



# Element Solutions Investor Day

May 2019

## Cautionary Statement about Forward-Looking Statements



The financial information contained in this presentation excludes the results of Element Solutions' discontinued operations which relate to its former Agricultural Solutions business sold on January 31, 2019.

Please note that in this presentation, we also discuss events or results that have not yet occurred or been realized, commonly referred to as forward-looking statements. The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements made by or on behalf of the Company. Such discussion and statements will often contain words such as "expect," "anticipate," "project," "will," "should," "believe," "intend," "plan," "asume," "estimate," "predict," "seek," «continue," "outlook," "may," "might," «can have," "likely," "potential," "target," "goal," "dojective," "expectation," "emphasis" or "priority" and/or variations of such words and similar expressions, and relate in this presentation, without limitation, to Element Solutions' strategic pillars; strategy in action; financial performance drivers, including above-market organic growth, margin expansion and compounding cash flow; path to compound cash flow and drive shareholder value relating to organic net sales growth, net sales to adjusted EBITDA, deployment of excess cash flow, net leverage ratio, ROIC improvement and adjusted earnings per share ("EPS"); innovation and service to meet customer needs; growth expectations and market positioning by segment and vertical; market drivers and technology requirements driving innovation; growth trends and innovation; interconnect technology; MacDermid Alpha Automotive; cost opportunity related to the nextgeneration of high-end vehicles; supply chain cost structure and opportunities; global supply chain strategy; corporate social responsibility; cash flow conversion and return on assets; other cash flow drivers, including working capital efficiency, capital efficiency, capital expenditures and transaction expenses related to the sale of Agricultural Solutions and net post-closing adjustment and expense amounts; margin expansion drivers; adjusted EBITDA growth of 1.5x net sales growth; targeted cost savings; path to compound cash flow and drive shareholder value by achieving our

These projections and statements are based on management's estimates, assumptions and expectations with respect to future events and financial performance and are believed to be reasonable, though are inherently uncertain and difficult to predict. Actual results could differ materially from those expressed or implied in the forward-looking statements if one or more of the underlying estimates, assumptions or expectations prove to be inaccurate or are unrealized. Important factors that could cause actual results to differ materially from those suggested by these forward-looking statements include, but are not limited to, the Company's ability to realize the anticipated benefits, efficiencies and cost savings expected from the sale of its Agricultural Solutions business; the success of the Company's new leadership, structure and strategy; market trends and product demand; the impact of acquisitions, divestitures, restructurings, refinancings, and other unusual items, including the Company's ability to raise and/or retire new debt and/or equity and to integrate and obtain the anticipated benefits, results and synergies from these items or other related strategic initiatives. Additional information concerning these and other factors that could cause actual results to vary is, or will be, included in Element Solutions' periodic and other reports filed with the Securities and Exchange Commission. Element Solutions undertakes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

Certain product information, competitive position data and market trends contained in this presentation have been prepared internally and have not been verified by any third party. Use of different methods for preparing, calculating or presenting such information may lead to different results and such differences may be material. In addition, certain industry and market data described in this presentation was obtained from industry and general publications and research, surveys and studies conducted by third parties. While Element Solutions believes this information is reliable and appropriate, such information has not been verified by any independent source. You are cautioned not to place undue reliance on this product, competitive and market information or on this industry and market data.

In all cases where historical performance is presented, please note that past performance is not a reliable indicator of future results and should not be relied upon as the basis for making an investment decision. In particular, historical financial results and information relating to acquired businesses, such as MacDermid incorporated prior to its acquisition by the Company in 2013 and Alent plc prior to its acquisition by the Company in 2015, were derived from public filings, when applicable, and/or information provided by management of these businesses prior to their acquisitions by the Company. Although we believe it is reliable, this information has not been verified, internally or independently. In addition, Alent plc's financial information was not historically prepared in accordance with generally accepted accounting principles in the United States ("GAAP") and may or may not be company's financial statements. Consequently, there is no assurance that the financial results and information for these legacy businesses are accurate or complete, or representative in any way of the Company's actual or future results as a consolidated company. Finally, historical adjusted free cash flow and unlevered free cash flow for the Company's continuing operations, which assume a close of the sale of the Agricultural Solutions business and the implementation of the Company's new capital structure, are provided for informational purposes only and are not necessarily, and should not be assumed to be, an indication of the results that may be achieved in the future.

## **Non-GAAP Information**



To supplement the financial measures prepared in accordance with GAAP, the Company uses the following non-GAAP financial measures: EBITDA, adjusted EBITDA, adjusted EPS, adjusted free cash flow, net debt to adjusted EBITDA ratio, organic net sales growth and unlevered free cash flow. The Company also evaluates and presents its results of operations on a constant currency basis. The definitions and reconciliations of these non-GAAP measures to the most directly comparable financial measures calculated and presented in accordance with GAAP can be found in the footnotes and appendix of this presentation.

Management internally reviews each of these non-GAAP measures to evaluate performance on a comparative period-to-period basis in terms of absolute performance, trends and expected future performance with respect to the Company's businesses and believes that these non-GAAP measures provide investors with an additional perspective on trends and underlying operating results on a period-to-period comparable basis. The Company also believes that investors find this information helpful in understanding the ongoing performance of its operations separate from items that may have a disproportionate positive or negative impact on its financial results in any particular period. These non-GAAP financial measures, however, have limitations as analytical tools, and should not be considered in isolation from, a substitute for, or superior to, the related financial information that the Company reports in accordance with GAAP. Investors are encouraged to review the reconciliations of these non-GAAP financial measures to their most comparable GAAP financial measures included herein, and not to rely on any single financial measure to evaluate the Company's businesses.

