



## BRED TO DOMINATE

The astounding 2014 Lancer Evolution lives and breathes performance, boasting stunning credentials such as a turbocharged 291-HP MIVEC engine, Super All Wheel Control (S-AWC), Brembo® brakes and a race-worthy suspension. Sophisticated and technologically advanced, it connects and interacts completely with the driver in all conditions, providing the very highest levels of driving pleasure to match its mighty performance. Built for performance, it is designed to stun with its aggressive body shape that is as functional as it is dramatic. Its advanced aerodynamics, from the front bumper, trapezoidal grille and vented hood along with flared fenders, side skirts, kicked-up wheel arches and aggressive rear spoiler, are designed for optimal cooling, balance and handling at all speeds. The 2014 Lancer Evolution is bred to dominate and thanks to its advanced technologies and cutting-edge equipment, it delivers the legendary performance and handling you demand.



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**DEALER**  
E-PROCESS

### SUPER ALL WHEEL CONTROL (S-AWC)\*

The Super All Wheel Control (S-AWC) system is made up of four independent systems working together to give you handling that exceeds your expectations. The Active Centre Differential (ACD) works in three modes – tarmac, gravel and snow – to enable quicker control response for changes in road surfaces. Active Stability Control (ASC) automatically recognizes understeer and oversteer and applies brakes to the appropriate wheels, and Active Yaw Control distributes torque between the rear wheels. To give you complete confidence in all situations, the Lancer Evolution features Sports Anti-lock Braking System (ABS) with Electronic Brake-Force Distribution (EBD).







## FINISHED TO PERFECTION

The 2014 Lancer Evolution looks fantastic from every angle, inside and out. The contemporary interior provides the perfect blend of style, functionality and comfort. The driver-focused dashboard provides ideal ergonomics with sporting appearance, allowing you to enjoy the superb drive. High-contrast instruments keep you fully informed at all times, while automatic climate control, power windows, power door locks, remote keyless entry, cruise control and aluminum pedals establish an ambience of pure driving delight. The Lancer Evolution is well-equipped to entertain and keep you informed on any journey. Premium audio delivered through an available Rockford Fosgate® Punch audio system with 9 speakers including a 10" subwoofer, Bluetooth® connectivity with streaming audio and USB input with voice control, an available SD navigation with 7" LCD touchscreen display, 3D map, voice command, real-time traffic information and CD player, ensures you arrive up to date and relaxed.



## RECARO® SPORT FRONT SEATS

A legend in the automotive world, Recaro® has been supplying seats to racing teams and high-end sports car manufacturers for decades. Exceptional semi-bucket front seats provide outstanding lateral support during high-speed cornering, as well as long-term comfort for daily driving. And because side-impact airbags are built right into the seats, they come with an extra level of safety. Outfitted in resilient sports fabric or leather, these seats look as good as they perform.



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# TECHNOLOGY AND SAFETY

The Lancer Evolution excels in power and performance on the road, and outperforms in safety, allowing you to drive with peace of mind. Equipped with dual front airbags, front seat-mounted side airbags, side-impact curtain airbags and driver's knee airbag to protect its occupants, the Lancer Evolution's intelligent safety systems are always on alert. You can be confident that technologies such as Active Stability Control (ASC), Traction Control Logic (TCL), and an advanced sport-tuned Anti-lock Brake System (ABS) with Electronic Brake-Force Distribution (EBD), Brake Override System (BOS) and Brake Assist System (BAS) will provide safety in the most unforeseen events. Mitsubishi's proprietary Reinforced Impact Safety Evolution (RISE) collision-absorbing structure technology that utilizes crumple zones to route and absorb energy during high-impact collisions further ensures your safety. Strategic reinforcements at key body points complement its side-impact door beams, giving the Lancer Evolution a stable and secure base.



