Nonprofit in CSP

Partner and customer experience walk through

© Microsoft Corporation 2019

MICROSOFT PROVIDES THIS GUIDE FOR INFORMATIONAL PURPOSES ONLY. MICROSOFT PROVIDES NO WARRANTIES EXPRESS OR IMPLIED AS TO THE CONTENT OF THIS GUIDE.

THIS CONTENT IS CONFIDENTIAL TO MICROSOFT PARTNERS & EMPLOYEES ONLY.

Updated Sept 2019

About this deck

This deck provides an overview and experience walk through for:

- 1. Nonprofit registration for customers; two scenarios:
 - Nonprofit customer <u>without</u> an existing Office 365 tenant (Go to slide 5)
 - Nonprofit customer <u>with</u> an existing Office 365 tenant that is <u>not enabled</u> for Nonprofit (<u>Go to slide 19</u>)
- 2. Establishing a relationship with a customer in Partner Center (Go to slide 27)
- 3. Purchasing Nonprofit offers in Partner Center, including:
 - How to get the Nonprofit trial subscription (Go to slide 40)
 - How to convert the Nonprofit trial to paid subscription (Go to slide 46)
 - How to purchase Nonprofit subscriptions (Go to slide 50)

Determining eligibility

IMPORTANT NOTE: Nonprofit pricing is only available to customers registered with Microsoft as an approved eligible nonprofit. Eligible customers will have an existing Office 365 tenant enabled for Nonprofit.

Here are ways you can determine if the customer is registered with Microsoft as an approved eligible nonprofit:

- Does the customer have an Office 365 tenant?
 - If no, the customer is not an approved eligible nonprofit and needs to register following the "customer without an existing Office 365 tenant" scenario in this deck (<u>Go to slide 5</u>).
 - If yes, do you see the nonprofit catalog or special qualification of nonprofit approved on account page in Partner Center for this customer?
 - If yes, the customer is an approved eligible nonprofit and does not need to register.
 - If no, the customer is not an approved eligible nonprofit and needs to register following the "customer with an existing Office 365 tenant that is not enabled for Nonprofit" scenario in this deck (Go to slide 19).

Nonprofit registration

This section provides a process overview and customer experience walk through for nonprofit sign up based on two scenarios:

- 1. Nonprofit customer **without** an existing Office 365 tenant
- 2. Nonprofit customer **with** an existing Office 365 tenant that is **not enabled** for Nonprofit

Nonprofit registration – scenario 1 Nonprofit customer <u>without</u> an existing Office 365 tenant

Process overview

1	Customer goes to <u>www.microsoft.com/nonprofits</u> and clicks Get Started
2	Customer completes Sign Up (aka nonprofit registration) which includes creation of an Office 365 tenant
3	Customer's nonprofit eligibility is validated by Microsoft's eligibility vetting supplier Process may take <i>up to</i> 20 business days; typical turnaround 2-5 business days
4	Customer receives confirmation of eligibility for Microsoft's nonprofit offers via email and notifies partner that registration is complete
5	Partner sends relationship request to new nonprofit customer
6	Customer receives relationship request, logs in, and accepts relationship request
7	Partner can view and purchase nonprofit offers for the qualified nonprofit customer

Nonprofit registration: customer experience

Customer goes to www.microsoft.com/nonprofits and clicks Get Started



Customer views Get Started page and clicks Register

Microsoft Nonprofits	Already registered as a nonprofit? Sign in
Welcome!	
Thank you for your interest in our nonprofit offers. Here's what to expect:	
 You will register with Microsoft and provide proof of your organization's eligibility (tax identified a charity commission) as described on the Eligibility page. You will also be asked to agree to or 	cation number or registered documentation from government entities, like ur anti-discrimination policy.
During registration you will create a Microsoft account. You will use this account username and completing registration will be the Global Administrator of the account by default. You can add established).	d password to log into the Microsoft Nonprofit Portal. (Note: The person d additional administrators in the Office Admin Center once your account is
 We will verify your organization's eligibility.* Our eligibility validation partner, TechSoup or the may take up to 20 business days after submitting your application). 	ir local partner, may contact you for additional information. (Note: This step
 While you wait for eligibility validation, you can view your application status in the Microsoft N validation process. 	lonprofit Portal. No credit card information is required for the eligibility
 Once validation is complete, you will receive an email with your eligibility results. If you are elig access our nonprofit offers. 	gible, the email will include a link to the Microsoft Nonprofit Portal to
If you have any questions, please contact us.	
Register	
*Microsoft partners with TechSoup and their worldwide network of partners to validate your organizati process, Microsoft will share your registration information with TechSoup. To determine eligibility, Tech share that information with Microsoft. By registering with Microsoft, your organization consents to rece information about the product fulfillment process, and outreach.	on's eligibility for nonprofit offers from Microsoft. As part of the validation Soup may request additional information from you directly, and they may ipt of communication from TechSoup for eligibility determination,
	Privacy & cookies Terms of use Trademarks

