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CANADIAN TIRE JUMPSTART CHARITIES
ANNUAL REPORT 2013

WE ALL PLAY FOR CANADA™



Jumpstart™
Bon départ™

ONE IN THREE

CANADIAN FAMILIES CANNOT AFFORD TO ENROL THEIR CHILDREN IN SPORTS AND PHYSICAL ACTIVITIES*

Think about it. Millions of Canadian kids do not have the opportunity to play hockey, join a swim team, sign up for a dance class or take part in activities that, for so many of us, are an essential part of growing up. Participation in sports and physical activity gets kids engaged and helps to promote lifelong fitness. It also teaches skills and attitudes, such as self-discipline, determination and teamwork, that will contribute to success in every aspect of a child's life. Participation connects kids to their communities and provides a foundation for rewarding relationships and lasting friendships. It gives kids the chance to do their best and be their best. Not every kid is going to be a champion, but if they don't get a chance to play, we all lose.

**Sources: Vision Critical, May 2011; The State of Sport and Physical Activity Report, Sklar Wilton + Associates, 2012; and Statistics Canada General Social Survey, 1992 and 2005.*



JUMPSTART HAS HELPED CLOSE TO 700,000 KIDS PLAY

In 2005, Canadian Tire Jumpstart Charities (Jumpstart) was established to help remove the financial barriers keeping many kids from participating in sports and physical activity. Throughout the year, we raise funds, work with Community Partners to identify families in need, and assist with the costs associated with registration, equipment and/or transportation. With our help, kids ages four to 18 from financially disadvantaged families can participate in a sport or physical activity of their choice. We also provide financial support for community-based initiatives that expand access to sports and physical activity programs.



In the year leading up to the Winter Olympics in Sochi, people across the country were inspired by the message “We all play for Canada.”



In 2013, with help from the Canadian Tire Family of Companies, as well as support from vendors, donors and customers, Canadian Tire Jumpstart Charities raised \$20.7 million. During the year, we disbursed \$14.1 million and were able to turn inspiration into participation for 154,965 kids.

Taking part in sports and physical activity does so much for kids. It builds self-confidence as well as strong bodies. It teaches lessons about winning, about losing and about getting back in the game. For every child who has ever imagined winning a medal, making a play or crossing the finish line, it also gives them something to dream about and something to work toward.

Helping to ensure that all kids can have that experience and opportunity is the dream that inspired Jumpstart. Our first year was 2005, and in the eight years since, Jumpstart has been able to remove financial barriers in order to give 698,172 kids access

to the life skills that come from taking part in sports and physical activity. That is a remarkable achievement and, in large measure, our success has been driven by our strong ties to the communities we serve.

For more than 90 years, Canadian Tire Corporation has played an integral role in the life of Canadian communities. Supporting active and healthy living has always been part of that relationship. Today this commitment can be found in the support that Jumpstart receives from across the Canadian Tire Family of Companies. It can be seen in the way our Chapters work with local partners in their communities, and in our relationships with national organizations such as Boys and Girls Clubs of Canada and the Canadian Paralympic Committee.

In May, our commitment was also seen at every Canadian Tire, Mark's, Sport Chek, Atmosphere and Gas+ location where, in an enthusiastic and

friendly competition, employees across our network undertook to raise the most donations during the month-long Jumpstart Red Ball campaign.

2013 was an outstanding year for Jumpstart. The increased visibility of Canadian Tire Corporation and its banners created by the Winter Olympics and the truly inspiring achievements of all of our athlete ambassadors leave us well placed in 2014 to build on that performance.

On behalf of Jumpstart, I want to thank all our supporters. Your help is making our dream a reality. Thanks to you, Jumpstart will be able to reach more children and more communities to make sure that “we *can* all play for Canada.”

Martha G. Billes
Chairman

In 2013, Jumpstart played to win. We raised \$20.7 million and were able to provide financial support to more kids and more programs than ever before.



