

# INSIGNIA™

## firetv edition

### QUICK SETUP GUIDE

43"/50"/55"

60 Hz LED TV  
4K ULTRA HD

NS-43DF710NA21 / NS-50DF710NA21 / NS-55DF710NA21

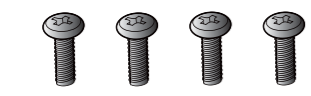
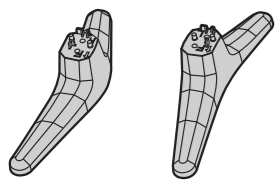
#### INCLUDED ACCESSORIES

Voice Remote with Alexa  
and two AAA batteries



43"

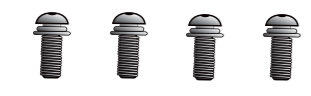
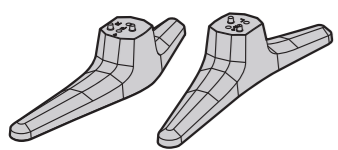
TV stands



Self tapping screws  
(4mm x 20mm length)  
(4pcs.)

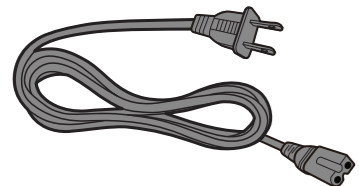
50" 55"

TV stands



M4 screws  
(20 mm length) (4pcs.)

Power cord



**STOP**

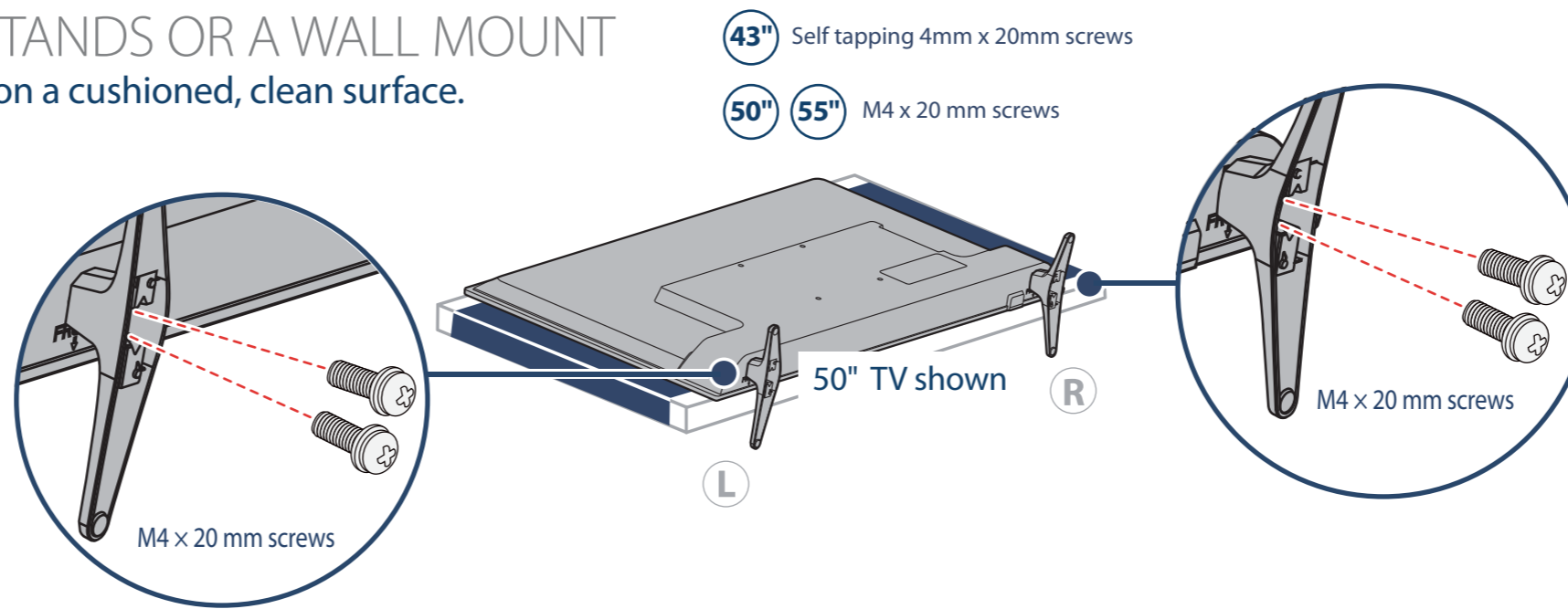
Before using your new product, please read these instructions to prevent any damage. Do not plug your power cord in until all other devices have been connected.

