



## Documentary and Public Service Announcement Introduction Scripts

### How to Use

When documentaries or Public Service Announcements are aired during morning announcements, special assemblies and class discussions, use these introduction scripts.

### “The Last Text” Documentary Introduction Script

People that text and drive are 23 times more likely to be in a crash. It’s true.

That’s why we’re here to share “The Last Text” with you. It’s a 9-minute documentary from AT&T that features stories about people whose lives have been changed – or even ended – by texting and driving. These are real people. People like Mariah West, who died the day before her high school graduation, all because she read a text message while driving.

Sending or reading a single text, email or post can change your life forever.

As you watch, remember that no text is worth your life. It Can Wait.  
*(Note: This documentary can be viewed online at no charge at [www.itcanwait.com](http://www.itcanwait.com))*

### TV/Video and Radio/Audio Public Service Announcement Introduction Script

People that text and drive are 23 times more likely to be in a crash. It’s true.

That’s why we’re here to share the following public service message(s). Sending or reading a single text, email or post while driving can change a life forever.

No text is worth your life. It Can Wait.  
*(Note: TV/video and radio/audio Public Service Announcements can be found at [www.att.com/itcanwait](http://www.att.com/itcanwait))*