

Costs and Fees not covered by the Promotion

- The promotion only applies to the costs and fees described and will in particular not cover any portion of the following costs and fees charged to the seller: multi-channel fulfilment fees, inventory storage, EFN flat fee, disposal and label service.
- Fees that are not part of FBA including any sales commission or closing fees charged by Amazon in connection with the sale of any unit. Any subscription fees for any other Amazon programme, including the Pro Merchant service, the Selling on Amazon service and the Amazon Webstore service.

Additional Terms

- This rebate offer is void where prohibited.
- Amazon may terminate or modify the terms of this promotion at any time at its sole discretion.
- This promotion will not be applied retroactively to any units shipped to Amazon by a seller prior to receiving this promotional email.
- Participation in the Fulfilment by Amazon programme is subject to the FBA terms and policies in the Amazon Services Europe Business Solutions Agreement. It is in particular the sole responsibility of the seller to ensure that they and their products comply with all applicable laws.
- The credit amount is inclusive of applicable VAT.

FBA Promotion

Experience a sales uplift with FBA or have your ASINs returned to you for free!



This promotion is only available to sellers who have received our email “Increase your sales with Fulfilment by Amazon or get your products returned for free!”. This is referred to as the “**Promotional Email**”.

Receive Period

You will qualify for free removal eligibility on units of Promotion ASINs which were received in Amazon’s Fulfilment Centre during the period of 30 days following receipt of the Promotional Email (please refer to the date indicated in the email accompanying this promotion). This is referred to as the “**Receive Period**”.

Promotion ASINs

Only units of ASINs listed in the “eligible ASIN” list attached to the Promotional Email are eligible for rebate and removal fee reimbursement, excluding any of those ASINs, however, for which we receive your first FBA unit in our Fulfilment Centre during the period starting 15 December and ending 31 January of any specific year. Eligible ASINs are referred to as “**Promotion ASINs**”.

Free Removals and Inbound Credit

If you do not experience a Sales Uplift for any of the Promotion ASINs which you sent during the Receive Period you can request for up to 5000 units in total, a credit for our removal fees of unsold and undamaged units of such Promotion ASIN if you ordered removal between 15 days and 3 months after we have received the first unit of the removed ASIN in our Fulfilment Centre. Each of those removed units is a “Removal Unit”. In addition we will then automatically credit you £0.50 per Removal Unit for up to 5000 units in total to cover part of your inbound costs.

A “**Sales Uplift**” means “**Average FBA unit sale**” is higher than “**Average unit sale before FBA**”.

The “**Average FBA unit sale**” is the average number of unit sales of a Promotion ASIN per week during the period starting with the arrival of your first FBA shipment of such Promotion ASIN until your removal order. Calendar weeks in which you run out of relevant FBA stock or de-active your listing are not taken into account.

The “**Average unit sale before FBA**” is the average number of units of such Promotion ASIN sold by you through Amazon.co.uk per week during the four weeks period preceding the arrival of the Promotion ASIN in our Fulfilment Centre for the first time.

Removal fee credits will be only granted for returns to a UK address. You can request a Sales Uplift report for the Promotion ASINs at any time by sending an email to fba-salesuplift-promo@amazon.lu. Credit for removal fees can be claimed in the month of the removal and the consecutive calendar month by sending an e-mail to fba-salesuplift-promo@amazon.lu. You will need to include in this e-mail the order ID for the removal order, your email used to login on Seller Central, the respective Promotion ASIN and number of removed units. Any removal and inbound credit granted will be deposited in your Amazon Seller Account within four weeks after receipt by Amazon of the removal credit request.