

ASUS Transformer Book Flip TP200 Smaller. Lighter. Easier to flip! Windows 10 Windows 10. Do great things.

ASUS Transformer Book Flip





















- · Dual-Core Intel® Celeron® N3050 · Windows 10 Home
- · 11.6in HD (1366 x 768) IPS capacitive multi-touch
- Intel® HD Graphics
- 2GB Memory • 64GB SSD
- Crystal Silver / Dark Blue
- Type C USB3.1 Gen1 / WiFi 802.11ac Bluetooth 4.1 / Miracast

RM 1.499

ASUS Transformer Book Flip TP301U

- · Windows 10 Home
- · All day battery life • IPS with 178° wide
- 500GB ASUS
- WebStorage FREE 2 years
- · Intel® Core" i3 6100U Processor
- · 13.3in HD (1366 x 768) multi-touch
- · Intel® HD Graphics
- 4GB Memory • 500GB SATA HDD
- Gold / Black Type C USB3.1 Gen1 / WiFi 802 11ac

Bluetooth 4.1 / Miracast

- industry standards · Brushed-hairline aluminum finish for high durability and an elegant look
- WebStorage FREE 2 years • 2 years global warranty RM 2.299

• 500GB ASUS

· Responsive and accurate

- multi-touch • NVIDIA® GeForce® 920M Graphics
- 4GB Memory
- · 1TR SATA HDD Gold / Black

· Windows 10 Home

· 13.3in HD (1366 x 768)

 Type C USB3.1 Gen1 / WiFi 802 11ac Bluetooth 4.1 / Miracast

· Intel® Core® i5 6200U Processor · Responsive and accurate

- industry standards
- · Brushed-hairline aluminum finish for high durability and an elegant look
- 500GB ASUS
- WebStorage FREE 2 years · 2 years global warranty

RM 2.799

ASUS Transformer Book

































ASUS Transformer Book T100HA

- · Quad-Core Intel® Atom™ processor (X5 X8500) · Windows 10 Home
- 10.1" 16:10 IPS HD (1280x800) with Multi-Touch Screen • Integrated Intel® HD Graphics
- · 64GB eMMC · Connection Integrated 802.11 a/b/g/n,
- · Magnetic Keyboard Docking
- · 12 hours of battery hour

- Built-in Bluetooth™ V4.0
- Large track pad 1 vear global warranty

· Unlimited ASUS WebStorage FREE 1 year

(Aqua Blue, Rouge Pink, Tin Gray)

580g light. 5.45mm thin (tablet)

1.5mm keyboard key travel distance





ASUS Eeebook





Quick Charge

· Power Bank charge

USB Type-C 3.1













ASUS EeeBook E202

- · Dual-Core Intel® Celeron® N3050
- · Windows 10 Home
- · 11.6" 16:9 WXGA (1366x768) Integrated Intel ®HD Graphics
- · 2GB Memory • 500GB HDD
- 802.11 ac / Built-in Bluetooth™ 4.0
- 1.25kg light compact design with 500G HDD
- USB 3.1 Type C port to fit first time, ever ytime
- · 8 hours of battery life for all day computing
- · Silent fan less design
- RM 1,099

ASUS ZenBook Pro



















ASUS ZenBook Pro UX501

- · Intel® Core™ i7 6700HQ Processor
- Windows 10 Home · 15.6" 16:9 Full HD (1920x1080)
- NVIDIA® GeForce® GTX 960M with 4GB RAM
- · 8GB Memory
- 512GB SSD
- Integrated 802.11 ac or 802.11 b/g/n Built-in Bluetooth™ V4.0
- 2015 Reddot Award Winning Design
- Full HD 1920v1080 IPS die Superb Color Accuracy with 100% sRGB display
- NVIDIA® GeForce® GTX™ 960M graphics · Lightning fast PCle® x4 SSD

RM 6,599

ASUS ZenBook



ASUS ZenBook UX305UA

· Intel® Core™ i7 6500U Processor

· 13.3" IPS FHD (1920 x 1080)

· WiFi 802.11ac / Bluetooth 4.0

• Windows 10 Home

• Intel® HD Graphics 5500

• 2015 iF Awards Winning D

· 8GB Memory

• 512GB SSD

· Gold / Black

· All aluminum design with

· Incredible 12 hours of

· 2 years global warranty

RM 5,299

mere 1.3kg light

• Up to 512GB SSD

battery life









- · Intel® Core™ i5 6200U Processor • Windows 10 Home · 13.3" IPS FHD (1920 x 1080)
- Intel® HD Graphics 5500
- · 8GB Memory
- 256GB SSD · Gold / Black · WiFi 802.11ac / Bluetooth 4.0

Incredible 12 hours of

· 2 years global warranty

RM 4,099

Up to 512GB SSD

- · All aluminum design with · Intel® Core™ m3-6Y30 Processor mere 1.3kg light • Windows 10 Home
 - · 13.3" IPS FHD (1920 x 1080) • Intel® HD Graphics 5500
 - 4GB Memory • 128GB SSD
 - · White / Gold / Black • WiFi 802.11ac / Bluetooth 4.0 • 2015 iF Awards Winning

ASUS ZenBook UX305CA

RM 2,899

ASUS K Series



















· ASUS Eye Care support,

reduce up to 33% blue

liaht level











· ASUS Eye Care support,

reduce up to 33% blue

· All aluminum design with

credible 12 hours of

· 2 years global warranty

mere 1.3kg light

• Up to 512GB SSD

battery life

ASUS K501UB

· 1TB SATA HDD

- · Intel® Core™ i7 6500U Processor • Windows 10 Home
- 15.6" 16:9 Full HD (1920 x 1080)
- NVIDIA® GeForce® GTX 940M with 2GB VRAM · 4GB Memory
- · WiFi 802.11ac / Bluetooth 4.0

ASUS K401UB

• Windows 10 Home • 14" 16:9 Full HD (1920 x 1080) NVIDIA® GeForce® GTX 940M

· Intel® Core™ i5 6200U Processor

- with 2GB VRAM · 4GR Memory
- · 1TR SATA HDD · WiFi 802.11ac / Bluetooth 4.0

Dual fan cooling syst · 2 year global warranty

RM 2,699

light level Intelligence Cooling System with ASUS

ASUS N Series















ASUS N551ZU

• 4GB Memory

• 1TB SATA HDD

· Windows 10 Home

AMD Radeon™ R9 M280X with 2GB DDR5 VRAM

ASUS Eye Care support, reduce up to 33% blue light level

Quad-Core AMD® FX-7600P Processor

· WiFi 802.11ac / Built-in Bluetooth™ 4.0

• 15.6" 16:9 Full HD (1920x1080)

RM 3,299









 Intelligence Cooling System with ASUS IceCool Technology, Dual fan cooling system · Backlit illuminated chiclet keyboard, eergonomics design with 1.8mm travel distance

RM 2,999

ASUS Product Guide / February-March 2016



ASUS A. SERIES

Expressive colors. Exceptional performance.

Windows 10. Do great things.



ASUS A Series











Multimedia



· Multi-color design, 2014 Good Design Aw • WiFi 802.11ac / Bluetooth 4.0







- 15.6" HD (1366x768) LED backlit • NVIDIA® GeForce® GT 930 with 2GB VRAM
- 4GB Memory
- 1TB SATA HDD

ASUS A555UF

RM 2,399



SonicMaste





· WiFi 802.11ac / Bluetooth 4.0 · ASUS Eye Care support, reduce up to 33% blue light level

· ASUS Eye Care support, reduce up to 33% blue light level

• 2.3 kg (with Polymer Battery, 2.5x longer better lifespan

• 2.1 kg (with Polymer Battery, 2.5x longer better lifespan

ASUS A555LB · Intel® Core® i7 5500U Processor

- Windows 10 Home 15.6" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 940 with 2GB VRAM
- · 4GB Memory
- · 1TB SATA HDD

- · Multi-color design, 2014 Good Design Awards WiFi 802.11ac / Bluetooth 4.0
- · ASUS Eye Care support, reduce up to 33% blue light level • 2.3 kg (with Polymer Battery, 2.5x longer better lifespan
- RM 2,899

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ASUS A456UF

- · Intel® Core® i5 6200U Processor Windows 10 Home
 - 14" HD (1366x768) LED backlit
 - NVIDIA® GeForce® GT 930 with 2GB VRAM
 - 4GB Memory
 - · 1TB SATA HDD

· Multi-color design, 2014 Good Design Awards

RM 2,299

ASUS X Series



























· Intel® Core" i5 5200U Processor

- No Operating System 15.6" HD (1366x768) LFD backlit • NVIDIA® GeForce® GT 920 with 2GB VRAM
- · 4GB Memory
- 500GB SATA HDD
- WiFi 802.11ac / Bluetooth 4.0 · ASUS Eye Care support, reduce up to 33% blue light level
- · 2.3 kg (with Polymer Battery, 2.5x longer better lifespan

RM 1,999

ASUS X455LJ

· Intel® Core® i3 5010U Processor

- · Windows 10 Home
- 14" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 920 with 1GB VRAM
- 4GB Memory · 500GB SATA HDD
- WiFi 802 11ac / Bluetooth 4.0
- ASUS Eve Care support, reduce up to 33% blue light level
- 2.1 kg (with Polymer Battery, 2.5x longer better lifespan
- RM 1,699









· Quad-Core Intel® Celeron® N3150 Processor

- Windows 10 Home 14" HD (1366x768) LFD backlit
- Integrated Intel® HD Graphics 4000 • 2GB Memory
- · 500GB SATA HDD • WiFi 802.11ac / Bluetooth 4.0

• ASUS Eye Care support, reduce up to 33% blue light level • 2.1 kg (with Polymer Battery, 2.5x longer better lifespan

RM 1,299

ASUS X453SA





- Dual-Core Intel® Celeron® N3050 Processor
- No Operating System
- · 14" HD (1366x768) LED backlit • Integrated Intel® HD Graphics 4000
- · 2GB Memory 500GB SATA HDD WiFi 802 11ac / Bluetooth 4.0
- · ASUS Eye Care support, reduce up to 33% blue light level • 2.1 kg (with Polymer Battery, 2.5x longer better lifespan
- RM 1,049

ROG G752VY

• Windows 10 Home

with LED backlit

· 16GB Memory

· 17.3" Full HD (1920 x 1080)

NVIDIA® GeForce® GTX980

• 1TB SATA HDD + 128GB SSD

WiFi 802.11ac / Bluetooth 4.0

with 4GB GDDR5 VRAM



· Intel® Core i7 6700HQ Processor

ROG Series

THE CHOICE OF CHRMPIONS



EVULVED.

Windows 10. Do great things.



for the CPU and GPU

anti-ghosting keyb

ROG-exclusive -

RM 9,099

orld's first backlit

REPUBLIC OF

ROD SERIES

WORLD DOMINATION.





