



ESAS SERVICE CRUISER™

The platform approach for
Field & Remote Service Management

www.esas.eu



SERVICE CRUISER™ SERVICES

1. Service Cruiser™ – The SaaS Platform

- Mobile, Desktop, Dispatch, Wallboard, Reporting & API's
- Customer Notification (sms, email & web app)

2. Service Cruiser™ – Professional Services

- Service Design & Business process consulting
- R&D: PM, Analyse, Develop, Test & Consult
- SLA Management
- Support : Service Desk & Training

3. Service Cruiser™ – Strategic Service Consulting

- Green Field, Reorganisation, Outsourcing and M&A Service Consulting
- 2 day strategic workshop



**service
cruiser™**
by  **esas**

MS Gold Cloud
Partner

MS Gold App
Partner

Microsoft Partner
Gold Cloud Platform

Within the Top 10
Microsoft Western
Europe ISV's

YoY 30 à 50%
user growth

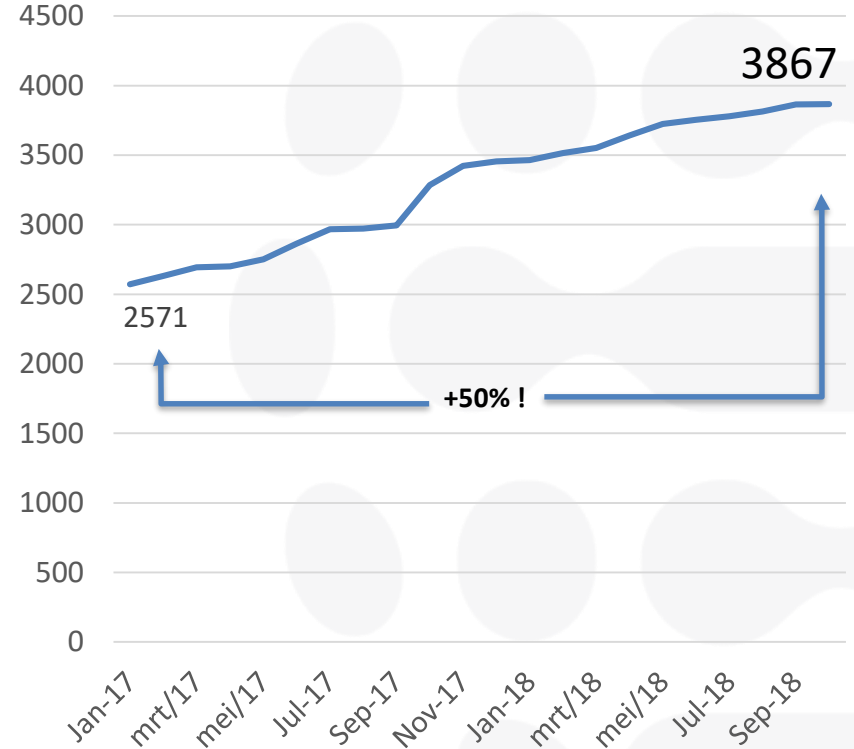
Service Cruiser™: Robust, performant, secure & scalable

Service Cruiser Availability							
Monthly during Support Window.							
	Agent	Gantt	Mobile	Desktop	Portals	REST API	Scheduler
2018-01	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%
2018-02	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%
2018-03	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%
2018-04	100,00%	100,00%	100,00%	100,00%	100,00%	99,44%	100,00%
2018-05	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%
2018-06	100,00%	100,00%	100,00%	100,00%	100,00%	99,76%	100,00%
2018-07	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%
2018-08	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	99,76%
2018-09	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	99,95%
2018-10	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%	100,00%

