

Customize Your Ford ESP Coverage

- A variety of time and mileage deductibles are available – \$0, \$50, \$200 and a disappearing deductible option
- Consider first-day rental or the enhanced rental benefit option
- Maintenance plans available to eliminate your future vehicle maintenance expenses

Plus, you get other valuable benefits:

Cross Country® Motor Club, Inc.¹ membership — for 24-hour roadside assistance, call 1-800-241-3673 toll-free

- Flat-tire change
- Battery jump starts
- Towing and towing reimbursement
- Out-of-fuel assistance
- Travel expense reimbursement or destination assistance

¹Cross Country® Motor Club, Inc., of Alaska, California, Hawaii, Oregon, Wisconsin and Wyoming.

Rental Car Reimbursement*

- Up to 10 days per repair visit
- \$30 per day (\$36 per day for Lincoln)
- Includes repairs covered by the Bumper-to-Bumper New Vehicle Limited Warranty

*Requires the vehicle to be kept overnight for covered repairs

Ford ESP May Improve Resale Value

Any remaining coverage is transferable to a new owner if you sell your vehicle. So, BaseCARE may actually add resale value!

Ford ESP Payment Options

You can finance the cost of your coverage along with your vehicle loan or lease, or use our interest-free payment program.

BaseCARE is the answer if you want excellent repair coverage for your investment. It helps minimize surprise repair costs.

Important Details About Ford ESP BaseCARE

Failure of covered components due to normal wear, mechanical breakdowns, and repairs caused by defective material or workmanship of covered components are included.

This brochure is intended to provide general information about Ford ESP. Prices and plans are subject to change without notice. Plan availability, benefits, coverage and provider may vary by state. See your dealer for details.

Florida dealers only: In Florida, Ford ESP on Ford, Lincoln & Mercury vehicles is a service contract from Ford Motor Company. Our Florida license number is 60018. In Florida, Ford ESP on competitive-make vehicles is a service contract from The American Road Insurance Company, Dearborn, MI 48126. Certificate of Authority #09079.



GENUINE PARTS • GENUINE SERVICE
GENUINE PEACE OF MIND

FCS-9749-BC-09
64172_22

Printed in U.S.A.

November 2008

FORD ESP BASECARE

EXTENDED SERVICE PLANS



Q: What Is BaseCARE?
A: Major Coverage for Your Vehicle

**Ford ESP ... Protection Against
Future Vehicle Repair Costs**



84 Major Components Covered
New and Used Vehicles

Q: How much protection does BaseCARE provide for my vehicle repairs?

A: It offers coverage of vehicle systems that impact driveability plus your vehicle's overall performance. BaseCARE, from Ford ESP, is like having a quality, basic health plan for your car.

It covers parts and labor to repair 84 major components – **after** your Bumper-to-Bumper New Vehicle Limited Warranty expires. BaseCARE includes nine major vehicle systems:

- Engine
- Transmission
- Brake System
- Steering System
- Air Conditioning and Heating System
- Rear-Wheel-Drive Components
- Front-Wheel-Drive Components
- Electrical Systems
- Suspension Systems

That's peace of mind.

Ford ESP Is:

- Honored by any Ford, Lincoln or Mercury dealer in the U.S. and Canada
- The only extended service plan offered by Ford Motor Company
- The only plan that guarantees your work will be performed by Ford Motor Company factory-trained technicians using Ford and Motorcraft® OEM parts

BaseCARE is a great value. It can easily pay for itself. One covered repair could save you the amount you paid for your plan and more.



Estimated expenses for a variety of repairs are listed above and should only be used as an example. Actual costs will vary by vehicle, repair and dealer location.

* Wear item.

Q: Which vehicle components does BaseCARE cover?

A: 84! Here's the list:

84 Covered Components



ENGINE

- All Internal Lubricated Parts
- Cylinder Block
- Cylinder Heads
- Diesel Injector Pump
- Flywheel
- Gas Fuel Injectors and Metal Fuel Lines
- Harmonic Balancer and Bolt
- Manifold (Exhaust and Intake)
- Manifold and Bolts
- Oil Pan
- Oil Pump
- Seals and Gaskets
- Thermostat
- Thermostat Housing
- Timing Chain Cover
- Timing Chain (Gears or Belt)
- Turbocharger/ Supercharger Unit (Factory Installed)
- Valve Covers
- Water Pump



TRANSMISSION

- All Internal Parts
- Governor Assembly
- Seals and Gaskets
- Torque Converter
- Transfer Case (Including All Internal Parts)
- Transmission Case