ROG G752VT

Windows 10 Home

with LED backlit

· 8GB Memory

· Intel® Core i7 6700HQ Processor

• 17.3" Full HD (1920 x 1080)

· NVIDIA® GeForce® GTX970

• 1TB SATA HDD + 128GB SSD

· WiFi 802.11ac / Bluetooth 4.0

with 3GB GDDR5 VRAM









for the CPU and GPU

World's first backlit

with 30-key rollover

- ROG-exclusive -

RM 7,599





ROG GL752VW

• Windows 10 Home

with LED backlit

4GB Memory

· 1TB SATA HDD

•17.3" Full HD (1920 x 1080)

NVIDIA® GeForce® GTX960

· WiFi 802.11ac / Bluetooth 4.0

with 4GB DDR3 VRAM

· Intel® Core~ i7 6700HQ Processor



Windows 10

- for the CPU and GPU

lligence Cooling System with ASUS IceCoo

ROG-exclusive -RM 4,499

ROG G501

- ROG G501VW
- · Intel® Core® i7 6700HQ Processor
- Windows 10 Home · 15.6" UHD (3840 x 2160)
- · 8GB Memory • 1TB SATA HDD + 128GB SSD
- WiFi 802.11ac / Built-in Bluetooth™ 4.0 · Ultraportable design for truly mobile gaming

NVIDIA® GeForce® GTX 960M with 4GB DDR3 VRAM

- Technology, Dual fan cooling system · Backlit illuminated chiclet keyboard, eer design with 1.8mm travel distance
- 2 years global warranty RM 6,099



Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ROG GL552VW

4GB Memory

· Intel® Core® i7 6700HO Processor Windows 10 Home

· 1TB SATA HDD + 128GB SSD

- 15 6" Full HD (1920 x 1080) · NVIDIA® GeForce® GTX 960M with 2GB DDR3 VRAM
- WiFi 802.11ac / Built-in Bluetooth™ 4.0
- · Maximum gaming performance, attentive design, flawless visuals and instant upgrades
- Technology, Dual fan cooling system Backlit illuminated chiclet keyboard, eero design with 1.8mm travel distance

Intelligence Cooling System with ASUS IceCool

• 2 years global warranty

RM 4,599

ASUS-In Search of Incredible

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone. We're always in search of incredible ideas and experiences, – and we aspire to deliver the incredible in everything we do.

ASUS is a top-three global consumer notebook vendor and maker of the world's best-selling, most award-winning motherboards. A leading enterprise in the new digital era, ASUS createsproducts that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones. Driven by innovation and committed to quality, ASUS won 4,326 awards in 2014. The company is widely credited with revolutionizing the PC industry in 2008, when it launched the Eee PC™. More than 13,600 global employees, including a world-class R&D team of 4,500 engineers, comprise ASUS. Company revenue for 2014 was approximately US\$14.5 billion.



ASUS You Can Trust

Driven by innovation and committed to quality, ASUS won 4,326 awards in 2014 and is widely credited with revolutionizing the PC industry with its Eee PC™. ASUS has more than 13,600 employees around the globe with a world-class R&D team of 4,500 engineers. Company revenue for 2014 was approximately US\$14.5 billion.







▶ No.1 consumer notebook brand in Asia Pacific *(exclude China and Japan, IDC report 2015 Q2)

- Top 2 consumer notebook brand in China *(IDC report 2015 Q2)
- ► Top 2 consumer notebook brand in Central and Eastern Europe *(IDC report 2015 Q2)
- ➤ Top 3 consumer notebook brand in the world *(IDC report 2015 Q2)

ASUS is a worldwide top-two consumer notebook vendor and maker of the world's best-selling, most award-winning motherboards. A leading enterprise in the new digital era, ASUS designs and manufactures products that perfectly meet the needs of today's digital home and office, with a board portfolio that includes motherboards, grapgics cards, optical drives, displays, desktop and all in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones.





ASUS is the No.1 Motherboard Brand in the World

- ASUS had shipped 500,000,000 motherboards since 1989
- One in every three PCs sold worldwide in 2010 was equipped with an ASUS motherboard. The mainboard is the key to the quality and reliability of the notebook PC, so you can be sure that ASUS' notebooks have the best quality and are reliable.

ASUS is a Top Global IT Company

ASUS is ranked top 10 in the Consumer Electronics category of "The World's Most Innovative Companies 2010" by Fast Company, a media publication that tracks the pulse of the web and tech industry.

ASUS is No.1 in Quality and Service

ASUS strives for perfection in all of our products and we consistently win awards for quality and innovation. This is reflected in the No.1 rank we have attained for product quality and services from the Wall Street Journal Asia.

ASUS Received 4,326 Awards in 2014

In 2014, ASUS garnered a total of 4,326 awards from worldwide technology organizations and IT journalists. It is a testament to our commitment to innovation, design, and quality.

ASUS Green Technology

ASUS continues to lead the industry in the adoption of greener technology, and is the first in the world to achieve EU Flower Eco Certification for computers and EuP Certification for portable notebooks.

ASUS Won 4,326 Awards in 2014

ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world's most admired leading enterprises in the new digital era. Our ongoing efforts continue to garner worldwide recognition in every aspect of product development, including design, innovation, technology, quality, service, and energy-efficiency. In 2014, ASUS earned 4,326 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating technology that is designed for everyone to joy.

GLOBAL RECOGNITION 2015 HIGHLIGHTS

ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world's most admired leading enterprises in the new digital era. Our ongoing efforts continue to garner worldwide recognition in every aspect of product development, including design, innovation, technology, quality, service, and energy-efficiency. In 2014, ASUS earned 4,326 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless guest and commitment to creating technology that is designed for everyone to joy.



World's Most Admired Companies

ASUS was named one of the World's Most Admired Companies by Fortune Magazine in 2015. The Fortune list is the definitive report card on corporate standing.



IF Design

ASUS products won 10 iF Product Design awards in 2015. iF Design awards are recognized worldwide as seal of quality for products that excel in specific criteria, including design quality, degree of innovation, functionality, ergonomics and more.



CES Innovation

Seven ASUS products won 2015 CES Innovation awards across six categories. Each CES award recognizes the highest standard of consumer product design and engineering.



Good Design

ASUS products won 13 Good Design awards in 2015. Each Good Design award recognizes excellence in design and engineering.



reddot

Red Dot

ASUS won nine Red Dot Awards in 2015. The Red Dot Awards event is one of the largest and most widely recognized professional design competitions for design concept and prototypes, worldwide. ASUS has won more than 65 Red Dot awards since 2001



Malaysia November 2015 CHIP Magazine

The ASUS ZenFone 2 Laser is a good phone to have if you're on a bit of a budget. It's a mid-range phone that excels in what ASUS sets it out to do.



Malaysia November 2015 **CHIP Magazine**

The Asus ZenFone Selfie is meant for those who are always on the lookout for a reason to take photos with friends and family With dual 13MP cameras there is no compromise regardless of the kinds of the shots you want to take as it'll always turn out as well as you'd hope it to be.



Malaysia October 2015 **CHIP Magazine**

ROG G751JT brings to table a load of performance and features that would make any gamer happy. At it's price you could get a PC with better hardware but if you're on-the-go this makes a good alternative



Malaysia September 2015 **CHIP Magazine**

The form factor of a full sized notebook and yet the weight of a tablet? Presenting the ASUS Zenbook UX305.



Malaysia August 2015 **CHIP Magazine**

First from ASUS, the ZenWatch is a great example of a good first cast, but as any first generation, improvements can be made



Malaysia August 2015 **CHIP Magazine**

A great device as a portable travelling



Malaysia June 2015 **CHIP Magazine**

All in all, the ASUS ROG G501K gaming laptop comes at an affordable price as it comes with a full kit to get started with as well as a device that can handle all of today's games. Gamers who are always on the go should take a look at this device should they need an upgrade.



Malaysia June 2015 **CHIP Magazine**

If you're looking for a powerful phone that doesn't break your bank account the ASUS ZenFone 2 is definitely one of the phones to get right now. It is powerful, has an amazing camera, and a lot of nifty apps and features that will make your phone fun and easy to use.



Malaysia September 2015 **HWM Malavsia**

BOG G20A.I - 8 0 / 10 The Asus ROG G20AJ is a decent gaming desktop with a rather beastly price tag

HNM September 2015

ASUS ZenPad 7.0 (Z370CG) - 8.0 / 10 The ASUS ZenPad 7.0 is an entertainment-oriented phablet that has a lot to offer, without breaking the bank

Malaysia

HWM Malavsia

MALAYSIA

Malaysia HVM June 2015 **HWM Malavsia**

Transformer Book T300 Chi - 8.5 / 10 This is the best implementation of Intel's new Core M processor we have seen to



ZenPad 7.0 (Z3Z0CG) PC.COM Gold Choice Award (7.8 /10) Has some bugs to iron out, but proves to be a decent tablet

Malaysia

March 2015



Malaysia August 2015 LIVEATPC.COM

G751JT -PC COM Gold Choice Award (9 /10) Fantastic choice for those without luxurious needs, though not necessarily an affordable one



Malaysia July 2015 LIVEATPC.COM

ZenFone 2 (ZE551ML) -PC.COM Gold Choice Award (9.4 / 10) Processing power is great, doesn't overheat enough to cook an egg, low light shots are superb, apps are launched in a blink of an eye - what more is there to ask for?



Malaysia June 2015 PC.COM

ROG G501 PC COM Gold Choice Award (9.0 / 10) If you don't fancy breaking your back when heading to a LAN party, then you will like this all-round gaming notebook.

73 * * * * * *

T3 Magazine Transformer Book T100TA -

T3 Five Star & Test Winner Excellent battery life, compact form factor, decent screen for size. The TIOOTA is one of the most compact entry level tablet / notebook Windows 8 hybrids around that offers serious bang for the buck



Malaysia AMANZ.NET

ZenPad 7.0 (Z370CG) SKOR AMANZ (7.7/10)

Asus ZenPad 7.0 is ASUS's hope in providing a tablet with premuim design on a reasonable price tag. Intel Atom 3 processor with 2GB RAM offers fast daily performance along with durable battery life. Not only that, its 8MP camera also produces statisfying images



EeeBook X205 - 4.5 Star Battery life is phenomenal, easily lasting you over 10 hours or more web surfing, word processing and with a spot of movie watching thrown in for good measure. If you're on a budget, this is one of the best budget notebooks you

Malaysia October 2015 **POKDE.NET** POKDE.NET

ZenFone 2 Laser: POKDEWARD - BRONZE If you want an affordable smartphone with an above average camera and have no use for blazing fast performance, this is the phone to get.



ZenPad 10: Techslack.com (3.9/5) If you want a tablet which could do a great job for you to watch movies, listen to songs, edit documents and play games, this is definitely the best choice without having to spend a whole load of money. With the ASUS ZenPad 10, everything which is mentioned above is definitely do-able.

Malavsia

October 2015 TECHSLACK.COM

ZenFone 2 Laser: Techslack.com (4/5) For a price tag of RM799, we couldn't find any other phone with a Laser auto focus on it. It definitely kills rest of its competitor on



November 2015 The Assemblage ZenFone Selfie: SMBlage Gold

The ASUS Zenfone Selfie is a great smartphone overall. It's not even the least bit sluggish, the camera is good, and battery life as well as heating issues have been resolved!

Malaysia October 2015 Zing Gadget

ZenFone Selfie: Zinggadget.com (7.6/10) ZenFone Selfie is a very worthwhile to start with! I

and many more...

Marks in History, ASUS Notebooks

ASUS notebooks have proven themselves in harshest conditions and locations, becoming the stuff of legend. The embody the ASUS search for incredible experiences and technology, mempowering courageous and adventurous people everywhere. Let's take a look at several feats that have left an incredible mark on computing history.

► In outer space Zero defects during 600 days in orbit!

Two ASUS notebooks were selected by R&K, a major computers and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware. "ASUS notebooks never overheated", said Sergei Avdeev, one of the Russion cosmonauts. "Only notebooks with the best cooling can survive continuous operation in space, and our ASUS notebooks worked problem-free."

► In the air Helping the NRMA CareFlight Helicopter rescue unit save lives!

NRMA CareFlight uses ASUS notebooks in different fields, including aviation, medical treatment, and administration. ASUS notebooks play a critical role in improving survival rates in severe head trauma incidents. They help medical teams arrive on-sit faster than ambulances, with fatalities lowered by 33%. "Our pilots are very impressed with ASUS notebooks and amazed at their durability," said Mark Lees, Community Relations Manager of CareFlight.