The 2014 Winter Olympics in Sochi shone a light on the achievements of our athletes and their stories of why they are passionate about sport. Like Olympic athletes, we need a team to help make us successful and in 2013 our team grew and enthusiastically rallied behind the thousands of children we help every day.

We strengthened our existing relationship with the Canadian Tire Family of Companies and we laid the foundation for new initiatives and partnerships with PartSource, National Sports and Sports Experts. In 2013, our team also expanded to include the Canadian Olympic Foundation, the Canadian Paralympic Committee, Maple Leaf Sports and Entertainment Foundation, and the Ottawa Senators Foundation.

Jumpstart also continued to build relationships with the federal government and provincial and municipal governments across Canada. These strengthened ties give

Jumpstart a “place at the table” when it comes to finding ways to expand the range of options available to help kids from financially disadvantaged families take part in organized sports and physical activity.

The list of activities our team executed in support of Jumpstart touches communities from coast to coast and the depth of support is inspiring. Employees from across the Canadian Tire enterprise raised more money for Jumpstart than they ever have before. We held Jumpstart Nights at National Hockey League and National Basketball Association games, which raised money for the organization and also helped drive awareness of our mandate among sport fans and families. Our Dealers and vendors again supported our Red Ball campaign, our largest national fundraising campaign. And we welcomed a number of amateur athletes to the Jumpstart Ambassador program, including Mark McMorris, Christine Sinclair and Benoit Huot.

Looking to 2014, Jumpstart’s revenue target is an ambitious \$21.5 million, but we are confident we can achieve this goal – and perhaps even exceed it – with help from the Canadian Tire Family of Companies, its customers and our partners and supporters across the country. They share our belief that every kid deserves a chance to get in the game – and their support makes it possible. Thank you.

A handwritten signature in black ink, appearing to read 'L. French'.

Landon French
Vice-President,
Jumpstart and Community Relations





330 JUMPSTART CHAPTERS

READY TO PLAY IN EVERY PROVINCE AND TERRITORY

Chapters are made up of employee volunteers, Canadian Tire Dealers, concerned citizens and civic leaders. Members meet throughout the year to support, guide and help administer Jumpstart activities in their local area. This unique Chapter approach allows Jumpstart to operate as a national charity with a commitment to local communities.





