iNEWS

Accelerate reach, ratings, and revenue.

Get the newsroom efficiency and management you need to be the first to deliver breaking news. Avid® iNEWS® is a core element of the Avid story-centric workflow, serving as the dynamic nerve center of content creation and distribution. From planning and resourcing, to story delivery, you have the tools and workflows required to captivate and engage audiences on air, online, and on mobile devices.

BREAK NEWS FASTER

With the story-centric workflow, the story is now the center of all planning and delivery. Empower your news teams to create, collaborate, manage, and deliver a wider range of content for viewing on TV, websites, mobile apps, and social media channels—faster and in more ways than ever using iNEWS and MediaCentral® | UX.

MAKE THE WORLD YOUR NEWSROOM

Wherever a story is happening, your team needs to be there. Whether in the newsroom, the studio, or the field, iNEWS gives news professionals the tools they need to reach viewers with timely, compelling stories. No matter where they are, journalists can get their assignments, perform research, and collaborate to create the richest story content. Through powerful native iOS and Android apps, producers and journalists can view rundowns and create, view, edit, and approve iNEWS stories and even related Interplay®-based video content. And by adding Media | Index to your workflow, you can globally search for and access media across multiple iNEWS, Interplay | Production, and Interplay | MAM databases—no matter where the assets are stored.

SIMPLIFY NEWS AND VIEWPOINT GATHERING

Enhance stories and seek different points of view by monitoring and prioritizing incoming feeds in MediaCentral | UX through integration with Social Media Hub, x.news, and other sources, while filtering out the noise of social media to get to the real story of what's trending.

GET COMPLETE CAPABILITY

iNEWS unifies your entire newsroom, from browsing wires and producing rundowns, to breaking stories from the field and integrating with playback control systems for precise control at air time. Using the included web-based interface, Avid MediaCentral | UX, you can develop complete news stories—including text, Interplay video and audio editing, audio VO recording, and graphics—and send them to air or hand off to craft editors.

EXPAND COLLABORATION

The customizable interface with role-based activity panes enables you to access iNEWS content on up to 50 iNEWS systems across a station group or network—or expand your media search and access to a global level with Media | Index. With its built-in messaging, with hyperlink support, the entire news team can communicate without leaving the application. iNEWS also supports direct access to Interplay | Production assets and metadata, and all of the tools you need to create complete news packages and deliver them to multiple platforms.

OPTIMIZE OPERATIONS

Enjoy significant savings on hardware and operating costs, including cooling and power, while decreasing server count through centralization of multiple newsrooms on one system, or through server virtualization.
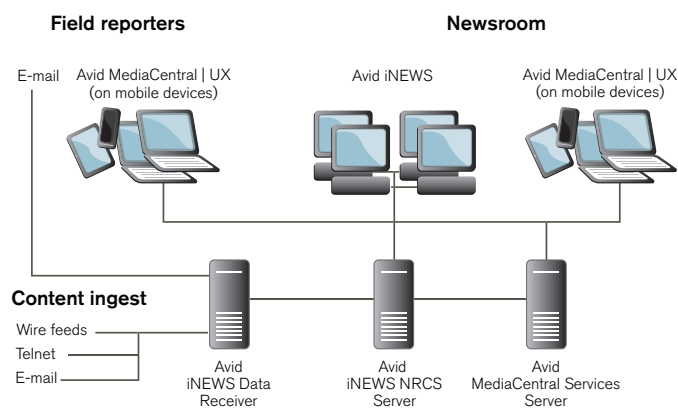
GET SUPPORT FOR HYBRID CLOUD WORKFLOWS

iNEWS supports cloud-enabled workflows, enabling you to connect your on-premises iNEWS system to a Microsoft Azure-deployed Avid Newsroom Cloud system in a hybrid environment, providing great efficiency.

Create, access, and collaborate on stories from any location using your iOS or Android device.

iNEWS—Accelerate reach, ratings and revenue

Field reporters

E-mail

Avid MediaCentral | UX
(on mobile devices)

Newsroom

Avid iNEWS

Avid MediaCentral | UX
(on mobile devices)

Content ingest

Wire feeds
Telnet
E-mail

Avid
iNEWS Data
Receiver

Avid
iNEWS NRCS
Server

Avid
MediaCentral Services
Server

Inside the newsroom, out in the field, and from a variety of supported formats and feeds, iNEWS makes reliable, comprehensive newsgathering available to everyone.

