

## PROSOCO

Born and bred in America's heartland, Kansas-based PROSOCO pioneered the first cleaners specifically for new brick construction in the mid-50s. Replacing dangerous, inefficient muriatic acid, PROSOCO products set professional cleaning standards still unsurpassed.

The construction industry also called on PROSOCO to develop products for restoration—cleaners that strip away decades of embedded grime, without harming sensitive stone, tile and masonry.

PROSOCO's first restoration—Denver's 14-story Mountain States Telephone Building, 1959—quickly led to other prestigious projects, including the U.S. Capitol, Grand Central Station, Carnegie Hall, and thousands of other landmark structures here and overseas.

In the mid-60s, PROSOCO developed long-lasting protective treatments for stone, tile, concrete and masonry. The line constantly expands and improves, meeting the growing needs of both homeowners and construction professionals.

In 2001, workers used PROSOCO products to help repair terrorist damage at the Pentagon.

Today, family-owned and operated PROSOCO still answers the challenges of new construction, restoration and maintenance. From fighting graffiti to strengthening ancient stone, in small towns and big cities, PROSOCO remains the first name and the last word in cleaning, protecting and maintaining concrete, brick, and stone.

## Property Maintenance Program Benefits

- Your sparkling clean property is more valuable.
- Your attractive property is more likely to bring in business.
- Free consultation, planning, testing, and ongoing customer care saves you money.
- An ongoing custom maintenance program, designed free, for your property's specific needs, saves you time, effort and worry.
- Regular planned cleaning and application of protective treatments extends the service life of your property, helping you avoid expensive repairs and replacements.
- Keeping your property clean generates valuable community goodwill for your business.



Medtronic Inc. worldwide headquarters, Minneapolis, Minn. —exterior cleaning with PROSOCO products.

**PROSOCO**  
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Innovative solutions for buildings.™



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# Looks count.

Whether your building is a hotel, school, church or office space, its appearance impacts your bottom line.

The appearance of your building and its sidewalks, drives and parking areas makes a strong statement to prospective tenants, clients, guests and other customers. Employees, too.

A clean, attractive property invites business 24 hours a day. A dirty property sends a different message.

What message does the appearance of your place of business send?



Insurance Exchange, Chicago, Ill.—exterior cleaning with PROSOCO products.

# Keep it clean.

Oil and grease stains on concrete; mold and mildew on stone trim or EIFS; efflorescence on brick and block; graffiti—all these and more make property look grubby.

And that's just the outside.

Inside, tile and polished stone surfaces, once bright, become gray and dingy from years of spilled food and drink, cigarette smoke, foot traffic, sealers and waxes and more.

Cleaning and maintaining the varied inside and outside surfaces of any business property is complicated. What cleans brick or granite may harm concrete or limestone.

When you enroll in PROSOCO's Property Maintenance Program, you get the full service of an expert cleaning consultant—FREE!

You get a property that attracts business—an appearance you can be proud of.



PROSOCO products protect this decorative concrete from damaging water penetration.

# What you get.

- PROSOCO field experts will assess the condition of the masonry, concrete and stone surfaces that impact public perception of your building. You'll get a written report documenting those conditions, and recommendations on how to clean and maintain those surfaces. **Free.**
- Our field experts will meet with you to present the report and answer questions. **Free.**
- We'll create a recommended maintenance program to fit your budget. **Free.**
- We'll recommend reliable contractors to clean and maintain your property. Or we can provide on-site training for in-house cleaning and maintenance crews. **Free.**
- Our field experts will test every recommended product on every type of surface, stain and soiling to ensure specified performance. **Free.**



Cutaway before-and-after view of public restroom floor cleaned with PROSOCO products.



Cuyahoga County Courthouse, Cleveland, Ohio—Interior cleaning with PROSOCO products.