









High Performance. High Style.

AQUOS

The "Special Edition" AQUOS[®] SE94 series is designed to offer a premium LCD TV experience, including ground-breaking design, industry-leading picture quality, and custom web-based content to enhance the viewing experience.

Sleek. Thin. Amazing.









Cornerstone Design

The "Special Edition" AQUOS® SE94 series establishes a new standard for large-screen flat-panel LCD TVs. With a unique "Cornerstone" and Slim-line Design and textured cabinet, the SE94 is truly elegant. The series features Sharp's 10-bit full-HD Advanced Super View/Black TFT Panel and introduces an astonishing 27,000:1 Dynamic Contrast Ratio for simply amazing picture quality, extraordinary color and the blackest blacks. The AQUOS Net Feature delivers custom web content through an Ethernet jack, and 120Hz frame rate conversion produces the ultimate in fast-motion image processing on LCD TV's. The SE94s' recessed bottommounted speakers are detachable and the included table stand removes easily for wall-mounting applications.

The AQUOS LINK function enables convenient control of an AQUOS BD-HP20U Blu-ray Disc[™] player via HDMI[™] input using the AQUOS TV remote.



Key Features: SE94 Series

Cornerstone Design Full HD 1080p (1920 x 1080) Resolution Next-generation 10-bit ASV LCD Panel Built-in ATSC / QAM / NTSC Tuners 27.000:1 Dynamic Contrast Ratio*1 4ms Response Time AQUOS Net Fine Motion Advanced 120 Hz Frame Rate Conversion Five-wavelength Backlight System Multi-Pixel Technology High Brightness (450 cd/m²) Three HDMI[™] Inputs with x.v.Color Detachable Speakers PC Input and RS-232C 15W x 2 Audio Output 176° Viewing Angles 60,000-hour Lamp Life Side Terminals Ethernet Terminal Enhanced Black Level Textured Black Cabinet









Advanced AQUOS® LCD TV technology

Great style and performance do not just happen. It takes a commitment to quality, an incredible team of professionals and a vision for innovation. Sharp, a global leader in LCD televisions, brings all this and more to LCD TV technology, continually raising the bar for outstanding quality and high performance.

AQUOS Net

Sharp brings the power of home networking to the TV screen via AQUOS Net. AQUOS Net is a revolutionary technology that delivers Internet content and remote diagnostics to AQUOS LCD TVs at the touch of a button.

AQUOS Net features and services, available on SE94 series models, are accessible through the Ethernet jack. Users can create and configure "widgets" to check useful information, such as local weather, viewable in full or split screen, with the touch of a button on the AQUOS TV remote control. Additional content will be added to AQUOS Net, which will allow users access to local weather forecasts and weather alerts; stock quotes and numerous detailed charts and graphics about individual

stocks; daily comic strips, and AQUOS Gallery, which allows users to view beautiful, 1080p highresolution still images in a slideshow format.



AQUOS Advantage Live provides real-time customer assistance from our AQUOS support experts, including the ability to adjust TV settings remotely upon request.

Next-Generation Advanced Super View (ASV) LCD Panel

Sharp's innovative LCD panel technology, Advanced Super View panels provide pure whites, deep blacks and a vivid range of color. The panel provides a dynamic contrast ratio up to 27,000:1 and LCD TV industry leading 4ms response time for true film-like smoothness. The addition of a 10-bit panel on certain models increases the color capability from more than 16 million colors to more than one billion colors. This means richer color and a more accurate, more brilliant depiction of the world on screen.

Five-Wavelength Backlight System

Sharp vastly improves natural color reproduction with the development of its four-wavelength backlight system, adding a remarkably vivid crimson red to the palette—and changing the way LCD TV is viewed. The SE94 series takes the technology a step further with a five-wavelength backlight system, adding an even deeper green. The result is more accurate reproduction, especially of nature scenes.



8-bit Panel More than 16 Million Colors



10-bit Panel More than 1 Billion Colors



Conventional Backlight System



Five-Wavelength Backlight System

120Hz Fine Motion Advanced

The SE94 Series uses 120Hz Fine Motion Advanced Frame Rate Conversion as a way to help improve picture quality. This increases the display image to 120 frames per second, doubling the conventional 60 frames per second. Sharp uses a unique algorithm to help smooth edges on moving objects such as a swinging baseball bat or a speeding motorcycle. By creating new images and filling the gaps, the motion is smoother and sharper.



Standard 60Hz LCDs often produce a visible blur between frames due to an information gap.



SEE MORE OF THE ACTION

Sharp's Fine Motion Advanced 120Hz technology doubles the frame rate at which the panel is driven, reducing blur and providing a smoother transition of fast-moving scenes.



120Hz = 120 frames per second





Bringing the world closer: The world's largest full HD LCD Display.

Introducing the AQUOS[®] LC-108D1U, with a groundbreaking size class in the LCD industry. This 108-inch Class (107 17/32" Diagonal) LCD screen, which measures 53 3/32-inch high by 94 7/64-inch wide, features an Advanced Super View/Black TFT full-HD LCD panel manufactured at Sharp's Kameyama Plant No. 2, the first plant in the world to use 8th generation glass substrates. With this development, Sharp demonstrates that it is possible to produce LCDs in screen size classes ranging from 19-inch Class (18 61/64" Diagonal) to super-large sizes such as the 108-inch Class (107 17/32" Diagonal), and that LCD is the predominant display device in the flat-panel market, which is projected to continue its dramatic growth into the future.

Key Features: LC-108D1U

Full HD 1080p (1920 x 1080) Resolution ASV Technology/Black TFT LCD Panel Full HD (1920 x 1080) Resolution 6000:1 Dynamic Contrast Ratio*1 6ms Response Time HCFL Backlight System Multi-Pixel Technology Three HDMI™ Inputs DVI-I Input for PC RS-232C BNC Component Input 176° Viewing Angles Side Terminals High Gloss Black Cabinet Optional Stand





The depth of color is breathtaking.

Only Sharp can bring you the most advanced high-definition TV technology and picture available—and package it in this beautiful Slim-line Design frame and cabinet. Considerably lighter and thinner than our previous LCD TVs, the D64 series leads the field as Sharp continually advances its LCD TV technology in key specifications: Full HD 1080p, very high contrast ratio, fast pixel response time and multiple HDMI[™] inputs.





