

## **AppleCare+ for Apple Display AppleCare+ for Mac**

### **NOTE ON CONSUMER LAW:**

AppleCare+ is an insurance policy covering the risk of damage to your Mac or Apple-branded display and the need for technical assistance. AppleCare+ does not provide coverage for failure due to defects in design and/or materials and/or workmanship. Such failures will be covered separately either by your consumer law rights or the Apple Limited Warranty, or by Apple itself during the same period as the AppleCare+ Coverage Period, even if you did not purchase or lease your Apple product from Apple. If a product is defective, consumers may, in addition to any other rights which they may have under consumer law in the UK, have rights under the Consumer Rights Act of 2015.

### **Terms & Conditions – United Kingdom (excluding Isle of Man and Channel Islands)**

Thank you for buying AppleCare+, an insurance policy underwritten by American International Group UK Limited (AIG), who agrees to insure Your Mac or Apple-branded display according to the terms and conditions contained in this Policy.

AppleCare+ covers You for repair or replacement of Your device in the event of Accidental Damage or Battery Depletion and access to Technical Support from Apple (as set out in clause 4.5).

The Policy is sold by Apple and Apple Authorised Resellers. Apple, on AIG's behalf, will also handle claims and any complaints You may have (full details of this are in clause 12).

**AppleCare+ does not cover You for loss or theft of Your device, or for failure due to defects in Your device, although such failures will be covered separately either by Your rights under consumer law or the Apple Limited Warranty, or by Apple itself during the same period as the AppleCare+ Coverage Period even if You did not purchase or lease Your Apple product from Apple (as set out in clause 5.1.14).**

#### **1. Definitions**

Any word or expression which appears capitalised in this Policy is defined in this definitions section and has the same meaning whenever it is used throughout this Policy:

- 1.1. "Accidental Damage" means physical damage, breakage or failure of Your Covered Equipment due to an unforeseen and unintentional event occurring either due to handling (e.g., dropping the Covered Equipment or through limited liquid contact such as spills) or due to an external event (e.g., extreme environmental or atmospheric conditions). The damage must affect the functionality of Your Covered Equipment, which includes cracks to the display screen that affect the visibility of the display.
- 1.2. "AIG" means American International Group UK Limited whose registered office is at The AIG Building, 58 Fenchurch Street, London EC3M 4AB.
- 1.3. "Apple" means Apple Distribution International Limited (or its appointed agents), who distribute, sell and administer this Policy and who handle claims and complaints on AIG's behalf.
- 1.4. "Apple Authorised Service Provider" means a third-party service provider appointed as Apple's agent to handle claims on AIG's behalf. A list of these providers can be found through [locate.apple.com/uk/en](https://locate.apple.com/uk/en).

- 1.5. "Apple Authorised Reseller" means a third-party authorised by Apple to distribute this Policy at the same time as selling or leasing Your Covered Equipment.
- 1.6. "AppleCare+ Details" means the support website [apple.com/legal/sales-support/applecare/applecareplus](https://apple.com/legal/sales-support/applecare/applecareplus).
- 1.7. "Apple Limited Warranty" means the voluntary manufacturer's warranty provided by Apple (under separate terms of service) to purchasers or lessees of Covered Equipment, which provides benefits that are in addition to, and not instead of, rights provided by consumer law.
- 1.8. "Arrears Notice" means the notice that Your Payment Plan Provider issues to You notifying You that You have failed to pay an Instalment and/or that You are in default under the Payment Plan Agreement for failure to pay Instalments.
- 1.9. "Battery Depletion" means, in relation to Covered Equipment which use an integrated rechargeable battery, when the capacity of such Covered Equipment's battery to hold an electrical charge is less than eighty percent (80%) of its original specification.
- 1.10. "Business Customer" means a customer who has registered for and purchased their Covered Equipment through the Apple business online store.
- 1.11. "Consumer Software" means the Apple-branded software applications that are pre-installed on or designed to operate with the Covered Equipment.
- 1.12. "Coverage Period" means the period set out in clause 3.1.
- 1.13. "Covered Equipment" means the Apple-branded Mac line of desktop and notebook computer models or the Apple-branded display (including any Apple-branded stand and/or VESA mount included with or purchased at the same time as Your Apple-branded display) identified by the product serial number shown on Your POC certificate (or in the case of the Apple-branded stand and/or VESA mount as evidenced by Your proof of purchase), as well as the original Apple-branded accessories supplied in the same box. The Covered Equipment must have been purchased or leased as new from Apple or an Apple Authorised Reseller no more than sixty (60) days before the date You purchase this Policy or, where legal ownership of the Covered Equipment has been transferred to You, the Policy must have been transferred to You pursuant to clause 11 of this Policy.
- 1.14. "Hardware Coverage" means the cover providing for repair or replacement of Your Covered Equipment due to events of Accidental Damage and Battery Depletion.
- 1.15. "Insurance Tax" means the insurance premium tax which is included in the Premium and which is payable at the rates applicable on the date of purchase of the Policy, which for the Covered Equipment is 20%. Please note that such rate is subject to change.
- 1.16. "Instalment" means any sum payable by You under a Payment Plan Agreement.
- 1.17. "Insured Event" means (a) Accidental Damage to Your Covered Equipment and/or (b) Battery Depletion and/or (c) the need to use Technical Support, which occurs during the Coverage Period.
- 1.18. "macOS" means the Apple-branded operating system of the Covered Equipment.
- 1.19. "macOS Server" means the Apple-branded operating system server software.

