



United Soccer League Unveils Partnership with Cleer Audio

Multiyear agreement sees world-renowned company become league's first Official Personal Audio Partner

TAMPA, Fla. – The United Soccer League announced today a new partnership with Cleer Audio, which becomes the first Official Personal Audio Partner of the USL. The multiyear agreement makes Cleer the exclusive partner across all USL properties, including the USL Championship, League One and League Two.

One of the world's leading performance audio brands, Cleer Audio's wireless headphones and speakers give users rich sound and innovative technology. Its immersive headphones and speakers mean players and fans can make every moment theirs, whether at the training complex, the stadium, or at home.

"We are thrilled to announce Cleer as the Official Personal Audio partner of the USL," said USL SVP Corporate Development and Partnerships Josh Keller. "Sports and music go hand in hand and this partnership will give us the opportunity to further build that connection. Much like USL, Cleer is a brand on the rise and we look forward to showcasing its award-winning products to our players and fans alike."

"We're ecstatic to partner with the USL and introduce Cleer to an entirely new fanbase," said Patrick Huang, CEO of Cleer. "Music is a way of life for many players and fans, we couldn't be more excited about the opportunity to grow with the league."

Cleer Audio offers a wide range of innovative true wireless in-ear and over-ear headphones along with smart audio speakers. Based in San Diego, California, the brand has received numerous awards garnering nine awards at CES 2020, the world's preeminent and largest annual consumer electronics event.

Cleer's technologically advanced home and personal audio line-up is redefining the everyday music listening experience, putting the organization at the forefront of the latest trends in its field. Cleer headphones and smart speakers can be purchased at cleeraudio.com, [Crutchfield.com](https://www.crutchfield.com), [Amazon.com](https://www.amazon.com) and [additional retailers nationwide](#).

This partnership was negotiated by Premier Partnerships, the exclusive sales agency for the USL.

About USL

The United Soccer League (USL) is the largest professional soccer organization in North America, possessing nearly a decade of experience in bringing the world's game to communities across the United States and Canada.

*Overseeing the **USL Championship**, **USL League One**, and **USL League Two**, the organization is built on a proven and recognized model in international football and counts more than 100 clubs in its membership.*

Based in Tampa, Fla., the USL has grown over the past decade into a model organization with strong corporate partnerships, stable organizational leadership, and a dedicated staff that provides outstanding support to member clubs and outside partners. Sanctioned by the U.S. Soccer Federation and Canadian Soccer Association, the USL is #UnitedForSoccer, moving the game forward in the United States and Canada.

About CLEER

Established in 2012, Cleer Audio offers award-winning high-performance headphones and smart speakers unbound by the shackles of conventional thinking, that allows users to discover freedom through unparalleled audio. Cleer believes in elevating and transforming every experience through sound, creating with intention, anticipating the consumer's needs before they're even recognized. Cleer is devoted to pioneering breakthrough, award-winning audio technologies with uncompromising performance. Learn more at cleeraudio.com