The Company only provides adjusted EBITDA, adjusted EPS and organic net sales growth objectives and targets on a non-GAAP basis and does not provide reconciliations of such forward-looking non-GAAP measures to GAAP due to the inherent difficulty in forecasting and quantifying certain amounts that are necessary for such reconciliations, including adjustments that could be made for restructurings, refinancings, divestitures, integration-related expenses, share-based compensation amounts, non-recurring, unusual or unanticipated charges, expenses or gains, adjustments to inventory and other charges reflected in its reconciliation of historic numbers, the amount of which, based on historical experience, could be significant.



# **Welcome & Introduction**

Benjamin Gliklich Martin E. Franklin Agenda







Diverse, niche businesses with stable market positions, defensible moats and strong growth potential Performancebased culture with mission aligned management team Significant cash flow generation and high returns on capital Multiple avenues for shareholder value creation through execution and capital allocation



# **Introducing Element Solutions**

**Benjamin Gliklich** 

## **Introducing Element Solutions**

Chemical Technology Enabling Performance & Innovation





Please refer to the appendix for definitions of non-GAAP measures, discussions of adjustments and reconciliations

## **Element Solutions' Leadership Team**

Deep Bench of Highly-Skilled Leaders







Chemical Technology Enabling Performance & Innovation











Compounding Cash Flow Through Operational Excellence and Prudent Capital Allocation



## Positioned for Profitable Growth

Above-Market Growth Through Increasing Customer Requirements & Innovation



Increasing complexity, reliability and sustainability requirements are megatrends that benefit Element Solutions





### **Global Scale in Procurement**

- Global purchasing organization leveraging \$700 million+ of raw materials spend
- Developing improved processes to optimize working capital and customer lead times

A global supply chain that can benefit from scale

### Nimble Supply Chain

- Low, fixed-cost formulation facilities close to customers
- Global flexibility to shift or add meaningful capacity

Minimal capital required to sustain or expand production

### **Efficient Operating Model**

- Investment focused on customer facing R&D, sales and technical service
- Lean G&A organization that can efficiently support business growth

Additional opportunities through shared services and technology

## The Elements of our Culture





## History of Consistent Growth and Free Cash Flow\* Leverage





\* Please refer to the appendix for definitions of non-GAAP measures, discussions of adjustments and reconciliations

1. Adjusted free cash flow deducts from adjusted EBITDA: net capital expenditures, changes in net working capital, cash taxes and normalized interest expense, which reflects the Company's new capital structure (see reconciliation on p. 67)



## Balanced Strategy of Operational Excellence and Prudent Capital Allocation

Strong and stable free cash flow\* provides flexibility to support organic investments in strategic priority markets, measured acquisitions and shareholder-friendly capital returns while maintaining a net leverage ratio\* below 3.5x adj. EBITDA\*

Investing in the Business	<ul> <li>Modest required investment to drive sustainable growth and margin expansion through innovation and people</li> </ul>							
Business will generate substantial excess cash flow to redeploy								
Measured, Strategic Acquisition	<ul> <li>Bolster existing businesses through acquisitions of complementary technologies, products and geographies</li> </ul>							
Return of Capital	<ul> <li>Opportunistic share repurchases</li> <li>Consider future dividends</li> </ul>							



# Double adjusted EPS\* to \$1.36 by 2023

- 1-2% organic net sales growth\* over end-markets
- 1.5x net sales conversion to adjusted EBITDA\*
- Prudent deployment of excess cash flow
- Net leverage ratio\* below 3.5x adjusted EBITDA\*
- Consistent ROIC improvement every year



# **Positioning & Business Model**

Scot R. Benson





Shared High-Quality Business Characteristics Across Portfolio



Balanced Business, Regional and End-Market Diversity



**Broad Range of Product Offerings** 



**Capital Efficient Manufacturing of Formulation-Based Products** 



**Innovation and Service to Meet Customer Needs** 



			Electronics	Electronics		Industrial & Specialty		dustrial & Specialty	
		Assembly	Circuitry	Semiconductor	Industrial	Graphics	Energy		
Strategic	Leading market positions	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$		
	Secular growth tailwind	✓	✓	✓	✓	✓			
	Market consolidation opportunities	✓	✓	✓	✓	✓			
	Available market adjacencies	✓	✓	✓	✓	✓	✓		
Operational	Consumable products	$\checkmark$	$\checkmark$	✓	✓	$\checkmark$	$\checkmark$		
	Specified and qualified product base	$\checkmark$	$\checkmark$	√	$\checkmark$	$\checkmark$	$\checkmark$		
	Small portion of total customer costs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
	Low capital expenditure requirements	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	✓		
	Technical service	✓	$\checkmark$	$\checkmark$	✓	√	✓		
	Formulation-based manufacturing	✓	✓	✓	✓	✓	✓		





