

Announcement of Change in Trade Name and
Partial Amendment to Articles of Incorporation

Sony Corporation (“Sony”) has decided at the Board of Directors meeting held today to propose a change in its trade name and a partial amendment to its Articles of Incorporation for approval at the 103rd Ordinary General Meeting of Shareholders scheduled for June 26, 2020 as follows.

1. Change in Trade Name

(1) Reason for Change

Sony currently operates as the headquarters of the Sony Group, and provides headquarters support functions for its electronics business. Sony plans to change its trade name in connection with the separation and redefinition of these functions, with Sony operating solely as the headquarters of the Sony Group. For more details, please refer to the press release titled “Announcement of New Sony Group Organizational Structure” issued today.

(2) New Trade Name

Sony Group Corporation

(3) Date of Change

April 1, 2021 (scheduled)

Note: The change in the trade name is subject to approval of the partial amendment to the Articles of Incorporation at the 103rd Ordinary General Meeting of Shareholders scheduled for June 26, 2020.

2. Partial Amendment to Articles of Incorporation

(1) Reason for Amendment

Sony plans to amend Article 1 (Trade Name) of the current Articles of Incorporation to change the trade name as described 1 above.

(2) Description of Amendment to Articles of Incorporation

The description of the amendment is as follows.

(Amended portions are underlined.)

Current Articles of Incorporation	Proposed Amendment
<p>CHAPTER I GENERAL PROVISION</p> <p>Article 1. (Trade Name) The name of the Corporation shall be “<u>Sony Kabushiki Kaisha</u>” and in English translation it shall be “<u>SONY CORPORATION</u>”.</p>	<p>CHAPTER I GENERAL PROVISION</p> <p>Article 1. (Trade Name) The name of the Corporation shall be “<u>Sony Group Kabushiki Kaisha</u>” and in English translation it shall be “<u>SONY GROUP CORPORATION</u>”.</p>
(New)	<p><u>SUPPLEMENTARY PROVISION</u></p> <p>The amendment to Article 1 (Trade Name) shall</p>

	<p><u>take effect on April 1, 2021, provided that if the Board of Directors of the Corporation determines to change the effective date to another date at a meeting of the Board of Directors to be held before March 31, 2021, the amendment shall take effect on such newly determined date. This supplementary provision shall be deleted after the date when the amendment to Article 1 takes effect.</u></p>
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(3) Date of Amendment

Ordinary General Meeting of Shareholders to approve the Amendment: June 26, 2020
(scheduled)

Effective Date of the Amendment: April 1, 2021 (scheduled)

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