- 1.20. "Payment Plan Agreement" means the agreement between You and Your Payment Plan Provider to fund Your payment of the Premium by Instalments.
- 1.21. "Payment Plan Provider" means the party with whom You have entered into Your Payment Plan Agreement, which includes Apple, an Apple Authorised Reseller or a third-party financing institution.
- 1.22. "POC certificate" means the proof of coverage document which You will receive when You purchase this Policy, which includes Your insurance details and the serial number of the Covered Equipment to which this Policy applies. If You have purchased this Policy in an Apple retail store or from an Apple Authorised Reseller, the original sales receipt may also be Your POC certificate.
- 1.23. "Policy" means this insurance document setting out the AppleCare+ terms and conditions, which, together with the POC certificate You received when You purchased AppleCare+, forms Your legal contract of insurance with AIG.
- 1.24. "Policy Excess" means the relevant excess for the Covered Equipment as follows:

	Mac	Apple Display
Tier 1 Accidental Damage claim:	£ 79	£ 79
- Screen-Only Accidental Damage		
- External Enclosure-Only Accidental Damage		
Tier 2 Accidental Damage claim:	£229	£229
- All Other Accidental Damage		

payable by You for each Accidental Damage claim You make in the UK (excluding Isle of Man and Channel Islands) under this Policy. Please note that if You make a claim in another country under this Policy, the Policy Excess will need to be paid in that country's currency and at that country's applicable rate – for further details, please visit [AppleCare+ Details](#).

For the Tier 1 Accidental Damage claim Policy Excess to apply, the Covered Equipment must have no additional damage beyond the screen-only damage (if applicable) or the external enclosure-only damage (if applicable) where such additional damage would prevent Apple from repairing the screen or external enclosure of the Covered Equipment. Screen-Only repairs are only available for Covered Equipment that has a screen. Accidental Damage to the Apple-branded stand and/or VESA mount used with Your Apple-branded display will be treated as external enclosure-only Accidental Damage. Covered Equipment with additional damage will be categorised as All Other Accidental Damage claims and will be charged the price of the Tier 2 Accidental Damage claim Policy Excess.

- 1.25. "Premium" means the amount which You agree to pay for coverage under this Policy as detailed in clause 2.3. Premium includes Insurance Tax at the applicable rate.
- 1.26. "Technical Support" means Apple technical assistance if Your Covered Equipment ceases to work correctly, for which Apple may otherwise charge a pay-per-incident fee.

- 1.27. "You/Your" means the person who owns or leases the Covered Equipment and any person to whom the Policy is transferred pursuant to clause 11.

## 2. The Policy

- 2.1. Your Policy is made up of this insurance document setting out the terms and conditions of Your coverage under AppleCare+ and Your POC certificate. Please check them carefully to make sure they give You the cover You want. If Your needs change or any of the information on which the Policy is based changes, Apple and AIG may need to update their records, and the details on Your POC certificate may need to be altered.
- 2.2. Should You need to obtain a replacement POC certificate or obtain a copy of Your insurance details, visit [mysupport.apple.com/products](https://mysupport.apple.com/products), and follow the instructions.
- 2.3. The Premium for Your Policy is as follows:

iMac:	£ 189
iMac Pro:	£ 189
Mac mini:	£ 99
Mac Pro:	£ 299
MacBook:	£ 229
MacBook Air:	£ 229
MacBook Pro 13":	£ 249
MacBook Pro 15":	£ 399
MacBook Pro 16":	£ 399
Apple Display:	£ 499

These prices include Insurance Tax at the applicable rate.