The D64 series with its space-saving and elegant design is the thinnest line of AQUOS[®] LCD TVs ever built. Its narrower frame means more picture in less space: With less border around the screen, you see even more of the remarkable picture. You'll delight in the D64's superior features: Full HD 1080p (a 1920 x 1080-pixel panel) resolution produces a crisp picture, and a 10,000:1 dynamic contrast ratio with 4ms response time (6ms on LC-32D64U and LC-37D64U) delivers amazingly accurate picture quality. High-efficiency backlight, high-performance speakers and built-in ATSC/QAM/NTSC tuners all hit the mark, as do the versatile connections: two or more HDMI[™] inputs, RS-232C for control, PC input, plus component and composite terminals. The AQUOS LINK function enables convenient control of an AQUOS BD-HP20U Blu-ray Disc[™] player via HDMI[™] input using the AQUOS TV remote.

Whether in a 32-inch Class (31 35/64" Diagonal) up to a breathtaking 65-inch Class (64 17/32" Diagonal) model, the AQUOS D64 is a beautiful choice.

Key Features: D64 Series

Space-saving Slim-line Design

Full HD 1080p (1920 x 1080) Resolution

ASV Technology/Black TFT LCD panel

Built-in ATSC / QAM / NTSC tuners

10,000:1 Dynamic Contrast Ratio*1

4ms Response Time^{*}³ 6ms Response Time^{*}³ on LC-37D64U and LC-32D64U

Four-wavelength Backlight System

Multi-Pixel Technology

High Brightness (450 cd/m²)

Three HDMI[™] Inputs (2 on LC-37D64U and LC-32D64U)

Bottom-mounted, Recessed Speakers

PC Input and RS-232C

15W x 2 Audio Output 10W x 2 Audio Output on LC-37D64U and LC-32D64U

176° Viewing Angles

60,000-hour Lamp Life

Side Terminals

High-gloss Black Cabinet



Game players' delight. Choose your color.

The AQUOS[®] LC-32GP3U—in a choice of glossy black, white or red cabinets—is a dream come true for game players. Optimized for today's state-of-the-art video games, this second-generation LCD-TV series features a unique Vyper Drive game mode that eliminates any perceptible lag between video game and TV. Side-mounted terminals provide easy connections, quickly activated by the custom remote control's innovative "Game" button. Subwoofer audio output adds strong bass sound for a powerful gaming experience. Incredible 6ms response time and 10,000:1 Dynamic Contrast Ratio combine with Full HD1080p resolution for positively awesome picture quality. The AQUOS LINK function enables convenient control of an AQUOS BD-HP20U Blu-ray Disc[™] player via HDMI[™] input using the AQUOS TV remote.

Remote Detail

(144)

(2)

5

(8)

FAVORITE CH

0 0

AQUOS

SHARP

REC

(144

(1)

(4

(++)

(1)

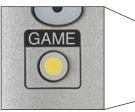
VEN MODE

3

6

(9)

INPUT FLASHBAC







32" (31 35/64" DIAGONAL) CLASS LC-32GP3U-W **32"** (31 35/64" DIAGONAL) CLASS LC-32GP3U-R



Rear terminals



Side terminals



Key Features: LC-32GP3U

Space-saving Slim-line Design with Swivel Stand
Full HD 1080p (1920 x 1080) Resolution
ASV Technology/Black TFT LCD Panel
Built-in ATSC / QAM / NTSC Tuners
/yper Drive Game Mode
Bide Terminals for Easy Game Connections
Custom Remote Control with Game Access Button
Subwoofer Audio Output
0,000:1 Dynamic Contrast Ratio*1
Sms Response Time
Four-wavelength Backlight System
Aulti-Pixel Technology
ligh Brightness (450 cd/m²)
Three HDMI™ Inputs
PC Input and RS-232C
Available in Glossy Black, White or Red





AQUOS



Key Features: D44 Series

Space-saving Slim-line Design

1366 x 768 Pixels Resolution

ASV Technology/Black TFT LCD Panel

Built-in ATSC / QAM / NTSC Tuners

7500:1 Dynamic Contrast Ratio*1

6ms Response Time

High Brightness (450 cd/m²)

Two HDMI™ Inputs

PC Input

176° Viewing Angles

High-gloss Black Cabinet

AQUOS





Big features for any size room.

At home on a TV stand or wall mounted, the D44 series comes in 32-inch (31 1/2" Diagonal) and 37-inch (37" Diagonal) screen size classes—letting you bring stylish Slim-line Design HDTV to any room. Accented by a highgloss piano-black finish, this winning design offers many inputs and outputs including a PC input to turn your TV into a computer monitor.







Small space. Big Features.

Good things definitely come in small packages. The LC-19D45U is ideal on a TV stand, mounted under a cabinet or on a wall. This HDTV features a stylish, high-gloss piano-black finish and Advanced Super View LCD panel for superior viewing angles and accurate color reproduction. The numerous inputs and digital audio output make this HDTV larger than life in its ability to coordinate with other components. The remote includes an illuminated digital clock and kitchen timer with alarm so it can be magnetized and attached to metal surfaces.





Key Features: LC-19D45U

pace-saving Slim-line Design
rue 16:9 Aspect Ratio
366 x 768 Pixels Resolution
500:1 Dynamic Contrast Ratio*1
ptical Picture Control
uilt-in ATSC / QAM / NTSC Tuners
DMI™ Input
C Input
dvanced Picture Settings for Color Control
76° Viewing Angles
imer/Clock Remote
igh-gloss Black Cabinet







Key Features: LC-46SB54U

Space-saving Slim-line Design
Full HD 1080p (1920 x 1080) Resolution
ASV Technology/Black TFT LCD Panel
Built-in ATSC / QAM / NTSC Tuners
7500:1 Dynamic Contrast Ratio*1
6ms Response Time
High Brightness (450 cd/m²)
 Two HDMI™ Inputs
Bottom-mounted, Recessed Speakers
PC Input and RS-232C
10W x 2 Audio Output
176° Viewing Angles
60,000-hour Lamp Life*3
Side Terminals
High-gloss Black Cabinet





Slim and versatile.

For a versatile high-definition solution with the distinctive Slim-line Design, the LC-46SB54U Full HD 1080p LCD TV features a highperformance Advanced Super View LCD panel for high brightness, a 7500:1 Dynamic Contrast Ratio, and wide viewing angles.







Key Features: DV24 Series

Built-in Side-loading DVD player

 1366 x 768 Pixels Resolution

 (1440 x 900 on LC-19DV24U)

 Active Matrix LCD (a-Si TFTLCD)

 Built-in ATSC / QAM / NTSC Tuners

 800:1 Native Contrast Ratio

 (1000:1 on LC-19DV24U)

 8ms Response Time (5ms on LC-19DV24U)

 High Brightness 500 cd/m²

 (300 cd/m² on LC-19DV24U)

 HDMI™ Input

 Bottom-mounted Speakers

 PC Input

 60,000-hour Lamp Life*3

 (50,000-hour on LC-19DV24U)

 High-gloss Black Cabinet





LC-19DV24U

DVD teams up with HDTV.