### **Balanced Regional Presence**

#### FY 2018 Net Sales



### **Diverse End-Market Exposure**



## 3 Broad Range of Product Offerings

Portfolio of Innovative Products Designed Specifically for Customers and OEMs



element

# 3 Broad Range of Product Offerings

## Multiple Supply Chain Touch Points





Critical and Increasing Presence in Mobile Phones and Automobiles





### **Our Touch Points in an Automobile**

- Fasteners

systems

- Carburetor / fuel

- Emission systems

#### ~\$30 - \$50 of content per car



#### Exterior

#### - Plastic and metal trim

#### - Wheels

- Headlight assemblies
- Door latch assemblies

#### **Power Train**

- Radiators
- Transmission Structural components
- components Gears, pinions, shafts
- Engine components Shocks, springs & struts
  - Brake components
  - Power steering systems

#### Interior

- Plastic and metal trim
- Airbag assemblies
- Seat belt components
- Head rests / seat supports

#### Increasing Plastic and Electronic Content in Automobiles...

Auto Plastic Content

**Electronics** 

- Lighting

- Infotainment

\$28 billion

2018

Sources: Markets & Markets

- Safety / ADAS

- Engine control unit

#### **Auto Electrification and Electric Vehicles**











2023





Yesterday

Tomorrow

Opportunity to double our per vehicle value to greater than \$75 in the nextgeneration of high-end vehicles

Today

# Capital Efficient Manufacturing of Formulation-Based Products



Global Manufacturing Footprint Enabling Customer Proximity

Manufacturing FacilitiesR&D and Service Labs



- Flexible manufacturing footprint and production capabilities
- Ability to add significant capacity without investing incremental capital



## Capital Efficient Manufacturing of Formulation-Based Products Example: "Affinity" Electroless Nickel Immersion Gold Process





- Our customers manufacture PCBs using multiple "wet" chemistries provided by our Circuitry Solutions business
- The electroless nickel immersion gold "Affinity" process protects and enhances the solderability of the underlying copper circuitry



PCB plating chemistries represent ~3% of the final printed circuit board cost and are essential to their functionality and reliability

## Capital Efficient Manufacturing of Formulation-Based Products Example: "ZinKlad" Anti-Corrosion and Zinc-Alloy Plating



- Anti-corrosion and zinc-alloy plating processes consist of multiple applications of our formulated chemistries
- Our "ZinKlad" coatings enable global automotive OEMs to specify consistent and higher performance standards for light weighting, electrification and safety critical components of new vehicles



## 5 Innovation and Service to Meet Customer Needs

### Targeted Formulation and R&D Process

![](_page_28_Picture_2.jpeg)

Customer-driven innovation translates to efficient R&D spend

![](_page_28_Figure_4.jpeg)

Specifications and Qualifications Reflect an Industry Focus on Supply Chain Quality

![](_page_29_Picture_2.jpeg)

![](_page_29_Figure_3.jpeg)

![](_page_29_Picture_4.jpeg)

specification projects with customers, OEMs and internal technical staff

example: MacDermid Alpha Automotive

Our technical staff and development teams lead industry committees that write performance specifications used by our customers and OEMs

### example: IPC J-STD-003 PCB coatings

Our internal quality control teams enforce process and performance metrics for OEMs

example: Zinklad Applicators Program

Solderability Coatings

![](_page_29_Picture_12.jpeg)

A majority of our key product categories are either specified or qualified by our customers and OEMs

## Innovation and Service to Meet Customer Needs

**Expert Technical Service** 

![](_page_30_Picture_2.jpeg)

Our highly technical sales and service force of ~1,600 employees has on-site contact with our customers every day

![](_page_30_Figure_4.jpeg)

![](_page_31_Picture_0.jpeg)

# **Electronics**

Joe D'Ambrisi Tom Hunsinger Leo Linehan

![](_page_32_Picture_0.jpeg)

Segment Overview

![](_page_32_Picture_2.jpeg)

### Integrated electronics capabilities for printed circuit boards and semiconductor applications

![](_page_32_Figure_4.jpeg)

# **Circuitry Solutions**

**Products and Services** 

![](_page_33_Picture_2.jpeg)

### Formulations, processes and technology essential to circuit board metallization

![](_page_33_Figure_4.jpeg)

![](_page_34_Picture_1.jpeg)

What Sote Us	<ul> <li>Best-in-class technology with industry-leading technical service teams who provide on-site expertise to our customers</li> </ul>	Regional Bre	eakdown
Apart	<ul> <li>Deepest reach across electronics supply chain</li> <li>Other market participants: Atotech, Uyemura, DuPont</li> </ul>		
Path to Market	<ul> <li>Provide chemistry solutions to PCB fabricators and electronic component makers</li> <li>Extensive supply chain coordination (PCB fabrication, Tier-1s and OEMs) and technical expertise</li> <li>Global leading market positions</li> </ul>		
	<ul> <li>More complex circuit designs and higher-value chemical processes</li> </ul>	<ul> <li>Americas</li> <li>EMEA</li> </ul>	~10
Growth Drivers	<ul> <li>New applications such as 5G and IoT technologies</li> <li>Rapidly growing electronic content in automobiles</li> </ul>	Asia	~75

## **Product Overview**

![](_page_34_Figure_4.jpeg)

~10%

~15%

~75%

# Assembly Solutions

**Products and Services** 

![](_page_35_Picture_2.jpeg)

### Formulations, alloys and adhesives to connect and assemble electronics

![](_page_35_Figure_4.jpeg)