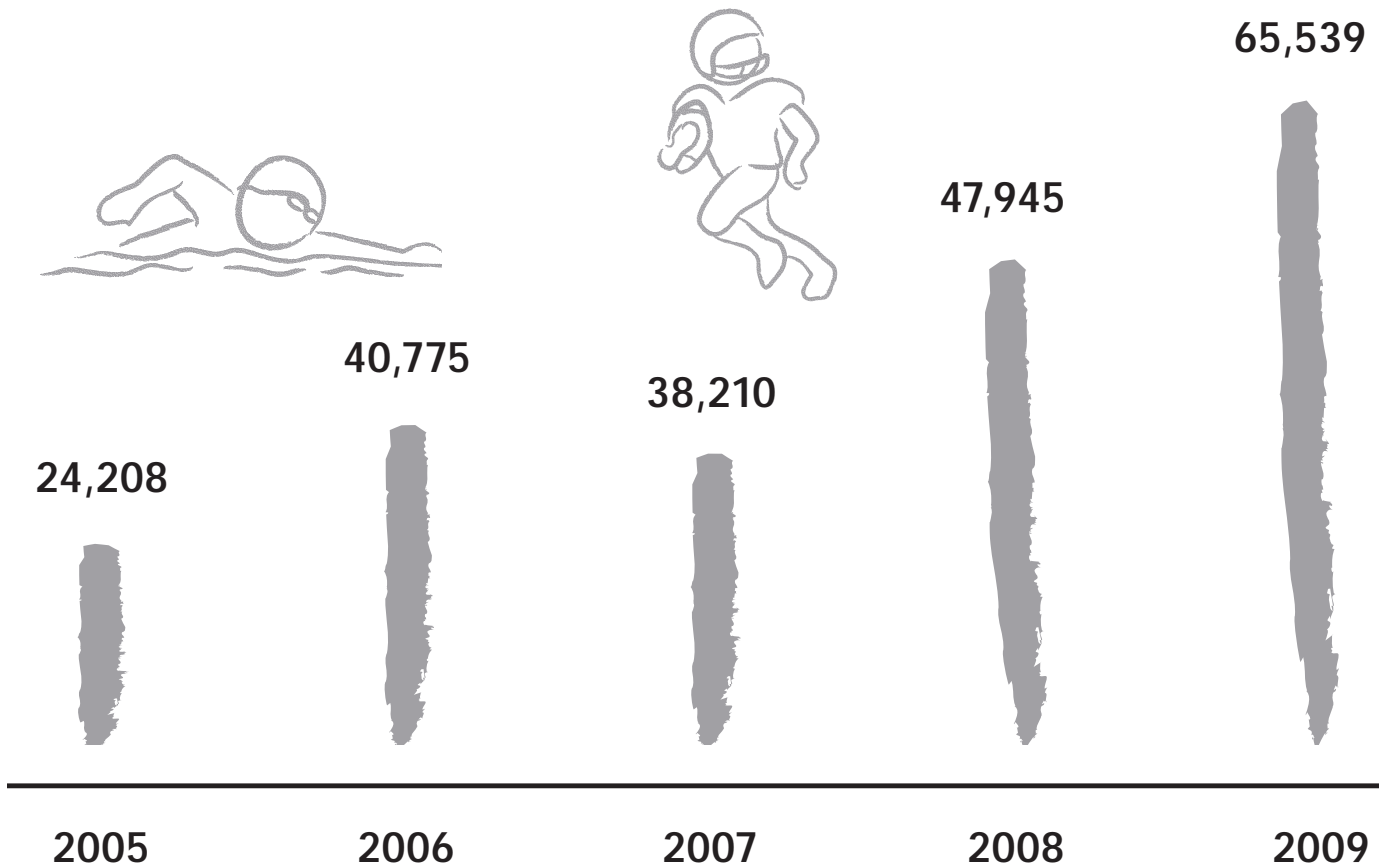
ACROSS THE COUNTRY OVER 3,100 COMMUNITY PARTNERS

Through our Community Partners, Jumpstart is able to draw on local knowledge to ensure the funding we provide is used where it will deliver the greatest benefit. We are proud to be associated with groups such as municipal Parks and Recreation departments, Boys and Girls Clubs and the YMCA/YWCA, which assist with funding applications and provide invaluable support to identify and evaluate individual applicants while creating local programs that align with Jumpstart's mission.

HELPING 698,172 KIDS GET IN THE GAME SINCE 2005



Thanks to our employees, vendor supporters, government partners, Community Partners, Chapter volunteers and the customers of our Family of Companies, Jumpstart helped approximately six times as many kids in 2013 compared to 2005. This remarkable growth can also be attributed to Jumpstart's long-standing commitment to local Canadian communities. In large urban centres and the smallest towns, the Jumpstart Chapter model consistently delivers support to kids in need from every corner of Canada.



As of December 2013. The total funding that each qualifying child can receive in any one submission period will vary based on Chapter budgets and demand.



OUR PROGRESS



154,965

98,731

102,427

125,372



2010

2011

2012

2013





WE HELPED 291 KIDS THROUGH THE NEW PARASPORT FUND

Created through our new partnership with the Canadian Paralympic Committee, the Parasport Jumpstart Fund helps kids from financially disadvantaged families who are also living with a physical disability get in the game. In the program's first year, \$77,532 was disbursed to Community Partners, helping 291 kids take part in activities such as swimming, wheelchair basketball and sledge hockey.

76 DIFFERENT SPORTS WERE SUPPORTED IN 2013

Run, Jump, Dance, Skate, Dive, Pass, Kick, Catch, Swing, Stretch, Lift... Jumpstart helps kids to explore a range of options – as well as experience a full range of motion – by supporting 76 different activities. In addition to enabling participation in high-profile sports like hockey, soccer and swimming, Jumpstart has made it possible for kids to attend a circus program, take dance lessons and martial arts classes, play ringette or take part in several dozen other activities. What kids do is up to them; we're here to help them do it.