This latest HDTV/DVD combination unit offers a space-saving, all-in-one solution that is perfect for any room in the home. In addition to a built-in progressive scan side-loading DVD player, the LC-26DV24U delivers rich black tones and produces crisp images with high contrast ratios. High brightness levels, a hallmark of Sharp's innovation, create clear, vibrant pictures and true-to-life color clarity in most lighting conditions. Sharp's award–winning LCD technology makes the DV24 a perfect combo unit.







The SB24 Series.

Sharp's SB24 Series of HDTV LCD TVs provide a slim, versatile high-definition television solution with a distinctive design. The SB24 models are available in 26-inch (26" Diagonal), 32-inch (31 25/64" Diagonal) and 37-inch (37" Diagonal) screen size classes. All models feature a high-performance LCD panel for high brightness, a high contrast ratio, low-reflection glare protection and wide viewing angles, as well as Sharp's award-winning LCD technology.









37" (37" DIAGONAL) CLASS LC-37SB24U

Key Features: SB24 Series

Space-saving Slim-line Design (LC-37SB24U and LC-32SB24U only)

1366 x 768 Pixels Resolution

ASV Technology/Black TFT LCD Panel (LC-37SB24U and LC-32SB24U only) TN LCD Panel (LC-26SB24U)

Built-in ATSC / QAM / NTSC Tuners

7500:1 Dynamic Contrast Ratio*1 (LC-37SB24U and LC-32SB24U only)

6ms Response Time 8ms on LC-26SB24U

High Brightness (450 cd/m²) (500 cd/m² on LC-26SB24U)

Two HDMI™ Inputs

PC Input

176° Viewing Angles 160°/150° Viewing Angles on LC-26SB24U 60,000-hour Lamp Life*³

High-gloss Black Cabinet









Key Features: BD-HP20U Blu-ray Disc[®] Player

Slim Profile Design

Full HD 1080p/24 fps Video Output

HDMI[™] Digital Interface

Dolby® Digital Plus and Dolby TrueHD Decoding Capability

7.1 Ch Digital Audio Output via HDMI™ Connection

AQUOS LINK

Quick Start Mode

AQUOS AQUOS LINK



Very new school: Blu-ray Disc[®] video on your AQUOS[®] LCD TV.

Now you can enjoy the best of 1080p video on your AQUOS HDTV. Especially designed to work with AQUOS LCD TVs, the BD-HP20U AQUOS BD player operates seamlessly via the AQUOS LINK function through the HDMI[™] connection. Performing as if it were all one system, the BD-HP20U lets you begin enjoying gorgeous Blu-ray Disc[®] video in as little as 10 seconds with the touch of a button via the Quick Start feature.* This incredibly versatile player is compatible with a wide variety of formats including BD-ROM/RE/R, DVD video, DVD-RW/R and DVD+RW/R, and also plays audio CDs. The piano-black finish and slim profile design make it the ideal HD source for a large-screen AQUOS LCD TV.

*Quick Start time may vary depending on movie content, type of video connection and type of monitor used.











Specifications

Model Number	LC-65SE94U	LC-52SE94U	LC-46SE94U	LC-108D1U
Screen Size	65" Class (64 33/64" Diagonal)	52"Class (52 1/32" Diagonal)	46" Class (45 63/64" Diagonal)	108" Class (107 17/32" Diagonal)
Aspect Ratio	16:9	16:9	16:9	16:9
DTV Capability	HDTV	HDTV	HDTV	HDTV Monitor
LCD Panel	Advanced Super View/Black TFT			
Number of Pixels (dots)	1920 x 1080	1920 x 1080	1920 x 1080	1920 x 1080
Built-in DVD Slot	_	_	_	_
AQUOS Net	Х	Х	Х	—
Luminance (cd/m ²)	450	450	450	400
Fine Motion Advanced (120Hz)	Х	Х	Х	_
Dynamic Contrast Ratio*1	27,000:1	27,000:1	27,000:1	6000:1
Native Contrast Ratio	3000:1	3000:1	2700:1	1200:1
Viewing Angles (H x V)	176° x 176°	176° x 176°	176° x 176°	176° x 176°
Lamp Life*2 (Hours)	60,000	60,000	60,000	53,000
Backlight	5-Wavelength	5-Wavelength	5-Wavelength	HCFL
Tuner Type	ATSC / QAM / NTSC	ATSC / QAM / NTSC	ATSC / QAM / NTSC	_
Multi-pixel Technology	Х	Х	Х	Х
Response Time	4ms	4ms	4ms	6ms
Audio Output	15W + 15W	15W + 15W	15W + 15W	15W + 15W
Speakers Location/Type	Bottom/Detachable	Bottom/Detachable	Bottom/Detachable	—
OPC (Optical Picture Control)	Х	Х	Х	Х
Terminals				
HDMI™ Input	3 (1080p compatible) - 1 side, 2 rear	3 (1080p compatible) - 1 side, 2 rear	3 (1080p compatible) - 1 side, 2 rear	3
DVI-I with Audio In	_	_	_	1
RGB 15-Pin Input	1	1	1	_
HD Component In	2 (1080p compatible) – 1 side, 1 rear	2 (1080p compatible) – 1 side, 1 rear	2 (1080p compatible) – 1 side, 1 rear	2 (1080p compatible) – 1 side, 1 rear
S-Video In	1	1	1	1
Composite Video In	3 (1 side, 2 rear)	3 (1 side, 2 rear)	3 (1 side, 2 rear)	2 (1 side, 1 rear)
Audio L/R In	4	4	4	4 (1 side, 3 rear)
RF	1	1	1	_
RS-232C 9-Pin In	1	1	1	1
Digital Audio Out	Х	Х	Х	Х
Power Source AC Input	120V	120V	120V	200-240V, 50/60Hz
Power Consumption	525W	302W	270W	1130W
Cabinet Color	Textured Black	Textured Black	Textured Black	High Gloss Black
Dimensions with stand/with speakers	60 25/64" x 40 3/32" x 16 7/64"	48 29/64" x 33 25/64" x 13 1/2"	43 43/64" x 30 25/64" x 13 1/2"	N/A
(W x H x D) with stand/without speakers	60 25/64" x 40 3/32" x 16 7/64"	48 29/32" x 33 25/64" x 13 1/2"	43 43/64" x 30 25/64" x 13 1/2"	101 17/64" x 71 15/32" x 23 5/8"
without stand/with speakers	60 25/64" x 37 49/64" x 3 61/64"	48 29/32" x 31 5/16" x 3 1/2"	43 43/64" x 28 5/16" x 3 1/2"	N/A
without stand/without speakers	s 60 25/64" x 35 3/4" x 3 61/64"	48 29/32" x 29 1/4" x 3 1/2"	43 43/64" x 26 17/64" x 3 1/2"	101 17/64" x 62 41/64" x 8 1/8"
Net Weight (lb.) with stand/with speakers	129.0	78.3	67.2	N/A
with stand/without speakers	123.5	73.9	62.8	551.2
without stand/with speakers	117.9	69.4	58.4	N/A

*3 With Fine Motion Mode on

*1 With Enhanced Picture Contrast Technology
 *2 Typical time for power output decrease of about one half, assuming continuous use with brightness or dimming in standard mode and with a room temperature of 77°F

Screen images in this brochure are simulated. Design and specifications subject to change without notice.









