

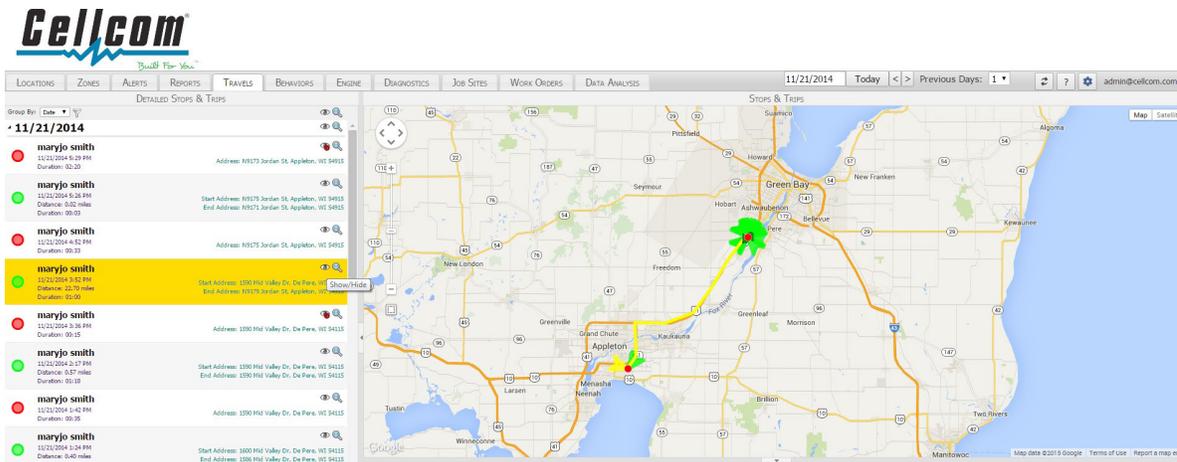
Cellcom Fleet Tracking for Smartphone (iOS)



Smartphone Tracking - iOS

Cellcom Fleet is compatible with the SnapTraq iOS mobile application. It is an easy-to-use iPhone application that communicates with the cloud-based Cellcom Fleet platform to help businesses track the location of company-owned devices. The app can be installed on Cellcom iPhones running version 6.0 and higher and are configured to report the iPhone's position on a periodic basis through Cellcom's wireless network. The location of the iPhone is displayed within the web-based Cellcom Fleet platform which allows you to view the current and historic locations of each user.

Cellcom Fleet is intended for businesses and governments of all sizes that need to know where their resources are, where they have been, how fast they are going. Cellcom Fleet is also compatible on Android devices running 4.4 & higher.



Smartphone travel activity as seen in the web-based Cellcom Fleet platform.

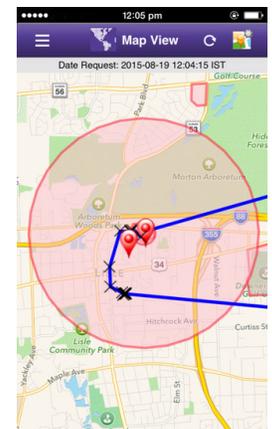
Fleet for Smartphone Features

Cellcom Fleet for Smartphone can truly improve business operating efficiency.

- Easily locate your employees to quickly respond to customer needs.
- The user interface makes it simple to operate without extensive training.

Cellcom Fleet for Smartphone enables businesses and governments to run more efficiently. Some of the key features are:

- Leverages easy-to-use Google™ Maps-based interface
- Ability to create zones (geofences) and be alerted when a smartphone enters or leaves pre-defined areas.
- Alerts can be received via email, mobile phone, or both.
- On-demand reports available, many of which can be scheduled for automatic distribution
- Ability to easily collect raw tracking information for subsequent processing or custom reporting



Cellcom Fleet Tracking for Smartphone

Prime uses for Cellcom Fleet for Smartphone are:

- Service companies such as plumbers that want to monitor their employee's location, know what job sites they've visited and which employee is closest to an emergency location.
- Shuttle services that carry people from their home to the airport or shopping centers and need to know the employee's location for proper dispatching, and also to receive alerts when the shuttle enters and exists the airport or other locations. Speed monitoring is a key safety issue as well.

Cost Savings can be realized through:

- Reduced insurance rates through transparency of and improvement in driving habits.
- Least-cost routing by enforcing direct driving routes to job sites and dispatching personnel closest to job sites

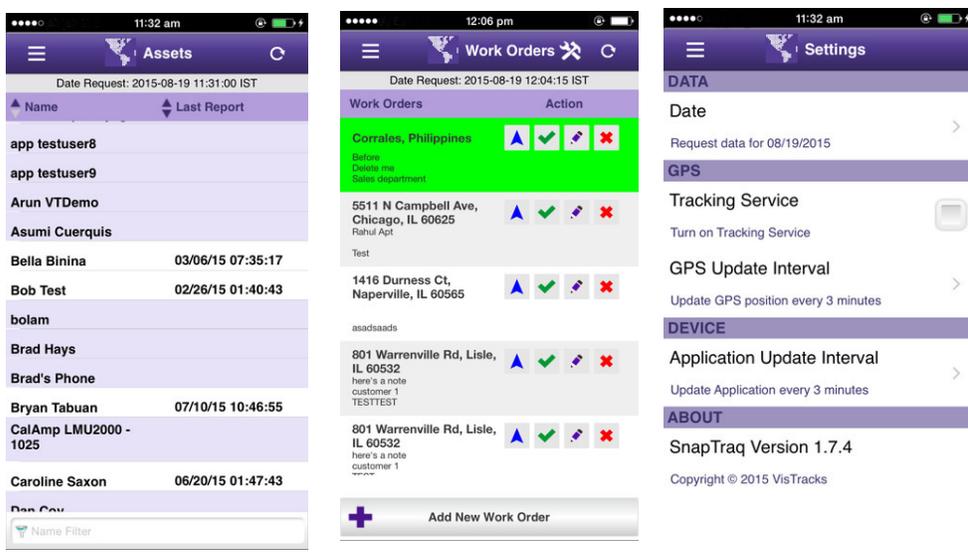
Additional Revenue can be realized through:

- Improve billing accuracy through detailed travel logs
- Availability of additional hours freed up by through least-cost routing efforts

Still using paper to track work orders?

Add Cellcom Fleet Mobile Worker for an all-in-one platform for locating your employees, dispatch and work order management.

- Easily create work orders using the Cellcom Fleet browser-based interface.
- New work orders are pushed to the device of the assigned resource.
- Employee picks up, opens, & closes work order, all via smartphone app. Employee can even attach a picture to work order to prove work was completed or to note pre-work damage.



Cellcom Fleet for Smartphone can truly improve transparency and business operating efficiency – all in an easy-to-learn and easy-to-use service.

Pricing Information

Package	Monthly Charge	Plan Requirement	Location	Speed	Zones	Mileage Tracking	Work Orders
Fleet for Smartphone	\$10/mo	Share 1200/Unlimited, USAmerica, USAmerica Business/Association & Statewide/Plus	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Fleet Mobile Worker	\$20/mo		<input checked="" type="checkbox"/>				

Fee is per user, per month. Smartphone data package or Share Plan with a shared data package is required. See rate plan documents for details. Cellcom Fleet for Smartphone and Mobile Worker run a GPS tracking service on the Android device. This tracking service can substantially reduce battery standby time and it is recommended that a vehicle power adapter and/or portable charging solution be available to the end-users.