► At the ends of the earth Conquering Antarctica

December 2003 expedition with acclaimned mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100°F. Wang and Liu brought ASUS S200N notebooks, which met their need perfectly, being light and compact and designed to handle the rigors of exploration. "It was great having notebooks we could count on in situations where malfunctions are unacceptable," said Shi Wang

▶ On the world's highest peak First notebooks to scale Mount Everest

Conditions at the world's tallest mountain may faze other notebooks, but ASUS U5/S6, W7, and U1 notebooks were chosen to accompany an expedition to the top at Mount Everest. The U5 even made it to the peak at a height of 8848m, with expedition leader Captain Wang YongFong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.

Braving the desert Survival of the fittest at Lop Nor

The ASUS search for incredible goes on, with the ASUS team taking ASUS Zenbook to Xinjiang's Lop Nor dry lake in China, which has a reputation for being one of the most challenging parts of the world. Located in the Kumtag desert, the region has extreme temperature changes with high heat during the day and freezing cold at night, a nearly complete absence of moisture, and dangerous wind gusts. This barren and has been used in the past for nuclear weapons testing, and today few people live there. ASUS notebooks made it through the trek, helping capture incredible experiences and moments.





5 Reasons to Love ASUS

ASUS is dedicated to giving its customers the very best products and services, an approach we call ASUS Customer Happiness 2.0. This program emphasizes our commitment to provide outstanding customer satisfaction, and is focused on delivering the best product experience in five key areas: Authentic Beauty, Incredible Sound, Intuitive Touch, Quick Response, and Ubiquitous Access.











Intuitive Touch R

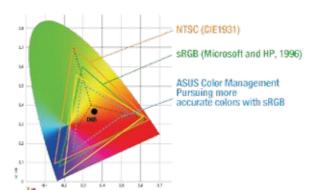


Quick Response



Ubiquitous Access

1. Authentic Beauty



ASUS Splendid Technology

ASUS Splendid is a sophisticated technology that ensures the most accurate, vivid and realistic colors on our displays. It guarantees consistent color reproduction on any ASUS Splendid display, so that images look as close to the originals as possible. The software also provides special Vivid and Manual modes that allow users to add extra vibrancy to images, or to adjust color settings manually to suit their own preferences.

2. Incredible Sound

ASUS SonicMaster Audio Technology

ASUS SonicMaster is a combination of fine-tuned hardware and software developed by the ASUS Golden Ear team. SonicMaster delivers incredible sound quality, with deep, rich bass and crystal-clear vocals, even at high volume levels. The Audio Wizard software provides five one-click preset modes optimized for any kind of audio source, as well as manual control over advanced settings.



ASUS Pick-Up & Return Service From Your Doorstep

Still trying to find the closest service centre? Too busy to send your notebook for service by post or courier?

- ▶ ASUS provides the service you need. Beyond our 2-year global warranty, we offer a premium Pick Up & Return Service for customers and dealers.
- For customers, this allows you to request door-to-door service, or you may just drop your ASUS notebook or tablet at your
- Dealers can place a quick call or write us an email, and we will instantly send a specialist to pick up the notebook or tablet from your location to save your time and effort. Our lead time is 1-4 days, and service quality is always assured.

5 simple steps to apply ASUS Pick Up and Return Service.

How to apply Pick Up & Return Service?



Call 1300-88-3495 request for Pick up & Return Service



CSR (Customer Service Representative) will provide the Service Request number



Receive call / email for validation, print out the docket from the email

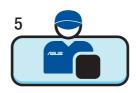


Pick Up

& Return

1300-88-3495

Stick the docket on the Notebook or Tablet cartons



Wait for the courier to collect

4 simple steps to apply **ASUS Onsite Service For Desktop or AIO**



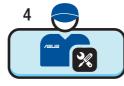
Call 1300-88-3495 request for Pick up & Return Service



CSR will provide the Service Request Number



Receive call for validation and arrange the next available time slot



Wait for technician onsite to service your Desktop or AIO

Terms and Conditions:

- (1) The Pick-Up & Return service applies to ASUS Notebook and Tablet only
- (2) The Pick-Up & Return service for defective unit within warranty period will be free of charge (3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair
- (4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims
- (5) Customer shall responsible for saving and backing up any data contained on the storage device(s) of an ASUS product being returned to ASUS for In-warranty or Out-warranty service.
- (6) For Out Of Warranty service, customer will receive a quotation email for the repair service, custome is require to reply within 3 days. If no response from customer, RM 100 will be charge as inspection fee
- (7) Do not to send in unrelated accessories like: Charger, Battery, Earphone, Sim-card, Memory card, Battery cover, Ram, etc. ASUS will not be liable or responsible for any discrepancies or lost. **Unless those accessories are required
- (8) ASUS Pick up Return Request courier service only for In-warranty repair unit (Notebook , Mobile Phone & Tablet only - ASUS will not arrange pick-up and return for Purchase Accessories case , Over Warranty case & OP case (Open Platform). Warranty pick-up 10am - 1pm only (Later then 1pm will be pick-up the next business day) Customer full details must be provided or ASUS have the right to refused the unit & will not responsible for any mistake. Example: Unit serial number, Company name Address, Contact personal, Contact number and Provide the invoice (Stock Set) and Cash bill, if not ASUS will follow ASUS system warranty End Date. Provide us with Delivery order of the unit for

ASUS 2 Years Global Warranty

ASUS 2 years global warranty cover everything 100%, with no hidden costs. This warranty applies equally whether you are right here at home or in any of the 57 regions and countries where ASUS products are sold. ***Only for selected notebook are covered for 1 year global warranty.



ASUS Service Centre

KUALA LUMPUR: Low Yat Plaza

4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur. Monday - Sunday 10am - 8:00pm daily

SABAH: Komompleks Karamusing

LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman, 88000, Kota Kinabalu, Sabah.

Monday - Friday 9am - 6pm daily (except Public Holiday)

PENANG: E-Gate

1-02-08, E-Gate, Lebuh Tunku Kudin 2, 11700 Gelugor, Penang. Monday - Friday 10am - 7pm daily (except Public Holiday)

SARAWAK: Mendu Commerical Central

No. 32F, Ground Floor, Mendu Commercial Central Phase III. Jalan Mendu, 93200 Kuching,

Monday - Friday 9am - 6pm daily (except Public Holiday)

ASUS TECH SUPPORT / PICK UP & RETURN SERVICE

Website: http://www.asus.com/my/support/Contact-ASUS/ Hotline: 1300 88 3495

Operation Hours: Monday - Friday 9am-6pm (Except Public Holiday)

Standard Waranty	Global Extended Waranty	Price		
1 Year Global	Extended 1 Year	RM 300		
i real Global	Extended 2 Year	RM 600		
2 Year Global	Extended 1 Year	RM 400		

ASUS Authorised Service Centre

Axxom Tech Sdn Bhd

• HQ (KL) • Lowyat (KL) • Jalan Imbi (KL) • Klang Parade, Selangor • Terminal One Shopping Centre, Seremban

EAST COAST

Kota Bahru, Kelantan

EAST MALAYSIA

· Kuching · Kota Kinabalu

BIT C Enterprise EAST COAST

· Kota Bahru, Kelantar

ENTER Technology

SOUTHERN

Skudai Johor

(1) Device must within ASUS standard warranty term. (2) Any devices that out of warranty, void warranty or repaired by unauthorized service center are not entitle

LTY Customer Service Centre

· Georgetown, Penang

Micro 2000 SOUTHERN

- · Taman Molek, Johor
- · Hatten Square, Melaka

MY COM Technology CENTRAL

· Digital Mall, Selangor

One Mobile Care Sdn Bhd

CENTRAL · Sri Petaling (KL)

SOUTHERN

Dataran Pahlawan Melaka

- Skudai, Johor
- · Batu Pahat, Johor

- · Kinarut Papar, Sabah
 - · Kuching, Sarawak Miri, Sarawak

INTELLISERVE Sdn Bhd

· Sebarang Jaya, Penang

· Bukit Beruang, Melaka

Kuala Lumpur

NORTHERN

Ipoh, Perak

SOUTHERN

· Muar. Johor

JB, Johor

EAST COAST

Terengganu

EAST MALAYSIA

· Segamat, Johor

Kuantan, Pahang

· Kota Bahru, Kelantan

Kuala Terengganu,

CENTRAL

- W P Labuan · Petaling Jaya, Selangor
- Seremban, N.Sembilar

CTC GLOBAL Sdn Bhd

NORTHERN

- · Alor Setar, Kedah
- · Georgetown, Penang
- · Ipoh. Perak
- Perai, Penana
- · Pulau Langkawi, Kedah

SOUTHERN

- Melaka
- · Johor Bahru Johor Kluana, Johor
 - · Segamat, Johor
 - Kuantan, Pahang
 - · Temerloh, Pahang

EAST COAST

- · Kota Bahru, Kelantan
- · Kuala Terengganu, Terengganu

for extended warranty, (3) Customer will receive WEP certificate via email within two (2) weeks after payment made. (4) Service package should be purchased and activated, (i) within 6 months from end user invoice date for notebook with 1 (One) year Standard Warranty, (ii) within 1 Year from end user invoice date for notebook with 2 (two) years Standard Warranty,

FAST MAI AYSIA

· Sandakan, Sabah

Tawau, Sabah

Miri, Sarawak

· Sibu. Sarawak

· Bintulu, Sarawak

Kuching, Sarawak

Kota Kinabalu, Sabah

Extreme Testing for the Best Notebook Quality



Take a look at what makes ASUS notebooks the most trustworthy in the business. If we listed every test and step our engineers actually use to make sure you get the best notebooks possible, this would go on forever — so consider this a taste!



KEYBOARD TESTING

Express yourself confidently thanks to keyboard durability tests, where special robots punch each key to check its feedback and lastability even in the face of some brutal input!



ABRASIVE TESTING

Abrasive resistance test subjects ASUS notebook exteriors to friction, indicating colors and surface materials stay at prime condition even after extensive and demanding usage.



NOISE TESTING

Abrasive noice tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet notebooks. The entire chassis then passes audio tunning to deliver the best sound possible.



PRESSURE TESTING

Premium panels must handle limited spaces such as suitcases, and allow you to touch them without causing damage or distortion, so panel pressure testing ensures ASUS notebooks only use the best.



ENHANCED HINGE TESTING

Notebook lid hinges are weak spots. Use cheap materials and they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last the life of your notebook.



VIBRATION TESTING

Riding on bumpy roads, some PCs may start falling apart. Not ASUS notebooks. Harsh vibration testing ensures parts stay put and performance remains consistent even when the shaking starts!



SHOCK TESTING

Shock test takes notebooks and simulates incidents that occur during shipping. With a big smile on their face, engineers make sure the notebooks survive these with no performance penalty.



TWIST TESTING

Twist test checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need.



HIGH ACCELERATION TEST

Halt test stands for «Highly Accelerated Life Test», and expressmoves notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.



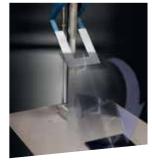
PORT TESTING

Port test ascertains contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.



TEMPERATURE TESTING

Tough temperature tests verity diverse operating conditions, from every low temperatures to high heat, including humidity for accurate results. Whatever the mercury shows, ASUS notebooks can take it.



DROP TESTING

Drop test proves notebook free fall resistance. ASUS quality means notebooks handle drops with no damage to internal components or external design, far beyond industry standards.

ASUS Transformer Book Flip TP200SA

Smaller. Lighter. Earier to flip!

For Student | Work People | Entrepreneurs





























Lighter than Ever

Transformer Book Flip TP200 is thinner, lighter and more compact than ever before — it's weighs a mere 1.2kg, and has a footprint smaller than a sheet of A4 paper. It gives you unrivaled flexibility with its innovative 360° degree hinge and reversible USB 3.1 Type-C port — use it as a powerful laptop, or flip the lid to turn it into a handy tablet. Up to 8-hour battery life ensures that you can spend more time working or relaxing using any of TP200's modes, and less time searching for power outlets. Its elegant scratch-resistant metallic finish always stays beautiful. Just put it in your bag and go! And with pre-installed Windows 10, - featuring Cortana and Continuum mode. Flip boosts your work, your play and your efficiency!