What Sets Us Apart	<ul> <li>Specified formulation chemistries, alloys and highly- engineered materials</li> <li>Technology, quality, consistency and manufacturing infrastructure</li> <li>Traceable supply chain for recycled materials</li> </ul>	Regional Bre
Path to Market	<ul> <li>Other market participants: Senju, Indium, Henkel</li> <li>Differentiated product offerings and highly- consultative customer engagement</li> <li>Solutions selling to leading OEMs and contract manufacturers in automotive, mobile, computing and IT / infrastructure markets</li> <li>Global leading market positions</li> </ul>	
Growth Drivers	<ul> <li>Increasing electronic content in automobiles</li> <li>Innovation in infrastructure, servers and data management</li> <li>Mobile device computing complexity</li> <li>Advancements in novel designs for electronics</li> </ul>	<ul> <li>Americas</li> <li>EMEA</li> <li>APAC</li> </ul>

# akdown

Americas	~20%
EMEA	~20%
APAC	~60%

### **Product Overview**

<ul> <li>Surface Mount Tech</li> </ul>	~50%
<ul> <li>Wave Solder</li> </ul>	~35%
Die Attach	~5%
<ul> <li>Adhesives</li> </ul>	~5%
<ul> <li>Other</li> </ul>	~5%

# **Semiconductor Solutions**

**Products and Services** 



### Proprietary chemistries that support the design, formation and packaging of semiconductor chips





	<ul> <li>Ability to leverage market leading positions to offer integrated process solutions with semiconductor-grade</li> </ul>	Regional Breakd	own <sup>1</sup>	Product Overvie	ew
What Sets Us Apart	<ul> <li>supply and quality systems</li> <li>Other market participants: DuPont, BASF, Henkel</li> </ul>				
Path to Market	<ul> <li>Collaborative engagements with customers in developing integrated process solutions for advanced semiconductor manufacturing and semiconductor packaging processes</li> <li>Market leading positions in damascene metallization and copper pillar for advanced packaging</li> </ul>				
	New materials and processes required to support high-	<ul> <li>Asia</li> </ul>	~70%	Compound Semi	~35%
	performance computing, big data and power	Rest of World	~30%	<ul> <li>Copper Damascene</li> </ul>	~20%
Growth	Artificial intelligence and Internet of Things			Photomasks	~20%
Drivers	- Antincial intelligence and internet of Things			Interconnect Materials	~15%
	<ul> <li>Increasing electronic content in automobiles</li> </ul>			Functional Materials	~10%
	Evolving mobile phone technologies				

**Next-Generation Technology Requires Innovation** 





- Assembly at lower temperature thresholds
- Improved reliability for high-power density electronics
- Nano-scale circuit pathways for flexible and 3-D circuit boards
- Heavy dependence on specialized chemical processes
- Copper metallization at the atomic scale in semiconductor manufacturing







#### Low-Temp Surface Mount

Low-temp alloys and adhesives for next-gen electronic assembly

Innovation

#### **Via Fill Solutions**

Targeted copper deposition used for circuit density and high speed applications

#### **3-Dimensional Circuitry**

Copper and silver solutions used for new hardware designs

#### **Sinter Technologies**

Novel nanomaterials used for highpower connections

# MacDermid Alpha

# The "Great Convergence" of Interconnect Technology



# Strong portfolio of technologies working better together to solve reliability and performance requirements of OEMs

- Ongoing demands for increased power and functionality from electronic devices are driving innovation to deliver increased circuit density and a reduced package footprint
- Lines of distinction between semiconductor circuit pathways, chip packaging, printed circuit boards and solder connections are now blurred as manufacturers work to extend capabilities into adjacent spaces

MacDermid Alpha is able to deliver materials at each of these interfaces – co-designed to perform together reliably



### **Complete Electronics Offering**

 We work directly with OEMs to demonstrate how our strong portfolio of technologies work better together to solve their reliability and performance requirements









# **Industrial & Specialty**

Scot R. Benson Michael Siegmund Melanie Galloway Steve Racca

# **Industrial & Specialty**

**Segment Overview** 



### Dynamic chemical technology for automotive, general industrial, consumer and oil & gas end-markets





# **Industrial Solutions**

**Products and Services** 



## Functional and decorative solutions used for various commercial and industrial end-markets

Anti-Corrosion	<ul> <li>Zinc-based coatings for anti-corrosion applications; coatings used to enhance vehicle life, enable weight reduction and eliminate warranty issues in automotive markets</li> <li>Select brands: <i>ZinKlad, Enviralloy, TriPass</i></li> </ul>
Decorative Coatings	<ul> <li>Decorative coatings designed for metals and plastics that enhance appearance and differentiate stylings</li> <li>Select brands: evolve, Pearlbrite, Trilyte</li> </ul>
Wear Resistance	<ul> <li>Metallic coatings used for high wear-resistance applications, engine components and friction-sensitive components</li> <li>Select brands: Ankor, NiKlad, EnPlate</li> </ul>
Films	<ul> <li>Printable hard-coat films used for interactive displays and automotive infotainment functionality</li> <li>Select brands: Autotype, AutoFlex, XtraForm</li> </ul>
Light Metals	<ul> <li>Light metals (aluminum and magnesium) surface treatments; cleaners and conversion coatings for adhesion, bonding, cosmetics and protection</li> <li>Select brands: Bondal, Oxidite, KeyKote</li> </ul>