## 3. Coverage Period

- 3.1. Your Hardware Coverage starts from the date You purchase Your Policy. This means that if You purchase AppleCare+ up to sixty (60) days after You purchase or begin to lease Your Covered Equipment, You will only receive Hardware Coverage from that date. Your Technical Support starts on expiry of Your complimentary technical support provided by the manufacturer, which starts on the date You purchase or begin to lease Your Covered Equipment. Both types of cover end 36 months from the date You purchased Your Policy. Your Policy purchase date is shown on the original sales receipt for Your Policy.
- 3.2. Your coverage may end earlier if You have exercised Your right to cancel under clause 10 or if it is cancelled by AIG in accordance with the terms of this Policy. If You are no longer eligible to make a claim for Accidental Damage, Your hardware coverage for Battery Depletion and Technical Support will continue until the end of the Coverage Period.
- 3.3. This Policy does not cover You for damage to the Covered Equipment from an Insured Event which occurred before this Policy was purchased.

#### 4. Cover

4.1. **Hardware Coverage.** If You make a valid claim under the Hardware Coverage element of this Policy, AIG, at its discretion, will arrange for Apple either:

4.1.1. to repair the Covered Equipment using new or refurbished parts that are equivalent to new in performance and reliability; or

4.1.2. if it would not be practical or economically viable to perform a repair, to supply a replacement for the Covered Equipment with a new Apple-branded device or an Apple-branded device that is equivalent to new in performance and reliability, and of the same type as the original. If an Apple-branded device which matches Your Covered Equipment is not available, an Apple-branded device which is at least functionally equivalent to the original Covered Equipment (subject to applicable Consumer Software updates) will be supplied. The replacement Apple-branded device will become the new Covered Equipment under this Policy. In the event of a replacement, Apple or the Apple Authorised Service Provider will keep the original Covered Equipment.

The Covered Equipment can only be repaired or replaced and no cash benefit will be payable by AIG if You make a claim.

4.2. If a repair or replacement is provided to You under clause 4.1, Apple, or the Apple Authorised Service Provider, may install the latest software and operating system that is applicable to the Covered Equipment as part of cover provided by this Policy. Third-party applications installed on the original Covered Equipment may not be compatible with the Covered Equipment as a result of the software and operating system update. If You make a claim in a different country from that in which You bought or leased the Covered Equipment, Apple or the Apple Authorised Service Provider may repair or exchange products and parts with locally comparable products and parts.

4.3. **Policy Excess.** In relation to each valid claim for Accidental Damage that You make under this Policy, before You are entitled to the benefits in clause 4.1, You will have to pay the applicable Policy Excess towards the cost of the claim. The Policy Excess can be paid to Apple or the Apple Authorised Service Provider in cash or by debit or credit card.

4.4. **Claims Limit.** A maximum of two claims for Accidental Damage can be made during each 12-month period, commencing at the start of Your Coverage Period as reflected on Your original sales receipt. After the second claim is settled within each 12-month period, the cover for Accidental Damage on this Policy will cease until the anniversary of Your Policy purchase date when the next 12-month period starts, if applicable, and two additional claims for Accidental Damage can be made. Any unused claims will expire at the end of each 12-month period. However, Your coverage for Technical Support and Battery Depletion will continue to the end of the Coverage Period.

4.5. **Technical Support.** If You make a valid claim under this section of Your Policy, You will receive priority access to the Apple technical support helpline if Your Covered Equipment ceases to work correctly. This coverage starts on the expiry of the complimentary support period which starts on the date You purchase or begin to lease Your Covered Equipment. Technical Support will cover the macOS, Consumer Software and any connectivity issues between the Covered Equipment and an AirPort device, Apple TV and a compatible wireless device or computer that meets the Covered Equipment's

connectivity specification. It will cover the then-current version of the macOS and Consumer Software, and the prior Major Release. "Major Release" means a significant version of software that is commercially released by Apple in a release number format such as "1.0" or "2.0" and which is not in beta or pre-release form. Apple will also provide technical support using the graphical user interface for server administration and network management issues on Apple's macOS Server software on a Mac computer.

## **5. Exclusions**

5.1. **Hardware Coverage.** This Policy does not cover You for:

- 5.1.1. a product that is not the Covered Equipment;
- 5.1.2. preventative maintenance, such as routine servicing or cleaning of the Covered Equipment where there is no underlying problem with its hardware or software;
- 5.1.3. damage to Covered Equipment caused by:
  - 5.1.3.1. abuse or misuse, meaning reckless, wilful, or intentional damage, including knowingly using the Covered Equipment for the purpose or in the manner for which it was not intended;
  - 5.1.3.2. actual or attempted, modification or alteration of the Covered Equipment; or
  - 5.1.3.3. service or repair (including upgrades) performed by anyone who is not Apple or an Apple Authorised Service Provider;
- 5.1.4. Covered Equipment with a serial number that has been altered, defaced or removed, or Covered Equipment that has been opened, serviced, modified or altered by anyone other than Apple or an authorised representative of Apple, or Covered Equipment that contains component parts that are not authorised by Apple;
- 5.1.5. the loss or theft of Your Covered Equipment;
- 5.1.6. Covered Equipment (including all major components) that is not returned to Apple;
- 5.1.7. cosmetic damage to the Covered Equipment which does not affect the functionality of the Covered Equipment, including, but not limited to, hairline cracks, scratches, dents, broken plastic on ports and discolouration;
- 5.1.8. damage or failure caused by normal wear and tear and/or usage of the Covered Equipment;
- 5.1.9. damage to Covered Equipment caused by fire or damage to Covered Equipment arising from a natural disaster;
- 5.1.10. excessive or catastrophic physical damage to Covered Equipment (e.g., products that have been crushed or bent) or excessive or catastrophic damage to Covered Equipment caused by significant liquid contact (e.g., products that have been submerged in liquid);
- 5.1.11. damage to Covered Equipment caused by materials or caused by the presence of materials, that may present a risk to human health (e.g., biological materials);
- 5.1.12. services to install, remove or dispose of the Covered Equipment;

- 5.1.13. the provision of equipment to you while the Covered Equipment is receiving Hardware Coverage service;
  - 5.1.14. failure due to defects in materials and/or workmanship and/or design of Covered Equipment; however, such failures will be covered separately either by Your consumer law rights or by the Apple Limited Warranty, or by Apple itself during the same period as the AppleCare+ Coverage Period even if You did not purchase or lease Your Apple product from Apple.
- 5.2. **Technical Support.** This Policy does not cover You for:
- 5.2.1. the use or modification of the Covered Equipment, the macOS, or Consumer Software in a manner for which it is neither intended to be used or modified according to the user manual, technical specifications or other guidelines published on the Apple website for the Covered Equipment;
  - 5.2.2. issues that could be resolved by upgrading software (including the macOS and Consumer Software) to the latest version;
  - 5.2.3. third-party products or other Apple-branded products or software (other than the Covered Equipment or Consumer Software) or the effects of such products on or interactions with the Covered Equipment, the macOS, macOS Server, or Consumer Software;
  - 5.2.4. the use of a computer or operating system that is unrelated to Consumer Software or connectivity issues with the Covered Equipment;
  - 5.2.5. software other than the macOS, macOS Server, or Consumer Software;
  - 5.2.6. macOS software or any Consumer Software designated as "beta", "prerelease", "preview", or similarly labeled software;
  - 5.2.7. damage to or loss of any software or data residing or recorded on the Covered Equipment;
  - 5.2.8. macOS software for servers, except when using the graphical interface for server administration and network management issues on macOS Server on the Covered Equipment;
  - 5.2.9. damage to, or loss of, any software or data that was residing or recorded on the Covered Equipment, including recovery and reinstallation of any such software programs and user data;
  - 5.2.10. third-party web browsers, email applications, and Internet service provider software, or the macOS configurations necessary for their use; or
  - 5.2.11. advice that relates to everyday use of the Covered Equipment where there is no underlying problem with its hardware or software.
6. **General conditions**
- 6.1. To have the full protection of Your Policy, You must comply with this clause as well as clauses 7, 8, and 9, which are conditions of this Policy. Failure to comply with these conditions may result in Your claim being declined.

- 6.2. The following conditions apply to this Policy:
- 6.2.1. **Original Parts.** As a condition of receiving covered service, all Covered Equipment must be returned to Apple in its entirety including all original parts or Apple-authorized replacement components.
  - 6.2.2. **Policy limits.** Cover under Your Policy is subject to those exclusions set out in clause 5.
  - 6.2.3. **Premium payment and cover.** If You agree to pay the Premium in full upfront, it must be paid before You can receive Hardware Coverage or Technical Support, and no claim will be met under this Policy if the Premium has not been paid in full. In order to pay the Premium by Instalments, You will be required to enter into a Payment Plan Agreement with a Payment Plan Provider, and You can receive the Hardware Coverage or Technical Support from the time You enter into the Payment Plan Agreement. You must pay Your Instalments in accordance with the terms and conditions of Your Payment Plan Agreement.
  - 6.2.4. **Non-payment of Instalments.** Where You pay the Premium by Instalments and You have not paid Your Instalment arrears by the date requested in the Arrears Notice, the Payment Plan Provider may request that AIG cancel Your Policy. AIG will cancel Your Policy with immediate effect on receipt of such a request.