Lighter than Ever

By carefully trimming every last gram of excess weight, we've created the lightest Flip ever. At a feather-light 1.2kg, TP200 is the perfect take-anywhere device that's ready to go wherever your day takes you. It's always handy for work, for sharing or simply for relaxing.

Expressive Elegance

Flip's gorgeous, tactile metal finish stands out from the crowd. Finely crafted metallic finish gives you the tender touch feeling. But looking and feeling good is not enough, the scratch-resistant texture is amazingly practical too, keeping Flip's elegant beauty unblemished.

Reversible USB Type-C Port: Connect Faster & Easier!









Mirco SD

Reversible USB Type-C port that makes connecting devices so much easier, with no more time wasted working out which way up to connect the cable! Fast USB 3.1 Gen 1 with speeds up to 5Gbit/s enables high-speed data transfers up to 10 times faster than USB 2.0. For maximum user convenience and compatibility, Transformer Book Flip TP200 also includes standard USB 3.0 and USB 2.0 ports, along with a micro HDMI port for connecting an external display.

Clear View from Any Angle

Wide viewing angles ensures images never look washed out or lacking in contrast, even when viewing them from off-center. This makes TP200 perfect for sharing screen contents with a group of people, in any modes.



Windows 10. Do great things.

ASUS Transformers Book Flip TP200SA



- Windows 10 Home
 11.6" HD (1366x768) IPS capacitive
- multi-touch Intel® HD Graphics

- 64GB eMMC Storage Crystal Silver / Dark Blue
- Type C USB3.1 GEN1 / WiFi 802.11ac Bluetooth 4.1 / Miracast

- Reversible Type-C USB3.1 Gen1 for easy connection
- All day battery lif
- IPS with 178° with viewing angle
- Windows 10 pre-installed
 500GB ASUS WebStorage FREE 2 years





ASUS Transformer Book T100 HA

Amazing battery life, incredible 2-in-1.

For Student | Work People | Entrepreneurs































Incredible 2-in-1. Amazing Battery Life!

Let's admit it: carrying both a tablet and a laptop is a nuisance. The 10.1-inch T100HA is a 2-in-1, which means exactly what it says - it's a laptop with a keyboard that detaches, turning it into a 8.45mm-thin and 580g-light Windows 10 tablet (yes, Windows 10 is pre-installed!). So it's two devices, in one amazing package. It's a simple idea that's elegant and convenient, too. Need to work? It's a powerful laptop. Time to relax? Detach the keyboard and it's a handy tablet. No fuss, no hassle. What's more, it's the only 2-in-1 with the revolutionary time-saving USB 3.1 Type-C port. And with up to an incredible 12 hours battery life, it's always ready — for work or play!



12 Hours of Battery Power!

With a design that's optimized for power-efficiency, Transformer T100HA gives users up to an incredible 12 hours of non-stop battery life*, perfect for today's on-the-go lifestyles. With all-day stamina, there's no need for users to be constantly on the lookout for power outlets — T100HA works when users need it, wherever they are. And recharging is super-fast too, with exclusive ASUS BoostMaster technology that can top up Transformer T100HA with 90 minutes' worth of battery power in just 15 minutes! And that's not all — to give Transformer T100HA even more mobile flexibility, it can also be charged from a power bank via the micro USB ports. So even if 12 hours isn't enough, users can keep going for longer using a power bank. *Measured in video playback mode only, may vary according to use.

Brilliant Design. Brilliant Colors.

With a lid finished in ultra-cool anodized aluminum, T100HA is not just designed to make a style statement. Yes, it's elegant. And of course it's sophisticated. But it's also durable and practical — and it feels great! We've also made it easy to match T100HA to your personality, with four vivid colors available: Tin Grey, Agua Blue and Rouge Pink.

Ultra-Thin, Ultra-Light.

The original Transformer T100 was no heavyweight, but with T100HA we've taken it to a new level. At just 8.45mm thin, the tablet is 20% thinner than before, and weighs a mere 580g. Even with the keyboard attached, T100HA still a very slender 16.5mm thick and weighs just under 1kg, so you'll never have an excuse to leave it at home. Take it everywhere, store it anywhere.

Outstanding Performance!

Transformer T100HA is powered by the latest quad-core Intel® 'Cherry Trail' processors, so it not only breezes through everyday tasks, it also delivers faster-than-ever

graphics - up to twice as fast as previous generations! With outstanding day-to-day performance, T100HA lets you multitask seamlessly and get more done in less time.



3D mark Vantage

Bay Trail (Z3775)

Windows 10. Do great things.



ASUS Transformers T100HA

- Quad-Core Intel® Atom® Processor (X5 X8500) · Windows 10 Home
- · 10.1" 16:10 IPS HD (1280x800) with
- Multi-Touch Screen
- · Intel® HD Graphics 2GB Memory
- 64GB eMMC Storage
- · Connection Integrated 802.11a/b/g/n, Bluetooth 4.0
- · 12 hours of battery life ASI IS RoostMas
- (Aqua Blue, Rouge Pink, Tin Gray) USB 3.1 Type-C port
 Office Mobile pre-install
 - Unlimited ASUS WebStorage FRFF 1 Year
 - · 1.5mm keyboard key travel distance

· MicroUSB Power Bank Charge available

· Large track pad









ASUS ZenBook Pro UX501

Stunning detail. Breathtaking performance.

For Working People | Young Executives | Entrepreneurs



















The Art of Power

The stunningly-beautiful ZenBook Pro UX501 doesn't just lead its class - it redefines it. Using the best materials, the finest craftsmanship and the most advanced high-performance components, ZenBook Pro has jaw-dropping style and breathtaking performance. The timelessly-elegant design of the ZenBook family, with the iconic spun-metal finish echoing the spirit of Zen, is subtly enhanced with brilliant diamond-cut highlights and brushed-metal surfaces that add a touch of sophistication. The elegant theme is continued in the stylish ripple-effect pattern laser-engraved on its surface. ZenBook Pro is more than an incredibly-powerful laptop - it's a true work of art.



The World's Fastest SSD

A high-performance solid-state disk (SSD) with a PCIe® x4 interface gives ZenBook Pro the fastest storage available - its read/write speeds of up to 1400 MB/s are twice as fast as competing PCle® x2 models - so you'll never be kept waiting for the operating system to boot or for applications to load. Data transfers are not only blindingly-fast, but are reliable and totally silent, making ZenBook Pro a real joy to use.

100% sRGB Display for Superb Color Accuracy

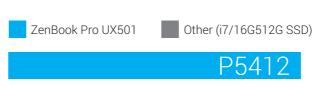
ZenBook Pro's display features an ultra-wide color gamut of 72% NTSC, 100% sRGB and 96% Adobe RGB. In plain language, this means it can display more colors, more accurate colors and more vivid colors than any standard display. IPS technology ensures that contrast and color reproduction are not degraded at wide viewing angles up to 178 degrees, and with factory-calibrated color temperature for consistent color, ZenBook Pro sets a new standard for laptop displays.

ZenBook Pro DISPLAY COVER 72% OF NTSC GAMUT (SRGB) NORMAL DISPLAY COVERS 50% OF NTSC GAMUT

Best-in-Class Performance

The 'Pro' in ZenBook Pro isn't just an empty promise. Every single component - without exception - is chosen to deliver outstanding performance. A high-performance 6th gen Intel® Core™ i7 processor, teamed with 16GB of RAM

and gaming-grade graphics provide desktop-level performance, and the ultra-fast up to 512GB PCIe® x4 SSD storage with its transfer speeds of 1400MB/s ensures maximum responsiveness. The latest dual-band 802.11ac Wi-Fi and Bluetooth 4.0 let you can connect to the outside world at the fastest possible speeds, and three SuperSpeed USB 3.0 ports plus HDMI, USB Type C port plus Thunderbolt® 3 connectivity connectivity give you access to the latest high-performance peripherals. Professionals deserve nothing less.



P2623

3D Mark11



Windows 10. Do great things.

ASUS ZenBook Pro UX501VW

- 6th generation guad-core Intel® Core™ i7 6700HQ Processor (Boost up to 3.5GHz)
- Windows 10 Home
- 15.6 Full HD (1920x1080) resolution
- anti-glare display Superb color accuracy with 100% sRBG and
- 72% NTSC color gamut support

 NVIDIA® GeForce® GTX 960M with 4GB
- DDR5 VRAM · ASUS Eye Care support, reduce up to 33%
- blue light level
- Intelligence Cooling system with ASUS IceCool Technology
- SDRAM
- DDR4 2133 Mhz SODIMM socket up to 16GB

- · Unt to 512GB PCle x 4 SSD for lighting fast
- storage and system speed.
- Integrated 802.11 a/b/g/n/ac
- · Bulit-in Bluetooth V4.0, 10/100/1000 Base T
- Interface: 1 x COMBO audio jack; 3x USB 3.0 ports; 1x USB 3.1 Type C+ Thunderbolt 3® port; 1x HDMI: 2-in-1 CARD READER
- port for ultra-fast transfer speed
- ASUS Eye Care support, reduce up to 33% blue
- Backlit Illuminated chiclet keyboard, eergonomics design with 1.6mm travel distance

RM6,599



ASUS ZenBook UX305

Fast . Slim . Beauty

For Working People | Young Executives | Entrepreneurs





A Slim, Featherweight Powerhouse



ZenBook UX305 is designed to go everywhere you go. Weighing

a mere 1.3kg and just 1.6cm thin, it's never a burden, always a

delight. But it's not just an amazingly-beautiful, lightweight

laptop: it's seriously powerful too, packed with the latest high-performance technology. With ZenBook UX305, you can do all the incredible things you've always wanted to do, wherever





















Stunningly-detailed Full HD display

ZenBook UX305CA has a display that looks just as good as you'd expect from such a beautiful laptop. The ultra-sharp screen has an amazing up to Full HD resolution of 1920 by 1080 pixels, so it's always easy and comfortable to view. And with an incredible pixel density of 116 pixels per inch, images and text are always pin-sharp and ultra-detailed.





Incredible 12 Hours Battery Life

ZenBook UX305's powerful battery and intelligent power management keep it working for up to 12 hours with Wi-Fi-connected. So when you want to unwind after a tough day, there'll always be plenty of power in hand for play!

Sheer elegance, cool colors

The light, agile ASUS ZenBook UX305 epitomizes elegance with its two chic finishes – refined white Ceramic Alloy



or Obsidian Stone with spun-metal hairline details, and subtle diamond-cut edges that further highlight its understated beauty.

Ultra-fast 802.11ac Wi-Fi

ZenBook UX305 lets you get connected faster and further with the latest 802.11ac Wi-Fi — with speeds of 867Mbit/s, it's up to three times faster than 802.11n! And Bluetooth® 4.0 lets you connect your favorite devices with less impact on battery life. ZenBook UX305 gives you the freedom to what you need to do, wherever vou want to do it!

