

# Strategy+

## AECOM'S DESIGN LED MANAGEMENT CONSULTING STUDIO



**Business Planning**  
Economic Analysis  
Organizational Strategies  
HR + Technology Evaluation  
Business Process Improvement  
Public Private Partnerships

**Change Management**  
Market Analysis  
Branding + Identity  
Public Relations  
Stakeholder Engagement  
Experience Design

**Capital Planning**  
Master Planning  
Facility Optimization  
Design Management  
Workplace Strategy  
Real Estate Optimization

**Our integrated team operates across all aspects of your organizational ecosystem delivering integrated transformative services**

AECOM is a global network of 80,000 experts. Working with clients, communities and colleagues to develop and implement innovative solutions to the world's most complex challenges. Worldwide, we design, build, finance, operate and manage projects and programs that unlock opportunities, protect our environment and improve people's lives.

The Strategy+ practice at AECOM is a design led strategic business consultancy, operating at the intersection of Business Transformation, Communications Dynamics and Place Strategies.

Strategy+ was created to fill a gap in the market for creatively conceived business services that link business analytics with human performance opportunities and infrastructure optimization.

Our prior experience demonstrates our ability to evaluate your organizational and operational conditions, assemble data sources, determine business needs, assess risks, make plans, implement roadmaps, and assess your success. Our change management strategies often integrate both public and private entities in effective partnerships.

Using creative design processes, we conceive and implement enterprise solutions that elevate investments, enhance engagement and improve experiences for institutions, industry and government.

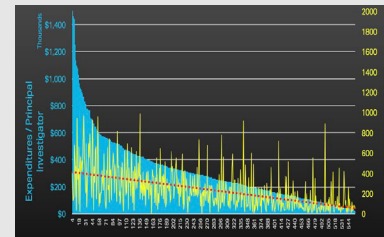
Our team has many years of experience in developing and implementing integrated solutions with Fortune 500 corporations, R&D organizations, Federal Civilian and Department of Defense, Education and Healthcare Institutions as well as City and State Agencies.

### OUR CLIENTS



### OUR DIGITAL TOOLS - ENABLE RAPID PLANNING & RESPONSE

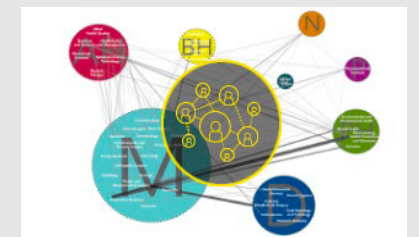
#### BUSINESS TRANSFORMATION



Financial Costs + Revenue Planning



Human Resource Allocation + Technology Adoption



Organizational and Operational Process Optimization

#### COMMUNICATION DYNAMICS



Online, In person Marketing and Communications Strategy



Digital Working: Engagement Facilitation + Implementation

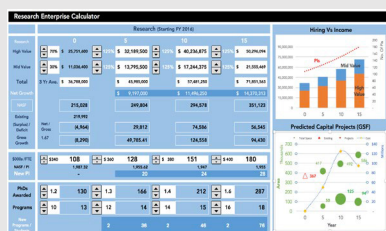


Change Management Strategy + Implementation

#### PLACE STRATEGIES



Space Programming, Design Assessment + Master Planning



Capital and Operational Cost Planning



GIS based Interactive Asset Management and Planning

### OUR SCALES - WORKING ACROSS ALL LEVELS OF YOUR ENTERPRISE