What Sets Us Apart	<ul> <li>Active innovation and OEM engagement</li> <li>Industrial applications know-how supported by a global footprint</li> <li>Environmental awareness</li> <li>Other market participants: Atotech, Coventya, Dipsol, Okuno</li> </ul>	Regional E
Path to Market	<ul> <li>Direct sales to applicators to meet OEM specifications</li> <li>Strong technical sales supporting customer applications, while meeting environmental compliance standards</li> <li>Global leading market positions</li> </ul>	
Growth Drivers	<ul> <li>Automotive warranty and performance improvements (new vehicle materials, electric / hybrid technologies and autonomous driving)</li> <li>Environmental initiatives driven by legislation or corporate governance (REACH, CO<sub>2</sub> footprint, water &amp; energy conservation, etc.)</li> </ul>	<ul><li>Americas</li><li>EMEA</li><li>Asia</li></ul>

## **Regional Breakdown**



# **Product Overview**





	Growth Trends	Product Innova
Energy Efficiency	<ul> <li>Electric / hybrid vehicles, autonomous driving and new construction materials</li> </ul>	ovolvo
Vehicle Life Cycle	<ul> <li>Performance and warranty improvements</li> </ul>	GAMIAG
Global Supply Chains	<ul> <li>Global OEM presence with consistent quality standards and requirements</li> <li>Need for quality assurance in global supply chains</li> </ul>	ZinKlad
Environmental Footprint	<ul> <li>Environmental legislation in all geographic markets</li> <li>Vehicle compliance with stringent emission targets</li> </ul>	

### Product Innovations & Key Benefits

#### New processes enabling automotive and OEM supply chains to make **REACH** compliant parts



New coatings to extend component service life and warranty, supported by quality assurance programs

# **Graphics Solutions**

**Products and Services** 



Polymer-based chemistries used to create plates and sheets for printing high-quality packaging





	<ul> <li>First to market with In-The-Plate (ITP) technologies</li> </ul>	Regional Breakdown
What Sete Us	<ul> <li>Linking chemistry with print performance through a complex process</li> </ul>	
Apart	<ul> <li>Technical sales approach coupled with extensive engineering &amp; application support</li> </ul>	
	<ul> <li>Other market participants: DuPont, Flint Group, Miraclon</li> </ul>	
Dath to	<ul> <li>Multiple channels ultimately serving the needs of large global CPG companies</li> </ul>	
Market	<ul> <li>Close relationships with CPG packaging specifiers</li> </ul>	
	<ul> <li>Market leading positions in flexible packaging</li> </ul>	
	<ul> <li>Demographics and industrialization</li> </ul>	
	<ul> <li>Growing middle class in emerging markets</li> </ul>	■ Americas ~60%
Growth	<ul> <li>Demand for convenient packaging and shelf life improvements</li> </ul>	Rest of the World ~40%
Drivers	<ul> <li>Environmental awareness</li> </ul>	
	<ul> <li>Conversion from rotogravure to flexographic printing</li> </ul>	
	<ul> <li>Biodegradable and functional packaging</li> </ul>	

### **Product Overview**







# Energy Solutions Products and Services



Environmentally-friendly pressure and temperature-sensitive formulations used for offshore oil & gas production



Reliable, field proven water-based hydraulic control fluids

Products used to operate subsea system components in production applications



- Reliable, field proven and high-performance water-based hydraulic control fluids
- Products used to operate subsea system components on blow-out preventers and in hydraulic cylinders that maintain tension on the drilling risers



What Sets Us Apart	<ul> <li>Environmentally-friendly products that ensure reliable operation of customer equipment</li> <li>Proactive product development process with responsive technical support to promptly assess and remediate issues</li> <li>Other market participants: Castrol, Houghton</li> </ul>	Regional Breakdown
Path to Market	<ul> <li>Qualified with leading equipment manufacturers</li> <li>Strong relationships with customers' technical groups</li> <li>Specification on long-term projects within a close-knit, integrated supply chain</li> <li>Global leading market positions</li> </ul>	
	<ul> <li>Environmental mandates</li> </ul>	Americas ~60%
Growth Drivers	<ul> <li>Expansion of offshore deep-water production</li> <li>Increased need for tolerance to higher temperatures and increased pressures of deeper wells</li> </ul>	Asia ~5%

# **Product Overview**





# **MacDermid Alpha Automotive**

Steven Brown

# The Automotive Revolution



### Major technology, environmental and design requirements are driving changes to the global automotive industry



- Lighter vehicles & new materials
- Quality, design and cost improvements
- Longer term requirements (10  $\rightarrow$  15 years)
- **Globalization of production**



- Integrated systems: mechanical **→** mechatronic, sensors and cameras
- Electric powertrains
- Advanced communication systems

#### Environmental



**Design Trends** 



- **REACH, ECHA and EPA legislation**
- Environmental management and sustainability
- Demand for energy efficiency
- Clean manufacturing trends
- Integrated displays
- Colors and effects

#### **Evolving Technology Requirements in Automobiles**

- Driver assistance
- Smart sensors
- Car to wireless infrastructure communication
- Event data recorders
- Smartphone connectivity
- Safety systems
- Powertrain
- HVAC control
- Infotainment
- EV/HEV
- Body electronic modules

#### Automotive Electronics Market Overview





Leveraging Materials Expertise to Support New Technology Vehicles



 New materials and engineering with a focus on increased performance & range  Reliability is a critical concern with >50,000 interconnections – many critical to safety in ADAS systems hardware