~ 0 or 1 incident per month

Additional Tier of Cloud Firewall
Next to existing Azure Security
GDPR Compliant

Active users on the platform



SERVICE CRUISER™ STANDARD PLATFORM

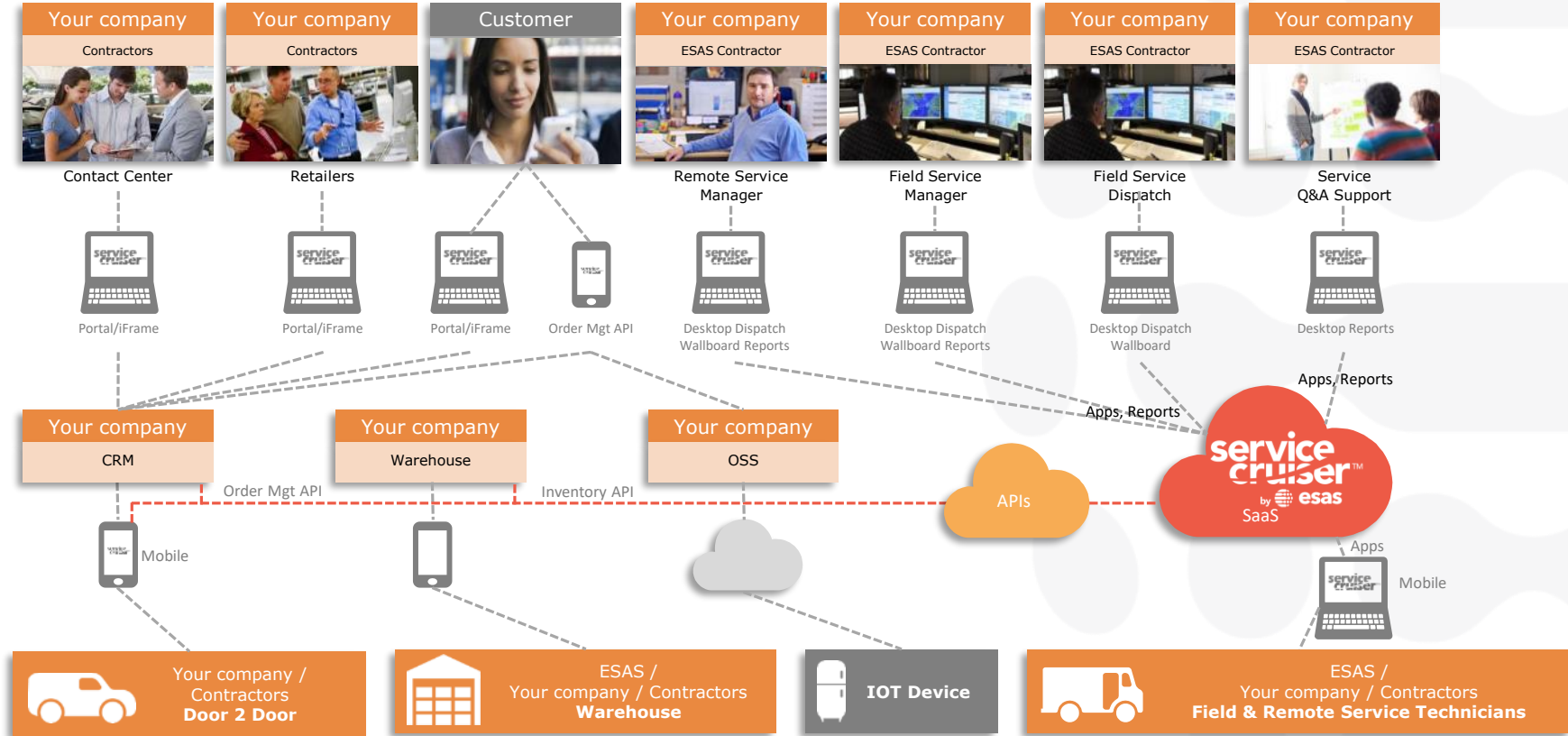
Microsoft Azure Infrastructure & Service Cruiser