Specifications

Model Number	LC-65D64U	LC-52D64U	LC-46D64U	LC-42D64U
Screen Size	65" Class (64 17/32" Diagonal)	52" Class (52 1/32" Diagonal)	46" Class (45 63/64" Diagonal)	42" Class (42 1/64" Diagonal)
Aspect Ratio	16:9	16:9	16:9	16:9
DTV Capability	HDTV	HDTV	HDTV	HDTV
LCD Panel	Advanced Super View/Black TFT			
Number of Pixels (dots)	1920 x 1080	1920 x 1080	1920 x 1080	1920 x 1080
Built-in DVD Slot	_	_	_	_
AQUOS Net	_	_	_	_
Luminance (cd/m ²)	450	450	450	450
Fine Motion Advanced (120Hz)	_	_	_	_
Dynamic Contrast Ratio*1	10,000:1	10,000:1	10,000:1	10,000:1
Native Contrast Ratio	2000:1	2000:1	2000:1	2000:1
Viewing Angles (H x V)	176° x 176°	176° x 176°	176° x 176°	176° x 176°
Lamp Life*2 (Hours)	60,000	60,000	60,000	60,000
Backlight	4-Wavelength	4-Wavelength	4-Wavelength	4-Wavelength
Tuner Type	ATSC / QAM / NTSC			
Multi-pixel Technology	Х	Х	Х	Х
Response Time	4ms*3	4ms*3	4ms*3	4ms*3
Audio Output	15W + 15W	15W + 15W	15W + 15W	15W + 15W
Speakers Location/Type	Bottom/Fixed	Bottom/Fixed	Bottom/Fixed	Bottom/Fixed
OPC (Optical Picture Control)	Х	Х	Х	Х
Terminals				
HDMI™ Input	3 (1080p compatible) – 1 side, 2 rear	3 (1080p compatible) – 1 side, 2 rear	3 (1080p compatible) – 1 side, 2 rear	3 (1080p compatible) – 1 side, 2 rear
DVI-I with Audio In	—	_	_	_
RGB 15-Pin Input	1	1	1	1
HD Component In	2 (1080p compatible) – 1 side, 1 rear	2 (1080p compatible) – 1 side, 1 rear	2 (1080p compatible) – 1 side, 1 rear	2 (1080p compatible) – 1 side, 1 rear
S-Video In	1	1	1	1
Composite Video In	3 (1 side, 2 rear)			
Audio L/R In	4	4	4	4
RF	1	1	1	1
RS-232C 9-Pin In	1	1	1	1
Digital Audio Out	Х	Х	Х	Х
Power Source AC Input	120V, 60Hz	120V, 60Hz	120V, 60Hz	120V, 60Hz
Power Consumption	525W	290W	256W	215W
Cabinet Color	High Gloss Black	High Gloss Black	High Gloss Black	High Gloss Black
Dimensions with stand/with speakers	60 11/64" x 40" x 15 7/8"	48 45/64" x 32 59/64 x 12 13/16"	43 23/64" x 29 59/64" x 12 13/16"	39 17/32" x 27 7/8" x 12 13/16"
(W x H x D) with stand/without speakers	—	—	—	—
without stand/with speakers	60 11/64" x 37 11/64" x 3 7/8"	48 45/64" x 30 31/64" x 3 3/4"	43 23/64" x 27 31/64" x 3 3/4"	39 17/32" x 25 7/16" x 3 3/4"
without stand/without speakers		—	-	-
Net Weight (lb.) with stand/with speakers	121.3	74.9	66.1	60.6
with stand/without speakers	-	-	-	-
without stand/with speakers	110.3	62.8	54.0	48.5
without stand/without speakers	-	-	—	—

- Sharp and AQUOS are registered trademarks of Sharp Corporation. Think Green is a trademark of Sharp Electronics Of Canada Ltd.
 All other trademarks and registered trademarks are the property of their respective owners.
 Dolby[®], ProLogic, and the double-D symbol are registered trademarks of Dolby Laboratories.

- HDMI[™], the HDMI[™] logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI[™] Licensing, LLC.
 Blu-ray Disc is a registered trademark of the Blu-ray Disc Association.

Major League Baseball trademarks and copyrights are used with permission of Major League Baseball Properties Inc. TM/© MLBP 2008.

Specifications				
Model Number	LC-37D64U	LC-32D64U	LC-37D44U	LC-32D44U
Screen Size	37" Class (37" Diagonal)	32" Class (31 35/64" Diagonal)	37" Class (37" Diagonal)	32" Class (31 1/2" Diagonal)
Aspect Ratio	16:9	16:9	16:9	16:9
DTV Capability	HDTV	HDTV	HDTV	HDTV
LCD Panel	Advanced Super View/Black TFT	Advanced Super View/Black TFT	Advanced Super View/Black TFT	Advanced Super View/Black TFT
Number of Pixels (dots)	1920 x 1080	1920 x 1080	1366 x 768	1366 x 768
Built-in DVD Slot	-	_	_	-
Vyper Drive Game Mode	—	_	-	_
Luminance (cd/m ²)	450	450	450	450
Fine Motion Advanced (120Hz)	_	_	_	_
Dynamic Contrast Ratio*1	10,000:1	10,000:1	7500:1	7500:1
Native Contrast Ratio	2000:1	2000:1	1500:1	1500:1
Viewing Angles (H x V)	176° x 176°	176° x 176°	176° x 176°	176° x 176°
Lamp Life*2 (Hours)	60,000	60,000	60,000	60,000
Backlight	4-Wavelength	4-Wavelength	3-Wavelength	3-Wavelength
Tuner Type	ATSC / QAM / NTSC	ATSC / QAM / NTSC	ATSC / QAM / NTSC	ATSC / QAM / NTSC
Multi-pixel Technology	Х	Х	_	_
Response Time	6ms	6ms	6ms	6ms
Audio Output	10W + 10W	10W + 10W	10W +10W	10W +10W
Speakers Location/Type	Bottom/Fixed	Bottom/Fixed	Bottom/Fixed	Bottom/Fixed
OPC (Optical Picture Control)	Х	Х	Х	Х
Terminals				
HDMI™ Input	2 (1080p compatible) – 2 rear	2 (1080p compatible) - 2 rear	2	2
DVI-I with Audio In	_	_	_	_
RGB 15-Pin Input	1	1	1	1
HD Component In	2 (1080p compatible) – 1 side, 1 rear	2 (1080p compatible) – 1 side, 1 rear	2	2
S-Video In	1	1	1	1
Composite Video In	3 (1 side, 2 rear)	3 (1 side, 2 rear)	2	2
Audio L/R In	4 (1 side, 3 rear)	4 (1 side, 3 rear)	4	4
RF	1	1	1	1
RS-232C 9-Pin In	1	1	_	_
Digital Audio Out	х	х	1	1
Power Source AC Input	120V, 60Hz	120V, 60Hz	120V	120V
Power Consumption	180W	145W	165W	135W
Cabinet Color	High Gloss Black	High Gloss Black	High Gloss Black	High Gloss Black
Dimensions with stand/with speakers	35 23/64" x 25 1/8" x 10 3/4"	30 9/16" x 22 39/64" x 10 3/4"	35 19/32" x 25 3/32" x 9 1/16"	30 9/16" x 22 41/64" x 9 1/16"
(W x H x D) with stand/without speakers	_	_	_	_
without stand/with speakers	35 23/64" x 22 7/8" x 3 3/4"	30 9/16" x 20 23/64" x 3 3/4"	35 19/32" x 23 1/32" x 3 3/4"	30 9/16" x 20 19/32" x 3 45/64"
without stand/without speakers	_	_	_	_
Net Weight (lb.) with stand/with speakers	45.2	39.7	35.3	29.8
with stand/without speakers		_	_	_
without stand/with speakers	38.6	33.0	30.9	25.4
without stand/without speakers				