 Replacement of mechanical switches with touch sensitive displays and fully integrated displays

### Opportunity to double our per vehicle value to greater than \$75 in the next-generation of high-end vehicles

# MacDermid Alpha Automotive OEM Team

20+ Experts Dedicated to OEMs





- Team of automotive business and technology experts dedicated to working with OEM design and engineering teams to specify our products through their supply chain
- Additional levels of support through Tier 1, strategic marketing and quality assurance teams



# Alpha Argomax Sinter Technology Case Study



Providing reliability, thermal conductivity and electrical conductivity to the electric vehicle market

- Major technology shift is underway as consumers and the automotive industry move toward electric vehicles
- OEMs and Tier 1s face challenges in EV development as performance requirements and extended range expectations require reliable inverter performance in high-temperature environments
- We worked with OEMs directly to develop Argomax applications to help them overcome this challenge and enable a step change in system performance (interconnect materials – solder / adhesives / sinter)



### From Technology to Growth and Profit

- Working directly with OEMs to develop critical highperformance and reliable solutions needed in electric vehicles
- Providing thermal and electrical conductivity solutions that are:

40% more 30x more reliable





# **Supply Chain**

Mike Goralski

# Global Supply Chain Flexible Manufacturing Footprint



Facilities close to key customers, allowing for flexibility and prompt response



Cost Structure that Provides Efficiency Opportunities and Stable Margins





Supply Chain as a Sustainable Competitive Advantage





- Site driven & owned KPIs environment & safety, efficiency, working capital and human capital
- Global strategic team led by functional experts
- Regional execution

# Increasing Capacity Utilization Without Capital Investment Case Study: Capacity Expansion in Italy





- In 2018, our plant in Italy experienced a spike in demand
- We added an additional operating shift without any incremental capital investment



~17% increase to production capacity with \$0 additional investment in capital



The cost structure in our manufacturing is highly variable and an advantage for different economic climates

### **Capital-Lite Manufacturing**

Flexible production based on blending

Ability to add capacity without incremental capital investment

# **Corporate Social Responsibility**

Internal and Customer-Facing Initiatives & Benefits



Leveraging cross-vertical experience for corporate social responsibility initiatives

### **Metals Reclaim**

Recycled Metals & Other Materials

Waste Water Excellence Council

> Regulatory Intelligence

We are helping drive multiple industry initiatives that benefit both our customers and the environment...

- Create competitive differentiation
- Increase market share
- Reduce raw material spend
- Eliminate potential product toxicity
- Reduce customer energy use
- Reduce customer water usage







Carey J. Dorman

# History of Strong Financial Growth









Source: IHS Auto, Prismark Partners; Company public filings; Alent plc public filings for 2011-2015

\* Please refer to the appendix for definitions of non-GAAP measures, discussions of adjustments and reconciliations

<sup>1.</sup> Assumes financials converted to USD at historical year-end rates; 2015 financials represent LTM June 30, 2015



(\$ millions)	2016	2017	2018
Adj. EBITDA*	\$368	\$401	\$421
		7% CAGR	
Net Capex*	(23)	(14)	(24)
Net Working Capital	(44)	(34)	(23)
Cash Income Taxes	(63)	(74)	(79)
Normalized Cash Interest	(70)	(70)	(70)
Adjusted Free Cash Flow <sup>1*</sup>	\$169	\$209	\$224
		15% CAGR	
As a % of Net Sales	10%	11%	11%

(\$ millions)	2016	2017	2018
Adjusted Free Cash Flow*	\$169	\$209	\$224
Plus: Normalized Cash Interest	70	70	70
Less: Tax Effect of Normalized Cash Interest	(19)	(19)	(19)
Unlevered Free Cash Flow	\$220	\$261	\$275
Net Working Capital <sup>1</sup>	409	475	470
PP&E (Net)	305	287	267
Plus: Accumulated Depreciation	59	90	124
Other assets <sup>2</sup>	72	86	75
Net Assets	\$843	\$938	\$936
•			
Cash Flow Returns on Net Assets	26%	28%	29%

Modest capital requirements to fund operations and growth

- \* Please refer to the appendix for definitions of non-GAAP measures, discussions of adjustments and reconciliations
- 1. Net working capital represents accounts receivable and inventories less accounts payables
- 2. Excludes prepaid expenses

# **Other Cash Flow Drivers**

# **Opportunities to Drive Further Cash Flow Growth**



### Working Capital Efficiency

Net Working Capital\* (NWC) (\$ millions)



- Stable working capital needs with minimal seasonal volatility
- Efficient cash conversion cycle with negligible bad debts and late payments

Room for improvement via payment terms and enhanced inventory planning

# Modest Capital Expenditures

#### Capex as % of net sales



- Formulation-based manufacturing that requires modest maintenance capex
- Flexible facilities
- Capex investments generally relate to regulatory improvements or technical equipment for customer facing applications



**Tax Optimization** 

- Aligning profit with value drivers to effectively manage consistent margins globally
- Optimized debt obligations and cash repatriation strategy limit withholding tax payments and free-up liquidity
- Significant U.S. based deferred tax assets

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Further global planning underway with a focus 
on highest cash tax jurisdictions
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\* Please refer to the appendix for definitions of non-GAAP measures, discussions of adjustments and reconciliations