ASUS ZenBook UX305UA

- . 6th generation Intel® Core™ i7 6500U
- Processor (Boost up to 3.10GHz)
- Windows 10 Home
- on, anti-glare display
- · Superb color accuracy with 100% sRBG and 72% NTSC color gamut support
- ASUS Eye Care support, reduce up to 33% blue light level
- · Intelligence Cooling system with ASUS IceCool Technology 00 Mhz 8GB SDRAM
- · 512GB SSD
- Integrated 802.11 a/b/g/n/ac
- Bulit-in Bluetooth™ V4.0, 10/100/1000 Base T
- · Interface: 2x USB 3.0 ports (with USB Charge+); 1x USB 2.0: 1x Micro HDMI: 1x COMBO audio iac . Trendy colors with Aurora Metallic and
- Obsidiant Stone Black

RM5,299

ASUS ZenBook UX305UA

- 6th generation Intel® Core™ i5 6200U
- Processor (Boost up to 2.3GHz) · Windows 10 Home
- on, anti-glare display
- Superb color accuracy with 100% sRBG and 72% NTSC color gamut support
- · ASUS Eye Care support, reduce up to 33% blue light level
- Intelligence Cooling system with ASUS IceCool Technology DDR3 1600 Mhz 8GB SDRAM
- · 256GB SSD
- · Integrated 802.11 a/b/g/n/ac
- Bulit-in Bluetooth™ V4.0, 10/100/1000 Base T Interface: 2x USB 3.0 ports (with USB Charge+); 1x
- USB 2.0: 1x Micro HDMI: 1x COMBO audio ia
- . Trendy colors with Aurora Metallic and Obsidiant Stone Black
- Incredible 10 hours of battery life
- RM4,099

ASUS ZenBook UX305CA

- Intel® Core™ m3-6Y30 Processor (Boost up to 2.2GHz) · Windows 10 Home
- 13 3" Full HD (192 on, anti-glare display
- Superb color accuracy with 100% sRBG and 72% NTSC color gamut support
- · Integrated HD Graphics 515
- · ASUS Eye Care support, reduce up to 33% blue light level
- Intelligence Cooling system with ASUS IceCool Technology
- 500 Mhz 4GB SDRAM
- 128GB SSD
- Integrated 802.11 a/b/g/n/ac
 Bulit-in Bluetooth™ V4.0, 10/100/1000 Base T
- · Interface: 2x USB 3.0 ports (with USB Charge+); 1x USB 2.0; 1x Micro HDMI; 1x COMBO audio jack
- · Trendy colors with Aurora Metallic, Obsidiant Stone Black, and Ceramic Alloy White
- 2 years global warranty

RM2.899



Windows 10. Do great things.





you are.



ROG SERIES























World domination. Evolved

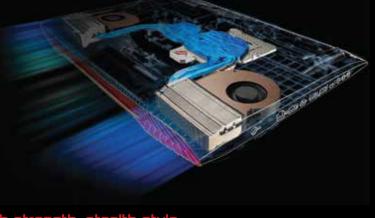
The latest ROG gaming laptop – showcases the evolution of the brand, with a revolutionary design finished in a new Armor Titanium and Plasma Copper color scheme. With Windows 10, a 6th-generation Intel® Skylake Core™ i7 processor, up to 64GB DDR4 RAM, and the latest NVIDIA® GeForce® GTX™ graphics, ROG series delivers exceptional gaming performance. It even features the ROG-exclusive mobile 3D Vapor Chamber for increased cooling performance, and a backlit anti-ghosting gaming keyboard with 30-key rollover for precise command and control in battle.



ROG-exclusive - 3D mobile Vapor Chamber

Temperature uniformity vapor chamber is commonly used with high-performance, high voltage graphics cards to increase cooling efficiency. The ROG-exclusive 3D mobile Vapor Chamber, together with the copper heat pipe, create an effective and efficient cooling system that helps improve GPU performance by up to 6 percent for smooth and stable gaming.

Disclaimer: Available on selected model with GTX980M Graphic

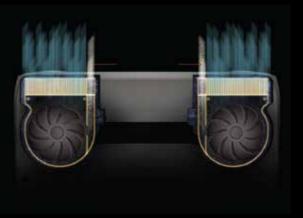


ROG series is as attractive as it is strong, with a design aesthetic inspired by the F-22 stealth fighter and intricate Mayan detailing above the beautiful backlit keyboard. With the option of a Gray-Metal or plastic chassis - it's time to choose your weapon.

Efficient dust-release thermal tunnel

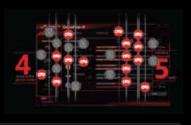
GL552

ROG series has a unique thermal design that directs dust into a dust-release tunnel to keep it away from internal components. This prolongs component lifespan and enhances overall stability of the laptop.



Fraq fast, fraq first

GameFirst III technology prioritizes the flow of game data across your network. Gaming is smoother, and lag is banished — so your frags are always put first.



- 6th generation quad-core Intel[®] Core[™] i7 6700HQ Processor (Boost up to 3.5GHz)

- · Easy storage and memory upgrades to suit
- Integrated 802.11 a/b/g/n/ac
- · Built-in 2 Speakers & Microphone, Built-in subwoofer Bulit-in Bluetooth V4.0, 10/100/1000 Base T • Interface: 1 x Microphone-in jack; 1 x COMBO
- audio jack; 1 x USB 3.1 TYPE C port(s); 4 x USB 3.0 port(s); 1 x RJ45 LAN Jack for LAN insert; 1 x HDMI; 1 x mini Display Port; 1 x SD card reader; 1XAC adapter plug

RM9,099



ASUS Product Guide / February-March 2016

Windows 10. Do great things.



ROG SERIES

Compact Gaming Desktop PC - Deceptively Powerful



























SHEDDING LIGHT ON **UNCOMPROMISING PERFORMANCE**

ASUS G11 is designed for casual gamers who want a high performance gaming platform that doesn't break the bank.



You'll be in awe of its futuristic outer space-inspired design with Mayan-inspired elements. It has numerous LEDs spread across four areas of the chassis, including a centerpiece with customizable light effects that can showcase up to 8 million colors - so you can adjust the ambient lighting to suit the game you're currently playing.

- · 6th generation quad-core Intel® Core™ i7 6700H0 Processor (Boost up to 3.50GHz)
- · Windows 10 Home
- NVIDIA GeForce GTX950 with 2GB DDR3 VRAM Graphics
- DDR4 4GB RAM memory
- 1TB SATA HDD (7200RPM)
- SonicMaster-optimized gaming audio

- Expansion Slots: 1 x PCI-e x 1: 1 x PCI-e x 16:
- 1 x mini PCI-e; 2 x DDR4 Long DIMM slot Bulit-in Bluetooth V4.0, 10/100/1000 Base T
- 1 x Headphone; 1 x Microphone; 2 x USB 2.0;
- Back I/O Ports: 2 x USB 3.1; 2 x USB 3.0; 2 x USB 2.0 1 x HDMI-Out; 1 x VGA(D-Sub)-Out; 1 x RJ45 LAN;
- 1 x 7.1 Channel Audio Tray-in Supermulti DVD RW

RM3,599

* Price without Monitor

Windows 10. Do great things.



ROG Accessories



For Gamer



GET TO YOUR GAMES WITHOUT THE GRIND

- · Material: Ballistic nylon, rubber
- · Design elements mirror a gladiators helmet to signify strength and honor.
- Detachable carabineer key ring.
- Dimensions: 35(L)x18.5(W)x51(H)cm
- Laptop compartment fits: 32(L)x5(W)x42(h)cm
- Weight: 1600g

RM389

CRAFTED FOR GAMERS ON THE GO

- Material: Polyster
- · Aggressive game-look with traditional ROG red and black colors and prominent logo
- Dimensions: 36.0(L) x 22.9 (W) x 54.0 (H) cm Laptop compartment fits: 32.0(L) x 5.0(W) x 42.5(H)cm
- Weight: 995a

RM269



BORN TO RULE THEM ALL!

- Tracking: Laser
- Connectivity Technology: Wired, USB 2.0

- Unique ROG Eagle Eye and quad-colored markings
- Striking LED indicator shows current dpi status, with six programmable macros, three function slots, and adjustable click-in weights
- Customized UI settings cover all your dpi, button configs, macros, and profile needs
- Dimensions: 128.5 x 65.5 x 43.5mm
- Weight: 150g-175g (due to the five additional 5g weights)
- 1 years Local warranty

RM309

 \circ

TAKE IT INTO OVERDRIVE

- Tracking: Laser
- Connectivity Technology: Wired

- · Customize functions in CPI, buttons and Marcos
- Dimensions: 118.2 x 68.4 x 40mm
- 1 years Local warranty



RM209





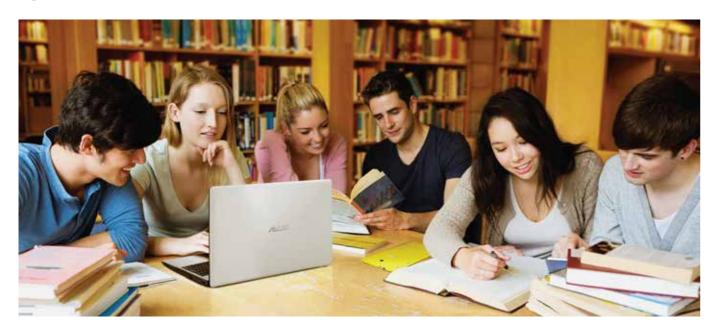


ASUS A.SERIES

Expressive colors. Exceptional performance.



For Student | Working People | Young Executives



























Expressive Colors. Stunning Finishes.

and a variety of textured finishes to make sure you stand out from the crowd. It features an elegant Zen-inspired spun finish or a brushed finish with a premium metalic look and feel. ASUS A Series has garnered numerous design accolades, including a 2014 Good Design Award.



Stays Cool, Even After Hours of Usage

ASUS IceCool Technology gives A Series a unique internal design that addresses uncomfortable heating issues by preventing heat build-up under the palm rest. This keeps the palm surface between 28°C to 35°C - significantly lower body temperature. An exclusive internal layout places heat producing components away from you, and when combined with exceptional cooling from the heat pipes and vents, ensures you stay comfortable even after long hours of use.

ASUS A555LB - Multicolor

- (Boost up to 3.0 GHz)
- · 15.6" 16:9 HD (1366x768) resolution · NVIDIA® GeForce® 940M
- with 2GR DDR3 VRAM
- blue light level
- 2.5" SATA 1TB
- Built-in Bluetooth™ V4.0, 10/100/1000 Base T
- port; 1x USB-C Gen 1 (5GB/s transfer speed, 10X faster than LISB 2.0): 1x B.145 LAN . lack for LAN
- Multi-color design

RM2,899

ASUS X.SERIES

Bold colors, classic design.



For Student | Working People | Young Executives



ASUS X453SA - Multicolo

- · Intel® Quad-Core Celeron® N3150 Processor (Boost up to 2.08 GHz)
- Windows 10 Home
- · 14" 16:9 HD (1366x768) resolution
- Integrated Intel® CPU
- ASUS Eye Care support, reduce up to 33% blue light level
- OnBoard Memory 2GB
- 2.5" SATA 500GB HDD
- Connection Integrated 802.11a/b/g/n Built-in Bluetooth™ V4.0, 10/100/1000 Base T
- 1x COMBO audio jack: 1x VGA port/Mini D-sub 15-pin for external monitor; 1x USB 3.0 port (5GB/s transfer speed, 10x faster than USB2.0); 1x USB 2.0 port; 1x USB-C Gen 1 (5GB/s transfer speed, 10X faster than USB 2.0); 1x RJ45 LAN Jack for LAN insert; 1x HDMI
- Multi-color design
- 2.1kg (with Polymer Battery, 2.5x longer battery lifespan)
- · 1 years global warrant

RM1.299



Designed for daily computing, the stylish ASUS A Series comes in 10 expressive colors



- Intel® Core™ i7-5500U Processor
- Windows 10 Home
- ASUS Eye Care support, reduce up to 33%
- OnBoard Memory 4GB, 1 x DIMM socket for expansion up to 12GB SDRAM
- · Connection Integrated 802.11a/b/g/n

- 1x COMBO audio jack; 1x VGA port/Mini D-sub 15-pin for external monitor; 1x USB 3.0 port (5GB/s transfer speed, 10x faster than USB2.0); 1x USB 2.0 insert: 1x HDMI
- 2.1kg (with Polymer Battery, 2.5x longer battery lifespan)

ASUS EeeBook E202

Mobile Performance, Elegantly Crafted



For Student | Working People | Young Executives

ASUS E202SA - Multicolor

- · Intel® Quad-Core Celeron® N3050 Processor (Boost up to 2.16 GHz)
- Windows 10 Home
- · 11.6" 16:9 HD (1366x768) resolution
- · Integrated Intel® CPU ASUS Eye Care support, reduce up to 33%
- blue light level OnBoard Memory 2GE
- · 500GB SATA HDD

- · Connection Integrated 802.11a/b/g/n Built-in Bluetooth™ V4.0, 10/100/1000 Base T
- 1.65kg light compact design
- USB 3.0 (5GB/s transfer speed, 10x faster than USB 3.0)
- · Silent fan-less design
- · Intelligence Cooling system with
- ASUS IceCool Technology

RM1,099













ASUS M·SERIES

The Perfect Home Computer

For Student | Working People | Young Executives















The power to amaze

ASUS M32 desktop PC performs everything from your daily tasks to playing 4K Ultra HD video with enhanced energy efficiency. Multitask with several apps at once thanks to the 4th gen Intel® Core™ processor. Power visually demanding programs with discrete NVIDIA graphics. Whatever you choose to do, M32 makes it happen with unique optimization for increased performance or energy savings when you need it.

