



What are the advantages of Bark Control systems?

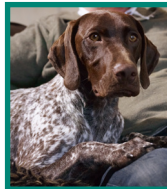


- They deter nuisance barking, preventing stress for both owners and neighbours.
- They avoid uncomfortable situations between neighbours or tenants and landlords.
- They enable owners to keep their dogs rather than having to relinquish them because of nuisance barking.

When should I not use a Bark Control systems?

Spray, ultrasonic and vibration systems can be used in any situation. However, there are situations where electronic collars that deliver static stimulation should not be used.

- In dogs under 6 months of age.
- Pregnant or nursing bitches.
- Dogs with health problems especially heart disease.
- Dogs that are unable to respond appropriately due to injury, illness, age or senility.
- Dogs suffering from separation anxiety and similar anxiety related disorders.



"Spray, ultrasonic, sonic and vibration systems can be used in any situation"

Introducing your dog to a Bark Control system

As the name implies, these systems are used to stop excessive and nuisance barking. It is the ability of the stimulation to "interrupt" a dog's barking that makes these such valuable social tools. However, because of this response it is important that these systems are introduced slowly and carefully according to the instructions for each product.

If you have any concerns regarding the use of static collars to train dogs, then check out this website for a comprehensive overview of the facts: www.trainmypet.net



Electronic Collar Manufacturers Association

The Electronic Collar Manufacturers Association's philosophy is to develop products and educate owners to enhance communication with their pets and promote animal welfare. Members of this association aim to communicate the owner's responsibility to dutifully follow the training guidelines for each product.

As a founding member of the ECMA™, PetSafe® has a continuous concern to improve the well-being of pets, giving them harmony and integrating them into everyday social life. PetSafe is committed to meeting the requirements laid out in the ECMA standards for pet protection products for sale in Australia and New Zealand.

All PetSafe Bark Control systems meet these requirements.



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protect. teach. love.



Bark Control



does your
dog
bark
too much?



protect. teach. love.



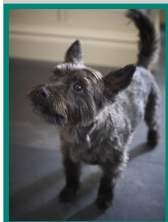
Does my dog need Bark Control?

Dogs bark for many different reasons but in most cases barking serves as a form of communication. Dog owners will generally recognise four different types of bark: warning, alarm, playful and need. For instance, continuous fast barking is a warning, perhaps alerting that someone is entering their home territory, whereas long drawn-out barks at a high pitch, with pauses between each one indicate that the dog is in need and is possibly lonely.

It is important for dog owners to try to establish why their dog is barking. Some barking may be completely normal, such as when someone knocks on the front door, but other barking may be associated with behavioural problems such as separation anxiety. Bark Control systems should not be used on dogs whose barking is a consequence of anxiety or stress related condition. Pets don't figure out basic obedience on their own; it must be trained. Bark control with static stimulation is one method of training.



"Some barking may be completely normal, but other barking may be associated with behavioural problems"



Why should I use Bark Control?

Most pets, no matter their eventual advanced training or intended purpose, live with people and must behave in a way that makes them pleasant to have around - both for their safety and that of other people and animals. But pets don't figure out basic obedience on their own; it must be trained.

If your dog's barking is normal but unacceptable then Bark Control may be your solution. Not only do barking dogs disturb their owners, they also disturb neighbours, and tenants could face eviction by landlords if their dogs barking is becoming a nuisance. Unfortunately behavioural therapy to manage barking can take a long time to be effective and sometimes it is necessary to find a solution very quickly.

"Consistency is key when eliminating unwanted behaviour"

As many who rely on food treats as rewards will probably attest, it can quickly become difficult to motivate some dogs to work for anything other than food. Still other dogs are model students in obedience classes but seem to forget all they have learned once they are in the "real world." Use of a bark control system ensures that the owner can consistently correct or reward the dog instantly, even without being continually present.



How does Bark Control work?

PetSafe® Bark Control systems are behaviourally activated. They use an unpleasant stimulation to discourage a dog from barking. The stimulation is delivered automatically from a device on a collar when a dog barks. The stimulation is actually a humane and gentle electronic stimulation - very similar to the static shock a person might feel when they touch something after walking across a carpet in a room with low relative humidity.

Many collars have sensors which detect both sound and vibration so that it is only your dog's bark which will activate stimulation and not environmental noises. Some collars automatically increase the intensity of stimulation if barking continues until it is successfully interrupted. This ensures that the lowest intensity of stimulation necessary is delivered to interrupt the barking. This technology can also remember what intensity of stimulation had to be delivered to interrupt the barking and deliver stimulation at that level the next time the dog barks. Ultimately the dogs learn not to bark and avoid the stimulation entirely.



What types of Bark Control systems are there?

There are essentially four Bark Control systems:

- Ultrasonic and sonic stimulation emit a harmless but annoying high frequency sound to distract the dog from barking.
- Spray stimulation uses an unscented or citronella scented mist which is sprayed forward to interrupt a dog's barking.
- Static stimulation is the most extensively researched system and uses a safe static pulse which passes between two skin contacts on the underside of the neck.

There are also two ultrasonic devices which are not attached to the dog's collar and are independent of the dog.

The Outdoor Bark Control unit not only deters your dog from barking but can also deter your neighbour's dog from barking as well as it is effective up to 15 metres. The Indoor bark Control is an ultrasonic system available for indoor use and can be manually or automatically activated.