# Committed to Net Leverage Ratio\* Below 3.5x Adjusted EBITDA\*



### March 2019 Capital Structure

(\$ millions)

Instrument	Maturity		
New Revolver (\$330 million)	2024	\$120	
New Term Loan-B	2026	748	1
Other Secured Debt		1	
Total First Lien Debt		\$869	
5.875% Senior Notes 2025		800	
Other Debt		0	
Total Debt	\$1,669		
Cash Balance		\$230	
Net Arysta post-closing adjustments & expenses <sup>1</sup>		~50	
Adjusted Net Debt	\$1,389		
LTM Adj. EBITDA*		\$415	
Adjusted Net Debt to Adj. EBITDA*		~3.3x	

Nimble capital structure with ample liquidity and flexibility

#### Interest Rate and Cross-Currency Swaps

- Term loan hedges that reduced interest rate to ~ 2.3% p.a. for 5 years
- Created synthetic EUR debt balance for ~ 50% of capital structure to better match non-USD earnings and cash-flow footprint

### **Maturity Schedule**



\* Please refer to the appendix for definitions of non-GAAP measures, discussions of adjustments and reconciliations

1. Represents anticipated settlement of post-closing adjustments, taxes and transaction expenses associated with the sale of Arysta

Multiple Levers to Drive Positive Incremental Margins





# Global SG&A Breakdown



### Significant leverage on operating expenses drive high-incremental margins



# **Execution to Date and Future Expectations**






## Double adjusted EPS\* to \$1.36 by 2023

- 1-2% organic net sales growth\* over end-markets
- 1.5x net sales conversion to adjusted EBITDA\*
- Prudent deployment of excess cash flow
- Net leverage ratio\* below 3.5x adjusted EBITDA\*
- Consistent ROIC improvement every year



## **Capital Allocation**

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Operational excellence and prudent capital allocation fit hand-in-glove and form positive feedback loop



Please refer to the appendix for definitions for non-GAAP measures, discussions of adjustments and reconciliations

element solutions

### **Invest for Growth**

### **Invest for Efficiency**

R&D	Sales & Marketing	Capex	G&A	Supply Chain
<ul> <li>New products, new applications and new markets</li> <li>Customer-led</li> <li>Incremental</li> </ul>	<ul> <li>Geographic expansion and new product launches</li> <li>Enhanced customer support and technical sales</li> <li>Industry-specific initiatives</li> </ul>	<ul> <li>Facility expansion</li> <li>Technology development</li> <li>EH&amp;S and maintenance</li> <li>New market entry</li> </ul>	<ul> <li>Technology to enable more efficient processes</li> <li>Shared services and centers of excellence</li> </ul>	<ul> <li>Procurement initiatives</li> <li>Metals hedging programs and pricing optimization</li> </ul>

Excess cash for shareholder returns and acquisitions

## **Deploying Excess Capital**

Acquisitions versus Shareholder Returns



Acquisitions prudently assessed and weighed against risks and alternative investment opportunities



Committed to thoughtfully returning excess capital to shareholders

**Bolt-on Acquisitions in Existing Verticals** 



### **Acquisition Criteria**

Alignment with existing capabilities and business model

**Defensible moats; stable margins** 

Similar operating model

Attractive and growing end markets

- Cost and revenue synergy opportunities
- Businesses that are better under our ownership
- Available at an attractive / value accretive price

### Case Study: Hi-Tech Korea



Innovative provider of nonconductive electronic adhesives that serve a variety of end-markets, including mobile phones, automotive, camera modules and LEDs for consumer devices

- Offered an opportunity to enter several high-growth markets adjacent to Assembly Solutions by leveraging our sales force and customer relationships
- Adjusted EBITDA\* multiple of ~6.0x, after synergies
- Bringing Hi-Tech's technology to our more broad customer base created an additional ~\$20M of sales pipeline

### **Objective Requires Both Growth and Prudent Capital Allocation**



### **Organic Growth Trajectory**

- Organic net sales growth\* of ~4%
- Margin expansion of up to 25 bps per year
- Excess cash used to pay down debt
- Implies high single-digit 5-year adj. EPS\* CAGR

### Share Repurchase Case

- Flat organic net sales performance
- Excess cash used to repurchase shares
- Implies high single-digit 5-year adj. EPS\* CAGR

**Operational Excellence and Prudent Capital Allocation** 

## Double adjusted EPS\* to \$1.36 by 2023 ~15% adj. EPS\* CAGR



## Key Takeaways

Benjamin Gliklich

## Key Takeaways





\* Please refer to the appendix for definitions of non-GAAP measures, discussions of adjustments and reconciliations

1. See reconciliation on page 67



## Appendix

# Net Loss Attributable to Common Stockholders Reconciliation to Adj. EBITDA



(\$ millions)	FY 2018	FY 2017	FY 2016
Net loss attributable to common stockholders	\$(324)	\$(296)	\$(41)
Add (subtract):			
Gain on amendment of Series B Convertible Preferred Stock	_	_	(33)
Net income (loss) attributable to the non-controlling interests	5	1	(3)
Loss (income) from discontinued operations, net of tax	243	104	(114)
Income tax expense (benefit)	24	(69)	(41)
Interest expense, net	311	337	372
Depreciation expense	45	46	47
Amortization expense	112	110	109
EBITDA	415	233	296
Adjustments to reconcile to Adjusted EBITDA:			
Restructuring expense	6	24	25
Amortization of inventory step-up	—	—	12
Acquisition and integration costs	12	4	25
Legal settlement	—	(11)	—
Foreign exchange loss on foreign denominated external and internal long-term debt	6	53	26
Debt refinancing costs	1	83	20
Goodwill impairment	—	—	47
Gain on settlement agreement related to Series B Convertible Preferred Stock	—	—	(103)
Non-cash change in fair value of preferred stock redemption liability	—	—	5
Pension plan settlement	—	11	2
Gain on sale of equity investment	(11)	_	_
Change in fair value of contingent consideration	(22)	3	5
Other, net	14	2	10
Adjusted EBITDA	\$421	\$401	\$368



