

GETTING STARTED

Using Global Shipping Services in Seller Central



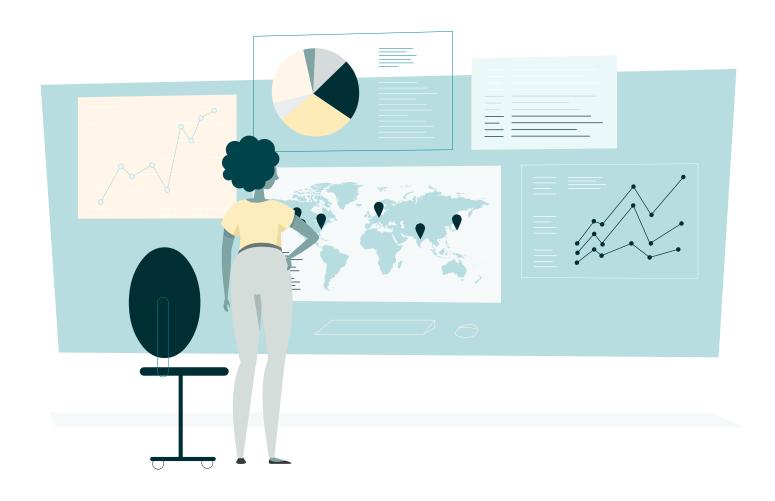


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Setting your Global Shipping Services account

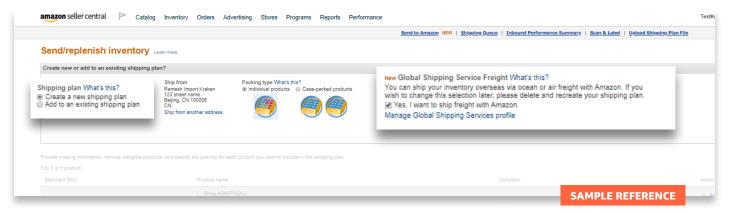
You can start using Global Shipping Services in Seller Central by 1) creating an account or 2) linking your existing **Amazon Global Logistics** account (step 1.3 below).

STEP 1.0

In Seller Central, select **Inventory**, then **Manage FBA Inventory**. Select your ASIN and then **Send/Replenish Inventory** in the drop-down menu to the right.

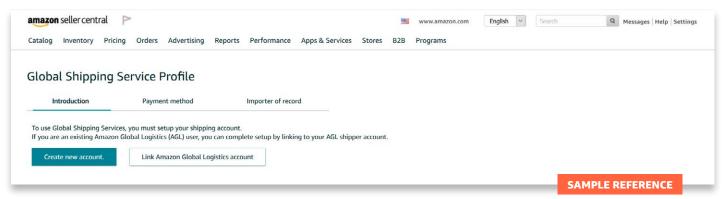
STEP 1.1

Under **Global Shipping Services Freight**, click **Manage Global Shipping Services profile**. You will be taken to the Global Shipping Services profile page.



STEP 1.2

If you don't have an Amazon Global Logistics account, click Create new account.



STEP 1.3

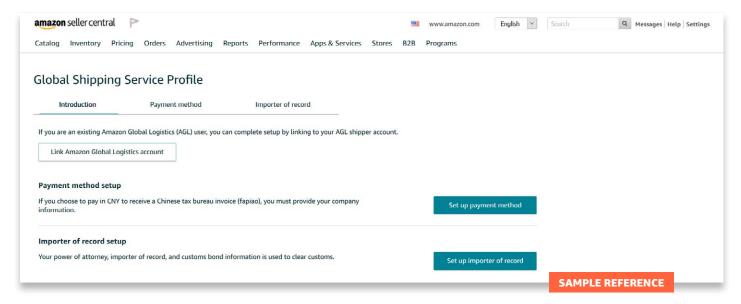
If you have an **Amazon Global Logistics** account, click **Link Amazon Global Logistics account** to start booking with Amazon. Go back to the **Send/replenish inventory page** and click **Continue to shipping plan. Note:** Sellers with an Amazon Global Logistics account can skip **Choosing your payment method** and go to **Importer of record (IOR) and customs bond setup** further below.



Choosing your payment method

USD is the default payment method for your Seller Central account. To pay in CNY, follow the steps further below to receive a Chinese tax bureau invoice.

STEP 2.0 After clicking Create a new account, click Set up payment method.

