



# Address & Identity Verification Solutions **for Onboarding Applications**

[www.idmission.com](http://www.idmission.com)





## IDmission

IDmission is a solution provider that orchestrates digital transformations for enterprises that rely on identity, ID, and address verifications to perform employee and customer onboarding.

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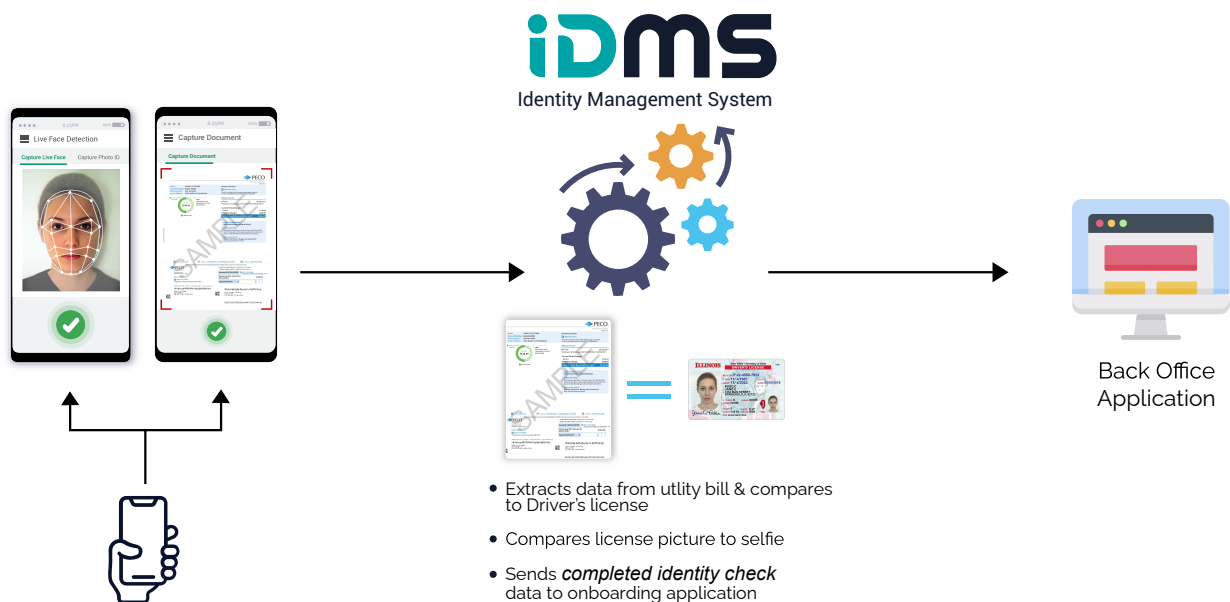
# Overview

Most financial based onboarding applications require customers to provide a set of documents to verify their identity as well as confirm their current residential address. This process is how financial institutions, retails, and other enterprises comply with KYC/AML regulations to stop corruption, money laundering and funding of illegal activities.

IDmission's Identity and Address Verification application provides you the ability to collect and verify someone's identity and address in one simple process that significantly improves the customer experience while eliminating 100% of the back office processes. Typically this is a very manual process for both you and your customer. A copy of an applicant's driver's license, a utility bill or filed tax return, as well as a selfie must be collected from the customer to perform the proper identity verification checks. This information is then sent to back office operations for verification. This process can be frustrating for the customer, add unneeded time to the process, and make the customer experience less than ideal.

Our omnichannel based solution can be delivered across platforms including iOS, Android, and web based applications. We provide you the flexibility to utilize our SDK or our more complete end to end onboarding solution.

**One application solves all identity processes in one simple process.**



## Eliminate 100% of Back Office Manual Identity Processes

Easily captures the required data to complete a thorough identity check in one fluid process. Our SDK provides an identity verification by comparing the photo on an ID to a passive liveness based selfie. It then extracts data from a utility bill and compares that to the ID. With this data compared and completed, your back office has eliminated 100% of the manual processes.

## Improve the User Experience - Reduce Abandonment

Data collection and extraction happens in seconds on multiple form types and languages enabling clients to easily extract information from documents across the world.

## Incredible Flexibility and Capability

IDmission's solution has built-in capability designed to meet your specific application requirements. We provide you the ability to automatically extract data from any type document including:

- Utility bills
- Credit Card (numbers & Name)
- National ID
- Auto Titles
- Tax Forms
- Driver's License
- Custom forms

## Technology

IDmission's new AICR (Artificial Intelligence Character Recognition) is an industry first that changes the way documents are electronically processed for OCR (Optical Character Recognition). OCR technology has been around for decades and is reliable (up to 95%-99%) for reading basic text. The challenges come in when you try to utilize OCR on a complicated form or ID by associating the text to a specific form field or field name. This is typically done in an OCR application by defining a location on a page using X-Y coordinates, giving those coordinates a name and then applying OCR technology to that location.

Problems arise using this technique when the formatting of forms, documents, and IDs changes or varies from printer to printer if it is a paper based document. These fields must be exact and 10-20% of the time they move for one reason or the other.

IDmission's AICR technology utilizes complex machine learning to analyze the document and determine what form type it is, what words belong to what fields, and extracts the data you have requested.

## Stay Compliant: KYC/AML

Capture and compare proof of identity and proof of address to meet KYC/AML and KYB requirements.

## Uses Cases

- New account openings
- Fraud detection and prevention
- Data extraction
- Document scanning & extraction
- Proof of Address (POA)
- 3rd Party Integrations