Where You fail to pay any Instalments by the date due and You are in arrears under the Payment Plan Agreement, You will not be entitled to receive Hardware Coverage or Technical Support in respect of the Covered Equipment until You pay the Instalment arrears in full.

- 6.2.5. **Your duty of care.** You shall take all reasonable precautions to protect the Covered Equipment against an Insured Event and shall use and maintain the Covered Equipment in accordance with its instructions.
- 6.2.6. **Your residence & age.**
  - 6.2.6.1. If You are not a Business Customer, You are only entitled to purchase this Policy if You have Your main residence in the United Kingdom (excluding Isle of Man and Channel Islands) and You are aged eighteen (18) years or over on the date of purchase of this Policy.
  - 6.2.6.2. If You are a Business Customer, You are only entitled to purchase this Policy if You have purchased the Covered Equipment for use in connection with a business, trust, charity or other unincorporated body established in the United Kingdom (excluding Isle of Man and Channel Islands).
- 6.2.7. **Other insurance.** If You have another insurance policy in respect of the Covered Equipment in force during the Coverage Period, then You can still make a claim under this Policy because AIG agrees to provide coverage to You irrespective of, and without regard to, any other policy.

## 7. How to make a claim

- 7.1. **For Hardware Coverage.** You must report Your claim as soon as possible by visiting an Apple retail store or Apple Authorised Service Provider, by accessing [support.apple.com/en-gb](https://support.apple.com/en-gb) or telephoning Apple on +44 (0)800 107 6285. Apple will require Your Covered Equipment serial number before providing assistance. Your claim will be settled by means of the options set out in clause 7.4.



- 7.2. During the Hardware Coverage service, Apple or the Apple Authorised Service Provider will delete any data held within the Covered Equipment and reformat the storage media. You should back up all data on a regular basis and prior to making a claim where possible.
- 7.3. If requested, You must produce proof of purchase for Your Covered Equipment and Your POC certificate in order to validate that Your Apple product is Covered Equipment.
- 7.4. Valid claims for Hardware Coverage can be made using one of the following service options:
  - 7.4.1. **Carry-in service.** You can return Your Covered Equipment to an Apple retail store or an Apple Authorised Service Provider. A repair will be undertaken or a replacement provided in accordance with clause 4.1. Once the repair is complete or a replacement is available (as applicable), You will be notified to come to the Apple retail store or Apple Authorised Service Provider to collect Your Covered Equipment.
  - 7.4.2. **Onsite service.** An onsite service is available for Covered Equipment if the location of the Covered Equipment is within 50 miles (80 kilometers) radius of an Apple Authorized Onsite Service Provider. If Apple determines that onsite service is available, Apple will dispatch a service technician to the location of the Covered Equipment. A repair will either be performed at the location, or the service technician will transport the Covered Equipment to an Apple Authorised Service Provider or an Apple repair service location. If the Covered Equipment is repaired at an Apple Authorised Service Provider or an Apple repair service location, Apple will arrange for transportation of the Covered Equipment to Your location following repair. If the service technician is not granted access to the Covered Equipment at the appointed time, any further onsite visits may be subject to an additional charge. In accordance with clause 4.1 if a repair is not available then a replacement will be provided and Apple will arrange for transportation of the replacement Covered Equipment to Your location.
  - 7.4.3. **Do-it-Yourself ("DIY") service.** A DIY service is available for easily replaceable products, parts or accessories, such as mice or keyboards, which can be replaced without using any tools. If a DIY service is available in the circumstances, the following process will apply.
    - 7.4.3.1. DIY service where Apple requires return of the replaced product, part or accessory. Apple may require a credit card authorisation to be given as security for the retail price of the replacement product, part or accessory and applicable shipping costs. If You are unable to provide credit card authorisation, this DIY service may not be available to You and Apple will offer alternative arrangements for repair or replacement of your Covered Equipment. Apple will send a replacement product, part or accessory to You with installation instructions, if applicable, along with instructions for the return of the replaced product, part or accessory. If You follow these instructions, Apple will cancel the credit card authorisation, and You will not be charged for the product, part or accessory and the shipping to and from Your location. If You fail to return the replaced product, part or accessory or return a replaced product, part or accessory that is not the Covered Equipment, Apple will charge Your credit card for the authorised amount.
    - 7.4.3.2. DIY service where Apple does not require return of the replaced product, part or accessory. Apple will ship You a replacement product, part or accessory accompanied by instructions on installation, if applicable, and any requirements for the disposal of the replaced product, part or accessory. With this DIY service there is no requirement for a credit card authorisation.
    - 7.4.3.3. Apple is not responsible for any labour costs You incur relating to DIY service. Should You require further assistance, contact Apple at the telephone number listed above, or visit an Apple Retail or Apple Authorised Service Provider location.