*3 With Fine Motion Mode on

*1 With Enhanced Picture Contrast Technology
 *2 Typical time for power output decrease of about one half, assuming continuous use with brightness or dimming in standard mode and with a room temperature of 77°F

Screen images in this brochure are simulated. Design and specifications subject to change without notice.

Specifications				
•				
Model Number	LC-32GP3U-B	LC-32GP3U-W	LC-32GP3U-R	LC-19D45U
Screen Size	32" Class (31 35/64" Diagonal)	32" Class (31 35/64" Diagonal)	32" Class (31 35/64" Diagonal)	19" Class (18 1/2" Diagonal)
Aspect Ratio	16:9	16:9	16:9	16:9
DTV Capability	HDTV	HDTV	HDTV	HDTV
LCD Panel	Advanced Super View/Black TFT	Advanced Super View/Black TFT	Advanced Super View/Black TFT	Advanced Super View/Black TFT
Number of Pixels (dots)	1920 x 1080	1920 x 1080	1920 x 1080	1366 x 768
Built-in DVD Slot	<u> </u>	<u> </u>	— 	—
Vyper Drive Game Mode	X	X	X	_
Luminance (cd/m ²)	450	450	450	300
Fine Motion Advanced (120Hz)	—	—	—	—
Dynamic Contrast Ratio*1	10,000:1	10,000:1	10,000:1	7500:1
Native Contrast Ratio	2000:1	2000:1	2000:1	800:1
Viewing Angles (H x V)	176° x 176°	176° x 176°	176° x 176°	176° x 176°
Lamp Life*2 (Hours)	60,000	60,000	60,000	50,000
Backlight	4-Wavelength	4-Wavelength	4-Wavelength	3-Wavelength
Tuner Type	ATSC / QAM / NTSC	ATSC / QAM / NTSC	ATSC / QAM / NTSC	ATSC / QAM / NTSC
Multi-pixel Technology	X	X	X	-
Response Time	6ms	6ms	6ms	12ms
Audio Output	10W + 10W	10W + 10W	10W + 10W	2W x 2
Speakers Location/Type	Bottom/Fixed	Bottom/Fixed	Bottom/Fixed	Bottom/Fixed
OPC (Optical Picture Control)	X	X	X	Х
Terminals				-
HDMI™ Input	3 (1080p compatible) – 1 side, 2 rear	3 (1080p compatible) – 1 side, 2 rear	3 (1080p compatible) – 1 side, 2 rear	1
DVI-I with Audio In	-	-	-	-
RGB 15-Pin Input				1
HD Component In	2 (1080p compatible) – 1 side, 1 rear	2 (1080p compatible) – 1 side, 1 rear	2 (1080p compatible) – 1 side, 1 rear	1
S-Video In	1	1	1	1
Composite Video In	3 (1 side, 2 rear)	3 (1 side, 2 rear)	3 (1 side, 2 rear)	1
Audio L/R In RF	4 (1 side, 3 rear)	4 (1 side, 3 rear)	4 (1 side, 3 rear)	3
	1	1	1	1
RS-232C 9-Pin In	1	1	1	1
Digital Audio Out	1 120V	1 120V	1 120V	1 120V
Power Source AC Input				
Power Consumption	145W	145W	145W	45W
Cabinet Color Dimensions with stand/with speakers	High Gloss Black 30 61/64" x 23 7/8" x 11 45/64"	High Gloss White 30 61/64" x 23 7/8" x 11 45/64"	High Gloss Red 30 61/64" x 23 7/8" x 11 45/64"	High Gloss Black 18 3/16" x 14 11/64" x 7 63/64"
· ·	30 61/64" X 23 7/8" X 11 45/64"	30 61/64" X 23 7/8" X 11 45/64"	30 61/64" X 23 7/8" X 11 45/64" 	18 3/16" X 14 11/64" X 7 63/64"
(W x H x D) with stand/without speakers without stand/with speakers	— 30 61/64" x 21 1/32" x 3 19/32"	— 30 61/64" x 21 1/32" x 3 19/32"	— 30 61/64" x 21 1/32" x 3 19/32"	— 18 3/16" x 12 19/32" x 3 1/32"
without stand/with speakers without stand/without speakers			30 61/64 X 21 1/32 X 3 19/32	
Net Weight (lb.) with stand/with speakers				 11.9
with stand/with speakers with stand/without speakers				—
with stand/with speakers				10.0
without stand/with speakers without stand/without speakers				
without stand/without speakers				

 Sharp and AQUOS are registered trademarks of Sharp Corporation. Think Green is a trademark of Sharp Electronics Of Canada Ltd.

All other trademarks and registered trademarks are the property of their respective owners.
Dolby[®], ProLogic, and the double-D symbol are registered trademarks of Dolby Laboratories.

HDMI[™], the HDMI[™] logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI[™] Licensing, LLC.
 Blu-ray Disc is a registered trademark of the Blu-ray Disc Association.