Customer completes Sign Up



Nonprofits	Already registered as a nonprofit? Sign in
	Tell us about your organization We need some information about your organization to verify your
	Not seeing your country or region?
	Organization Legal Name Select Category V Select Subcategory
	Mission Statement
	Annual Operating Budget Website
	Organization Email Address Phone Number
	Next Θ

Nonprofits	Already registered as a nonprofit? Sign in
	Enter your organization address
	Street Address 2
	City Select Y Postal Code
	Next 🕘

Nonprofits	Already registered as a nonprofit? Sign in
	How is your organization registered with your country?
	 First select your registration type from the drop-down menu, and enter the legal identifier for that type.
	 If you have registration documentation for this type, click browse to upload. Then click the Add Registration Information button. Repeat these steps for each of your registration types.
	Registered with \checkmark Legal identifier
	Upload registration document (optional) Browse
	Add Registration Information
	Next Θ

Nonprofits	Already registered as a nonprofit? Sign in
	United States ~ This can't be changed after sign-up. Why not?
	First name Last name Business email address
	Company name
	Next Θ

Nonprofits	Already registered as a nonprofit? Sign in	n
	Create your user ID we need a user ID and password to sign in to your account. username Image Yourcompany username@Yourcompany.onmicrosoft.com username@Yourcompany.onmicrosoft.com Create password Confirm password Dy club Control option options, please and conditions. Noto for None Services will be contacting you with surveys, promotions, tips and subscribe at any time. For some on communication options, please see our Privacy Statement. Incosoft may share your contact information with selected patheres to provide subscribe at any time. For learn more, read the Privacy Statement. Special offers which could include training, implementation or licersing. You can usubscribe at any time. For learn more, read the Privacy Statement. Special offers which could include training, implementation or licersing. You can usubscribe at any time. For learn more, read the Privacy Statement. Special offers which could include training, implementation or licersing. You can usubscribe at any time. For learn more, read the Privacy Statement. Special offers which could include training, implementation or licerster my count. I opper which could include training, implementation or licerster my count. I opper which could include training, implementation or licerster my count. I opper servet that have the authority to bind my organization, leare the train signing up on behalf of an organization, when I click Create my count. I opper that have the authority to bind my organization, leare that my count. I opper that have the authority to bind my organization,	





Customer completes Sign Up (last page – registration complete)



Nonprofit registration – scenario 2 Nonprofit customer <u>with</u> an existing Office 365 tenant that is <u>not enabled</u> for Nonprofit

Process overview



Process for customer with an O365 tenant not enabled for Nonprofit

Nonprofit registration: customer experience

Customer goes to https://nonprofit.microsoft.com/signin and signs in with O365 credentials*



* Customers cannot combine EDU/Gov/Nonprofit offers. If the customer completes this process using a tenant enabled for EDU/Gov, the tenant will be updated to Nonprofit, if eligible, and the partner will need remove EDU/Gov subscriptions and add Nonprofit subscriptions to the customer's account.

Customer reads information and clicks Complete my nonprofit profile



Nonprofit profile	Contact information	pre-populated for the customer
Legal name	Primary contact first name	legal name
Mission statement	Primary contact last name	Legarname
Activity	Primary contact email	• Addross situ stata postal co
Operating budget (USD)	Phone	Address, city, state, postal cot
Organization size	▼ Website	(if available)
	Notification email(s) •	
		 Country code (not editable)
Address information	Registration information	
Address Line 1	Legal identifier Regulatory Body	Primary contact first name la
Address Line 2		
City		name, and email
State or region		
Postal code		
Country United States		

Customer enters requested information and clicks Continue

Tip: By default, partners are not copied on auto-communications sent to the customer about his or her nonprofit account. You can ask the customer to add your email address in the Notification email(s) field on the Profile page so that you are cc'd on auto-notifications. If added, you will receive every auto-communication email that the customer receives.