- 7.5. The Hardware Coverage service options may vary between countries depending on local capability. Please visit [AppleCare+ Details](#) for further details.
- 7.6. Where it will not be possible to provide a certain method of service set out above, it may be necessary to change the method by which Apple provides Hardware Coverage to You.
- 7.7. If You seek to make a claim under this Policy in a country that is not the country of purchase, You will need to comply with all applicable import and export laws and regulations, and You will be responsible for all customs duties, value added tax and other associated taxes and charges that may apply.
- 7.8. You may be responsible for shipping and handling charges if the Covered Equipment cannot be serviced in the country where You seek to make a claim, if not the country of purchase. Where the Hardware Coverage service is conducted outside of your country of purchase, Apple may repair or exchange defective products and parts in Your Covered Equipment with comparable products and parts that comply with local standards in the country of service.
- 7.9. **For Technical Support**, You can make a claim by telephoning Apple on +44 (0)800 107 6285 who will request the Covered Equipment serial number before providing assistance.

You can also obtain information by accessing the following free support resources below:

International Support Information	<a href="https://support.apple.com/en-gb/HT201232">support.apple.com/en-gb/HT201232</a>
Apple Authorised Service Providers and Apple Retail Stores	<a href="https://locate.apple.com/uk/en">locate.apple.com/uk/en</a>
Apple Support and Service	<a href="https://support.apple.com/en-gb/contact">support.apple.com/en-gb/contact</a>

## 8. Your responsibilities when making a claim

- 8.1. When making a claim under this Policy, You must comply with the following:
  - 8.1.1. You must provide information about the symptoms and causes of the damage to or problems You have with the Covered Equipment;
  - 8.1.2. To allow Apple to troubleshoot and otherwise assist with Your claim, if requested, You must provide information, including but not limited to the Covered Equipment serial number, model, version of the operating system and software installed, any peripheral devices connected or installed on the Covered Equipment, any error messages displayed, actions taken before the Covered Equipment experienced the issue and steps taken to resolve the issue;
  - 8.1.3. You must follow instructions given to You by Apple or the Apple Authorised Service Provider and pack the Covered Equipment in accordance with shipping instructions given by Apple or the Apple Authorised Service Provider;
  - 8.1.4. You must not send products and accessories that are not subject to a Hardware Coverage claim (e.g., cases, sleeves, etc.) as these cannot be returned;

- 8.1.5. You should ensure where possible that Your software and data residing on the Covered Equipment is backed up. Apple will delete the contents of the Covered Equipment and reformat the storage media. Neither AIG nor Apple will be responsible for any loss of software or data residing on the Covered Equipment when it is submitted as part of a claim under this Policy; and
- 8.1.6. You must provide to Apple all major components of the product subject to Hardware Coverage to allow Apple to assess the validity of Your claim.
- 8.2. Apple will return Your Covered Equipment or provide a replacement as the Covered Equipment was originally configured, subject to applicable updates. Apple may install macOS updates as part of the repair or replacement to Your Covered Equipment that will prevent the Covered Equipment from reverting to an earlier version of the macOS. Third party applications installed on the Covered Equipment may not be compatible or work with the Covered Equipment as a result of the macOS update. You will be responsible for reinstalling all other software programs, data and passwords.
- 8.3. To the maximum extent permitted by applicable law, AIG, Apple, Apple Authorised Service Providers, and their employees and agents, shall not be liable to You for any indirect losses You incur, for example the costs of recovering, reprogramming or reproducing any programme or data or any loss of business, profits, income or anticipated savings resulting from a failure to meet their obligations under this Policy.

## **9. Deception, fraud and illegal use**

- 9.1. If any claim is found to be fraudulent or if You knowingly give misleading information when making a claim, the claim will be declined, and Your Policy will be cancelled with no refund of Premium due to You. Apple or AIG may inform the police or other regulatory bodies.
- 9.2. This Policy may be immediately cancelled by AIG if it is notified by a competent authority that the Covered Equipment is used in the course of criminal activity or to facilitate or enable any criminal act to take place.