Cool, quiet operation

Giving you reliability with convenience, M32 desktop PC monitors internal temperatures and intelligently adjusts fan speed to ensure efficient cooling while staying under 25dB of sound at idle — quieter than a library.

Sound for each occasion

ASUS AudioWizard is a pre-loaded app with 5 selectable point-and-click audio settings for music, movies, games, voice recording and speech. Each designed to cater to your media preferences.

ASUS M32CD-MY014T

- · Intel® Core™ i7-6700 Processor (Boost up to 4.0 GHz)
- Windows 10 Home
- NVIDIA® GeForce® GT740 with 4GB DDR3 VRAM
- 4GB DDR4 BAM · 1TB SATA HDD
- Expansion Slots: 1x PCI-e x 1, 1x PCI-e x 16,
- Front I/O Ports: 1x 6-in-1 Card Reader,
- 1x Headphone, 1x Microphone, 2 x USB 3.0 Back I/O Ports: 3x USB 2.0, 1x HDMI-Out,
- 1x VGA(D-Sub)-Out, 1x RJ45 LAN, 1x 8 Channel Audio
- SunerMulti DVD RW
- 3 years on-site warrant

RM3,299

ASUS K·SERIES

All You Need for Daily Computing

For Student | Working People | Young Executives















Smart Multimedia Performance

ASUS K30CD is powered by the 6th generation Intel® processors to give you significantly faster and more efficient multitasking performance over previous iterations. ASUS K31CD enhances your daily computing experience, making online shopping, writing blogs, conducting presentations, or watching movies all the more enjoyable.

Windows 10 Home

Windows 10 Home brings the desktop back to the forefront, complete with the familiar convenience of the Start Menu. It also adds an Edge browser that lets you access the web with blistering speed and useful new functions.



ASUS K31CD-MY004T

- Intel® Core™ i5-6400 Processor
- · Windows 10 Home
- · 4GB DDR4 RAM
- · 1TB SATA HDD
- Expansion Slots: 1x PCI-e x 16. 1x mini PCI-e
 1 year on-site warran
- Front I/O Ports: 1x 6-in-1 Card Reader 1x Headphone, 1x Microphone, 2 x USB 3.0
- 2x USB 3.1, 2x USB 3.0, 2x USB 2.0 1x HDMI-Out, 1x VGA(D-Sub)-Out

1x RJ45 LAN, 1x Line in, 1x Headphone

- (Speaker Out), 1x Microphone
- SuperMulti DVD RW

RM2,099



Windows 10. Do great things.

◀ ◀ ASUS All-in-One PC Series

ASUS All-in-One PC SERIES

Simple, versatile and powerful.



For Student | Working People



















Smart backup power

Built-in 1-hour UPS prevents data loss*

Space-saving design

Ultra-thin LED-backlit HD display

Innovative gesture control

Touch-free control of songs, videos, photos, documents and more!

Powerful performance

Powerful Intel® Core™ i7 processors





- · Intel® Core™ i7-6700T Processor
- Windows 10 Home
- 23.8" Full HD (1920x1080) LED-backlit NVIDIA GeForce GTX960
- with 2GB VRAM graphics
- · 16GB DDR4 RAM
- · 1TB SATA HDD • 1MP Camera
- RM5.599



ASUS ET2231I-NTBF012X

- Intel® Core™ i3-4005U Processor
- Windows 10 Home
- 21.5" Full HD 1920x1080 LED-backlit, Touch Screen NVIDIA® GeForce® 930M with 1GB VRAM graphics
- · 1TB SATA HDD
- 1MP Camera
- · Supermulti DVD RW
- - RM2,699



ASUS ET2040I-UKBB060X

- Intel® Bay Tray-D™ J2900 Processor
- Windows 10 Home
- 19.5" HD (1366x768) LED-backlit
- · 1TB SATA HDD
- 1MP Camera
- Bundle USB keyboard & mous
- · 3 years on-site warranty

RM1.649

Windows 10. Do great things.



Top 8 Reasons to Buy ASUSPRO

Legendary history-making

Flawless performance even in extreme conditions

ASUS notebooks have been tested in the most punishing of conditions and the most remote locations. Many of these incredible feats have become the stuff of legend, accomplishments that have left an indelible mark on history.

ASUS guarantees all notebooks with free repairs and component replacement as needed within the 2-years warranty period. In addition, ASUS international warranties make sure your investment is protected even if you relocate, with support centers in 55 countries. This is the ASUS pledge of quality and customer satisfaction, wherever you might be.

Extra reliable

Strictest testing proven to exceed the US MIL-STD 810G military standard

Business and organizational users demand greater reliability, so ASUSPRO BU401 notebooks go beyond the demanding US MIL-STD 810G military standard. They prove very durable in shock tests, drop tests, hinge cycle tests, and panel pressure testing, so your business benefits from steadfast reliability even in extreme conditions.











Professionally designed World-class award-winning design

Starting with people and understanding what users think, feel, and do is how we design ASUSPRO Series notebooks. We believe business should be more mobile, powerful, easier, and comfortable to use, so ASUSPRO BU401 combines a variety of great functions into one Ultrabook™ at just 1.64kg. It measures a slim 21mm, is highly durable, and reinforced with tough carbon fiber construction, a metal frame structure, and anti-shock hard drives that secure data against damage. It features a true-comfort keyboard, adding to the many reasons ASUSPRO is best for business. ASUSPRO BU401 has secured awards from iF Design, Red Dot (Germany), Good Design (Japan), and an Excellence Award (Taiwan).

Eco-friendly

Leading in green technology with the highest environmental standards

ASUS has been leading the industry in eco-friendly processes, minimizing its environmental impact with an initiative dubbed Green ASUS. This covers green design, green manufacturing, and green procurement. The ASUSPRO Series succeeds in combining lower total cost of ownership with the highest environmental standards, certified EPEAT, Energy Star, and RoHS-compliant.

Long battery life

Good for the environment with three times battery longevity

The ASUSPRO Series uses long-life batteries as a standard feature, lasting three times longer than traditional li-ion batteries. Power packs are eco-friendly and money-saving due to a lower replace rate, plus ASUS Xpress Charge technology can even charge your ASUSPRO Series notebook to 90% in just 90 minutes.

T Seamless security Complete protection through hardware and

software features

Data safety is very important for businesses, so the ASUSPRO Series provides total security using multiple hardware and software layers. This includes onboard anti-shock hard drives that secure data against shocks and drops, fingerprint scanning that takes access authorization to a higher level, and smart card-based identification for logins and online transaction approval.

Worry-free

Trace and locate services for lost or stolen notebooks

When you lose your work notebook, a serious concern is confidential data being accessed by external parties. The ASUS-PRO Series provides trace and retrieval services of lost or stolen notebooks, with each model pre-installed with Intel® Anti-Theft Technology to remotely disable access to the operating system, which means the notebook is locked and cannot be used by others. Computrace® LoJack® for Laptops software is included, and can also remotely lock and delete data before it falls into the wrong hands. The LoJack® for Laptops dedicated theft recovery team then works with local law enforcement to track down and recover lost or stolen notebooks



ASUS Product Guide / February-March 2016

ASUSPRO B ADVANCED

An Ultrabook™ for your business

For Working People | Young Executives | Enterpeneurs





















Work better, work confidently, anywhere

Mobility is the key to your company's dynamic business environment. Many businesses realize that mobility enables business momentum by creating greater efficiency and productivity that drives growth. ASUS realizes customers have different ideas about what mobility can do for them. With the ASUSPRO Business Notebook family you can match your mobility needs to a product that delivers the right combination of reliability, quality and unique ease of use features in a wide range of form factors. Whether on the road, or at your desk, ASUSPRO Series notebooks maximize the benefits of mobile computing.



Anti-glare Display for Comfortable Viewing

The matte screen finish prevents unwanted reflections reducing eye fatigue. It also eliminates unsightly fingerprint smudges, ensuring more attractive presentations. To improve productivity, the ergonomically angled and textured palm rest areas provide a pleasant and solid feel so you can work comfortably for extended periods.

ASUS B8430U-AFA0041R

- · Intel® Core™ i7-6600U Processor
- · Windows 10 Pro
- 14" Full HD (1920x1080) Wide View Angle Anti-glare
- Integrated HD Graphics 4000
- · 4GB DDR4 RAM
- 256GB SSD
- · Connection Integrated 802.11a/b/g/n, Bluetooth 4.0
- · Ultra-light from 1.64kg and ultra-slim with full I/O connect
- Durable reinforced LCD carbon fiber co
- True-comfort keyboard and precision touchpad
- · Enhanced security with Trusted Platform Module and fingerprint reader USB Charger+ allows quick charging of mob
- Tough anti-shock hard drive protects your data · 3 years on-site warranty

RM5.899

ASUSPRO P ESSENTIAL

Budget-friendly and ultra-reliable notebook for SMBs

For Working People | Young Executives | Enterpeneurs



















Style and Comfort

The P series notebooks have a professional look with brushed-hairline textures and scratch-resistant coating LCD. They are ergonomically designed and feature a seamless one-piece Chiclet keyboard with precise key alignment for ultimate comfort. The anti-glare display has a matte screen surface that prevents unwanted reflections and helps reduce eye fatigue.

True-comfort keyboard and dedicated numeric keypad increase productivity



The ASUSPRO P series uses a one-piece build to create a professional yet subtle look. The design simplicity extends to the

underside, with no unnecessary clutter, and a premium look and feel is achieved by the use of a brushed-hairline aluminum textures.

ASUS P2420L-JW00116E

- Intel® Core™ i7-5500U Processor Windows 7 Professional
- (available through downgrade right from Windows 10 Pro)
- 14" HD (1366x768) LED Backlit, Ultra Slim NVIDIA® GeForce® GT920M
- with 2GB VRAM graphics
- 4GB DDR4 RAM · 1TB SATA HDD
- Connection Integrated 802.11a/b/g/n. Bluetooth 4.0
- Removable large-capacity battery pack for easy
- · True-comfort keyboard for easier typing and increased productivity
- Fingerprint Reader itive input
- USB Charger+ allows quick charging of mobile

RM3.499



ASUS Zenfone Zcom

See the World Up Close

For Gadget Lover | Young Executives | Mobile Gamer | Photographer















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Empowering 3x optical-zoom

Creating the world's thinnest 3x optical-zoom smartphone demands serious engineering but ASUS is always in search of incredible. Now you no longer need to carry a traditional digital camera to see the world up close: with ZenFone Zoom's 3x optical-zoom and rock-steady optical image stabilization (OIS), dual-LED Real Tone flash for perfect lighting and revolutionary 0.03 seconds laser auto-focus, you'll shoot in total clarity every time.