Customer attests to compliance with our policies by clicking Confirm and save



Customer sees confirmation of submission (last page – registration complete)



Establishing a relationship

This section provides a walk through for establishing a relationship with a customer in Partner Center

Note: this is a standard process and is not unique to Nonprofit

Partner view Partner sends relationship request to customer After receiving confirmation on sign up completion by customer, go to Partner Center and click Customers





Click Request a reseller relationship

Follow instructions to create and a relationship request to customer



Customer view Customer accepts relationship request Customer receives relationship request, logs in, and accepts relationship request



Customer checks box to accept terms



Customer clicks Authorize CSP



Page saves information



Success confirmation. Customer clicks Close



Customer can see partner relationship in Office 365 admin center



Nonprofit offers in Partner Center

This section provides a walk through for purchasing Nonprofit offers in Partner Center, including:

- Getting the Nonprofit trial subscription
- Converting the Nonprofit trial to paid subscription
- Purchasing Nonprofit subscriptions

Partner view Get the Nonprofit trial subscription

While customer is pending eligibility validation, customer can get Nonprofit trial subscription

In Partner Center, click **Customers** then click desired customer from list

Microsoft Mic	rosoft 365 Azure Office 365 Dy	namics 365 SQL Windows 10 More •	Q	Miles
Microsoft Partner Center	Partner with us 🗸 Learn more	 Find a partner Get support 	Dashboard 📃	ŝ
Dashboard Overview	Customers		Export custo	mers
Customer	Add a customer Request	a reseller relationship	Search by company name or domain	Q
Service requests V	Company name 🤜	Primary domain name	Rolationzhip	
Product analytics	Alpha Corporation	adatum.onmicrosoft.com	Cloud Reseller	~
Azure spending	Contoso	contoso.onmicrosoft.com	Cloud Reseller	~
Activity log	Alpine Ski House	alpineskihouse.onmicrosoft.com	Cloud Reseller	~
Billing	Nonprofit Company	blueyonderairlines.onmicrosoft.com	Cloud Reseller	~
Pricing and offers	Coho Vineyards	cohovineyards.onmicrosoft.com	Cloud Reseller	~
Promotions	Coho Winery	cohowinery.onmicrosoft.com	Cloud Reseller	~
Referrals 🗸	Contoso Ltd.	contosoltd.onmicrosoft.com	Cloud Reseller	~
Account settings	Nonprofit B Company	redmondcc.onmicrosoft.com	Cloud Reseller	~
Notification center	Fourth Coffee	fourthcoffee.onmicrosoft.com	Cloud Reseller	~

To add trial subscription for customer pending eligibility validation, click Subscriptions then Add subscription



Click Trial

Microsoft Microsoft 36	5 Azure Office 365 Dynamics 365 SQL Windows 10 More -		9	Miles	-
Microsoft Partner Center Par	tner with us 🤟 Learn more 🗸 Find a partner Get support	Dashboard	Þ	ŝ	?
Nonprofit Company Subscriptions New subscription Devices Customer insights Users and licenses	New subscription Billing frequency Monthly Annually Trial offers – no billing Top offers				
Service management Account	<u>Choose offers</u> to place at the top of the Software Catalog so that sales agents can quickly find the your company. Catalog	ones that matter i	most to		
← Customers	Enterprise Small business Azure Active Directory Premium P1 Azure Active Directory Premium P2 Azure Information Protection Plan 1 Azure Information Protection Premium P2 Dyn365 Cloud Add-on From AX Enterprise to Retail Dyn365 Cloud Add-on From AX Enterprise to Talent Dyn365 Cloud Add-on From AXEntr/Func to Unified Operations Plan (Qualified Offer) Dyn365 Cloud Add-on From AXEntryFunc to Unified Operations Plan (Qualified Offer) Dyn365 for Operations Activity, Enterprise Edition				

Select desired trial; nonprofit trial designated as "Nonprofit Staff Pricing"