55,000 HOURS

OF STAFF TIME DONATED TO JUMPSTART

The outstanding support that Jumpstart receives from employees across the Canadian Tire Family of Companies is transformed into community-level impact through important volunteer roles. This includes managing events, helping kids learn a new sport, working with our valued vendor partners, serving with local Chapters and planning new activities. Whether short or long term, hands on or strategic, the efforts of Canadian Tire employees have been the driving force behind Jumpstart's success.





Almost 10% of Jumpstart funding comes from vendor support

Whether it's providing a gift for a fundraising auction, taking part in events like Pedal for Kids or putting the Jumpstart logo on their products, the support we receive from Canadian Tire's Commercial Partners makes them key members of the Jumpstart team. Through their generous donations of funds, products and time, our vendors are helping to give all Canadian kids the chance to have fun, get active and thrive through sport.

ATHLETE AMBASSADORS DONATED THEIR TIME AND ENERGY

Fierce competitors and committed supporters, Jumpstart athlete ambassadors embody the benefits that come from participating in sports and physical activity. We are grateful that so many inspirational Canadian stars were committed to giving back to their communities by showcasing their talents and telling their stories to put a spotlight on deserving kids in need.



Kaillie Humphries, Calgary, Alberta
Bobsled, two-time Olympic Gold Medallist



Meaghan Mikkelson, St. Albert, Alberta
Women's Hockey, two-time Olympic Gold Medallist



Jonathan Toews, Winnipeg, Manitoba
Men's Hockey, two-time Stanley Cup Champion, two-time Olympic Gold Medallist



Rosie MacLennan, King City, Ontario
Trampoline, Olympic Gold Medallist

ATHLETE AMBASSADORS

Benoît Huot, Longueuil, Quebec

Charles Hamelin, Lévis, Quebec

Chris Del Bosco, Montreal, Quebec

Christine Sinclair, Burnaby, British Columbia

Erik Guay, Mont Tremblant, Quebec

Hayley Wickenheiser, Calgary, Alberta

Jon Montgomery, Russell, Manitoba

Jonathan Toews, Winnipeg, Manitoba

Kaillie Humphries, Calgary, Alberta

Maëlle Ricker, Vancouver, British Columbia

Mark McMorris, Regina, Saskatchewan

Meaghan Mikkelson, St. Albert, Alberta

Ron Fellows, Windsor, Ontario

Rosie MacLennan, King City, Ontario

Scott Steckly, Milverton, Ontario

Sidney Crosby, Cole Harbour, Nova Scotia

Steven Stamkos, Markham, Ontario



Jon Montgomery, Russell, Manitoba
Skeleton, Olympic Gold Medallist



Charles Hamelin, Lévis, Quebec
Short Track Speed Skating, three-time
Olympic Gold Medallist



Maëlle Ricker, Vancouver, British Columbia
Snowboard Cross, Olympic Gold Medallist



Benoît Huot, Longueuil, Quebec
Swimming, nine-time Paralympic Gold
Medallist



Hayley Wickenheiser, Calgary, Alberta
Women's Hockey, four-time Olympic
Gold Medallist



Ron Fellows, Windsor, Ontario
NASCAR Champion





CHANGING LIVES WITH THE POWER OF SPORT

The Canadian Tire Family of Companies believes in the power of sport and the benefits it can provide for a child, a family, a community and even a nation. During 2013, in stores, in shipping facilities, in office buildings and at fundraising events, across the country and across the Family of Companies, people came together to support Jumpstart, to contribute to their communities and to show that “we *can* all play for Canada.”





Doing good by having fun

Play is what we love and our supporters took this to heart in 2013. From GTA-area Canadian Tire cashiers donning red noses during the holidays to the mayor of Labrador City officiating the first annual Smokey Mountain tennis ball race, Jumpstart fundraisers had a lot of fun while helping thousands of kids. "Everyone is happy to raise donations and contribute to Jumpstart," notes a Jumpstart Regional Manager. "People know 100% of their donations will help kids in their own community experience the power of sports."