## **10. Cancellation**

- 10.1. You may cancel this Policy at any time for any reason. If You pay Your Premium in full up front, You may cancel by calling Apple on +44(0)800 107 6285 or by writing to: Apple Customer Support, Hollyhill Industrial Estate, Hollyhill, Cork, Republic of Ireland.
- If You pay Your Premium in Instalments You may cancel by contacting the Payment Plan Provider and request that they cancel Your Policy on Your behalf.
- 10.2. To receive any refund, You may be asked to provide Your original sales receipt and/or Your POC certificate.
- 10.3. If You cancel You may be entitled to a refund of Premium which will be calculated on the following basis:

- 10.3.1. If You cancel this Policy within thirty (30) days of the date of purchase of Your Policy and You have paid Your Premium in full upfront, You will receive a refund of the whole Premium You paid, or if You cancel this Policy within thirty (30) days of the date of purchase of Your Policy and You have chosen to pay Your Premium by Instalments, You must inform the Payment Plan Provider in accordance with clause 10.1 and request that it cancel Your Payment Plan Agreement. In these circumstances, the Payment Plan Provider will refund to You any Instalment payments You have made.
- 10.3.2. If You cancel more than thirty (30) days after the Policy purchase date and You pay Your Premium in full upfront, You will receive a refund of a proportion of the Premium You paid based on the remaining portion of the Coverage Period. If You have chosen to pay Your Premium by Instalments and You cancel Your Policy more than thirty (30) days after the date You purchased Your Policy, You will not be entitled to receive a refund of the Instalment payments You have made.
- 10.3.3. If You have already made a valid claim under this Policy, then - whenever You cancel - AIG will deduct from any refund the value of the benefit You received, which may result in no refund of Premium being due to You.
- 10.3.4. Any refund to which You are entitled shall be paid either by crediting the debit or credit card You used to purchase the Policy or, if this is not possible, then by a bank transfer to You.
- 10.4. Any refund due may be net of any Insurance Tax that was included in the Premium if this cannot be recovered from the tax authorities.

## **11. Transfer of Policy**

- 11.1. You may transfer this Policy when You transfer the Covered Equipment to someone else who is resident in the UK (excluding Isle of Man and Channel Islands) aged eighteen (18) years or over, and the new party will be covered for the remainder of the Coverage Period. A Business Customer may only transfer this Policy to another Business Customer.
- 11.2. You must notify Apple, on behalf of AIG, of the transfer as soon as possible by calling Apple on +44(0)800 107 6285 or by writing to Apple Customer Support, Hollyhill Industrial Estate, Hollyhill, Cork, Republic of Ireland. When notifying Apple of the transfer of the Policy, You must provide the serial number of the Covered Equipment, and the name, address and email address of the new owner or lessee so that Apple can send an updated POC certificate to the new owner or lessee. You must provide the new owner or lessee with these terms & conditions and notify them of the number of claims, if any, for Accidental Damage which You have made.
- 11.3. The Policy transfer will be effective when Apple, on behalf of AIG, issues an amended POC certificate to the transferee.

## **12. Complaints**

- 12.1. AIG and Apple believe You deserve courteous, fair and prompt service. AIG has asked Apple to deal with claim and underwriting complaints on its behalf to ensure You have one point of contact on all matters. If there is any occasion when the service You receive does not meet Your expectations, please contact Apple using the appropriate contact details below, providing Your name and Covered Equipment serial number to help Apple deal with Your comments more efficiently. Apple can deal with an enquiry in the European language of Your country of residence.

**In Writing:** Apple Customer Support, Hollyhill Industrial Estate, Hollyhill, Cork, Republic of Ireland

**By Telephone:** +44 (0)800 107 6285

**Online:** Via Contact Apple Support at [support.apple.com/en-gb/contact](https://support.apple.com/en-gb/contact)

**In Person:** Any Apple-owned retail store listed on [apple.com/uk/retail/storelist](https://apple.com/uk/retail/storelist)

- 12.2. If Apple is unable to acknowledge a complaint within five (5) business days of receiving it, keep You informed of progress, and resolve matters to Your satisfaction within eight (8) weeks, You may be entitled to refer the complaint to one of the following ombudsmen who will review Your case. Apple will provide details of how to do this when it provides its final response letter addressing the issues raised.
- 12.3. Please note: An ombudsman may not consider a complaint if You have not provided Apple with the opportunity to resolve it previously. You may refer Your complaint to:

The Financial Ombudsman Service  
Exchange Tower  
London, E14 9SR  
United Kingdom

**By Telephone:** 0800 023 4567 (free from a “fixed line”, i.e. a landline at home); or 0300 1239123 (free for mobile phone users who pay a monthly charge for calls to numbers starting 01 or 02)

**By Email:** [complaint.info@financial-ombudsman.org.uk](mailto:complaint.info@financial-ombudsman.org.uk)

The Republic of Ireland Financial Services and Pensions Ombudsman  
3rd Floor  
Lincoln House  
Lincoln Place  
Dublin 2  
D02 VH29  
Republic of Ireland

**By Telephone:** +353 16620899

**By Email:** [info@fspo.ie](mailto:info@fspo.ie)

The Republic of Ireland Financial Services and Pensions Ombudsman may not be able to consider a complaint if the complainant is a limited company with an annual turnover of more than €3 million.

