



Pilot Product Merchandising & Marketing

Merchandising

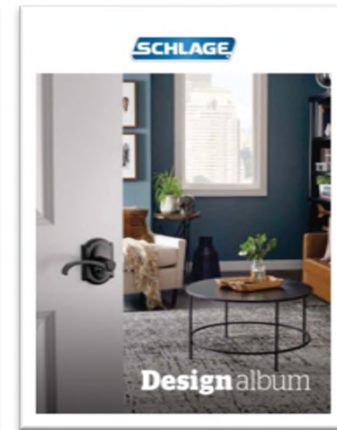
Wall boards

Will be shipped directly to Locksmith partner

- Product Catalog takeaway, Qty 12
- Design Album catalog, Qty 10
- Your sales consultant can order additional quantities when needed

Residential full line Poster, Qty 2

- Provides style groupings and images
- Additional visual aid for showroom and back office



Merchandising

Schlage Sense & Key Pad Deadbolt stand alone display
 Will be shipped directly to Locksmith partner

- Counter-mat for selection guidance, Qty 2
- Schlage Sense sell sheet take away, Qty 20
- Schlage Connected product brochure take away, Qty 20
- Your sales consultant can order additional quantities of literature when needed



Portable sample kit

Merchandising

Schlage Portable Truck Sales sample Kit

- Assists technician in selling whole home solutions when at consumer residence
- Allows you to take samples outside the showroom
- Contains mix of lever, knob and trim samples for consumer to experience
- Allows consumer to create unique combinations
- Includes two sided Mechanical chart insert
- Good, Better, Best positioning
- Matrix of included samples
- Finish Ring included
- Schlage Custom brochure included
- Product Catalog leave behind included, Qty 12
- Your sales consultant can order additional quantities of literature when needed



SCHLAGE

Finish	Good	Better	Best	Good	Better	Best
Aluminum						
Black						
Brass						
Chrome						
Copper						
Gold						
Iron						
Lead						
Lead						
Lead						
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SCHLAGE

Mechanical comparison chart

Series	Warranty	Product Type	Installation
J Series	5 year finish warranty	Commercial grade 3 product	Easy installation with screws
P Series	Limited lifetime mechanical warranty	Commercial grade 2 product	Easy installation with screws
Decorative Collections F Series	Limited lifetime mechanical warranty	Commercial grade 2 product	Additional decorative trim options available to complement lever/knob
Schlage Custom HC Series	Limited lifetime mechanical warranty	Commercial grade 2 product	More levers, knobs, hips, and hardware options



SCHLAGE
Open possibilities.

Portable sample kit

Lid contents

Schlage Portable Truck Sales sample Box lid contents

- Qty 12 Product catalog leave behind. BDC order additional quantities
- Qty 2 Mechanical chart insert
- Qty 1 Sample Ring
- Qty 1 Custom brochure



SCHLAGE

Open possibilities.

Portable sample kit

Product samples included



Allegion Locksmith Partner Program

Trim/lever/knob	Series
Camelot trim	F / FC
Addison trim	F
Century trim	F / FC
Collins trim	F / FC
Kinsler trim	FC
Alden trim	FC
Upland trim	F / FC
Latitude lever	F / FC
Northbrook lever	F / FC
Accent lever	F
Merano lever	F
Flair lever	F
Broadway lever	J / F / FC
Alexandria knob	FC
Bowery knob	F / FC
Georgian knob	F / FC
Siena knob	F



Support Materials

Other support materials

2018 Quick Reference Guide, Qty 5

- Contains Product information and list pricing
- Complete Schlage residential offering
- Tool for technicians and counter

Individual trim style brochures

- Your sales consultant can order if needed
- One page sheet for a specific trim style

Realtor/Property Manager upgrade flyer

- Customer flyer will be mailed when created

Counter-mat - electronics selection guide