\$1,500,000 RAISED

FOR JUMPSTART THROUGH OUR RED BALL CAMPAIGN

During May, the Canadian Tire Family of Companies raised over \$1,500,000 for Jumpstart through our Red Ball campaign. The Canadian Tire store in Dauphin, Manitoba, had a particular reason to celebrate as they won a grand prize the whole community could enjoy – a visit from Jumpstart Ambassador Jonathan Toews. A native Manitoban, Jonathan arrived in Dauphin on August 12th to more than 1,000 fans cheering him on as he spent the day greeting supporters, taking part in an on-ice “pass and play” with local kids, and marching with fans in a parade through town.



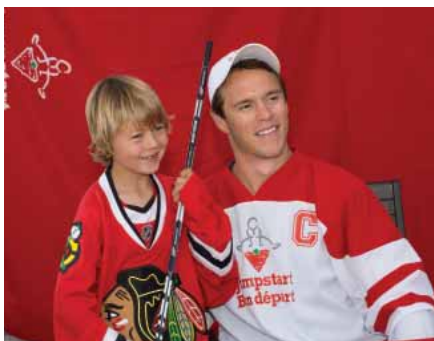
Dauphin comes out to greet Jonathan Toews.



Signing autographs at the arena.



Thanking supporters at the Dauphin arena.



Happy to take pictures with fans.



“Pass and play” drill with local Jumpstart kids.



High-fives and a great day.

OVER 6,000 KIDS

PARTICIPATED IN JUMPSTART GAMES FROM COAST TO COAST

From British Columbia to Nova Scotia, Jumpstart Games were held in 11 cities across Canada: Vancouver, Edmonton, Cochrane, Carstairs, High River, Aurora, Brampton, Welland, Newmarket, Lac-Mégantic and Halifax. Hosted and run by employees from across the Canadian Tire Family of Companies, the Jumpstart Games gave 6,280 kids each a fun-filled day that featured a variety of sports, games and activities along with a delicious barbecue lunch.

The Jumpstart Games are another example of the remarkable support that Jumpstart receives from employees at every level and from every banner of Canadian Tire. 895 volunteers committed 7,384 hours – which included planning, logistics and clean-up, along with all the activities of the day – to make sure that the 2013 Jumpstart Games were a success.

Canadian Tire volunteers celebrated along with the kids, demonstrating the joys of both participation and community service.



6,280 kids took part in the Jumpstart Games.



Kids having fun at the Jumpstart Games in Aurora, Ontario.



Local kids have a ball at the Jumpstart Games in Welland, Ontario.



Volunteers help bring the Jumpstart Games to Lac-Mégantic, Quebec.



Kids play soccer at Vancouver Jumpstart Games.



Great day, great idea at the Jumpstart Games in High River, Alberta.



100% OF CUSTOMER DONATIONS STAY IN THE LOCAL COMMUNITY

A generous customer makes a \$2 donation at a store.



Our tracking system pinpoints the exact donation source.



The entire \$2 is allocated to the all-volunteer, local Jumpstart Chapter.



Chapters work with Community Partners to identify kids and families in need.



All of Jumpstart's administrative costs are covered by a donation from the Canadian Tire Family of Companies.

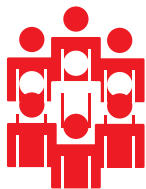
The \$2 donation goes directly to fund equipment, transportation and/or registration fees for kids who qualify for support.



100% local donations



100% local impact – guaranteed!



100% of customer donations go to support kids and Jumpstart-approved programs.



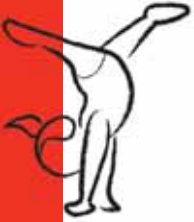
Local Chapters.
Local giving.
Local impact.

