instant messaging, and Metro411, a voice-activated, premium directory assistance service. The \$40 per month plan offers unlimited local and long distance calling, voicemail service and unlimited text messaging.

Consumers can visit any of MetroPCS' current Philadelphia authorized dealer locations and company-owned retail locations or visit MetroPCS' web site at www.metropcs.com to sign up for service plans, and choose from a lineup of wireless phones from the top handset manufacturers.

About MetroPCS Communications, Inc.

Dallas-based MetroPCS Communications, Inc. (NYSE: PCS) is a provider of unlimited wireless communications service for a flat-rate with no signed contract. MetroPCS owns or has access to licenses covering a population of approximately 149 million people in 14 of the top 25 largest metropolitan areas in the United States, including New York City, Los Angeles, San Francisco, Dallas, Philadelphia, Atlanta, Detroit, Boston, Miami, Tampa, and Sacramento. MetroPCS ranked "Highest In Customer Satisfaction With Wireless Prepaid Service" in the J.D. Power and Associates third annual Prepaid Customer Satisfaction Study in July of 2008. MetroPCS has over 5 million subscribers and currently offers service in the Atlanta, Dallas, Detroit, Jacksonville, Las Vegas, Los Angeles, Miami, Orlando, Philadelphia, Sacramento, San Francisco, Sarasota and Tampa metropolitan areas. For more information please visit <http://www.metropcs.com>.

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