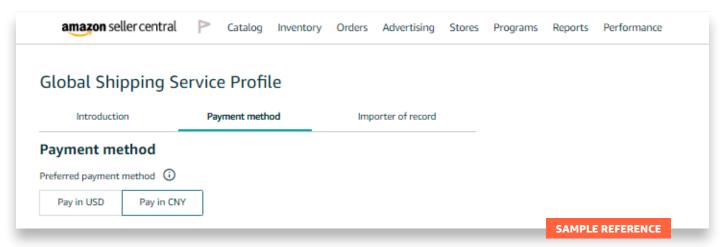


STEP 2.1

If you want to pay with USD, you're ready to use your Seller Central disbursement account. No additional information is required. Go to **Importer of record (IOR) and customs bond setup** further below to continue setting up your Global Shipping Services profile.

STEP 2.2

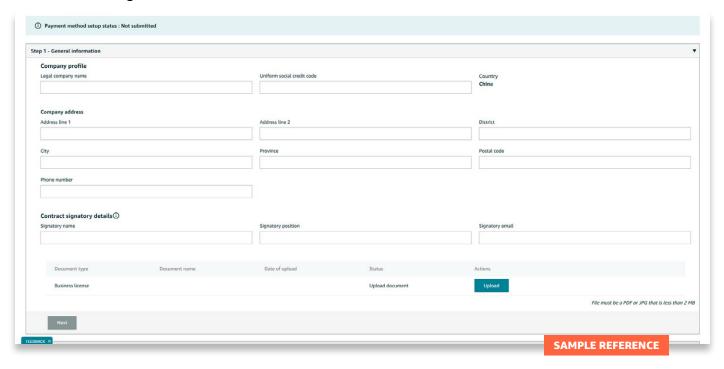
If you want to pay with CNY and receive a Chinese tax bureau invoice, click Pay in CNY.





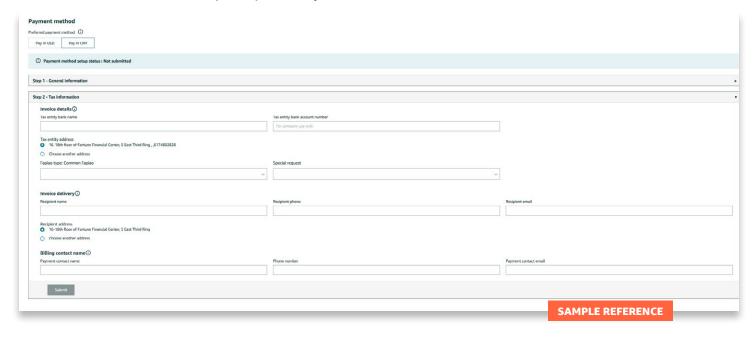
STEP 2.3

Enter your company's information, upload your business license, and click **Next**. Make sure that your information is correct. Once your payment method is approved, your invoicing information cannot be changed.



STEP 2.4

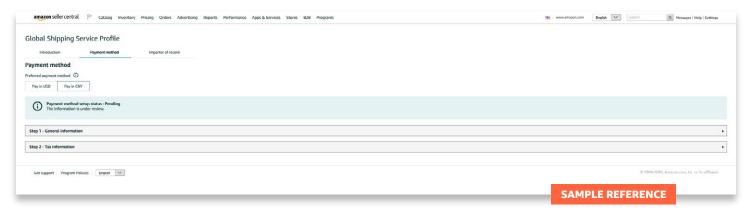
The Chinese tax bureau requires a fapiao, a legal receipt that provides proof of purchase for goods and services. To obtain a fapiao, provide your tax information and click **Submit**.





STEP 2.5

After you submit your payment information, a message will confirm the pending status of your payment method.

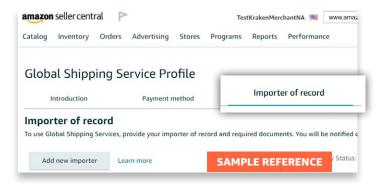


ADDITIONAL INFORMATION

- You can place orders and pay shipping charges in CNY only after your payment method is approved.
- 2. After approval, you can change these fields from step 2.4: **Invoice details**, **Invoice delivery**, and **Billing contact name**. (Changes will not affect orders already in the system.) After updating any fields, click **Submit**.

STEP 2.6

After completing your general and tax information, select Importer of record.





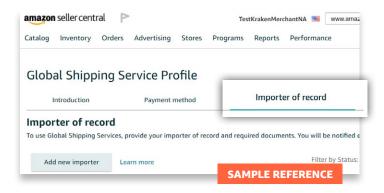
Importer of record (IOR) and customs bond setup

To submit shipments, an IOR and continuous bond are required for cross-border customs clearance.