Major League Baseball trademarks and copyrights are used with permission of Major League Baseball Properties Inc. TM/© MLBP 2008.



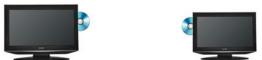
0				
5	no	CITI	cati	nne
- 01	be	CIII	cau	ons

<table-container>ModeControl<th< th=""><th>opeenieuterie</th><th></th><th></th><th></th><th></th></th<></table-container>	opeenieuterie				
Append International ProcessingNon-Non-Non-Non-DV Capability	Model Number	LC-46SB54U	LC-37SB24U	LC-32SB24U	LC-26SB24U
D'NgmiMorigantMorigantMorigantMorigantMoricaLDFarieAccosserAcc	Screen Size	46" Class (45 63/64" Diagonal)	37" Class (37" Diagonal)	32" Class (31 35/64" Diagonal)	26" Class (26" Diagonal)
LCD RuleAlone Signer Monthem Filter Signe	Aspect Ratio	16:9	16:9	16:9	16:9
NumberIde NameIde NameIde NameIde NameIde NameNumber	DTV Capability	HDTV	HDTV	HDTV	HDTV
Bub invariant	LCD Panel	Advanced Super View/Black TFT Panel	Advanced Super View/Black TFT	Advanced Super View/Black TFT	Active Matrix (a-si TFT) LCD
Lumbace40606060Diradic/012660606060Diradic/012650.150.160.160.160.1Diradic/012650.150.160.060.060.0Diradic/012650.150.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012650.060.060.060.060.0Diradic/012660.060.060.060.060.0Diradic/0126660.060.060.060.060.0Diradic/0126660.060.060.060.060.0Diradic/0126660.060.060.060.060.0Diradic/0126660.060.060.060.060.0<	Number of Pixels (dots)	1920 x 1080	1366 x 768	1366 x 768	1366 x 768
Fine NormNorm< Carly Ram	Built-in DVD Slot	_	-	-	_
jmm Total Total Total Total Total Naka Curr Naka	Luminance (cd/m ²)	450	450	450	500
<table-container>Number19011901190119010001<t< td=""><td>Fine Motion Advanced (120Hz)</td><td>_</td><td>-</td><td>-</td><td>_</td></t<></table-container>	Fine Motion Advanced (120Hz)	_	-	-	_
New pice19's 176'19's 176'19's 176'19's 176'19's 100'Lang La''SolonSolonSolonSolonSolonLang La''SolonSolonSolonSolonSolonLang La''SolonSolonSolonSolonSolonLang La''SolonSolonSolonSolonSolonLang La''SolonSolonSolonSolonSolonNational La'Solon <td< td=""><td>Dynamic Contrast Ratio*1</td><td>7500:1</td><td>7500:1</td><td>7500:1</td><td>_</td></td<>	Dynamic Contrast Ratio*1	7500:1	7500:1	7500:1	_
Lame Univ60,0060,0060,00Backlight60,0060,0060,00Tuer UperAtBC (AM / NTSCAtBC (AM / NTSCAtBC (AM / NTSCMulti PolityBacklight Tuer LoonbyBacklight Tuer LoonbyBacklight Tuer LoonbyAudo Cupt18% 15%18% 15%Audo Cupt18% 15%18% 15%Backlight Tuer Conto18% 15%18% 15%OPC (Apt Tuer Conto18% 15%OPC (Apt Tuer Conto18% 15%	Native Contrast Ratio	1500:1	1500:1	1500:1	800:1
Isocial 3-waterphenic	Viewing Angles (H x V)	176° x 176°	176° x 176°	176° x 176°	160° x 150°
Turne / pointAISC / QAM / ITSCAISC / QAM / ITSCAISC / QAM / ITSCAISC / QAM / ITSCNull-joka TextorGenGenGenBetanAudo Out /Sin 15WSin 15WSin 15WSin 15WAudo Out /Sin 15WSin 15WSin 15WSin 15WSpeakers Locitor // pointSin 15WSin 15WSin 15WOPC (optcal Pictur Conto) /A Conto MarkadBottom/FacdSin 15WSpeakers Locitor // pointSin 15WSin 15WSin 15WViet MarkadoSin 15WSin 15WSin 15WSin 15WInd Ind InstructureSin 15WSin 15WSin 15WSin 15WInd InstructureSin 15WSin 15WSin 15WSin 15	Lamp Life*2 (Hours)	60,000	60,000	60,000	60,000
Milepine -<	Backlight	3-Wavelength	3-Wavelength	3-Wavelength	3-Wavelength
nemmemmemmemmemmemmemAudio OutpW 10WW 10WW 10WW 10WW 10WW 10WSpeaker DurbBatom FixedBatom FixedBatom FixedBatom FixedBatom FixedBatom FixedVDPC (opt V = V = V)XXXXXXW 10W WXCompatibleSpeaker SubscriptionSpeaker Subscriptio	Tuner Type	ATSC / QAM / NTSC	ATSC / QAM / NTSC	ATSC / QAM / NTSC	ATSC / QAM / NTSC
juncJuncJuncJuncJuncJuncJuncJuncSpaceJunc	Multi-pixel Technology	_	_	_	_
SpaceBotom/Fixed <td>Response Time</td> <td>6ms</td> <td>6ms</td> <td>6ms</td> <td>8ms</td>	Response Time	6ms	6ms	6ms	8ms
PC 0pticle Pirue ControlXXXAImplication Pirue Control10000 control000Pirue Pirue Pirue2 (0000 control) <td< td=""><td>Audio Output</td><td>15W + 15W</td><td>10W +10W</td><td>10W +10W</td><td>5W +5W</td></td<>	Audio Output	15W + 15W	10W +10W	10W +10W	5W +5W
Termini Second se	Speakers Location/Type	Bottom/Fixed	Bottom/Fixed	Bottom/Fixed	Bottom/Fixed
HDM™µ2 (1080 compatible)2 (1080 compatible) <th< td=""><td>OPC (Optical Picture Control)</td><td>Х</td><td>Х</td><td>Х</td><td>_</td></th<>	OPC (Optical Picture Control)	Х	Х	Х	_
DVI with ∠udio InRB 15-Pir Input111111RB 15-Pir Input2 (1080 compatible) - 1 side, 1 rear21111S-Video Ir11 <td>Terminals</td> <td></td> <td></td> <td></td> <td></td>	Terminals				
RG15-Pir11111I Composit-v00000S-Vide110000S-Vide3300000I Composit-v0000000Avid VR4000 <td< td=""><td>HDMI™ Input</td><td>2 (1080p compatible)</td><td>2</td><td>2</td><td>2</td></td<>	HDMI™ Input	2 (1080p compatible)	2	2	2
HD Comport2 (1080 compatible) 1 side, 1 rear2 Composite2 Composite1 Composite2 Compo	DVI-I with Audio In	_	-	-	_
S-Video In111	RGB 15-Pin Input	1	1	1	1
CompositSol tisde, 2 reard2 fead2 fea	HD Component In	2 (1080p compatible) - 1 side, 1 rear	2	2	1
Audio L/R Ir444422RF11111R5 232 0 P in 111	S-Video In	1	1	1	1
FF1111RS-32C 9-In In1Djdlal Audio Out11<	Composite Video In	3 (1 side, 2 rear)	2	2	2
B-232C 9-In11 <th< td=""><td>Audio L/R In</td><td>4</td><td>4</td><td>4</td><td>2</td></th<>	Audio L/R In	4	4	4	2
Digital Jui/11111Power Source ∠ Input120V120V120V120VPower Consumt256W165W155W155W155WCabinet ColorHigh Gloss BlackHigh Gloss BlackHigh Gloss BlackHigh Gloss BlackDimensionswith stand/with speakersTB551/32" x 31/32" x 31	RF	1	1	1	1
Power Source-Ir put120V120V120V120VPower Consurption256W165W155W135W115WCabiner ColorHigh Gloss BlackHigh Gloss BlackHigh Gloss BlackHigh Gloss BlackHigh Gloss BlackHigh Gloss BlackDimensionswith stand/with speakersTBDWith stand/with speakersFBD519/32* x 25 3/32* x 9 1/16"09/16* x 22 41/64* x 9 1/16"26 5/16* x 19 11/16* x 9 9/16"With vith speakersWith stand/with speakersBDWith stand/with speakersBD35 19/32* x 23 1/32* x 3 3/4"09/16* x 20 19/32* x 3 45/64"65 1/6* x 17 3/4* x 4 9/16"With stand/with speakersBDWith stand/with speakersTBD35.329.829.824.3-With stand/with speakersFBDWith stand/with speakersFBD <td>RS-232C 9-Pin In</td> <td>1</td> <td>-</td> <td>-</td> <td>_</td>	RS-232C 9-Pin In	1	-	-	_
Power Consurvior266W166W166W165	Digital Audio Out	1	1	1	1
Cabinet ColorHigh Gloss BlackHigh Glo	Power Source AC Input	120V	120V	120V	120V
Dimensionswith stand/with speakersTBD35 19/32" x 25 3/32" x 9 1/16"30 9/16" x 22 4/64" x 9 1/16"26 5/16" x 19 11/16" x 9 9/16"(W x H x D)with stand/with speakers <t< td=""><td>Power Consumption</td><td>256W</td><td>165W</td><td>135W</td><td>115W</td></t<>	Power Consumption	256W	165W	135W	115W
(W x H x D)with stand/with speakerswithout speakersTBD35 19/32" x 3 3/4"30 9/16" x 20 19/32" x 3 4/64"26 5/16" x 17 3/4" x 4 9/16"without speakersNet Weight (b)with stand/with speakersTBD35.329.824.3Net Weight (b)with stand/with speakerswith stand/with speakerswith stand/with speakerswith stand/with speakersTBD30.925.420.9	Cabinet Color	High Gloss Black	High Gloss Black	High Gloss Black	High Gloss Black
without stand/with speakers TBD 35 19/32" x 3 3/4" 30 9/16" x 20 19/32" x 3 45/64" 26 5/16" x 17 3/4" x 4 9/16" without speakers	Dimensions with stand/with speakers	TBD	35 19/32" x 25 3/32" x 9 1/16"	30 9/16" x 22 41/64" x 9 1/16"	26 5/16" x 19 11/16" x 9 9/16"
without speakers	(W x H x D) with stand/without speakers	_	_	_	_
Net Weight (b) with stand/with speakers TBD 35.3 29.8 24.3 with stand/with speakers - - - - - with out speakers - - - - - with out stand/with speakers TBD 30.9 25.4 20.9	without stand/with speakers	TBD	35 19/32" x 23 1/32" x 3 3/4"	30 9/16" x 20 19/32" x 3 45/64"	26 5/16" x 17 3/4" x 4 9/16"
with stand/without speakers———without stand/with speakersTBD30.925.420.9	without stand/without speakers	_	-	-	_
without stand/with speakers TBD 30.9 25.4 20.9	Net Weight (lb.) with stand/with speakers	TBD	35.3	29.8	24.3
	with stand/without speakers	_	-		—
without stand/without speakers — — — — — — — — — — — — —	without stand/with speakers	TBD	30.9	25.4	20.9
	without stand/without speakers				

