

OFFICIAL RULES – Nationwide® New Best Fur Friend Sweepstakes

These are the Official Rules of the Nationwide New Best Fur Friend Sweepstakes (“Sweepstakes”).

NO PURCHASE IS NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. MAKING A PURCHASE WILL NOT INCREASE THE ODDS OF WINNING.

Sponsor: Nationwide Mutual Insurance Company, P.O. Box 2488, Brea, CA 92822.

ELIGIBILITY

Subject to exceptions noted below, these Sweepstakes are open to legal residents of the 50 United States, including the District of Columbia, and are 18 years of age or older at the time of entry. Employees (and their immediate families or those living in the same household) of Nationwide (as identified below), and their respective affiliates, subsidiaries, divisions, parent and related companies, suppliers, printers and advertising, promotional and judging agencies are not eligible to enter or win. Each separate Sweepstakes will run weekly starting July 1, 2020 through August 31, 2020. The weekly Sweepstakes Periods are as follow:

Week 1: 07/01/2020 - 07/07/2020

Week 2: 07/08/2020 - 07/14/2020

Week 3: 07/15/2020 - 07/21/2020

Week 4: 07/22/2020 - 07/28/2020

Week 5: 07/29/2020 - 08/04/2020

Week 6: 08/05/2020 - 08/11/2020

Week 7: 08/12/2020 - 08/18/2020

Week 8: 08/19/2020 - 08/25/2020

Week 9: 08/26/2020 – 08/31/2020

Void where prohibited or restricted by law and not available to residents of Georgia or Maine.

Limit: Seven (7) Grand Prize winners (as defined below) per each Sweepstakes Period. See PRIZE CONDITIONS for more details.

HOW TO ENTER

The Sweepstakes Periods begin July 1, 2020 and end on August 31, 2020. (See ELIGIBILITY)

To enter complete one of the following options:

1. To enter, visit

<https://www.petinsurance.com/NewBFF> during the Sweepstakes Periods and send a New BFF eCard to yourself. You must provide your email address and complete the eCard process to be eligible to enter. Providing the email address of a friend is optional. By

confirming your email address, you are agreeing to the contest rules. No purchase necessary. Limit one (1) entry per person per day. Entries are valid only for the particular Sweepstakes Period entered.

2. ALTERNATE METHOD OF ENTRY: You may enter by filling out an online entry form found at <http://sfcloud.petinsurance.com/AlternateBFF-Form>. You must provide a valid email address and state of residency. No purchase necessary. Limit one entry per person per day.

All entries in the Prize drawing have an equal chance of winning. Odds of winning a prize depend on the number of eligible entries received during the Sweepstakes Periods.

Entry constitutes consent to participate in that particular Sweepstakes Period and for Nationwide to obtain, use, and transfer the entrant’s name, address and other details for Sweepstakes administration purposes. By participating in the Sweepstakes and/or accepting any prize, Entrants and all winners grant Nationwide permission to use their name, likenesses, and image in connection with the Sweepstakes for purposes of advertising, publicity and promotion purposes, without further compensation to the entrant, unless prohibited by law.

Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated program to enter will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. Potential winners may be required to show proof of being the authorized account holder. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. By entering and participating in this Sweepstakes, entrants and winners, including Gifted Prize recipients, consent (except where prohibited by law) to the reasonable use by Nationwide of the winners’ and entrants’ photograph, voice, likeness and/or image, hometown address, contents of the entry form and the name and age of the winners and entrants

without any further compensation for any future promotional activity related to this Sweepstakes entry.

DRAWING

A drawing will be held within 6 days after the end of each Sweepstake Period listed below:

Week 1: 07/01/2020- 07/07/2020. Drawing will be held no later than 07/14/2020.

Week 2: 07/08/2020- 07/14/2020. Drawing will be held no later than 07/21/2020.

Week 3: 07/15/2020- 07/21/2020. Drawing will be held no later than 07/28/2020.

Week 4: 07/22/2020- 07/28/2020. Drawing will be held no later than 08/04/2020.

Week 5: 07/29/2020- 08/04/2020. Drawing will be held no later than 08/11/2020.

Week 6: 08/05/2020- 08/11/2020. Drawing will be held no later than 08/18/2020.

Week 7: 08/12/2020- 08/18/2020. Drawing will be held no later than 08/25/2020.

Week 8: 08/19/2020-08/25/2020. Drawing will be held no later than 09/01/2020.

Week 9: 08/26/2020-08/31/2020. Drawing will be held no later than 09/07/2020.

During the Sweepstakes Periods, seven (7) Grand Prize winners will be selected in a random drawing for each Sweepstakes occurring during each of the nine (9) Sweepstakes Periods listed above by officials selected by Nationwide, whose decisions are final and binding in all matters relating to the Sweepstakes.

Limit: One (1) Grand Prize per person. Entrant is only eligible to win one (1) Sweepstakes out of the nine (9) individual Sweepstakes offered. The winner will be notified by e-mail within 15 days from each weekly Sweepstakes drawing.