## 1 INSTALLING THE STANDS OR A WALL MOUNT

Place your TV face-down on a cushioned, clean surface.

### STANDS

- Align the TV stand screw holes with the holes on your TV's bottom.
- Use a Phillips screwdriver and two provided screws to secure each stand to your TV.



### WALL MOUNT

Before you mount your TV, make sure that:

- You remove the stands.
- The wall-mount bracket supports the weight of your TV.

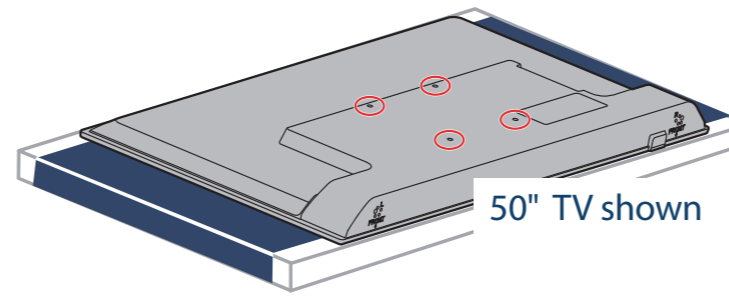
See the instructions that came with your wall mount for more information about how to correctly mount your TV.

**WARNING:** Your TV has four VESA mounting holes on the back.

**You must secure a wall-mount bracket to all four holes.**

If you do not use all four holes, your TV may fall and cause property damage or personal injury.

**Note:** Wall-mount screws are not included.



### 43" VESA Mounting Pattern

200 x 200 mm  
Screws: type M6, 12 mm to 14 mm length depending on the wall mount

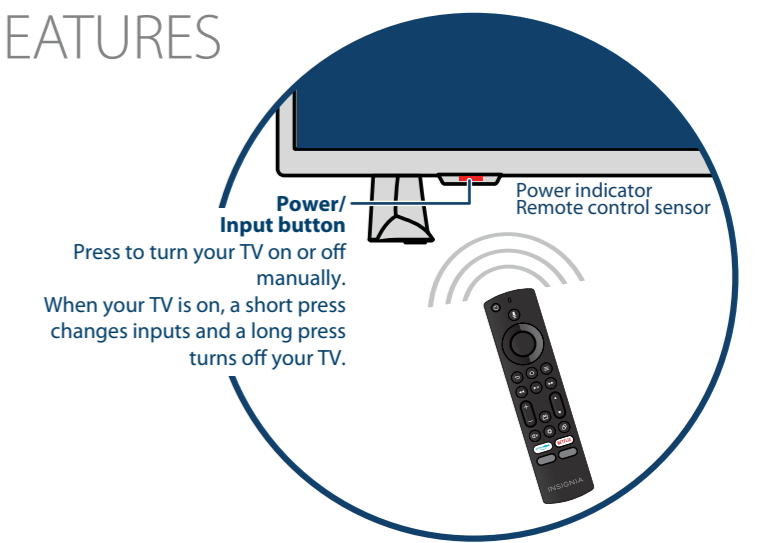
### 50" VESA Mounting Pattern

200 x 200 mm  
Screws: type M6, 12 mm to 15 mm length depending on the wall mount