STEP 3.0

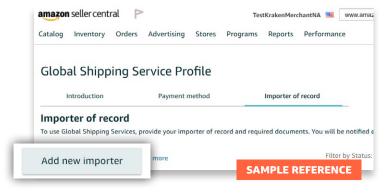
Whether your invoice is issued in CNY or you've set up a payment method, an IOR is required for submitting a shipment.

Start by selecting **Importer of record**. If desired, you can also link your existing Amazon Global Logistics account. **Note**: If you link your Amazon Global Logistics account, it will overwrite the information in Seller Central.



STEP 3.1

Click Add new importer.



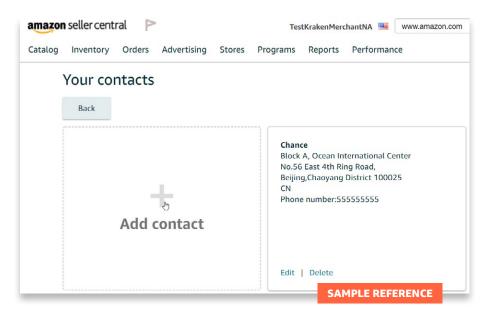
STEP 3.2

Click **Add/manage importer contacts**. To edit a previously added importer, click **Add/manage importer contacts**. **Note**: Once an importer has been approved, no changes can be made to the IOR.



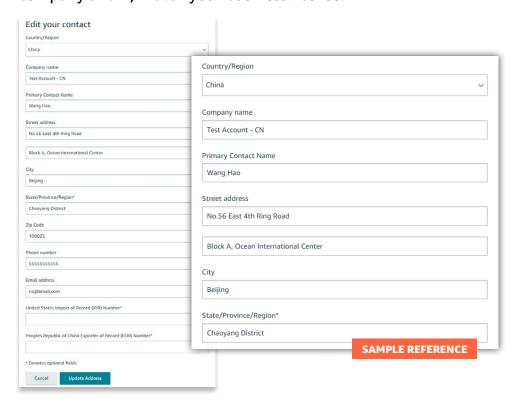


Select **Add contact** to add a new IOR contact. To edit or delete an existing contact card, click **Edit** or **Delete**.



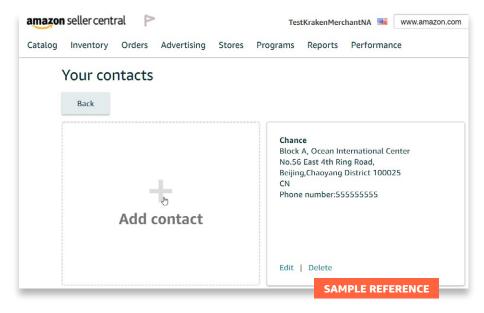
STEP 3.4

Enter the details of your IOR in English. The company name must 1) be the full legal name of the company and 2) match your business license.



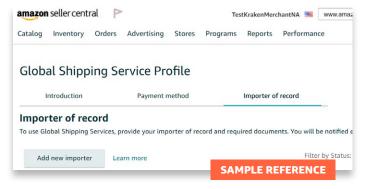


After making any changes, click **Back** to return to your Global Shipping Services profile.



STEP 3.6

Click Add new importer.



STEP 3.7

The IOR that you added will appear in the drop-down menu. After selecting the IOR, complete the questions that appear for the IOR. When you're finished, click **Next**.

*In the example below, the applicant is a company in mainland China with no Customs Assigned Importer Number (or CAIN, sometimes called an importer number) and has never imported goods into the US under the name of the IOR.





Select the number of times per year that the IOR entity will be importing into the US. This is not only Amazon-related imports for the company, but all imports throughout the year. Then answer whether there is an existing bond for the IOR and click **Next**.

*In the example from above, the importer does not have a bond and asks Amazon to purchase one. If you already have a bond, select **Yes**.

STEP 3.9

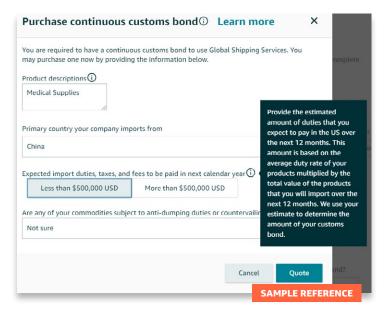
If the IOR does not have a bond, select No to request a bond purchase. Then click Purchase bond.