- **Microsoft Azure**
 - Security mechanisms
 - Disaster Recovery :
 - Prime in Amsterdam
 - Backup Dublin
 - Continuous Backup & Recovery
 - 24/24 7/7 Monitoring
 - Azure service components
- **Service Cruiser Environments**
 - Production
 - Development
 - UAT
 - Demo
- **GDPR Compliancy**

More certifications than any cloud provider

Category	Certification 1	Certification 2	Certification 3	Certification 4	Certification 5
Global	ISO 27001 SOC 2 Type 2	ISO 27018 SOC 3	ISO 27017 CSA STAR self-assessment	ISO 22301 CSA STAR certification	ISO 1 Type 2 CSA STAR attestation
Industry	PCI DSS level 1 HITRUST	CDSA FDA GIP 21 CFR Part 11	MPAA CMS MARS-E	FACT UK NHS IG Toolkit UK FERPA	Shared assessments FIEC FISC Japan GLBA FFIEC
Regional	Argentina PDPA	EU model clauses	UK G-Cloud	China DICP	China GB 18309
	Japan my number act	ENISA IAF	Japan CS mark gold	Spain ENS	Spain DPA
				India MeitY	India MeitY
				Canada privacy laws	Canada privacy laws
				Privacy shield	Privacy shield
					Germany IT Grundschutz workbook

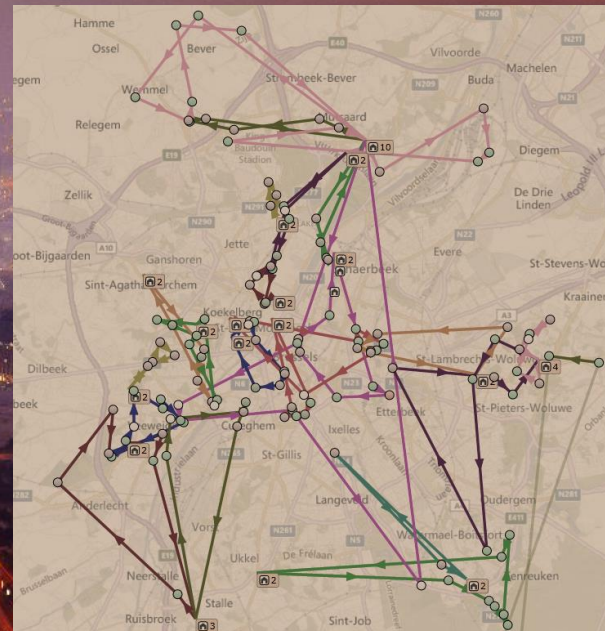
SERVICE CRUISER™ REAL-TIME FIELD SERVICE AUTOMATION



Service Cruiser™ Scheduling Features

The essence of field services is to get the right person with the right equipment to the right customer at the right time.

- ✓ **Real-time Continuous Automated scheduling based on more than 85 scheduling parameters:**
 - ✓ New/changed order status information from API & Mobile
 - ✓ Competences/skills
 - ✓ SLA with client (appointment, time stamp or pool task)
 - ✓ Location/Route/ Real Time Traffic / Travel Cost / Hour Cost
 - ✓ Activity Duration / Priority / Pre-decessor or sucesor tasks /
 - ✓ Tools/Materials required / Opening Hours / max delay
 - ✓ Resource Availability (LEGAL pauzes fixed/variable) / Region
 - ✓ ...
- ✓ **Dispatchers Focussed on:**
 - ✓ **Customers & Technicians**
 - ✓ **Exception Handling/Alarming** (SLA in danger, technicians prohibited, delayed by illness, weather or accident, etc)
 - ✓ **Capacity Management & Data Quality**
- ✓ **Scalability in scheduling is unique:**
 - ✓ **Linear scheduling (vs logarithmic scheduling !!!!)**
 - ✓ **Simply on demand adding of calculation engines**