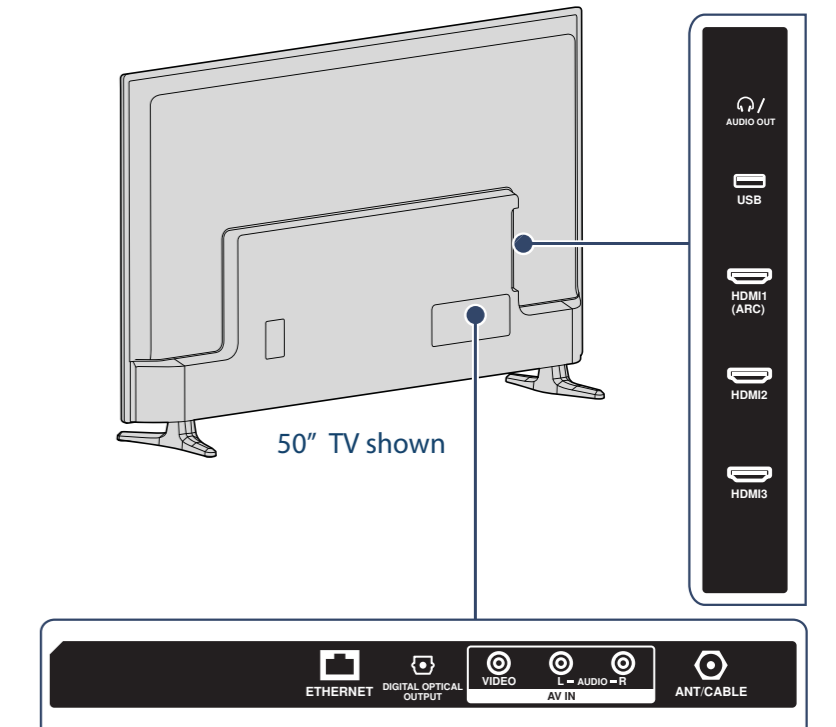
### 55" VESA Mounting Pattern

200 x 200 mm  
Screws: type M6, 12 mm to 14 mm length depending on the wall mount

## FEATURES



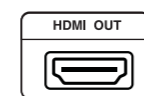
Press to turn your TV on or off manually. When your TV is on, a short press changes inputs and a long press turns off your TV.



**Note:** Images do not necessarily represent the exact design of your television.

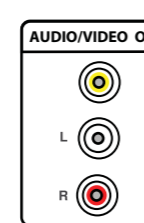
## 2 MAKING CONNECTIONS

### HDMI (best video quality)

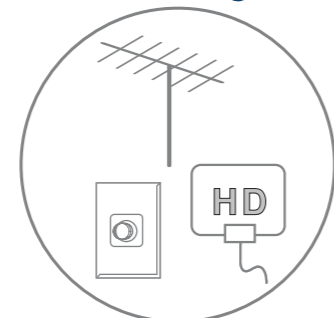


**Note:** You can use the **HDMI 1 (ARC)** jack to connect a digital audio system.

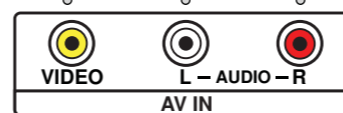
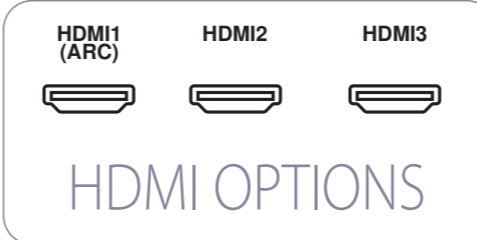
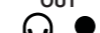
### AV (good video quality)



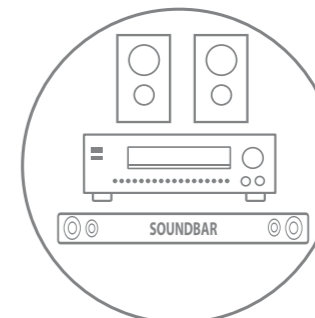
### Coaxial (good video quality)



Connect an antenna to access live over-the-air TV.



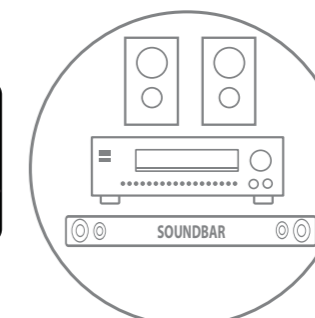
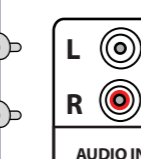
### DIGITAL



### AUDIO OPTIONS

You can use the **DIGITAL OPTICAL OUTPUT** jack or the **HDMI 1 (ARC)** jack. **Note:** If you need to change the digital audio format, go to the **Home** menu, select **Settings**, then select **Display & Sounds**. Select **Audio Output**, then select **Digital Audio Format** and change the setting to **PCM** or **Dolby Digital**.