Microsoft Microsoft 365	5 Azure Office 365 Dynamics 365 SQL Windows 10 More -	P	Miles	•
Microsoft Partner Center Part	ther with us V Learn more V Find a partner Get support Dashboard	₩	ŝ	?
Nonprofit Company Subscriptions New subscription	New subscription Billing frequency			
Devices Customer insights Users and licenses	Monthly Annually Trial offers – no billing			
Service management Account	Choose offers to place at the top of the Software Catalog so that sales agents can quickly find the ones that matter m your company.	ost to		
Customers	Catalog Enterprise Small business Trial			
	Dynamics 365 Customer Engagement Plan Enterprise Edition Trial Dynamics 365 for Finance and Operations Business Edition Trial Enterprise Michilling & Security EE Trial			
	Criter prise Mobility + Security L5 mai Microsoft 365 Business (Nonprofit Staff Pricing) Trial Office 365 Business Premium (Nonprofit Staff Pricing) Trial			
	Office 365 Business Premium Trial Office 365 Enterprise E3 Trial			
	Office 365 Enterprise E5 (Nonprofit Staff Pricing) Trial Office 365 Enterprise E5 Trial Visio Online Plan 1 (Nonprofit Staff Pricing) Trial			
	Submit Cancel			

Click Submit

Microsoft	rosoft 365 Azure Office 365 Dynamics 365 SQL Windows 10 More 🔹 🔎 Miles 🍪	1
Microsoft Partner Center	Partner with us 🗸 Learn more 🗸 Find a partner Get support Dashboard 🗊 🔞 🕐	
Nonprofit Company Subscriptions New subscription Devices Customer insights	New subscription Billing frequency O Monthly Annually O Trial offers – no billing Top offers	
Users and licenses Service management Account	Choose offers to place at the top of the Software Catalog so that sales agents can quickly find the ones that matter most to your company.	
	Catalog Enterprise Small business Trial	20
	Dynamics 365 Customer Engagement Plan Enterprise Edition Trial Dynamics 365 for Finance and Operations Business Edition Trial Enterprise Mobility + Security E5 Trial Microsoft 365 Business (Nonprofit Staff Pricing) Trial	
	Office 365 Business Premium (Nonprofit Staff Pricing) Trial Office 365 Business Premium (Nonprofit Staff Pricing) Trial Office 365 Business Premium Trial Office 365 Business Premium Trial	aff ets D e and
	Office 365 Enterprise E3 Trial	5.
	Office 365 Enterprise ES Trial	
	Visio Online Plan 1 (Nonprofit Staff Pricing) Trial Submit Cancel	

Partner view Convert Nonprofit trial to paid subscription

Once customer is qualified as eligible, convert trial subscription to paid subscription

To convert trial to paid, from customer view click Subscriptions, then click Convert trial to paid subscription



Click Convert

NonProfit Company							
Subscriptions	Subscripti	ons					
Devices	Add subscrip	tion					
Customer insights	License-bas	ed subscriptions					
Users and licenses	Subscription				Shine		
Service management	Office 365			2257	pires o	in 3/24/18	
Account	Subscrip Billing fi	Convert trial to paid Convert this trial subscription to a monthly or annually and select th you can upgrade to other offers.	a paid one, select whether y e seat counts. After you cor Learn more	ou want to be billed wert the subscription			
🤆 Customers	Usage-ba This custom	Quantity *	Billing frequen	Annually			
		Car	cel Conver		1.2		

Subscription is now converted from trial to paid

Microsoft Microsoft 36	5 Azure Office 365 Dynamics 365 SQL Windows 10	More •	,O Miles	8
Microsoft Partner Center Pa	rtner with us 🗸 Learn more 🧸 Find a partner Get suppor	ť	Dashboard 📻 🍪	?
Nonprofit Company	Subscriptions			
Devices	Add subscription			
Customer insights	License-based subscriptions			
Users and licenses	Subicription	Quantity	Status	
Service management	Office 365 Business Premium (Nonprofit Staff Pricing)	25 licenses	Auto renews on 3/15/2019	~
Account	Subscription ID: 8AFC854F-C385-4134-8210-9CF04DEAD6A4 Billing frequency: Monthly			
← Customers	Usage-based subscriptions			
	This customer doesn't have any usage-based subscriptions.			