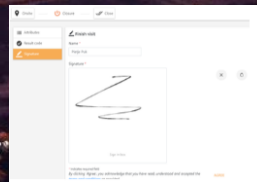
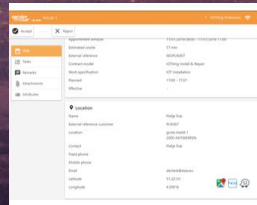
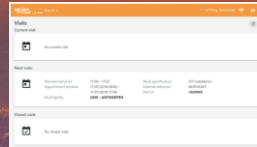
Service Cruiser™ Dispatch Features 2/2

- ✓ **Monitor & optimize your resources in real time**
 - ✓ Reduce unnecessary & de-optimal manual expedites
 - ✓ Improve on-time performance
 - ✓ Enhancing customer service levels
- ✓ **KPI Wallboard**
 - ✓ Real time intraday KPI performance
 - ✓ Identifies capacity problems with a blink of an eye
 - ✓ Lets the dispatcher focus on the right actions to resolve



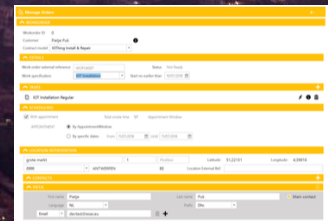
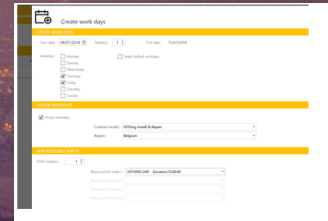
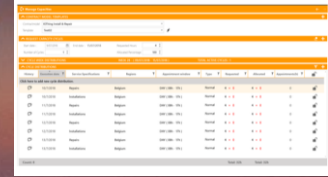
Service Cruiser™ MOBILE Features

- ✓ Chrome Web Based App for Android, Windows & IOS (tablet form factor)
- ✓ Secured encrypted connection & local data store
- ✓ Online/offline mobile data logging (GPS tag, signature, print, scan, files, ...)
- ✓ Real time scheduled service orders & instructions with guided workflow
 - ✓ Technician can see customer service history
 - ✓ Technician can also pull service tickets out a basket near his GPS location
 - ✓ Technician can create service tickets (jobs & incidents)
 - ✓ Technician can create proposals, sales and surveys with Digital Customer Sign-off
 - ✓ Simple start-stop time logging also available on smartphone
- ✓ Service order sign-off (digital)
- ✓ Material management:
 - ✓ Used items / In-van stock / RMA / Stock count
 - ✓ Auto order of value materials & Manual Order of consumptions materials
 - ✓ Technican stock exchange
- ✓ Customer / Call Center / Technician feedback on Service Order
- ✓ Technician sees his KPI view
- ✓ HR Admin & availability requests (holiday, overtime, breaks, shifts, ...)



Service Cruiser™ Desktop Features 1/2

- ✓ **Standard Windows Desktop Application**
- ✓ **Secured encrypted connection & local data store**
 - ✓ Tracking & logging of all user changes
- ✓ **User Management**
 - ✓ Manage all applications & modules users/roles can access
 - ✓ Create users/roles with different profiles
 - ✓ Possibility of limited time usage (preconfigured start date/end date)
 - ✓ Read-only access, limited/selected fields a user/role can update
 - ✓ Manage features a user/role can access within the UI, if applicable
 - ✓ Control the data access, with multiple accounts/roles
 - ✓ Assign contracts, ...



✓ **Contract Management**

- ✓ **Define & manage service orders, work orders and work order tasks**
- ✓ **Define & manage skills, regions, SLA's & parts**
- ✓ **Define & manage scheduling business rules**
- ✓ **Define & manage logistics**
 - ✓ **Part configuration of 19 parameters, pictures and usage (forward, reverse & RMA) of parts**
 - ✓ **Set re-order point and re-order level of parts**
 - ✓ **Create pick & pack orders for your WMS with aggregated value & consumptions materials**
 - ✓ **Send Notification of overnight deliveries to technicians**
- ✓ **Define & manage contract KPI's**