*3 With Fine Motion Mode on

*1 With Enhanced Picture Contrast Technology
 *2 Typical time for power output decrease of about one half, assuming continuous use with brightness or dimming in standard mode and with a room temperature of 77°F

Screen images in this brochure are simulated. Design and specifications subject to change without notice.



Specifications		
Model Number	LC-26DV24U	LC-19DV24U
Screen Size	26" Class (26" Diagonal)	19" Class (18 61/64" Diagonal)
Aspect Ratio	16:9	16:10
DTV Capability	HDTV	HDTV
LCD Panel	Active Matrix (a-si TFT) LCD	Active Matrix (a-si TFT) LCD
Number of Pixels (dots)	1366 x 768	1440 × 900
Built-in DVD Slot	Х	Х
Luminance (cd/m ²)	500	300
Fine Motion Advanced (120Hz)	_	_
Dynamic Contrast Ratio*1	_	_
Native Contrast Ratio	800:1	1000:1
Viewing Angles (H x V)	160° x 150°	170° x 160°
Lamp Life*2 (Hours)	60,000	50,000
Backlight	3-Wavelength	3-Wavelength
Tuner Type	ATSC / QAM / NTSC	ATSC / QAM / NTSC
Multi-pixel Technology	_	_
Response Time	8ms	5ms
Audio Output	5W + 5W	1.5W + 1.5W
Speakers Location/Type	Bottom/Fixed	Bottom/Fixed
OPC (Optical Picture Control)	_	_
Terminals		
HDMI™ Input	1	1
DVI-I with Audio In	_	_
RGB 15-Pin Input	1	1
HD Component In	1	1
S-Video In	1	1
Composite Video In	2	1
Audio L/R In	2	2
RF	1	1
RS-232C 9-Pin In	—	_
Digital Audio Out	1	1 (coaxial)
Power Source AC Input	120V	120V
Power Consumption	120W	60W
Cabinet Color	High Gloss Black	High Gloss Black
Dimensions with stand/with speakers	26 5/16" x 19 11/16" x 9 9/16"	19" x 15 5/16" x 8 7/8"
(W x H x D) with stand/without speakers	_	_
without stand/with speakers	26 5/16" x 17 3/4" x 4 9/16"	19" x 13 15/16" x 2 23/32"
without stand/without speakers	s —	_
Net Weight (lb.) with stand/with speakers	25.9	12.6
with stand/without speakers	_	_
without stand/with speakers	22.8	_
without stand/without speakers	s —	_