Following this complaint procedure does not affect Your right to take legal action.

- 12.4. If you wish to complain about an insurance policy purchased online, you may be able to use the European Commission’s Online Dispute Resolution platform, which can be found at [ec.europa.eu/consumers/odr](https://ec.europa.eu/consumers/odr).

**13. Financial Services Compensation Scheme (FSCS)**

- 13.1. AIG is covered by the Financial Services Compensation Scheme (FSCS). If AIG is unable to meet its financial obligations, You may be entitled to compensation from the scheme depending on whether You are an eligible claimant, the type of insurance and the circumstances of the claim. Further information about compensation scheme arrangements is available from the FSCS at [fscs.org.uk](http://fscs.org.uk), and on +44 (0)20 7741 4100 or +44 (0)800 678 1100.
- 13.2. If You are a Business Customer, Your ability to make a claim to the FSCS will depend on the type of business and the circumstances of the claim.

**14. General Information**

- 14.1. This Policy will be governed by English law and You and AIG agree to submit to the courts of England and Wales to determine any dispute arising under or in connection with it, unless You reside in Scotland or Northern Ireland, in which case the law applicable to that jurisdiction will apply and its courts will have exclusive jurisdiction.
- 14.2. The terms & conditions of this Policy will only be available in English and all communication relating to this Policy will be in English.
- 14.3. The insurance is underwritten by American International Group UK Limited which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority (Firm Reference Number 781109). This information can be checked by visiting the Financial Services register ([register.fca.org.uk](http://register.fca.org.uk)). Registered in England: company number 10737370. Registered address: The AIG Building, 58 Fenchurch Street, London EC3M 4AB.
- 14.4. Apple Distribution International Limited and its authorised agents or representatives distribute, sell, administer and handle claims under this Policy on AIG's behalf. Apple Distribution International Limited has its registered office at Hollyhill Industrial Estate, Hollyhill, Cork, Republic of Ireland. Apple Distribution International Limited is regulated by the Central Bank of Ireland.

Only You (or Your legal representative in the event of Your death) and AIG may enforce the terms of this Policy, and the provisions of the Contracts (Rights of Third Parties) Act 1999 do not otherwise apply.

## **How AIG uses Personal Information**

AIG is committed to protecting the privacy of customers, claimants and other business contacts. "Personal Information" identifies and relates to you by providing Personal Information, you give permission for its use as described below.

The types of Personal Information AIG may collect and why - Depending on our relationship with you, Personal Information collected may include: identification and contact information and other Personal Information provided by you. Personal Information may be used for the following purposes:

- Insurance administration, e.g., communications, claims processing and payment
- Management and audit of our business operations
- To comply with applicable laws or to respond to requests from public or government officials with a court order in the investigation, detection or prevention of fraud.
- Establishment and defence of legal rights
- Legal and regulatory compliance, including compliance with laws outside your country of residence
- Monitoring and recording of service and support calls for quality, training and security purposes

**Sharing of Personal Information** - For the above purposes Personal Information may be shared with our group companies, brokers and other distribution parties, insurers and reinsurers and other service providers. Personal Information will be shared with other third parties (including government authorities) if required by law. Personal Information may be shared with prospective purchasers and purchasers, and transferred upon a sale of our company or transfer of business assets.

**International transfer** - Due to the global nature of our business Personal Information may be transferred to parties (including our group companies, our service providers, and governmental authorities, for the purposes set out above) located in other countries, including the United States and other countries with different data protection laws than in your country of residence. For example, Personal Information may be transferred overseas to group companies in the United States who provide centralized IT support services.

**Security and retention of Personal Information** - Appropriate legal and security measures are used to protect Personal Information. AIG's service providers are also selected carefully and required to use appropriate protective measures. Personal information will be retained for the period necessary to fulfill the purposes described above.

**Requests or questions** - To request access or correct inaccurate Personal Information, to request the deletion or suppression of Personal Information, or to object to its use, please e-mail: [DataProtectionOfficer.uk@aig.com](mailto:DataProtectionOfficer.uk@aig.com) or write to Data Protection Officer, American International Group UK Limited, The AIG Building, 58 Fenchurch Street, London EC3M 4AB, United Kingdom. More details about our use of Personal Information can be found in our full Privacy Policy at [aig.co.uk/privacy-policy](http://aig.co.uk/privacy-policy) or you may request a copy using the contact details above.