DSLR-level camera, PC-grade performance

Feel speed as fast as your desktop, with powered by a 64-bit quad-core processor, 4GB RAM and ultra-fast 60ms touch-response time — all protected by super-strong Corning® Gorilla® Glass 4.

Charge up in no-time for your 3x optical-zoom experience

Power through your day to day photographic journey with the high-capacity 3000mAh battery. And ASUS BoostMaster's super-fast, 3.6x accelerated charging means less time waiting and more 3x optical-zoom shooting.

ASUS ZenFone Zoom ZX551ML

- · PC-Grade 64-bit Intel® Super Quad Core CPIL2 5GHz
- ASUS ZenUI with Android 5.0 Lollipop • 5.5". Full HD 1920x1080. IPS
- Corning® Gorilla® Glass 4
- · 128GB internal storage; Google drive 100GB
- 4GB RAM

- Front: 5MP camera f/2.0, 88° wide view lens 3X optical zoom / 12x total zoom
- 4 Stops OIS (Optical Image Stabi 0.03 second laser auto-focus
- Connectivity: LTE, 802.11 a/b/g/n/ac, Bluetooth V4.0+EDR
- 1 Year Local Warranty

ASUS Zenfone Max

See the World with Ultimate Energy

For Gadget Lover | Working People | Young Executives | Mobile Gamer















High efficiency Long-lasting battery

The powerful, energy-efficient 64-bit Qualcomm Snapdragon 410 processor with up to 2GB of RAM drives the superior ZenFone Max experience, coupled with a battery that lasts far longer than you're used to. Our ultra-thin marvel's 5000mAh is so packed with energy that it gives you an incredible 38.1 days of standby time!

Your go-everywhere power bank

With 5000mAh power capacity, ZenFone Max even turns into a power bank allowing you to draw enough energy to charge other devices. Just connect the second device with a USB on-the-go (OTG*) cable, ZenFone Max lets you top up its juice for a long-lasting experience.

up to 37.6_{hr} 3G talk time

up to

ASUS ZenFone Max ZC550KL

- Qualcomm MSM8916 Quad Core 1.2GHz
- ASUS ZenUI with Android 5.0 Lollipop • 5.5". HD 1280x720, IPS, Corning® Gorilla® Glass 4
- 16GB internal storage: Google dri free space (2 years); MicroSD card s
- · 2GB RAM
- · DSDS (Dual SIM, Dual Stand by)

Front: 5MP camera f/2.0, 88° wide view lens Rear: 13MP camera f/20, 5P Largan lens 0.03 second laser auto-focu

- Stand by time: Up to 38 days Web browsing (WiFi): Up to 32.5 hours 3G talk time: Up to 37.6 hours HD video playback: Up to 22.6 hours
- · Connectivity: LTE, 802.11 b/g/n Bluetooth V4.0+FDB . +A2DP

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1 Year Local Warranty

ASUS Zenfone SERIES

See the Perfect You / See at the Speed of Light





For Gadget Lover | Working People | Young Executives | Student | Fashion Lovers













Corning® Gorilla® Glass 4. Stunningly Strong, Gorilla Strong.



Light-Speed Shots with Laser Auto-Focus

ZenFone Selfie & ZenFone 2 Laser's rear camera has laser auto-focus technology for the fastest possible clarity. ZenFone Selfie & ZenFone 2 Laser's laser beam measures distances at lightning speed - and that means near-instant focus as fast as 0.03 seconds, especially in dim light conditions. The laser auto-focus even accelerates close-ups photography, compensating for the extra distance created by the lens receding during framing.

Front: 13MP Auto Focus with large f/2.2

apertuce, 5 element wide-angle (FOV88°)

Rear: 13MP with f/20 aperture, 5 el

wide-angle (FOV77°) Largan lens

Connectivity: LTE, 802.11 a/b/g/n/ac

Bluetooth V4.0 with A2DP

· 1 Year Local Warranty

ASUS ZenFone Selfie ZD551KL

- · Qualcomm 64-bit Octa Core Processo
- Snapdragon 615 (MSM8939)1.5GHz ASUS ZenUI with Android 5.0 Lollipop
- 5.5", Full HD 1920x1080, IPS,
- Corning® Gorilla® Glass 4
- 32GB internal storage; Google drive 100GB free space (2 years); MicroSD card support
- · 3GB BAM
- SDS (Dual SIM, Dual Stand by)
- ual 13 megapixels Front & Rear Came

Gorilla® Glass 4 is the latest ingenious creation from the world-renowned Corning. ZenFone Selfie & ZenFone 2 Laser's Gorilla Glass 4 display offers twice

> (2X) the drop-damage resistance of its predecessor, a 2.5X increase in retained strength and is 85% less likely to break in daily use - making it safer and stronger than ever before.

ASUS ZenFone 2 Laser ZE500KL

- · Qualcomm 64-bit Octa Core Processor
- Snapdragon 410 (MSM8916)1.0GHz
- ASUS ZenUI with Android 5.0 Lollipop
- 5", HD 1280x720, IPS, Corning® Gorilla® Glass 4 16GB internal storage; Google drive 100GB
- 2GB RAM
- DSDS (Dual SIM, Dual Stand by)
- 3.9mm Ultra-Thin Edge · Brilliant IPS Display with maximized view

- Front: 5MP with f/2.0 apertuce, 5 element wide-angle (FOV85°) lens
- Rear: 8MP with f/20 aper
- ment Largan lens
- Low-light mode with ASUS PixelMas
- . Connectivity: LTE, 802.11 n. Bluetooth V4.0 1 Year Local Warranty

ASUS ACCESSORIES



ASUS ZenPower

The World's first credit card size Power Bank

ASUS ZenPower

- · Battery: Lithium-ion rechargeable cell
- · Capacities: 9600mAh
- Dimensions: 90 5 x 59 x 22mm
- · Weight: 215g

ASUS Lolliflash

Dual Color Led Flash for Images with True-to-Life Colors

ASUS LolliFlash

- Power: Input; DC 5.0V, 0.12A (Charging time 100mins
- · Capacities: 65mAh Dimensions: 31.5x11mm
- Weight: 8g





View FlipCover Deluxe



Your ZenFone 2 Premium Protection made from a single piece of high-quality artificial leather.

Errors; while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined

Compatible model: ZE551ML

View Flip Cover



Premium Protection In An Intuitional Fashion Compatible model: ZE551ML



ASUS ZenPad®C 7.0

Luxury on your terms

For Gadget Lover | Working People | Young Executives | Students | Mobile Gamers















Brings Color to Life with Brilliant Clarity

ASUS ZenPad C 7.0 incorporates TruVivid technology to improve screen clarity, brightness, and touch responsiveness. This technology transforms to conventional four-layer display design into a two-layer, full lamination design, resulting in brilliant color clarity and brightness.

Cinematic audio On the Go

ASUS ZenPad C 7.0 is the world's first tablet to integrate DTS-HD Premium Sound™ for optimized sound. DTS-HD Premium Sound™ transforms audio into virtual surround sound, letting you enjoy incredibly immersive entertainment experiences.

Dual SIM, Dual Standby

3G phone function with Dual SIM, One Device, Perfect for travel. Adopt a worry free lifestyle with dual-SIM capability - never miss an important message again! *Available in Z170CG





ASUS ZenPad C 7.0 Z170CG

Intel® Atom™ x3-C3230 processor (Quad Core, 64-bit)

- ASUS ZenUI with Android 5.0 Lollipop
- 7", IPS panel with ASUS TruVivid technology
- IPS with 178-degree wide-viewing angle | Anti-finger coating
- 16GB internal storage; 5GB ASUS Webstorage, free for lifetime with an additional 11GB for the first year; MicroSD card support, up to 64GB
- · 2x Micro SIM tray, Dual SIM Dual Standby
- 2MP Rear Camera | 0.3MP Front Camera
- Low Light mode, blue glass, beautification, panorama, HDR
- 1x front speaker with DTS HD Premium Sound
- · Up to 8hours battery life | 13 Wh Li-polymer Batter
- Connectivity 802.11/b/g/n | Bluetooth 4.0 with A2DP, aptX | Wi-Fi Direct | Miracast support
- Dimension: 108 x 189 x 8.4mm | 265a

ASUS ZenPad 7.0

Luxury on your terms

For Gadget Lover | Working People | Young Executives | Students | Mobile Gamers















ASUS Tru2Life Technology -A vivid and rich HDTV tablet experience

ASUS Tru2Life technology uses the latest image processing technology found on high-end TVs to deliver incredibly realistic images with accurate contrast, sharpness, and detail.

The Ultimate Sound Experience

ASUS ZenPad 7.0 is the world's first tablet to integrate DTS-HD Premium Sound™ for optimized sound. DTS-HD Premium transforms audio into visual surround sound, letting you enjoy incredibly immersive entertainment experiences.

The World's First Tablet with **Interchangeable Functional Cases**

ASUS ZenPad 7.0 introduces an innovative interchangeable design to let consumers create their perfect tablet experience. The interchangeable design lets users customize ASUS ZenPad 7.0's color and style, extend battery life, and add 5.1-channel virtual surround sound.

ASUS ZenPad 7.0 Z370CG



- Intel® Atom™ x3-C3230 processor (Quad Core, 64-bit)
- ASUS ZenUI with Android 5.0 Lollipop
- 7", super bright HD IPS panel with ASUS Tru2Life technology WXGA (1280x800) 72% screen-to-body ratio | Anti-fingerpoint coating | Super scratch-resistant Corning
- Gorilla® Glass $\bullet \ \ \textbf{16GB} \ \text{internal storage; 5GB ASUS Webstorage, free for lifetime with an additional 11GB}$
- for the first year; MicroSD card support, up to 128GB
- · 2GB RAM
- · 8MP Rear Camera | 2MP Front Camera
- · 1x front speaker with DTS HD Premium Sound
- Up to 8hours battery life | 13 Wh Li-polymer Battery · Connectivity 802.11/b/g/n | Bluetooth 4.0 with A2DP, aptX | Wi-Fi Direct | Miracast support
- Dimension: 189 x 110.9 x 8.7mm | 272g

