



HOG YOUR ROAD

HOG DAY RODEO ATLANTA SPONSORSHIP

The Hog team is making a big push for 2021 and beyond to focus our efforts around Hog Day Rodeos. Previously, we have done these events with great success. The intimacy creates a strong opportunity to deeply engage with key decision-makers.

Join us as we partner with HALTZGLOVES at Atlanta Airport as we rustle up our HOG Equipment live and in-person!

We are inviting supporting vendors to showcase their products at this event. Below is a quick layout with sponsorship opportunities and pricing.

The Dates:

April 29th For Vendor Set up April 30th Hog Day Rodeo (Exhibiting Day)

Sponsorship Opportunities:

Option 1: Demo Day Sponsorship \$5,000 (3 Available) 2 SPOTS LEFT!

This would include a 30-minute demo segment on the roadway, signage, and marketing table at the demo site, marketing materials inside our exclusive Hog Day Rodeo reusable bag, and 4 VIP tickets to the brewery after party event.

Option 2: VIP Brewery Event Sponsorship \$5,000 (Exclusive)

This would include a 10-minute presenting segment at the opening event, 4 VIP tickets to the brewery after party event, marketing materials inside our exclusive Hog Day Rodeo reusable bag, signage at the event, and table for marketing materials*.

Option 3: Lunch Sponsorship \$5,000 (Exclusive)

This would include 4 VIP tickets to the brewery after party event, marketing materials inside our exclusive Hog Day Rodeo reusable bag, signage at lunch, and table for marketing materials*.

Option 4: Thursday Night VIP Meet & Greet Sponsorship \$2500 (Exclusive)

This includes a 15-minute presentation segment at the meet & greet, signage, marketing table, marketing materials inside our exclusive Hog Day Rodeo reusable bag, and 2 VIP tickets to the brewery after party event.

Option 5: Group Entry VIP Brewery Event Sponsorship \$500 ADD-ON (Includes 4 Tickets)

This includes unlimited beer & wine, hor d'oeuvres, a souvenir glass mug with the breweries logo, Hog Technologies

**All sponsors will receive online promotion through all Hog Technologies' social media platforms where the event is promoted. All signs and marketing materials will be provided by the sponsor. Our marketing team can give you guidance on the specifications in terms of space, table size, etc.*

If this is something that would be of interest to you, please let us know. All sponsorship opportunities are on a first come; first serve basis and this will be a significant marketing push for us over the next couple of months.

For questions in regards to becoming a vendor, please contact:

Deidre Goodwin at: Local (404)454-6592 or by email at: admin@haltzgloves.com

For all other questions regarding the event, including sponsorships, please contact:

Hog Technologies Sales & Marketing Team at: (772)872-7405 or by email: at sales@thehog.com

Please email a high resolution company logo to: marketing@thehog.com





HOG YOUR ROAD

HOG DAY RODEO ATLANTA SPONSORSHIP FORM

Organization Name: _____

Contact Info

Name First: _____ Last: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: () _____ Email: _____

Website: _____

PR/Marketing Contact Info: _____

Social Media Handles for your company:

Facebook: _____

Instagram: _____

LinkedIn: _____

Twitter: _____

TikTok: _____

Sponsorship Selection

- Option 1: Demo Day Sponsorship \$5,000 (3 Available)
- Option 2: VIP Brewery Event Sponsorship \$5,000 (Exclusive)
- Option 3: Lunch Sponsorship \$5,000 (Exclusive)
- Option 4: Thursday Night VIP Meet & Greet Sponsorship \$2,500 (Exclusive)
- Option 5: Group Entry VIP Brewery Event Sponsorship \$500

TERMS OF ACCEPTANCE and SIGNATURE

I, the applicant, for this authorized sponsorship purchase form, warrant the truthfulness of the information provided in this application.

Payment shall be made to: **Hog Technologies**

Payment should be mailed to: 3920 SE Commerce Ave., Stuart, Florida 34997

Wire Payment Instructions available upon request

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HOG YOUR ROAD

HOG DAY RODEO ATLANTA VENDOR FORM

Hog Technologies and HALTZGLOVES would like to thank you for your interest in becoming a vendor at Hog Day Rodeo Atlanta.

Setup begins after noon on **April 29th**

Vendors will exhibit **April 30th from 9:00AM until 4:00PM**

Vendor Opportunities

- Exhibitor space = 10 x 10 Tented Space (Table & Chair not provided)

\$1,500.00

All vendors will receive:

- 10 x 10 Tented Space (Electric is available through Sunbelt Rental)
- Access to more than 200 decision makers.
- All vendors will receive online promotion via Hog Technologies' social media platforms where the event is promoted.
- Printed recognition and logo placement inside the program guide.
- Verbal recognition and logo display during welcoming and opening ceremonies.
- Prominent logo display near entrance to expo.

Please send Liability Insurance for min \$2 million with completed vendor packet.

**Certificate Holder: Ravinia Acquisitions, LLC c/o SK Property Management
900 Circle 75 Pkwy, Suite 720 - Atlanta, GA 30339**

For questions in regards to becoming a vendor, please contact:

Deidre Goodwin at: Local (404)454-6592 or by email at: admin@haltzgloves.com

Organization Name: _____

Name First: _____ **Last:** _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Telephone: () _____ **Email:** _____

Website: _____

PR/Marketing Contact Info: _____

Social Media Handles for your company: Facebook: _____

Instagram: _____ TikTok: _____

LinkedIn: _____ Twitter: _____

TERMS OF ACCEPTANCE and SIGNATURE

I, the applicant, for this authorized vendor purchase form, warrant the truthfulness of the information provided in this application.

Payment shall be made to: **HALTZGLOVES**

Payment should be mailed to: (Wire instructions also available upon request)
100 Hartsfield Center Pkwy Ste 500 Atlanta, Ga 30354