Local Jumpstart Chapters are operated by volunteer members of the Canadian Tire Family of Companies or community groups such as local Boys and Girls Clubs, municipal Parks and Recreation departments and the YMCA/YWCA. All locally made donations go to support kids and programs in that area.



National scale.
National reach.

Donations, such as corporate gifts, made to Jumpstart's national office are disbursed to Jumpstart Chapters across Canada based on need.



OUTSTANDING SUPPORT

FROM FEDERAL, PROVINCIAL AND MUNICIPAL GOVERNMENTS

Jumpstart appreciates the funding from our government partners to provide kids in need with access to the sports and recreational activities they love. Using the grassroots infrastructure of Jumpstart, the provincial governments of Newfoundland and Labrador, New Brunswick, British Columbia and Manitoba direct the program delivery funding and invest in those families who need it most. The Government of Canada, through Sport Canada, provided Jumpstart with a very generous grant in 2013 to help get kids in every province and territory off the sidelines and into the game. Jumpstart also receives tremendous in-kind support from many municipalities across Canada in the form of Chapter volunteers, staff support, and access to various facilities.



Canadian
Heritage

Sport Canada



REVENUES AND EXPENDITURES

Disbursements by province

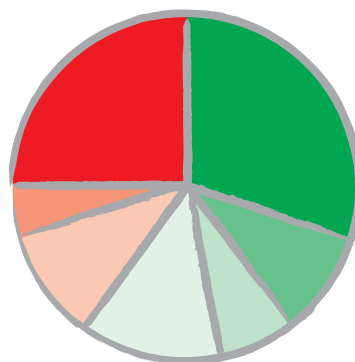
Province	CT Jumpstart Chapters	Number of kids helped	\$ Disbursed
Alberta	32	15,113	\$ 1,492,428
British Columbia	40	19,466	1,785,352
Manitoba	9	4,735	398,721
New Brunswick	16	5,815	669,847
Newfoundland and Labrador	20	5,584	738,379
Northwest Territories	2	85	17,777
Nova Scotia	11	5,243	518,395
Nunavut	1	347	4,123
Ontario	111	52,756	5,352,819
Prince Edward Island	1	698	85,144
Quebec	74	41,516	2,602,006
Saskatchewan	11	3,466	402,862
Yukon Territory	2	141	24,652
Total	330	154,965	\$ 14,092,505

Statement of receipts and expenditures

	2013 Actual \$ <i>(thousands of dollars)</i>	2012 Actual \$ <i>(thousands of dollars)</i>
Revenue	\$20,677	\$16,329
Fundraising expenses	\$(1,524)	\$(1,433)
Net revenue	\$19,153	\$14,896
Charitable giving	\$15,795	\$13,952
General and administrative costs	\$1,705	\$1,897
Total expenditures	\$17,500	\$15,849
Increase (decrease) in reserve	\$1,653	\$(953)
Administration overhead as a % of revenue	8.2%	11.6%

Revenue sources

- Canadian Tire Corporation (25%)
- Canadian Tire Corporation Employees (5%)
- Canadian Tire Dealers (10%)



- Enterprise Customers (30%)
- Enterprise Vendors (10%)
- Governments (7%)
- Other (13%)

Thank you to all the organizations that give so generously to support Jumpstart.

Through donations of funds, products and time, they are doing their part to make sure "we *can* all play for Canada."

"Over the years, Pacific Cycle has supported Jumpstart through product and donations. The most rewarding part of working with Jumpstart was getting to participate in the Pedal for Kids cycling tour and seeing first-hand how our company's support is helping kids across Canada get in the game."

– Peter Phillips, Product Director,
Pacific Cycle Canada

"As a sporting goods company Jumpstart is a natural fit for us. We are thrilled to support the branded products and flyer program each year. The impact Jumpstart has in Canadian communities continues to amaze us and we are so proud to be a part of that."

– Lou Falvo, Key Account Manager,
Wilson Sporting Goods

"To kick off my retirement I decided to climb Mount Kilimanjaro in support of Jumpstart. My company Wakefield Canada sponsored the event and I got to see how special the charity really is. Wakefield will continue to support Jumpstart for years to come through initiatives like event sponsorship and the flyer program."