## BREMBO® BRAKING SYSTEM

With over 30 years of racing competition experience, Brembo® is the only brand worthy to feature on the Lancer Evolution. To rein in the power of the Lancer Evolution, the front sports 350 mm ventilated discs with 4-piston callipers, while the rear houses 330 mm discs with opposed 2-piston callipers. Braking is enhanced even further for the Lancer Evolution MR with 350 mm ventilated 2-piece rotors at the front for better heat dissipation. Electronic Brake-Force Distribution (EBD) makes sure that each wheel has the maximum possible braking power available at all times.



## SEVEN-AIRBAG SAFETY SYSTEM

This innovative system features seven standard airbags (dual front, front seat-mounted, side-impact curtain, side-curtain and driver's knee), that stabilize your lower body and knees during certain types of frontal collisions. This is one feature you'll probably never use, but it's nice to know it's there.

## TOP-SHELF SUSPENSION

To produce incredible handling, the Lancer Evolution adopts a proven front MacPherson strut and rear multi-link suspension layout, enhanced by world-renowned Bilstein® shock absorbers and Eibach® coil springs all around to control wheel movement with absolute precision. Front and rear stabilizer bars, a front strut brace, extensive use of aluminum and rigid attachment to the car's structure ensure excellent on-road handling characteristics, improved ride comfort and very sure-footed cornering performance. Available on GSR and standard on MR.



## 291-HP TURBOCHARGED ENGINE

The heart and soul of any performance car is its engine. The Lancer Evolution's raw power is delivered through its advanced 2.0-litre MIVEC engine that features an all-aluminum block, dual overhead cams and an innovative turbocharger. The intercooled twin-scroll turbocharger incorporates a titanium turbine wheel that boosts power to 291 HP @ 6,500 RPM and 300 lb.-ft. of torque @ 4,000 RPM.



## TWIN CLUTCH SPORTRONIC® SHIFT TRANSMISSION (TC-SST)

Perfect from our decades-long racing heritage, there's nothing quite as satisfying as shifting through the gears of the GSR's short-throw 5-speed manual transmission. Or choose the Twin Clutch Sportronic® Shift Transmission (TC-SST) in the MR, and you'll get the connectivity and efficiency of a manual gearbox along with remarkably smooth, blink-of-an-eye-quick automatic shifting. Choose from Normal, Sport or S-Sport to select automated shift points that match your driving style, or take full control using the sequential shifter or magnesium paddle shifters. Whichever transmission you choose, the Lancer Evolution gives you a truly hands-on experience.







### 18" BBS® FORGED ALLOY WHEELS

BBS® aluminum alloy wheels are forged from a single piece of 6000-series aluminum to deliver the optimum stiffness-to-weight ratio for the ultimate in performance. Developed to handle the rigorous demands of motorsports, these wheels combine light weight with incredible strength and precision. Available on GSR Handling Package and MR.

## COLOURS



**PHANTOM BLACK PEARL**  
BLACK INTERIOR



**TITANIUM GREY METALLIC**  
BLACK INTERIOR



**APEX SILVER METALLIC**  
BLACK INTERIOR



**RALLY RED METALLIC**  
BLACK INTERIOR



**COSMIC BLUE METALLIC**  
BLACK INTERIOR



**WICKED WHITE**  
BLACK INTERIOR

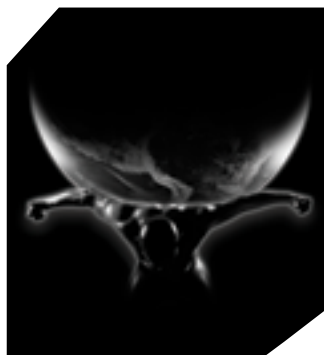
## WARRANTY

**5 Year/100,000 km**  
Powertrain Ltd Warranty\*\*

**3 Year/60,000 km**  
New Vehicle Ltd Warranty\*\*

**5 Year/Unlimited km**  
Roadside Warranty\*\*

At Mitsubishi, we're so confident in the quality, reliability and durability of the cars we build that we back our performance vehicles with some of the most comprehensive warranties available. This list is headed by a 5-year/100,000-km Powertrain Limited Warranty\*\*, a 3-year/60,000-km fully transferable New Vehicle Limited Warranty; the only vehicle manufacturer that offers up to 3-year/60,000-km accessory warranty and 5-years/Unlimited kms Roadside Assistance. Experience the adrenaline pumping performance paired with peace of mind that you will feel when you drive off in your new Mitsubishi and enjoy that feeling for many years to come.



