

Cisco ONE Software

DELIVERS BETTER BUSINESS OUTCOMES

The digital business era is here, putting a premium on business agility and forcing the network to become a strategic enabler of business change. Cisco ONE Software provides a flexible way for customers to buy software for their wide area networks (WAN), access network and data centers. It achieves it through "better together" pricing, access to ongoing innovation and software license portability to address their current needs while offering investment protection for the future.

BENEFITS



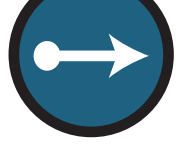
Better together pricing

- Suite of software features
- Simple to purchase, more value than a la carte



Access to ongoing innovation

- Access to software upgrades and new features
- Supports evolution in the data center, WAN and Access



Software license agility

- Software licenses portable to new hardware
- Lowers cost of network refresh

Wide Area Network (WAN)



50-SITE WAN CISCO ONE FOUNDATION FOR WAN

CISCO TRADITIONAL VS. CISCO ONE FOUNDATION FOR WAN

	Traditional Model	Cisco ONE
AppX License Intelligent path control & application visibility and control	✓	✓
Security License Scaled secure branch connectivity	✓	✓
Wide Area Application Services WAN optimization	✓	✓
Virtual Wide Area Application Services WAN optimization for cloud based applications		✓
Prime Infrastructure for Lifecycle and Assurance Simplified network management & service assurance		✓
Virtual Network Analysis Module (vNAM) Application performance analytics		✓
EnergyWise Energy management of connected devices		✓
Connected Analytics for Network Deployment Branch Network optimization		✓

TOTAL COST OF OWNERSHIP OVER 6 YEARS



Access Network

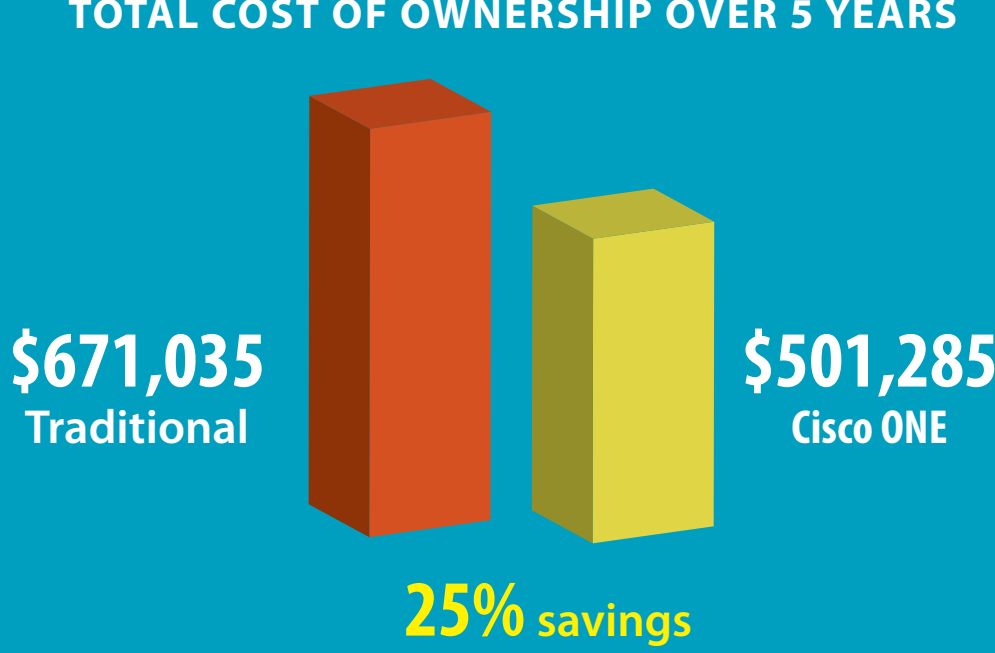


1,000 ACCESS POINT WIRELESS NETWORK

CISCO TRADITIONAL VS. CISCO ONE FOUNDATION FOR WIRELESS

	Traditional Model	Cisco ONE
AP Licenses Core wireless access	✓	✓
Prime Infrastructure for Lifecycle Simplified network management	✓	✓
Prime Infrastructure for Assurance Network service assurance		✓
Identity Services Engine - Base User identity based network access		✓
Mobility Services Engine -Base Location tracking of wireless devices		✓
Connected Analytics for Network Wireless network optimization		✓

TOTAL COST OF OWNERSHIP OVER 5 YEARS



Data Center



30 SERVER DEPLOYMENT

CISCO TRADITIONAL VS. CISCO ONE FOUNDATION FOR ENTERPRISE CLOUD SUITE

	Traditional Model	Cisco ONE
Cisco UCS Director Infrastructure provisioning and management	✓	✓
Cisco Intercloud Hybrid cloud	✓	✓
Prime Service Catalog Self-service catalog for on demand services	✓	✓
VACS Virtual services and workflow automation		✓
UCS Performance Manager Performance monitoring and optimization		✓
EnergyWise Energy management of connected devices		✓
Cisco UCS Central Unified management for distributed data centers		✓

TOTAL COST OF OWNERSHIP OVER 4 YEARS

