

# Advertising and Media Industry



Ensure reliable connections for digital billboards with Inseego modems.

## Unlock new opportunities for consumer engagement at scale Advertising innovation powered by Inseego

From the incredible proliferation of smart devices and internet of things (IoT) technology to the introduction of 5G, today's advertising and media industry landscape is shifting rapidly. While there are more channels and opportunities than ever for driving brand awareness and sales, there is also more competition for consumers' attention. But IoT technology connected by Inseego wireless devices is revolutionizing how you can reach consumers out in the world.

## Inseego provides reliable, cost-effective wireless connectivity for your remote channels

### Modems

Compact, secure, plug-and-play connectivity options that can support stand-alone ad platforms and stand up to the most demanding needs and environments.

### Gateways and Routers

Secure, purpose-built solutions to meet every need, from blazing-fast performance to demanding environments, for applications ranging from interactive displays to virtual reality (VR) experiences.

### Management Solutions

Monitor, manage and troubleshoot your Inseego devices in small- or large-scale deployments from a secure, user-friendly interface.



*Power interactive displays in stores, stadiums, malls and more with Inseego gateways and routers.*

- Long device lifecycles: Skyus IoT modems average 8+ years between mean failure
- Extreme conditions: Options for wide-ranging temperatures and harsh environments
- Streamlined management: Control costs and hassles related to widespread deployments
- Secure connections: Advanced security, designed and developed in the USA

## Transition from 4G LTE to 5G without missing a beat

To help you engage with customers in the most innovative ways, Inseego provides smart solutions for all of today's wireless networks. We've delivered industry-first solutions for 2G through 4G LTE networks, and we're using our deep experience and industry relationships to accelerate 5G innovation.

Take your wireless advertising experiences to the next level. Contact Inseego today.

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