### ANALOG



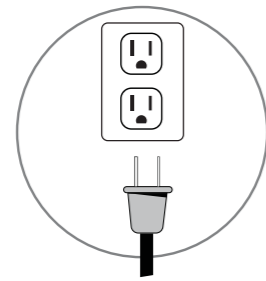
### ETHERNET (optional)



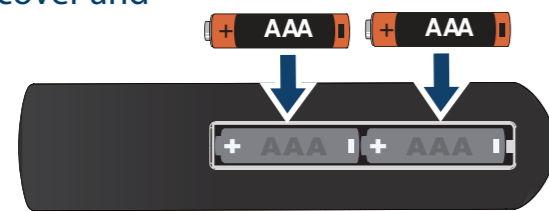
**Note:** You can use a wired Ethernet connection to access the internet, instead of a WiFi connection. Plug an Ethernet cable into the **ETHERNET** jack on your TV and your Ethernet connection.


### 3 TURNING ON YOUR TV

1 Plug the power cord into the back of your TV and a power outlet.



2 Remove the remote control cover and install the batteries.




3 Press  on your Voice Remote with Alexa.

4 Follow the on-screen instructions.

### 4 COMPLETE THE ON-SCREEN SETUP

Your TV should automatically pair to your new Voice Remote with Alexa.

1 If your remote is not paired, press . If you continue to have issues, re-insert or replace the batteries and try again.

2 Select your Wi-Fi network from the displayed network list.

**Note:** If your Wi-Fi network is password protected, enter your network password using the on-screen keyboard. If your network is hidden, select the **Join Other Network** tile.

3 Select your experience: **Full** (recommended) or **Basic**.

- Select **Full** to access live TV, over tens of thousands of streaming movies and TV episodes, thousands of apps, and Alexa skills. To get started, sign into or sign up for a free Amazon account.
- Select **Basic** to access live TV and the six preset streaming apps. Alexa and the full Appstore are not included.