If a Prize winner is not eligible to win, or if Nationwide is unable to contact the winner after a reasonable effort, the prize will be forfeited, and an alternate winner may be selected. Odds of winning depend on number of eligible entries received.

PRIZES

There will be seven (7) Grand Prize winners for each of the weekly Sweepstakes during each Sweepstakes Period. Each Grand Prize consists of one (1) \$500 Amazon gift card. The Grand Prize winners will have the option to receive gift cards in the form of an emailed e-gift card.

APPROXIMATE ARV OF GRAND PRIZES: \$3,500

You must be 18 years of age or older at the time of entry to be eligible to win. No substitution for any prize will be permitted. If necessary due to unavailability of the Grand Prize, a prize of equal or greater value will be awarded at the discretion of the Nationwide.

If Nationwide cannot contact the winner after three attempts, if a Grand Prize notification is returned to Nationwide as undeliverable, or if an entrant or winner is found to be ineligible or declines acceptance of the designated prize for any reason, the prize will be forfeited, and a new winner may be selected.

Note: Multiple entrants are not permitted to share the same email address.

Prizes are non-transferable, and no substitution will be made except as provided herein at Nationwide's sole discretion. Nationwide reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. The Grand Prize winners will be responsible for all other fees and expenses associated with any part of the prize. All federal, state, and local tax liabilities are the sole responsibility of the Grand Prize winners. All winners may receive an IRS 1099 form for the value of their prizes. No transfer, substitution, or cash equivalent for the Grand Prize is permitted, except by Sponsor in its sole discretion.

All winners will be required to complete and return certain tax forms (an IRS W-9, Request for Taxpayer Identification Number and Certification). We reserve the right to substitute a prize for one of equal or greater value if the designated Grand Prize should become unavailable for any reason.

If requested, winners must execute and return an Affidavit of Eligibility, Liability Release and (where legal) Publicity Release within three days of notification. Failure to do so may result in disqualification, forfeiture, or award to alternate winner.

RISK OF LOSS

Nationwide is not responsible if any Prize is lost, stolen or destroyed or gift card balance or any part of the Prize is used without permission.

LIMITATIONS OF LIABILITY

Nationwide is not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination of the above. Nationwide reserves the right

to modify, suspend or terminate these Sweepstakes in the event that it becomes necessary due to circumstances beyond Nationwide's control. In the event the Sweepstakes is terminated early, a winner may be selected from all eligible entries received at the time of termination.

GENERAL RULES

The Sweepstakes is governed by and subject to the laws of the United States and the state of Ohio without giving effect to the conflict of laws rules thereof.

Nationwide will not be responsible for lost, incomplete, illegible, late, misdirected, stolen, or mutilated entries; technical or mechanical malfunctions; errors in the Official Rules, in any related ads or materials; or processing error. Nationwide reserves the right to void the entry of any Entrant who it believes has attempted to tamper with or impair Sweepstakes administration, security, fairness, or proper play.

All federal, state and local laws and regulations apply. Void where prohibited by law. Prize Winner may receive an IRS 1099 form for the value of their prizes.

Entrants agree to be bound by the Official Rules and the decisions of the Nationwide, which are final and binding on all matters relating to the Sweepstakes. Nationwide is not responsible for any typographical or other errors in the printing of the offer, administration of the Sweepstakes or the announcement of the prizes, or for lost, late, misdirected, damaged, incomplete or illegal entries. Nationwide reserves the right to modify, suspend or terminate the Sweepstakes if it becomes necessary due to circumstances beyond Nationwide's control. In the event the Sweepstakes is terminated early, a winner will be selected from all eligible entries received at the time of termination.

DISPUTES/GOVERNING LAW

Except where prohibited, as a condition of participating in this Sweepstakes, Entrant agrees that any and all disputes that cannot be resolved between the parties, and all claims and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, or the determination of winner shall be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will Entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, and Entrant further waives all rights to have damages multiplied or increased. All issues

and questions rights and obligations of Entrant in connection with this Sweepstakes shall be governed by, and construed in accordance with, the state of Ohio, without giving effect to the conflict of laws rules thereof.

RELEASE OF LIABILITY

By entering and participating in any of the Sweepstakes during the Sweepstakes Periods, all winners and entrants agree to release, discharge, indemnify and hold harmless Nationwide, and each of its respective affiliates, subsidiaries, parent corporations, and their officers, directors, employees, representatives and agents from and against any claims made by the winner, entrants or any other third parties related in any way to the operation of these Sweepstakes, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in these Sweepstakes.

PRIVACY

By entering the Sweepstakes, you agree to Nationwide's use of your personal information, as described in the Nationwide Privacy Policy, located at <http://nationwide.com/nw/privacy>.

WINNER LIST

For an Official Winners List (available 30 days after contest end date) or a copy of these Official Rules, send a self-addressed, stamped envelope to: Nationwide, 2020 NEW BEST FUR FRIEND WINNERS - or - OFFICIAL RULES (please specify), c/o Marketing Nationwide, P.O. Box 2488, Brea, CA 92822.

These Sweepstakes are in no way sponsored, endorsed or administered by, or associated with Amazon.