

3M Science.
Applied to Life.™

3M™ Automotive-Ready Portfolio of Durable Label Solutions

Get the durability you demand, now and down the road.

Grease and grime are no match for labels
that stand up to challenging conditions
and look great for years to come.



Create a lasting impression with labels that last.

Every part of designing a car is important, down to the instruction and warning labels. 3M™ Automotive-Ready Durable Labels keep the parts you've engineered looking sharp for the long haul. They stay put no matter how tough the conditions, including extreme cold and heat, grease, chemicals, moisture and more — so drivers stay in the know.



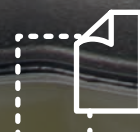
Strong

Labels have 4 layers: topcoat, face stock, adhesive and liner.



Smooth

They apply smoothly for a bubble-free appearance and long-term adhesion.



Versatile

Labels can be applied on a variety of surfaces: bare metals, powder-coated metals, glass and plastics.

Instruct. Identify. Impress.

From under the hood to inside the door jam, these ready-to-go solutions educate and look great.



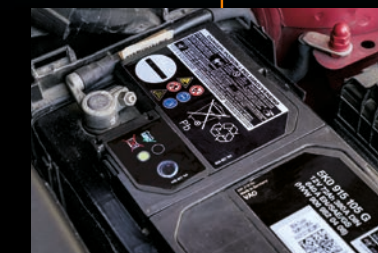
3M™ High Temperature Resistant Label Material 3922DSL

Easily identify different wire harnesses.



3M™ Polyester Label Material 7871VE, 7871EC

Radiator warning label stays on and get noticed, even in heat.



3M™ Polyester Label Material 7868E

Jump start battery labels for branding, instructions and warnings.



3M™ Polyester Label Material 7879EJ

Adhesive that adheres to slightly oily surfaces e.g. pumps for power steering.



3M™ Polyester Label Material 92200

Sticks on even hard to bond structured plastics.



3M™ Laser Markable Label Material 7847

Vin labels inside the door jams stay put.



3M™ Polyester Label Material 7868E

Attach tire pressure information inside the door jam.



3M™ Polyester Label Material 76751C

Resistance to high loads from chemical and mechanical influences.

3M™ Automotive-Ready Portfolio of Durable Label Solutions

Products	Facestock	Adhesive Performance
3M™ Polyvinylchlorid Label Material 3690E+	Polyvinylchlorid white-glossy	+++
3M™ Destructible Label Material 3812, 3812DSL	Polyurethan white-matt	++/+++
3M™ High Temperature Resistant Label Material 3922DSL	Acrylate white-matt	++
3M™ Tamper Evident Label Material 7380	Polyester white-matt	++/+++
3M™ Tamper Indicating Label Material 76970	Polyester white-matt	++/+++
3M™ Tamper Indicating Label Material 76971	Polyester silver-matt	++/+++
3M™ Recyclable Label Material 7777	Polypropylen white-glossy	++
3M™ Laser Markable Label Material 7847	Acrylate black-matt/white	++/+++
3M™ Polyester Label Material 7860EH	Polyester white-glossy	++

Products	Facestock	Adhesive Performance
3M™ Polyester Label Material 7868E	Polyester white-glossy	++/+++
3M™ Polyester Label Material 7871EC	Polyester white-glossy	+++
3M™ Polyester Label Material 7871EJ	Polyester white-glossy	+++
3M™ Polyester Label Material Versatile Print 7871VE	Polyester white-glossy	++/+++
3M™ Polyester Label Material 7872EC	Polyester silver-glossy	+++
3M™ Polyester Label Material 7879EJ	Polyester silver-matt	+++
3M™ Durable Label Material 92979	Polyethylene white-matt	+++
3M™ Polyester Label Material 92200	Polyester white-glossy	++++
3M™ Polyolefin Durable Label Material FP0354EG, FP0366EC	Polyolefin white-matt	++

We will help you to find the right product for your needs.
We test for you in our test laboratory, according to your wishes.

Applications for e-mobility

New, changing or increasing number of components.



Testing and documentation are essential requirements for supplying labels to the automotive industry. We support suppliers and car manufacturers in their specialization processes.

3M™ Polyester Label Material 76751C
Operating instructions in the fuel filler flap on differently shaped surfaces.

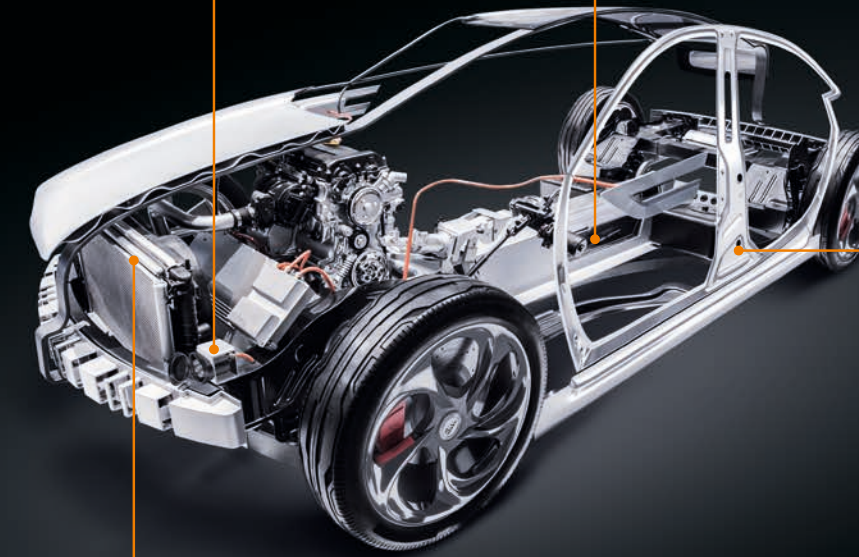
3M™ Polyolefin Label Material FP0354EG, FP0366EC
Product labeling on flexible materials.



3M™ Polyester Label Material 7871EC, 7813 EH
Long-lasting operating instructions for chargers.



3M™ Polyester Label Material 7868E
Battery labels for branding, instructions and warnings.



3M™ Laser Markable Label Material 7847
Instructions for service and loading.



3M™ Polyester Label Material 7871EC
Radiator warning label stays on and get noticed, even in heat.



Industrial Adhesives & Tapes Division

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