WANT TO KNOW MORE? VISIT [MITSUBISHI-MOTORS.CA](http://MITSUBISHI-MOTORS.CA)

FOR A COMPLETE LIST OF FEATURES, TECHNICAL SPECIFICATIONS AND OPTIONS, VISIT [MITSUBISHI-MOTORS.CA](http://MITSUBISHI-MOTORS.CA)

## TRIMS AND OPTIONS

### GSR STANDARD SPECIFICATIONS

4-DOOR SEDAN, 5-PASSENGER  
2.0L DOHC 16-VALVE MIVEC I4, 291 HP

- 2.0L DOHC TURBOCHARGED/INTERCOOLED MIVEC 4 CYLINDER ENGINE (291 HP)
- 5-SPEED MANUAL TRANSMISSION
- DUAL FRONT AIRBAGS WITH SEAT SENSORS, SIDE-IMPACT CURTAIN AIRBAGS (FRONT & REAR), FRONT SEAT-MOUNTED SIDE-IMPACT AIRBAGS, DRIVER'S KNEE AIRBAG
- ANTI-LOCK BRAKING SYSTEM (ABS) WITH ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD), BRAKE ASSIST SYSTEM (BAS) & BRAKE OVERRIDE SYSTEM (BOS)
- ACTIVE STABILITY CONTROL (ASC)
- TRACTION CONTROL LOGIC (TCL)
- ANTI-THEFT ENGINE IMMOBILIZER
- ANTI-THEFT SECURITY ALARM SYSTEM
- TIRE PRESSURE MONITORING SYSTEM (TPMS)
- SUPER ALL WHEEL CONTROL (S-AWC) WITH ACTIVE CENTRE DIFFERENTIAL (ACD), ACTIVE YAW CONTROL (AYC) & DRIVE MODE SELECTOR (TARMAC/GRAVEL/SNOW)
- FRONT HELICAL LIMITED SLIP DIFFERENTIAL
- BREMBO® VENTILATED DISC BRAKES
- FRONT MACPHERSON STRUT SUSPENSION WITH FORGED ALUMINUM CONTROL ARMS
- REAR MULTI-LINK SUSPENSION WITH FORGED ALUMINUM CONTROL ARMS
- FRONT & REAR STABILIZER BARS
- HYDRAULIC POWER STEERING
- ALUMINUM HOOD WITH HEAT EXTRACTOR VENTS
- 18" ENKEI® ALLOY WHEELS
- P245/45 R18 93W YOKOHAMA® ADVAN® HIGH-GRIP PERFORMANCE TIRES
- LATCH SYSTEM (LOWER ANCHORS & TETHERS FOR CHILD RESTRAINT SEATS)
- REAR DOOR CHILD SAFETY LOCKS
- 3-POINT SEATBELTS FOR ALL SEATING POSITIONS
- HEIGHT ADJUSTABLE FRONT SEATBELTS
- FRONT SEATBELT PRETENSIONERS & FORCE LIMITERS
- HEIGHT-ADJUSTABLE HEAD RESTRAINTS (1ST & 2ND-ROW PASSENGERS)
- RISE BODY CONSTRUCTION
- DAYTIME RUNNING LAMPS
- AUTO-OFF HALOGEN HEADLAMPS
- POWER WINDOWS WITH AUTO-UP & DOWN DRIVER'S WINDOW
- POWER DOOR LOCKS WITH KEYLESS ENTRY SYSTEM & PANIC ALARM
- REAR CENTRE HIGH-MOUNT STOP LAMP
- FRONT FOG LAMPS
- FRONT & SIDE AIR DAMS
- HEATED FRONT SEATS
- RECARO® FRONT CLOTH BUCKET SEATS
- ALUMINUM SPORT PEDALS
- AUTOMATIC CLIMATE CONTROL
- CRUISE CONTROL
- LEATHER-WRAPPED STEERING WHEEL & GEAR SHIFT KNOB
- BLUETOOTH® HANDS-FREE PHONE INTERFACE WITH STREAMING AUDIO & USB INPUT WITH VOICE CONTROL
- 140-WATT AM/FM/CD/MP3 DISPLAY AUDIO WITH 6 SPEAKERS (DIGITAL SIGNAL PROCESSOR, SPEED-COMPENSATED VOLUME & EQUALIZATION, 6.1" LCD TOUCHSCREEN)
- SIRIUSXM® SATELLITE RADIO WITH 6 MONTHS COMPLIMENTARY SERVICE