Do you have a registered trading name for your business?	
How often do you plan to ship to the US?	Do you have a customs bond?
5 - 24 times per year v	No ^
	Yes
Purchase bond	No
	SAMPLE REFERENCE

STEP 3.10

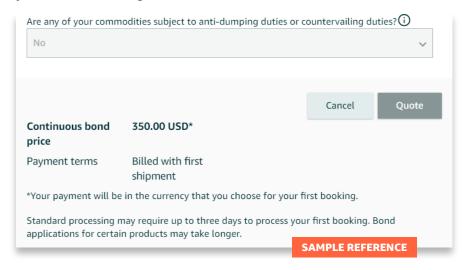
A bond purchase pop-up window will appear. Fill in brief product descriptions for the types of goods imported into the US and select the primary country of origin. Then select the expected import duty, taxes, and fees for the next year. Next, tell us whether the product is subject to anti-dumping. If you don't know, select **Not sure**.

After you're finished, click Quote.



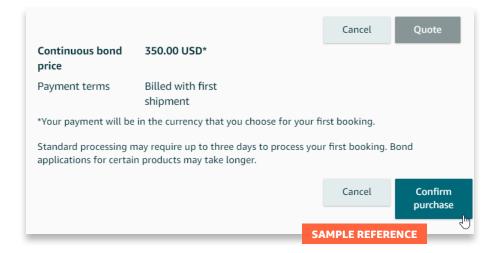


A quote for a one-year continuous bond will appear. The purchase will be completed at the time of your first booking.



STEP 3.12

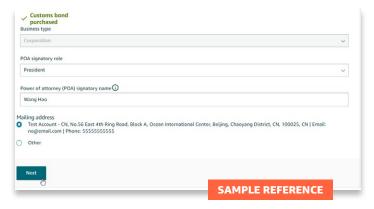
Click **Confirm purchase**. Once Amazon has a copy of your bond (about five business days after the application is submitted), you will receive the bond details via email.





Select the title of the person who will sign the power of attorney (POA) from the **POA signatory role** drop-down menu. Enter the person's name in the signatory name field. For the business type, **Corporation** will show up for non-resident sellers. If you are a US resident seller, select your business type.

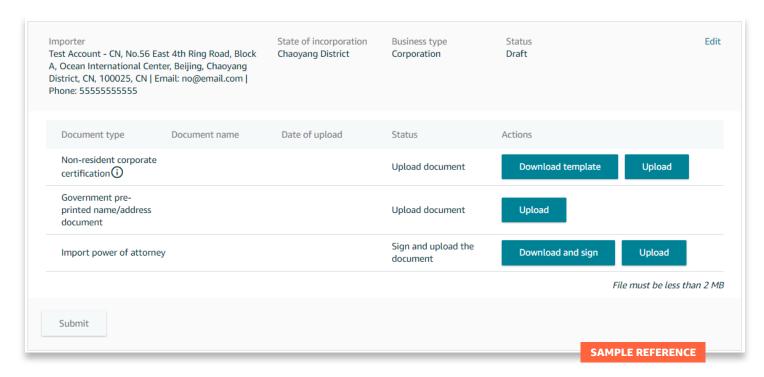
The mailing address is only for sellers with US entities. For Chinese sellers, choose the default address in the system. Click Next.



STEP 3.14

- 1. Next to **Importer power of attorney**, click **Download and sign** and have the POA endorsed and dated by the person signing the POA. Once the POA is completed, scan the document and re-upload it.
- 2. (The following document is for non-US resident importers only.) For the non-resident corporate certification (NRCC), click **Download template**. Complete the NRCC and have it endorsed by the second officer. **Note:** The NRCC signer is a second officer of the company and must be different from the POA signer. If there is only one officer in the company, note this on the NRCC and have another employee endorse the NRCC.
- 3. If you already have a bond, the company address on the bond, POA, and NRCC must be the same. If you don't have a bond, the company address in the IOR information must be the same as that in the POA and NRCC that you signed.
- 4. If the company name on the business license is not in English, enter the company name in English. This can be either printed or handwritten. A business license is preferred. If a business license isn't readily available, upload documentation that includes the company name (for example, a utility bill).
- 5. Depending on your business type, we will display supporting documents that may be required to complete your IOR submission. After uploading all required documents, click **Submit**. To change the IOR information, click **Edit**. **Note**: Only files smaller than 2 MB can be uploaded, in these formats: .docx, .doc, .xml, .jpg, .xlsx, .xls, .bmp, .pdf, .csv, and .png.





We will notify you after reviewing your IOR submission. To create a shipment, see the instructions further below.







Creating a shipment

Once you complete your Global Shipping Services profile and receive approvals for your IOR and bond, you're ready to start shipping!

Use the **Send/Replenish Inventory** workflow and make sure that **Yes, I want to ship freight with Amazon** is selected. Click **Continue to shipping plan**.