✓ **Capacity & Forecast Management**

- ✓ **Monitor & Manage the balance between internal/external capacity and the rolling forecast**
 - ✓ **Balance supply and demand of resources**
 - ✓ **Real time overview of the actual workforce capacity & forecast**
- ✓ **Internal and External technician management (Subcontractors)**
 - ✓ **Calculate required external capacity for customer and business demand**
 - ✓ **Order & Manage additional subcontractor capacity according to contract terms (geographical area, skills, orders, ...)**
 - ✓ **Subcontractors can manage ordered capacity and their technicians**

Service Cruiser™ API's Features

Besides the Human/User Interface, Service Cruiser™ offers a M2M Interface

- ✓ **Secured encrypted REST API connections**
- ✓ **Technician/Resource API**
 - ✓ Resource information (Name, Home Locations, Skills, ...)
 - ✓ Resource Availability (shifts, sick, holiday, ...)
 - ✓ Resource Provisioning on contracts
- ✓ **Service Order Management API (and logistics)**
 - ✓ Create, manage, update and query status information of Service Order orders
 - ✓ Materials, Time, Tasks, SLA, ...
 - ✓ Intake of sales- or service orders according pre-defined products/tasks /SLA's
 1. Appointment booking according to customer's specific needs
 2. Incidents with predefined SLA resolution time upon ticket registration
 3. Pooltasks with long SLA
 - ✓ Lookup of Complete history view of all customer interactions (on-site operations, work orders, ...)
- ✓ **Device API (H2 2019) (monitoring data for Mobile & AR)**

Service Cruiser™ Customer Experience / Notification / Survey Features 1/2

- ✓ **i-frame appoint booking portal**
 - ✓ Customer appointment creation, change or delete
 - ✓ Insertable in standard customer web-site
- ✓ **By SMS & Email**
 - ✓ Customer appointment notification
 - ✓ Customer service order report
 - ✓ Customer satisfaction survey

Afspraak plannen

Hieronder kiest u de datum en het dagdeel waarop de monteur bij u langskomt.

Woensdag 26 Oktober	8:00 - 12:00 UUR	12:00 - 17:00 UUR
Donderdag 27 Oktober	8:00 - 12:00 UUR	12:00 - 17:00 UUR
Vrijdag 28 Oktober	8:00 - 12:00 UUR	12:00 - 17:00 UUR

[Of om meer opties](#)

Uw keuze:
Vrijdag 28 oktober 2016 tussen 8:00 - 12:00 uur

[← Vorige](#) **RESERVEREN**

Service Cruiser™ Customer Experience / Notification / Survey Features 2/2

- ✓ **Customer Web App a third channel to communicate with the end-customer**
 - ✓ Access from web, IOS or Android App
 - ✓ An uberlike end customer experience
 - ✓ Show the Customer Journey of an ordered service
 - ✓ General for all customers
 - ✓ Styled per customer
 - ✓ **GDPR Compliancy towards**
 - ✓ Technician
 - ✓ End-Customer
 - ✓ Gamification component to encourage engineers to perform better, with real-time feedback to the service engineer's mobile application

- ✓ **What will be in the end-customer webapp (V5 customers only)**
 - ✓ See ordered service
 - ✓ Ability to reschedule your appointment
 - ✓ Add the appointment to your google, apple or windows calendar
 - ✓ Show ETA to the customer
 - ✓ See my technician driving (last mile live and before polling every x minutes)
 - ✓ Immediate re-intervention possible if the original intervention was not satisfying
 - ✓ Customer survey : CSAT, NPS & CES





Service Cruiser™ Technician Notification Features

- ✓ **By SMS & Email**

- ✓ **Standard notifications**
 - ✓ General Field Technician notifications
 - ✓ Field Technician parts delivery notification
 - ✓ Track & Trace
 - ✓ Field Technician on-guard service order notification
 - ✓ Weekly KPI results
 - ✓ ...