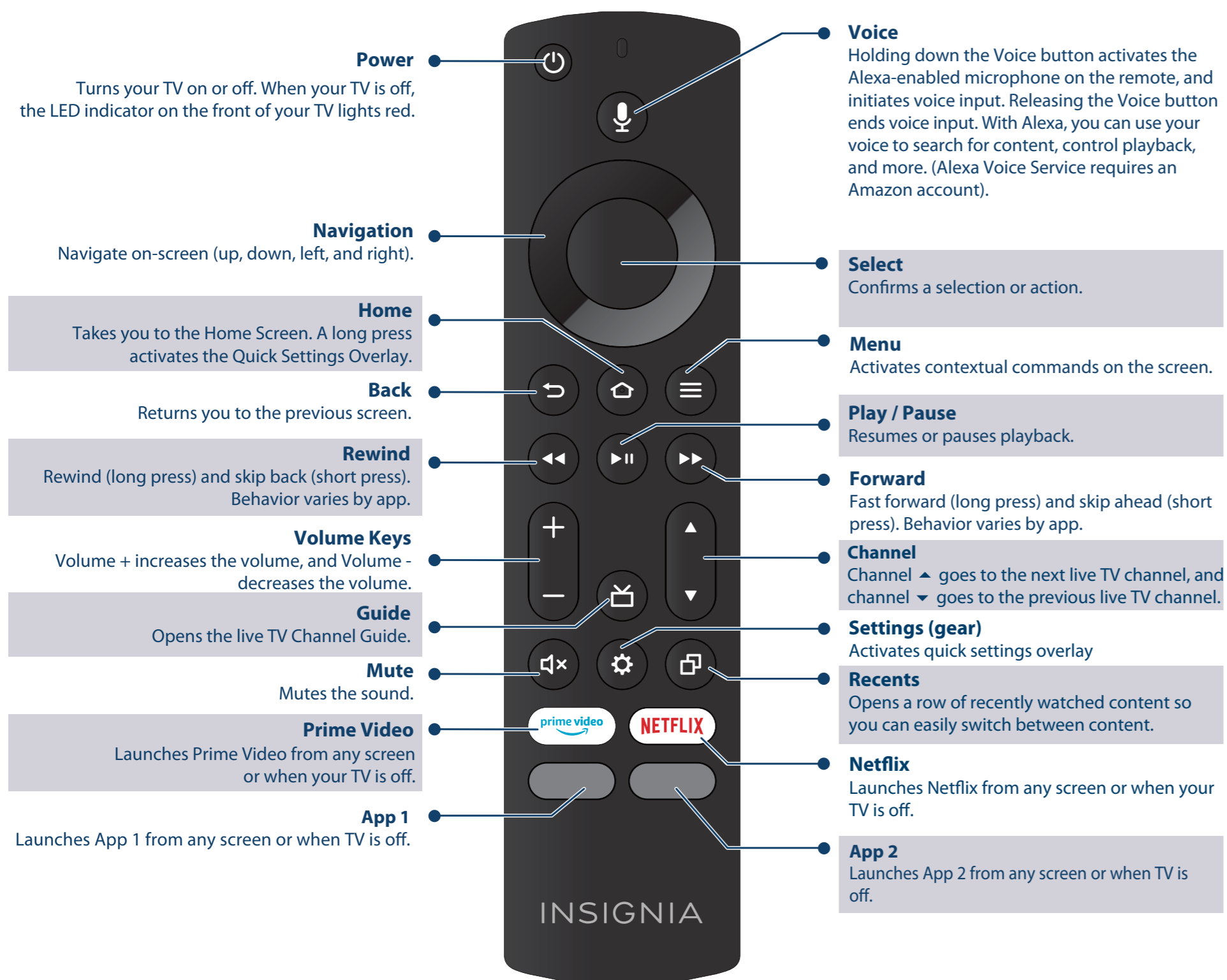
4 If you connected your TV to an antenna or cable wall jack:

**A** Go to **Settings > Live TV > Channel Scan**.

**B** Follow the on-screen instructions to scan for channels.

**Note:** To browse and watch live TV, use the **On Now** row or press  on your remote.

## USING YOUR VOICE REMOTE WITH ALEXA



## FIND YOUR USER GUIDE ONLINE

- 1 Go to [www.insigniaproducts.com](http://www.insigniaproducts.com).
- 2 Use the search bar to find **NS-43DF710NA21**, **NS-50DF710NA21**, or **NS-55DF710NA21**.
- 3 Select **Support & Downloads**.
- 4 Next to *User Guide*, select the language you want.

# INSIGNIA™

## fire tv edition

**A Smarter TV Is Here**  
4K Picture Quality, Fire TV Experience Built-in,  
Voice Remote with Alexa



**Access Your Favorite Content – All Through One Home Screen**

Fire TV Edition seamlessly integrates live over-the-air TV and streaming channels on a unified home screen



**Endless Entertainment – Netflix, Prime Video, YouTube, Hulu, HBO, and more**

Watch over 500,000 streaming movies and TV episodes with access to tens of thousands of channels, apps, and Alexa skills



**Control It All With Your Voice – Voice Remote with Alexa**

Use your voice to watch live TV, launch apps, search for titles, play music, switch inputs, control smart home devices, and more

Full Experience required to access all features described.

### ONE-YEAR LIMITED WARRANTY

Visit [www.insigniaproducts.com](http://www.insigniaproducts.com) for details.

### NEED ADDITIONAL HELP?

Check out our **Support Community** at <http://community.insigniaproducts.com/> for helpful information from other Insignia TV owners.

### WE'RE HERE FOR YOU

[www.insigniaproducts.com](http://www.insigniaproducts.com)

For customer service, call: **1-877-467-4289** (U.S./Canada)

### CONTACT AMAZON FIRE TV CUSTOMER SERVICE

[www.amazon.com/deviceservices/support](http://www.amazon.com/deviceservices/support)



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