Specifications	
Model Number	BD-HP20U
HD Disc Format	Blu-ray Disc®
Media	
BD-ROM/R/RE	Yes/Yes
DVD Video	Yes
DVD-RW/R	Yes
DVD+RW/R	Yes
CDDA/CD-RW/R	Yes
Format	
MPEG2/H.264/VC1	Yes
AC3	Yes
DTS	Yes
Linear PCM	5.1ch
DTS HD	DTS Stream Only
Dolby [®] Digital Plus	7.1ch
Dolby [®] TrueHD (Lossless)	Yes
Features	
HDMI [™] (Output Resolution)	1080p
AQUOS LINK™	Yes
HDMI™ 1080p 24Hz Output	Yes
Video DAC	12bit/148.5MHz
Pop-up Menu	Yes
Display Dimmer	Yes
Parental Lock	Yes
Quick Start	Yes
Control via HDMI™ (AQUOS LINK)	Yes
Output Terminals	
Video	x 1
S-Video	x 1
Component	x 1
HDMI™	x 1
Analog Audio output (L/R)	x 1
Analog Audio output (Multi CH)	x 1 (5.1ch)
Digital out (Opt.)	x 1
Digital out (Coax.)	x 1
Accessories	
AV Cable	x 1
Remote Control	Unified
Power Consumption/Stand-by	25W/0.5W
Dimensions (W x H x D)	16.9" x 2.7" x 13.2"
Weight (lb.)	8.8

Sharp and AQUOS are registered trademarks of Sharp Corporation. Think Green is a trademark of Sharp Electronics Of Canada Ltd.
All other trademarks and registered trademarks are the property of their respective owners.
Dolby[®], ProLogic, and the double-D symbol are registered trademarks of Dolby Laboratories.

HDMI[™], the HDMI[™] logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI[™] Licensing, LLC.
 Blu-ray Disc is a registered trademark of the Blu-ray Disc Association.

Major League Baseball trademarks and copyrights are used with permission of Major League Baseball Properties Inc. TM/© MLBP 2008.

At Sharp, we know color—and understand the value of being OTEEN

A Passion for Quality and Conservation

Our goal with LCD TVs was to build more than the world's finest televisions. We envision a world where people will use LCD TVs to access computer networks and services anytime, anywhere. And we designed AQUOS® LCD TVs to require fewer resources to manufacture...and less energy to enjoy.

In addition to superior performance, AQUOS televisions have a reputation for exceptional environmental responsibility:

- Most Sharp LCD TVs are ENERGY STAR[®] qualified and feature low power consumption and extended operating life.
- All U.S. models comply with the European Union Restriction of Hazardous Substances (EU RoHS) directives for lead, mercury, cadmium, hexavalent chromium, polybrominated biphenyls, polybrominated diphenyl ethers and other harmful substances. Furthermore, all Sharp LCD TVs are lead-free.

The most advanced technology minimizes environmental impact

Sharp's Kameyama plant #2 is an environmentally-friendly LCD TV factory and features one of the world's largest roofmounted solar electric systems. Waste heat is recovered for air conditioning, with the co-generation system producing about one-third of the electricity used in the plant. The 5MW solar power system, 1MW fuel cell system and cogeneration system together produce about one-third of the electricity used in the plant. This keeps CO2 emissions 40% lower than if the plant relied on thermally generated power. And all of the plant's production wastewater is recycled, purified and reused.



Sharp's Kameyama Plant #2 in Japan is a world-class environmentally-friendly LCD TV factory.

Sharp's New Plant

Sharp Corporation recently announced that it will soon begin construction of a 10th-generation LCD panel factory in Sakai City, Osaka Prefecture, Japan. The new plant is scheduled to be the first LCD TV factory to use 10th-generation glass substrates, which are the world's largest, at 112.2 inches by 120 inches, 60 percent larger than the 8th-generation substrates used at Kameyama plant number 2.

Environmental Product Innovations

Sharp's goal is to minimize the environmental impact of our products by continually implementing and improving product technologies, designs and programs aimed at environmental conservation, from the materials used in the manufacture and packaging of our products, to their transportation, use and safe disposal at the end of their product life.

Sharp. First and foremost.

In 1915, Sharp's founder invented the "Ever-Sharp Pencil," a mechanical pencil from which the Sharp Corporation derives its name. Sharp lives up to that name with its imaginative, everevolving technological creations.

There are many other firsts in Sharp's growing list. In 1931, as radio was gaining popularity around the world, Sharp began research into television, releasing the first Japanese television in 1953. Sharp's bright colors and high-quality LCD images hit the screen in 1987 in the first 3-inch color LCD television. Just four years later, Sharp released the world's first wall-hanging TV, beginning the era of large-screen LCD televisions. This led to its 20-inch LCD television— the industry's largest—in 1999. Sharp ushered in 2001 in a big way with its introduction of AQUOS® LCD TVs on New Year's Day. In 2005, Sharp introduced the world's then largest LCD TV, at 65-inch Class (64 17/32" Diagonal) and in 2007, Sharp introduced a 108-inch Class (107 17/32" Diagonal) LCD Monitor.

Sharp is committed to providing customers with the highest quality service to complement its premium line of products. The AQUOS AdvantageSM program offers free premium support to owners of large screen^{*1} AQUOS LCD televisions. Complimentary benefits include a three month limited warranty extension, dedicated toll-free number routed directly to AQUOS Advantage Advisors, assistance with initial TV set-up and picture optimization, and priority repair services^{*2}. In addition, a new service called AQUOS Advantage Live is available through the AQUOS Net feature on SE94 models. AQUOS Advantage Live allows Advisors to provide unparalleled customer support with the ability to connect remotely to a customer's AQUOS SE94 LCD TV to assist in adjusting the TV's settings and optimizing the picture quality.

The AQUOS Advantage team is committed to exceeding customer expectations and maximizing their high definition viewing experience. Call us today at 1-87-SEE-AQUOS (1-877-332-7867)

*1 LCDs 42-inch Class or larger (42 1/64" Diagonal or greater)

*² Priority services may not be available based on location and availability. Full terms and conditions are available at www.sharpusa.com/aquosadvantage

AQUOS ADVANTAGE^{®M}

www.aquos.com

WWW.AQUOSADVANTAGE.COM



SHARP ELECTRONICS CORPORATION Sharp Plaza, Mahwah, NJ 07495-1163 1-800-BE-SHARP • www.sharpusa.com