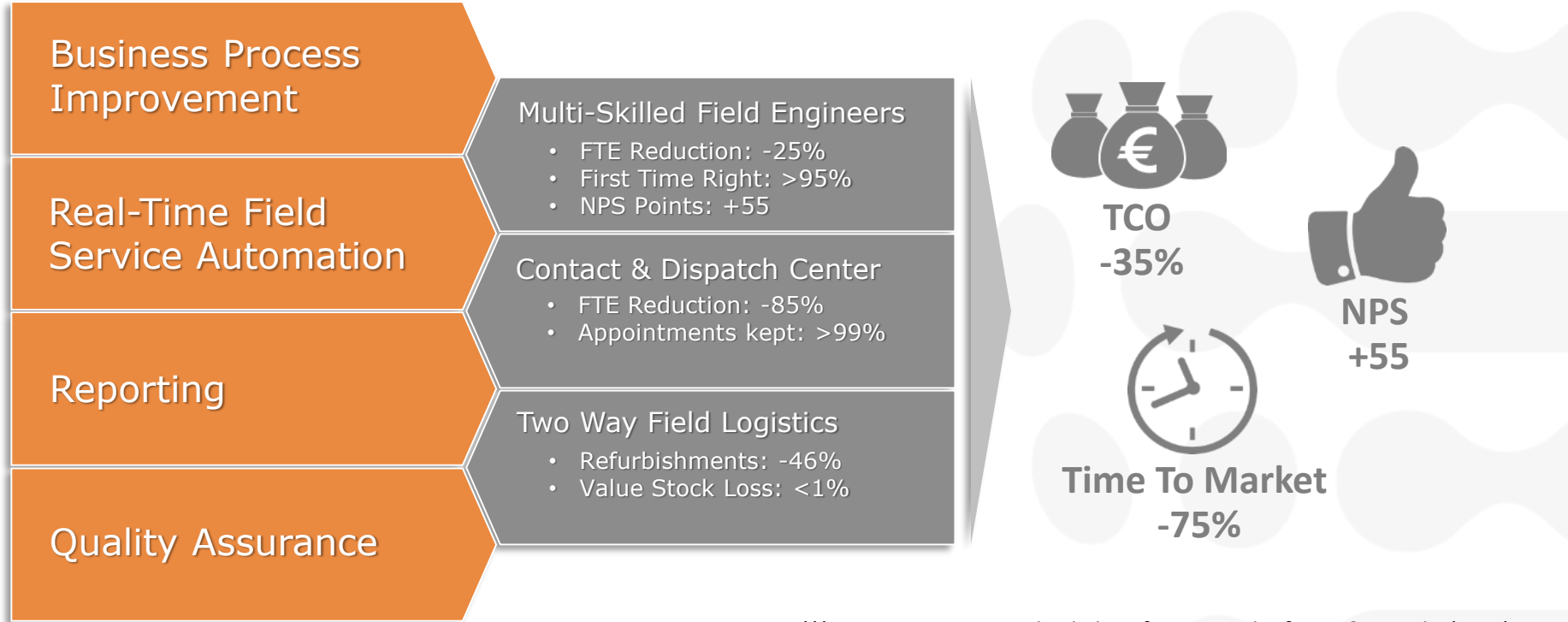
- ✓ **Customer Web App (2019)**

Service Cruiser™ Reporting Features

- ✓ **Standard Reports (PDF, Excel, Power BI embedded)**
 - ✓ KPI reports & customer (satisfaction) surveys
 - ✓ Operations reports
 - ✓ Reports on executed activities & open activities
 - ✓ Report on capacity supply vs. demand
 - ✓ Report on consumed materials
 - ✓ Service order reports
 - ✓ Report on first available appointment time slot
 - ✓ ...
- ✓ **Custom Reports**
 - ✓ On demand

SERVICE CRUISER™ RESULTS

FIELD SERVICES DRIVING YOUR CUSTOMER EXPERIENCE



(* In comparison with Click Software, Salesforce & Oracle (TOA)



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