– Kent Rennie, Wakefield Canada

Special thanks

A very special thanks to the Canadian Tire Family of Companies, Canadian Tire Jumpstart regional Dealer representatives and all our national affiliates coast to coast.

Jumpstart would like to express our appreciation to the vendors who donated product to help support our annual fundraising initiatives across the country. Thank you to the volunteers from communities across Canada who gave so generously of their time to make our fundraising and celebration events a great success.

Additionally, Jumpstart would like to thank our invaluable employees from across the Family of Companies, for everything from their volunteer support at our annual Golf Classic and Lace-Up Hockey Tournament, to their donations during the annual Employees for Jumpstart campaign.

Together we gave *all* kids a sporting chance.



Platinum
\$100,000+

Reckitt Benckiser Canada Inc
Stanley Black & Decker



Gold
\$50,000–\$99,999

Accent-Fairchild Group
AIR-serve Canada Inc
Coca-Cola Canada
Colgate-Palmolive
Irving Tissue
Jarden
MasterCard

MAJOR SUPPORTERS



Silver \$25,000–\$49,999

Armored Autogroup Canada ULC
Atlantic Promotions
AVS Technologies
Bic Inc.-Consumer Division B9392
Bravetti/Mfg
Chevron Lubricants Canada Inc
Conair Consumer Products Inc
Continental Tire Canada Inc
Dewalt
Dyson Canada Limited
Energizer Canada
Erikson Consumer
Genco
General Electric Canada Inc
Gracious Living
Kavar Jewellers
Kaz Canada Inc
Kruger Products Ltd
Macquarie North America
Mallory Industries Inc
Positec USA Inc
Premier Tech
Procter & Gamble Inc
Recochem Inc
SC Johnson
Shell Canada Products
Shop Vac of Canada Limited
Sirius/XM
Sonin Inc
Sportspower Ltd
Sterilite Corp
Sunbeam Corporation
Superior Propane
TriGator
Wakefield Canada Inc
WD-40 Products Canada Ltd
Wilson Sports Equipment
X-Lite Canada Inc

Bronze \$5,000–\$24,999

Allstream
Anchor Hocking Glass Canada
Applica Canada Corporation
BMO Capital Markets
BSH Canada
Cadbury Trebor Allan Inc
Canada's Best Store Fixtures Inc
Canadian Thermos Products Inc
Carrier Enterprise Canada
Cassels Brock & Blackwell LLP
China Ocean Shipping (Canada) Inc
East Region
Church & Dwight Canada Corp
Cooper Tire & Rubber Company Inc
CrediCo Marketing Inc
Curve Distribution Services
Danaher
Dorel Industries Inc (Pacific Cycle Canada)
Equifax Canada Co
Ernst & Young
Euro-Pro Corporation
Everstar Mdse (HK)
Exide Canada Inc
Far East Ltd
Federal-Mogul Canada Limited
Fernbrook Springs
Ganong Bros., Limited
Garant Inc
Giesecke & Devrient Systems Canada Inc
GoClean
Goodyear Canada Inc
GREE Canada
Groupe SEB Canada Inc
Hamilton Beach Brand
Henkel Canada Corporation
Home Presence
Hoover Company
Husqvarna Canada Corp
Ice River Springs Water Co
Imperial Oil Limited
In Zone Brands Inc
Jascor
John Frizzell
K-Line America Inc
Kognitive Marketing
Kraco Enterprises Inc
Lagostina
Lexmark
Lifetime Products
Lucas Oil Products (Canada) Company
Master Lock Company
Maurice Sporting Goods
Medlock
Memorex Products Inc
Navigator
Newcontrol
NGK Spark Plugs Canada Limited
NIC Resourcing Co
Nike Canada Corp
Plano Moulding Co
Profit Insight
RBC Capital Markets
S&E Sponsorship Group Inc
Seabreeze Elec Corp
Set the Bubbles Free Ltd
Shelter Logic
ShurTech
Sunrise Global Marketing Inc
Supertek Canada Inc
Synnex IT Inc
Techcom
Test Rite International
The Cadillac Fairview Corporation Ltd
The Pepsi Bottling Group (Canada), Co
Toblerone
TransUnion
Under Armour
Velong Industry Company, Ltd
Warnaco
Weiman Products
Wilton Industries Canada
Winners Products Engineering Canada Ltd
Winnwell Clean Hockey
Yangjiang Velong Ind Co Ltd
Zsusza