REAR-WHEEL DRIVE AXLE

- Axle Shafts
- Bearings (Front and Rear)
- Drive Axle Housing and Front Axle Housing for 4x4 (Including All Internal Parts)
- Driveshaft
- Retainers
- Seals and Gaskets
- Universal and Constant Velocity Joints



FRONT-WHEEL DRIVE AXLE

- Axle Shafts
- Bearings (Front and Rear)
- Final Drive Housing and Rear Axle Housing for AWD (Including All Internal Parts)
- Hubs, Automatic Front Locking (Four-Wheel Drive)
- Locking Rings (Four-Wheel Drive)
- Seals and Gaskets
- Universal and Constant Velocity Joints



STEERING

- Column Lock (Tilt Wheel)
- Control Valve
- Cooler and Metal Lines
- Idler Arm
- Linkages and Couplings
- Power Steering Pump
- Pulley Assembly
- Seals and Gaskets
- Steering Gear Housing, Manual and Power (Including All Internal Parts)



BRAKES

- Backing Plates
- Brake Booster (Power)
- Calipers
- Combination Valve
- Metal Lines and Fittings
- Master Cylinder
- Parking Brake Linkage and Cables
- Retainers and Clips
- Self-Adjusters
- Shaft (Brake Pedal)
- Springs
- Wheel Cylinders



FRONT AND REAR SUSPENSION

- Ball Joints (Upper and Lower)
- Control Arms (Upper and Lower)
- Control Arm Shafts and Bushings
- Kingpins and Bushings
- Linkage and Bushings
- MacPherson Struts (Front and Rear)
- Spindle and Spindle Supports
- Stabilizer Bar
- Tie Rods



ELECTRICAL

- Alternator
- Electronic Ignition Module
- Fuel Pump
- Heated Backglass (Electrical Only – Not Glass Damage or Breakage)
- Ignition Switch
- Radiator Fan Relay
- Speedometer/Odometer (Electrical and Mechanical)
- Starter Motor
- Starter Motor Solenoid
- Switches (Manually Operated Electrical)
- Voltage Regulator
- Wiper Motors
- Wiring Harnesses (Excluding Spark Plug Wires)



AIR CONDITIONING AND HEATING

- A/C Clutch
- A/C Clutch Bearings
- A/C Compressor
- A/C Compressor Clutch Switch
- A/C Compressor Head
- A/C Compressor Seals
- A/C Condenser
- Evaporator
- Field Coil
- Pulley

Q: With Ford ESP BaseCARE, are my covered repairs free?

A: Yes, if you choose a \$0 deductible with your plan and you're still within the mileage and time limits. Here are all your coverage options:

DEDUCTIBLE OPTIONS		
	STANDARD	OPTIONAL
New Ford, Lincoln, Mercury and Competitive-Make Vehicle Plans	\$100	\$0, \$50, \$200, Disappearing
Used Ford, Lincoln, Mercury and Competitive-Make Vehicle Plans	\$100	\$50, \$200, Disappearing
Incomplete Vehicles	\$100	None

NEW FORD, LINCOLN, MERCURY AND COMPETITIVE-MAKE VEHICLE PLANS					
Miles	3 Years	4 Years	5 Years	6 Years	7 Years
36,000			■	■	■
48,000	■	■	■	■	■
60,000	■	■	■	■	■
75,000	■	■	■	■	■
100,000	■	■	■	■	■

For New Plans: Coverage begins with the original in-service date (Bumper-to-Bumper New Vehicle Limited Warranty start date) and zero miles. Coverage expires upon reaching your selected time or mileage, whichever occurs first. Some eligibility limitations may apply. Ask your dealer for details.

USED FORD, LINCOLN, MERCURY AND COMPETITIVE-MAKE VEHICLE PLANS
Coverage lengths range from 6 months/6,000 miles to 48 months/48,000 miles for 1999 and newer vehicles. Ask your dealer for specific plan availability.

For Used Plans:

- Coverage for Ford, Lincoln and Mercury vehicles BEYOND the Bumper-to-Bumper New Vehicle Limited Warranty and all competitive-make vehicles begins at the signature date and current mileage and expires upon reaching your selected time or mileage, whichever occurs first.
- Coverage for Ford, Lincoln and Mercury vehicles ONLY, WITHIN the Bumper-to-Bumper New Vehicle Limited Warranty, begins (adds on) at the end of the Bumper-to-Bumper New Vehicle Limited Warranty and expires upon reaching your selected time or mileage, whichever occurs first.

Ask your dealer for details.