ASUS Consumer Notebook

Model	Processor	Operating System	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Color	Price
Transformer Book Flip TP301U	Intel® Core™ i5-6200U Processor	Windows 10 Home	NVIDIA® GeForce® 920M with 2GB DDR3	13.3" HD (1366x768)	4GB DDR3	1TB HDD	-	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Black, Gold	RM2,799
Transformer Book Flip TP301U	Intel® Core™ i3-6100U Processor	Windows 10 Home	Intel® HD Graphics	13.3" HD (1366x768)	4GB DDR3	500GB HDD	-	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Black, Gold	RM2,299
Transformer Book Flip TP200SA	Intel® Celeron® Dual-Core N3050 Processor	Windows 10 Home	Intel® HD Graphics	11.6" HD (1366x768) IPS	2GB DDR3	64GB eMMC	-	USB 3.0, Bluetooth 4.1	HD Webcam	1Year Global Waranty	Crystal Silver, Dark blue	RM1,499
Transformer Book TP100HA	Intel® Atom™ Quad-Core X5 X8500 Processor	Windows 10 Home	Intel® HD Graphics	10.1" 16:10 HD (1280x800) IPS	2GB DDR3	64GB eMMC	-	USB 3.0, Bluetooth 4.0	HD Webcam	1Year Global Waranty	Blue, Red, Black	RM1,299
ZenBook Pro UX501VW	Intel® Core™ i7-6700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX960M with 4GB DDR5	15.6" 16:9 Full HD (1920x1080)	8GB DDR4	512GB HDD	-	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Silver	RM6,599
ZenBook UX305UA	Intel® Core™ i7-6500U Processor	Windows 10 Home	Intel® HD Graphics 515	13.3" Full HD (1920x1080)	8GB SDRAM	512GB SSD	-	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Gold, Black	RM5,299
ZenBook UX305UA	Intel® Core™ i5-6200U Processor	Windows 10 Home	Intel® HD Graphics 515	13.3" Full HD (1920x1080)	8GB SDRAM	256GB SSD	-	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Gold, Black	RM4,099
ZenBook UX305CA	Intel® Core™ m3-6Y30 Processor	Windows 10 Home	Intel® HD Graphics 515	13.3" Full HD (1920x1080)	4GB SDRAM	128GB SSD	-	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Gold, White, Black	RM2,899
ROG G752VY-GC192T	Intel® Core™ i7-6700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX980M with 4GB DDR5	17.3" Full HD (1920x1080)	16GB DDR4	1TB HDD + 128GB SSD	DVD Writer	USB 3.1, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Crystal Silver	RM9,099
ROG G752VT-GC100T	Intel® Core™ i7-6700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX970M with 3GB DDR5	17.3" Full HD (1920x1080)	8GB DDR4	1TB HDD + 128GB SSD	DVD Writer	USB 3.1, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Crystal Silver	RM7,599
ROG G501VW-FI039T	Intel® Core™ i7-6700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX960M with 4GB DDR5	15.6" UHD (3840x2160)	8GB DDR4	1TB HDD + 128GB SSD	DVD Writer	USB 3.1, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Black	RM6,099
ROG GL552VW-DM136T	Intel® Core™ i7-6700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX960M with 2GB DDR5	15.6" Full HD (1920x1080)	4GB DDR4	1TB HDD + 128GB SSD	DVD Writer	USB 3.1, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Black	RM4,599
ROG GL752VW-T4146T	Intel® Core™ i7-6700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX960M with 4GB DDR5	17.3" Full HD (1920x1080)	4GB DDR4	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Black	RM4,499
K501UB-DM055T	Intel® Core™ i7-6500U Processor	Windows 10 Home	NVIDIA® GeForce® 940M with 2GB DDR3	15.6" Full HD (1920x1080)	4GB DDR3	1TB HDD	-	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Dock Blue	RM3,299
K401UB-FR011T	Intel® Core™ i5-6200U Processor	Windows 10 Home	NVIDIA® GeForce® 940M with 2GB DDR3	14" Full HD (1920x1080)	4GB DDR3	1TB HDD	-	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Dock Blue	RM2,699
A555LB-MultiColor	Intel® Core™ i7-5500U Processor	Windows 10 Home	NVIDIA® GeForce® 940M with 2GB DDR3	15.6" HD (1366x768)	4GB DDR3	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Red, White, Black	RM2,899
A556UF-MultiColor	Intel® Core™ i5-6200U Processor	Windows 10 Home	NVIDIA® GeForce® 930M with 2GB DDR3	15.6" HD (1366x768)	4GB DDR3	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Blue, Red, Gold, White, Black	RM2,399
A456UF-MultiColor	Intel® Core™ i5-6200U Processor	Windows 10 Home	NVIDIA® GeForce® 930M with 2GB DDR3	14" HD (1366x768)	4GB DDR3	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	HD Webcam	2 Years Global Waranty	Dark Brown, Red, Gold, White, Black	RM2,299
X453SA-Multicolor	Intel® Celeron® Quad-Core N3150 Processor	Windows 10 Home	Intel® HD Graphics	14" HD (1366x768)	2GB DDR3	500GB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	HD Webcam	1 Year Global Waranty	Purple, Pink, White, Black	RM1,299
E202SA-Multicolor	Intel® Celeron® Dual-Core N3050 Processor	Windows 10 Home	Intel® HD Graphics	11.6" HD (1366x768)	2GB DDR3	500GB HDD	-	USB 3.1, Bluetooth 4.0	VGA Webcam	1 Year Global Waranty	Dark Blue, Rouge Red, Thunder Blue	RM1,099

ASUS Commerical Notebook

Model	Processor	Operating System	Graphics	Display	M	lemory	Storage	ODD	Connectivity	Camera	Warranty	Color	Price
ASUSPRO BU401LG-FA169G	Intel® Core™ i7-4510U Processor	Preload Windows 7 Professional	NVIDIA® GeForce® GT730 with 1GB DDR3	14" Full HD (1920x1080)	40	GB DDR3	1TB HDD	-	USB 3.0, Bluetooth 4.0	HD Webcam	3 Years On-site Waranty	Dark Grey	RM4,099
ASUSPRO BU401LA-FA277G	Intel® Core™ i7-4510U Processor	Preload Windows 7 Professional	Intel® HD Graphics	14" Full HD (1920x1080)	40	GB DDR3	256GB SSD	-	USB 3.0, Bluetooth 4.0	HD Webcam	3 Years On-site Waranty	Dark Grey	RM3,799
ASUSPRO P2420L-JW00116E	Intel® Core™ i7-5500U Processor	Preload Windows 7 Professional	NVIDIA® GeForce® 920M with 2GB DDR3	14" HD (1366x768)	40	GB DDR3	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	HD Webcam	3 Years On-site Waranty	Black	RM3,499
ASUSPRO P2420L-JW00117E	Intel® Core™ i5-5200U Processor	Preload Windows 7 Professional	NVIDIA® GeForce® 920M with 2GB DDR3	14" HD (1366x768)	40	GB DDR3	500GB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	HD Webcam	3 Years On-site Waranty	Black	RM2,999
ASUSPRO P2420L-AW00391E	Intel® Core™ i5-5200U Processor	Preload Windows 7 Professional	Intel® HD Graphics	14" HD (1366x768)	40	GB DDR3	500GB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	HD Webcam	3 Years On-site Waranty	Black	RM2,659
ASUSPRO P2420S-AW00085T	Intel® Pentium® Quad-Core N3700 Processor	Windows 10 Home	Intel® HD Graphics	14" HD (1366x768)	20	GB DDR3	500GB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	HD Webcam	1 Year On-site Waranty	Black	RM1,599

ASUS Commerical Desktop

Model	Processor	Operating System	Graphics	Chipset	Memory	Storage	ODD	Connectivity	Warranty	Bundle	Color	Price
BT1AD-I7479S0012	Intel® Core™ i7-4790S Processor	Windows 7 Professional	Intel® HD Graphics	Intel® H81	4GB DDR3	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0, Card reader	3 Years On-site Waranty	USB Keyboard, Mouse	Blake	RM2,999
BT1AD-I5459S0042	Intel® Core™ i5-4590S Processor	Windows 7 Professional	Intel® HD Graphics	Intel® H81	4GB DDR3	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0, Card reader	3 Years On-site Waranty	USB Keyboard, Mouse	Blake	RM2,299
BT1AD-I341700092	Intel® Core™ i3-4170S Processor	Windows 7 Professional	Intel® HD Graphics	Intel® H81	4GB DDR3	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0, Card reader	3 Years On-site Waranty	USB Keyboard, Mouse	Blake	RM1,799
D510MT-I341700044	Intel® Core™ i3-4170S Processor	Windows 10 Pro	Intel® HD Graphics	Intel® H81	4GB DDR3	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0, Card reader	3 Years On-site Waranty	USB Keyboard, Mouse	Blake	RM2,499
D310MT-I34170049F	Intel® Core™ i3-4170S Processor	Windows 8.1 Pro	Intel® HD Graphics	Intel® H81	2GB x 2 DDR3	500GB HDD	DVD Writer	USB 3.0, Bluetooth 4.0, Card reader	3 Years On-site Waranty	USB Keyboard, Mouse	Blake	RM2,299

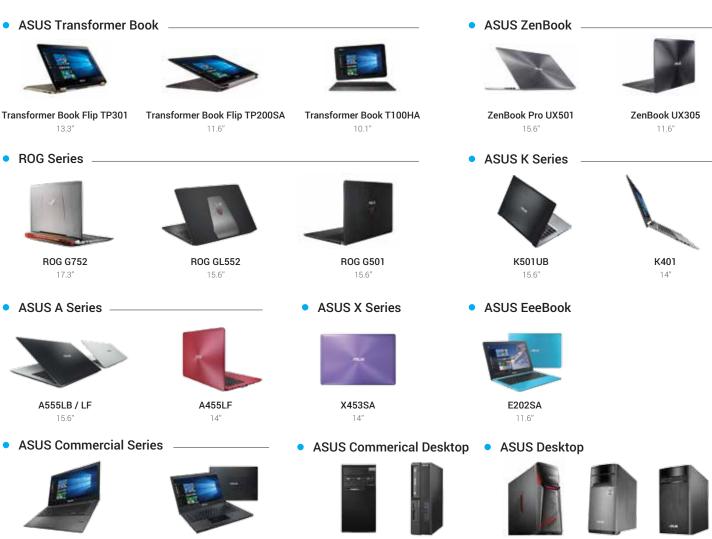
ASUS All-in-One PC

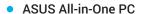
Model	Processor	Operating System	Graphics	Display	Memor	Storage	ODD	Connectivity	Camera	Warranty	Bundle	Color	Price
Zen AiO Z240I-CGKGC015X	Intel® Core™ i7-6700T Processor	Windows 10 Home	NVIDIA® GeForce® GTX960M with 2GB DDR5	23.8" Full HD (1920x1080)	16GB DDF	4 1TB HDD	-	USB 3.1, Card Reader, HDMI	1.0MP Webcam	3 Years On-site Waranty	Wireless Zen Keyboard, Mouse	Golden	RM5,599
Zen AiO Z240I-CGKGC068X	Intel® Core™ i5-6400T Processor	Windows 10 Home	NVIDIA® GeForce® GTX950M with 2GB DDR5	23.8" Full HD (1920x1080)	8GB DDR	1TB HDD	-	USB 3.1, Card Reader, HDMI	1.0MP Webcam	3 Years On-site Waranty	Wired Keyboard, Mouse	Golden	RM4,599
V220IC-GTBG016X	Intel® Core™ i5-62 00U Processor	Windows 10 Home	NVIDIA® GeForce® GT930M with 2GB DDR3	21.5" Full HD (1920x1080)	4GB DDR	1TB HDD	DVD Writer	USB 3.0, Card Reader, HDMI	1.0MP Webcam	3 Years On-site Waranty	Wired Keyboard, Mouse	Black	RM3,449
ET2231I-NTBF012X	Intel® Core™ i3-4005U Processor	Windows 10 Home	NVIDIA® GeForce® GT930M with 1GB DDR3	21.5" Full HD (1920x1080)	4GB DDR	1TB HDD	DVD Writer	USB 3.0, Card Reader, HDMI	1.0MP Webcam	3 Years On-site Waranty	Wired Keyboard, Mouse	Black	RM2,699
ET2231I-UKBC040X	Intel® Core™ i3-4005U Processor	Windows 10 Home	Intel® HD Graphics	21.5" Full HD (1920x1080)	4GB DDR	1TB HDD	DVD Writer	USB 3.0, Card Reader, HDMI	1.0MP Webcam	3 Years On-site Waranty	Wired Keyboard, Mouse	Black	RM2,199
ET2040I-UKBB060X	Intel® Bay Tray-D™ J2900 Processor	Windows 10 Home	Intel® HD Graphics	19.5" HD (1366x768)	4GB DDR	1TB HDD	-	USB 3.0, Card Reader, HDMI	1.0MP Webcam	3 Years On-site Waranty	Wired Keyboard, Mouse	Black	RM1,649
ET2040I-UKBB059X	Intel® Bay Tray-D™ J1800 Processor	Windows 10 Home	Intel® HD Graphics	19.5" HD (1366x768)	2GB DDR	500GB HDD	-	USB 3.0, Card Reader, HDMI	1.0MP Webcam	3 Years On-site Waranty	Wired Keyboard, Mouse	Black	RM1,449

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21.5

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