	G	Q1		Q2		Q3		Q4		FY	
	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017	
Net Sales Growth	10%	6%	9%	6%	2%	6%	(2%)	7%	4%	6%	
Impact of Currency	(7%)	2%	(3%)	2%	2%	(1%)	3%	(4%)	(1%)	0%	
Constant Currency	3%	9%	5%	8%	4%	5%	1%	3%	3%	6%	
Change in Pass-Through Metals Pricing	1%	(3%)	0%	(2%)	0%	(1%)	0%	0%	0%	(1%)	
Acquisitions/ (Divestitures)	0%	(1%)	(0%)	0%	(0%)	0%	0%	0%	0%	0%	
Organic Sales Growth	4%	5%	5%	6%	3%	4%	1%	4%	3%	4%	



#### Adjusted Earnings Per Share (EPS)

Adjusted earnings per share is defined as net income (loss) from continuing operations attributable to common stockholders adjusted to reflect adjustments consistent with the Company's definition of adjusted EBITDA. Additionally, the Company eliminates the amortization associated with intangible assets and the step-up depreciation associated with fixed assets, both recognized in purchase accounting for acquisitions. Further, the Company adjusts its effective tax rate to 27% for 2019 and 34% for 2018. Lastly, the 2019 adjusted EPS total is based on the Company's new capital structure by assuming that the sale of Agricultural Solutions had closed and the new credit agreement had been in place on January 1, 2019. The resulting adjusted net income available to stockholders is divided by the number of shares of outstanding common stock as of the period end plus the number of shares that would be issued if all the Company's convertible stock were converted to common stock, stock options were vested and exercised, and equity grants with targets that are considered probable of achievement were vested at target and issued. Adjusted EPS is a key metric used by management to measure operating performance and trends. In particular, the exclusion of certain expenses in calculating adjusted earnings per share facilitates operating performance comparisons on a period-to-period basis.

#### Constant Currency

Management discloses net sales and adjusted EBITDA on a constant currency basis, by adjusting results to exclude the impact of changes due to the translation of foreign currencies of its international locations into U.S. dollar. Management believes this non-GAAP financial information facilitates period-to-period comparison in the analysis of trends in business performance, thereby providing valuable supplemental information regarding its results of operations, consistent with how the Company evaluates its financial results.

The impact of foreign currency is calculated by converting the Company's current-period local currency financial results into U.S. dollar using the prior period's exchange rates and comparing these adjusted amounts to its prior period reported results. The difference between actual growth rates and constant currency growth rates represents the impact of foreign currency translation.

#### EBITDA and Adjusted EBITDA

EBITDA represents earnings before interest, provision for income taxes, depreciation and amortization. Adjusted EBITDA is defined as EBITDA, excluding the impact of additional items included in GAAP earnings which the Company believes are not representative or indicative of its ongoing business or are considered to be associated with its capital structure. Adjusted EBITDA also includes corporate costs, such as compensation expense and professional fees. Management believes adjusted EBITDA and adjusted EBITDA margin provide investors with a more complete understanding of the long-term profitability trends of the Company's business, and facilitate comparisons of its profitability to prior and future periods. However, these measures, which do not consider certain cash requirements, should not be construed as an alternative to net income or cash flow from operations as a measure of profitability or liquidity.

#### Free Cash Flow and Adjusted Free Cash Flow

Free cash flow is defined as net cash flows from operating activities less net capital expenditures. Net capital expenditures include capital expenditures less proceeds from the disposal of property, plant and equipment. Adjusted free cash flow deducts from adjusted EBITDA: net capital expenditures, changes in net working capital (Accounts Receivable, Inventories and Account Payable), cash income taxes paid and normalized cash interest paid. Normalized cash interest paid reflects the Company's new capital structure by assuming that the sale of Agricultural Solutions had closed and the new credit agreement had been in place on January 1, 2016. Management believes that free cash flow, which measures the Company's ability to generate cash from its business operations, is an important financial measure for use in evaluating the Company's financial performance. However, free cash flow should be considered in addition to, rather than as a substitute for net cash provided by operating activities as a measure of the Company's liquidity

#### Net Debt to Adjusted EBITDA ratio or Net Leverage Ratio

Net debt to adjusted EBITDA ratio is defined as total debt and capital lease obligations, excluding unamortized premium, discounts and debt issuance costs, less cash divided by adjusted EBITDA.

### **Organic Net Sales Growth**

Organic net sales growth is defined as net sales excluding the impact of foreign currency translation, changes due to the pass-through pricing of certain metals, and acquisitions and/ or divestitures, as applicable. Management believes this non-GAAP financial measure provides investors with a more complete understanding of the underlying net sales trends by providing comparable net sales over differing periods on a consistent basis.