Partner view Purchase Nonprofit subscriptions

Once customer is qualified as eligible, customer can get Nonprofit subscriptions

In Partner Center, click **Customers** then click desired customer from list

Microsoft Mic	rosoft 365 Azure Office 365 D	ynamics 365 SQL Windows 10 More 🔻	Q	Miles	•
Microsoft Partner Center	Partner with us 🧹 Learn mor	e 🗸 Find a partner Get support	Dashboard 戻	ŝ	0
Dashboard Overview	Customers		Export cus	tomers	
Customer	Add a-customer Reques	t a reseller relationship	Search by company name or doma	in ,0	
Service requests V	Company name 🤜	Primary domain nama	Ralationship		
Product analytics	Alpha Corporation	adatum.onmicrosoft.com	Cloud Reseller	~	
Azure spending	Contoso	contoso.onmicrosoft.com	Cloud Reseller	~	
Activity log	Alpine Ski House	alpineskihouse.onmicrosoft.com	Cloud Reseller	~	
Billing	Nonprofit Company	blueyonderairlines.onmicrosoft.com	Cloud Reseller	\sim	
Pricing and offers	Coho Vineyards	cohovineyards.onmicrosoft.com	Cloud Reseller	~	
Promotions	Coho Winery	cohowinery.onmicrosoft.com	Cloud Reseller	~	
renerrais V	Contoso Ltd.	contosoltd.onmicrosoft.com	Cloud Reseller	~	
Account settings	Nonprofit B Company	redmondcc.onmicrosoft.com	Cloud Reseller	~	
Notification center	Fourth Coffee	fourthcoffee.onmicrosoft.com	Cloud Reseller	~	
Announcements	Gamers Co	gamersco.onmicrosoft.com	Cloud Reseller	~	

To add subscriptions for eligible customer, click **Subscriptions** then **Add subscription**



Click Nonprofit to see the Nonprofit catalog

Microsoft Microsoft 365	Azure Office 365 Dynamics 365 SQL Windows 10 More -	D Miles
Microsoft Partner Center Partne	r with us V Learn more V Find a partner Get support Dashboard	P 🔅 🕐
Nonprofit Company Subscriptions New subscription Devices Customer insights	New subscription Billing frequency Monthly Annually Trial offers – no billing Top offers	
Users and ficenses Service management Account	Choose offers to place at the top of the Software Catalog so that sales agents can quickly find the ones that matter myour company.	nost to
← Customers	Catalog Enterprise Small business Nonprice Trial Azure Active Directory Premium P1 Azure Active Directory Premium P2 Azure Information Protection Plan 1 Azure Information Protection Premium P2 Dyn365 Cloud Add-on From AX Enterprise to Retail Dyn365 Cloud Add-on From AX Enterprise to Talent Dyn365 Cloud Add-on From AX Enterprise to Talent Dyn365 Cloud Add-on From AX Enterprise to Talent Dyn365 Cloud Add-on From AX Enterprise to Talent Dyn365 Cloud Add-on From AX Enterprise to Talent Dyn365 Cloud Add-on From AX Enterprise Edition Submit	

Select desired product; nonprofit offer designated as "Nonprofit Staff Pricing"



Designate number of licenses and click **Submit**

Microsoft Microsoft 365	Azure Office 365 Dynamics 365 SQL Windows 10 More 🔹 💭 Miles 🍪
Microsoft Partner Center Part	ner with us 🤟 Learn more 🗸 Find a partner Get support Dashboard 🔲 🚳 🍞
Nonprofit Company Subscriptions New subscription Devices	New subscription Billing frequency Monthly O Trial offers – no billing
Customer insights	Top offers
Service management Account	<u>Choose offers</u> to place at the top of the Software Catalog so that sales agents can quickly find the ones that matter most to your company. Catalog
← Customers	Enterprise Small business Nonprofit Trial Project Online Professional (Nonprofit Staff Pricing) Office 355 Business Premium (Nonprofit Staff
	Office 365 Business Premium (Nonprofit Staff Pricing) Trial Office 365 Business Premium (Nonprofit Staff Pricing) Microsoft 365 E5 (Nonprofit Staff Pricing) Microsoft Stream Plan 2 for Office 365 Add-On (Nonprofit Staff Pricing) Office 365 Business Essentials (Nonprofit Staff Pricing) Office 365 Business Essentials (Nonprofit Staff Pricing)
	Exchange Online Archiving for Exchange Online (Nonprofit Staff Pricing) Office 365 Enterprise E1 (Nonprofit Staff Pricing) Microsoft Stream Storage Add-On (500 GB) (Nonprofit Staff Pricing)
	Visio Online Plan 2 (Nonprofit Staff Pricing) Microsoft 365 Business (Nonprofit Staff Pricing)
	Exchange Online Advanced Threat Protection (Nonprofit Staff Pricing) Submit Cancel



Subscription is now added to account