### HANDLING PACKAGE

- SUSPENSION WITH EIBACH® SPRINGS & BILSTEIN® SHOCK ABSORBERS
- BREMBO® 2-PIECE FRONT ROTORS
- 18" BBS® FORGED-ALLOY WHEELS
- LARGE REAR WING SPOILER

### MR ALL GSR STANDARD FEATURES, PLUS:

4-DOOR SEDAN, 5-PASSENGER  
2.0L DOHC 16-VALVE MIVEC I4, 291 HP

- TWIN-CLUTCH SPORTTRONIC® SHIFT TRANSMISSION (TC-SST) WITH MAGNESIUM PADDLE SHIFTERS
- FRONT MACPHERSON STRUT SUSPENSION WITH FORGED ALUMINUM CONTROL ARMS, EIBACH® SPRINGS & BILSTEIN® SHOCK ABSORBERS
- REAR MULTI-LINK SUSPENSION WITH FORGED ALUMINUM CONTROL ARMS, EIBACH® SPRINGS & BILSTEIN® SHOCK ABSORBERS
- BREMBO® 2-PIECE FRONT ROTORS
- 18" BBS® FORGED-ALLOY WHEELS
- BLACK MESH GRILLE WITH CHROME ACCENT
- POWER GLASS SUNROOF WITH SUNSHADE
- AUTO-ON & OFF XENON HIGH INTENSITY DISCHARGE (HID) HEADLAMPS WITH MANUAL LEVELLING
- RECARO® FRONT LEATHER BUCKET SEATS
- POWER DOOR LOCKS WITH FAST-KEY KEYLESS ENTRY & IGNITION SYSTEM
- MITSUBISHI MULTI-COMMUNICATION SYSTEM (MMCS) SD NAVIGATION WITH 7" LCD TOUCHSCREEN DISPLAY, 3D MAP, VOICE COMMAND, REAL-TIME TRAFFIC INFORMATION, DISPLAY GUIDANCE & CD PLAYER
- 710-WATT ROCKFORD FOSGATE® PUNCH® AUDIO SYSTEM WITH 9 SPEAKERS INCLUDING 10" SUBWOOFER (DIGITAL PROCESSOR, SPEED-COMPENSATED VOLUME & EQUALIZATION)

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colours may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment or images may be international models shown. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer. \* S-AWC available on Outlander GT S-AWC and Lancer Evolution. ©2013 Mitsubishi Motor Sales of Canada Inc. \*\*See Mitsubishi Retailer for Limited Warranty and Roadside Assistance terms and conditions. \*\*\*Best backed claim does not cover Lancer Evolution and RALLIART models as well as i-MiEV, Lancer Evolution and RALLIART models include a 5-year/100,000-km powertrain limited warranty, 3-year/60,000-km new vehicle limited warranty and 5-year/unlimited-km roadside assistance. i-MiEV models include a 5-year/100,000-km powertrain limited warranty, 3-year/60,000-km new vehicle limited warranty and a 3-year/unlimited-km roadside assistance.