For more than 90 years, our stores have been an integral part of community life in Canada.

Today, the Canadian Tire Family of Companies continues its legacy of community support through national and local programs initiated and executed by our Dealers, franchisees, store operators, employees and the Corporation. In 2013, through the generosity of our employees and supporters from coast to coast, Jumpstart helped 154,965 kids by investing over \$14 million in Canadian communities. Our employees from across the Company showed their commitment to Jumpstart by bringing play back to schools and communities for more than 18,000 kids during the 2013 employee giving campaign. The passion, commitment and community spirit of our employees are the foundation of Jumpstart's success.



**Fondation
Bon départ**

Jumpstart is very pleased to recognize the work of Fondation Bon départ de Canadian Tire du Québec. Bon départ was established by Quebec Canadian Tire Dealers in 1990 to help disadvantaged kids and families across the province. Since then, nearly \$30,000,000 has been raised to support the health and well-being of kids and families in need.

<http://fondationbondepart.ca>

BOARD OF DIRECTORS

MARTHA G. BILLES

Chairman, Canadian Tire Jumpstart Charities
Board of Directors, Canadian Tire Corporation, Limited
Independent Businesswoman

OWEN BILLES¹

Board of Directors, Canadian Tire Corporation, Limited
Board of Directors, Canadian Tire Bank
Dealer, Canadian Tire Store #118, Welland, ON

W. BRUCE CLARK

Secretary, Canadian Tire Jumpstart Charities
Partner, Cassels Brock & Blackwell LLP

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Chief Executive Officer, Vancouver Organizing Committee for the
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Dealer, Canadian Tire Store #493, Cochrane, AB

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Corporate Director, ICD.D
Bon départ/Jumpstart Board Liaison

JANE NAKAMACHI³

Vice-President, Merchandising, Planning and Strategy,
Canadian Tire Corporation, Limited

WARD SAITO^{1,2}

Dealer, Canadian Tire Store #604, Vancouver, BC

MARY TURNER¹

Treasurer, Canadian Tire Jumpstart Charities
Chief Operating Officer, Canadian Tire Financial Services
President and CEO, Canadian Tire Bank

Special thanks to Pierre Boulos and Johnny Miskey, who have left the Board, for their commitment and leadership in 2013.

BOARD COMMITTEES

The Board of Directors meets quarterly. The Chairman of the Board is an invited guest of all committees.

- 1 Finance and Audit Committee**
Chairman, Mary Turner
- 2 Human Resource Governance and Nominating Committee**
Chairman, Robert Hatch
- 3 Integrated Marketing Committee**
Chairman, Jane Nakamachi

*Board members as of December 31, 2013.
Auditor, Deloitte LLP.*



WITH YOUR HELP, THEY CAN ALL PLAY FOR CANADA.

Hockey. Dance. Karate. Soccer. Whatever the activity, participation promotes self-confidence, discipline and teamwork – skills that kids can use for life. That's what inspires Canadian Tire Jumpstart, and it's why we are asking for your support. 100% of the customer donations we receive go directly to help kids participate in sports and physical activity.

To get involved go to:
jumpstart.canadiantire.ca



Canadian Tire Jumpstart Charities
2180 Yonge Street
Toronto, ON M4P 2V8
Formerly Canadian Tire Foundation
for Families



Jumpstart
Bon départ

1.877.616.6600
jumpstart@cantire.com
<http://jumpstart.canadiantire.ca>
<http://fondationbondepart.ca>
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