PRODUCT FEATURES

TOTAL INTEGRATED NEWS WORKFLOW
- Control every aspect of story planning, research, creation, management, playout, and distribution through integrated tools
- Integrate other non-Avid news production applications and systems with iNEWS for a seamless end-to-end workflow via Connectivity Toolkit Media Suite APIs and the MOS protocol

STORY-CENTRIC NEWS PRODUCTION
- Create, view, and edit stories or rundowns from anywhere via the web-based user interface
- Simple single-point licensing, deployment, and administration
- Consolidate and manage iNEWS stories and related content through projects
- Organize your rundown by easily moving and floating linked stories with story grouping

UNBEATABLE COLLABORATION
- View and access all project content from any location and easily create stories for multiple platforms, including your website, mobile app, and social media
- Share story content on up to 50 iNEWS systems across station groups and networks with iNEWS Community
- Add global search capabilities with Media | Index to find media assets across local and remote iNEWS, Interplay | Production, and Interplay | MAM databases

MOBILE WORKFLOWS
- Create, browse, and edit iNEWS scripts from anywhere using your iOS or Android mobile device
- Review Interplay video related to iNEWS stories
- Access real-time news content and rundowns
- Review and approve news content on an iPad
- Replace printed scripts for anchors and reporters using Presenter mode on iPad
- Work offline if connectivity is lost; upload stories when connection is restored

CONTENT INGEST
- Data Receiver consolidates the ingest of wires and other stories via serial feed, telnet, email, or by monitoring watch folders
- Supports all standard and custom wire formats
- Perform forward searches across multiple iNEWS systems

CUSTOMIZABLE INTERFACE
- Access your specific preferences, including customized toolbars, templates, workspaces, and macros, every time you log in to web-based or desktop clients

MAXIMUM AVAILABILITY
- Continue uninterrupted operations if a server becomes unavailable
- All system data is mirrored between multiple servers

UNMATCHED INTEROPERABILITY
- Create and update on-air graphics using the Maestro | News (formerly Maestro | pane in MediaCentral | UX
- Gather info from news and social media aggregators, such as Social Media Hub, to build and enhance stories
- Publish stories online, on mobile devices, and on social media using Media | Distribute
- Provides a rich and intelligent interface for text, media, metadata, and control information exchange between integration partners and the iNEWS newsroom management system via Connectivity Toolkit Media Suite APIs
- Integrates with an array of broadcast devices by communicating through the MOS (Media Object Server) protocol

SCALABILITY
- Easily add hundreds of users without reconfiguring every time the station or broadcast enterprise expands
- Retain scripts and rundowns in the online iNEWS system longer with an expanded database

SIMPLE ADMINISTRATION
- LDAP integration links iNEWS to IT network security for consolidated login process
- Online dbvisit ensures best practices for maintenance
- Virtualization reduces iNEWS hardware footprint

INTERNATIONAL LANGUAGE SUPPORT
- Use iNEWS anywhere in the world with local languages input provided by full Unicode support

DEVICE CONTROL
- Device control for a full range of third-party video servers and graphics devices is provided through MediaCentral | Command (formerly iNEWS | Command)

SYSTEM SPECIFICATIONS

SERVER
- CPU: 8 cores minimum
- Hard drive: 500 GB minimum; RAID 5 or RAID 6 required; Flash-backed cache or battery-backed cache option required
- Memory: 2 GB RAM per core
- Network cards: Two Red Hat Enterprise Linux 6.5 Certified network cards; only ABC server (triple) systems require switches; mirror NIC and switch configured for 4500 MTU (Jumbo Frames); house NIC and switch configured for 1500 MTU
- DVD-ROM: RHEL-certified DVD-ROM or USB DVD-ROM drive
- Operating system: CentOS 7.3 (cloud or on-premises) or 64-bit Red Hat Enterprise Linux 6.7 or 7.3 Standard Edition (each on-premises); one copy is required for each; multi-server configuration requires all servers to be on the same version
- RedHat compatibility: Available from Bugzilla

CLIENT WORKSTATION
- Operating system: Windows 10, 8.1, 8, or 7
  - 1 GHz or faster 32-bit (x86) or 64-bit (x64) processor
  - 4 GB RAM

DATA RECEIVER SERVER
- CPU: 2.5 GHz processor
- Memory: 4 GB RAM
- Operating system: Windows Server 2012 R2 or 2016

WEB AND MOBILE CLIENTS
- Requires MediaCentral | UX client license; please refer to the MediaCentral | UX specifications

GET THE AVID ADVANTAGE

The Avid Advantage sets a higher standard for service, support, and education, delivered by the Avid Global Services team, to ensure that your news goes on-air on time, every time. To learn more, please visit: www.avid.com/AGS

FOR MORE INFORMATION, VISIT
avid.com/iNEWS

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