

A photograph of the Moog Music Headquarters building, a brick structure with large windows. The windows are decorated with various Moog synthesizer modules and components, including the iconic yellow lightning bolt logo. The building is set against a blue sky with scattered white clouds. A large, leafy green tree is visible on the right side of the frame, and a grassy lawn is in the foreground.

CALLING ALL ARTISTS AND DESIGNERS:

**IMAGINE YOUR ART AS THE NEW FACE
OF MOOG MUSIC'S HEADQUARTERS!**

WELCOME ALL CREATIVES

We are excited to be accepting artist submissions for a design that will be the new face of the Moog factory in downtown Asheville, NC. Locals and visitors of our vibrant city have come to know our factory by the iconic synthesizer mural that has adorned the building's exterior for more than eight years. Now, we're ready to breathe new life into the public artwork that represents who we are and the instruments that our employee-owners build inside these four walls. This is where you come in!

1st PLACE WINNER

- Moog One 16-Voice Analog Synthesizer (\$8,500 value)
- Your Artwork Displayed on the Moog Factory

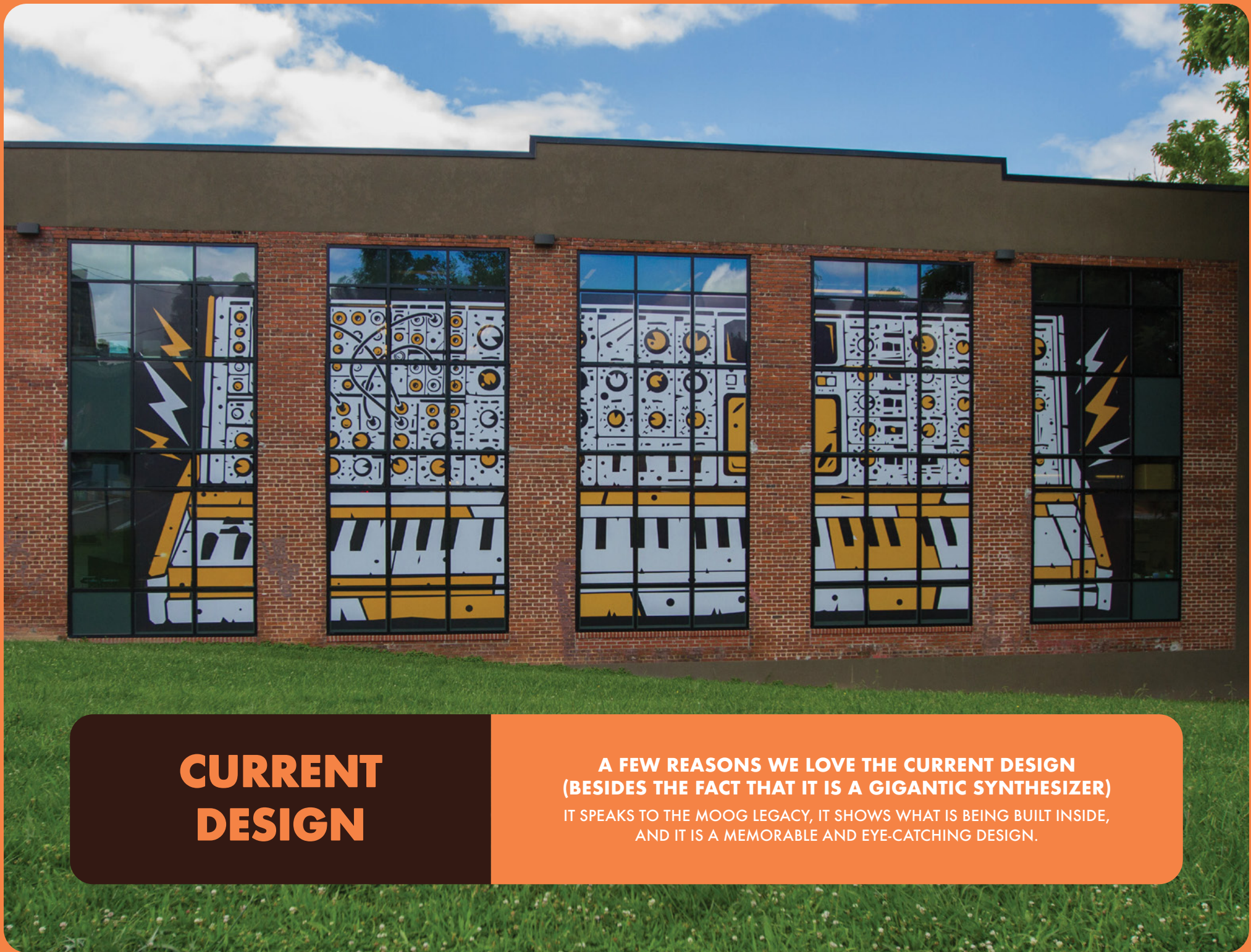
TOP 5 RUNNERS-UP

- Your Choice: Moog Mother-32, DFAM, or Subharmonicon
- Moog Merch Package

HOW IT WORKS

1. Synthesize your best ideas of what represents Moog and our creative community.
2. [Download the asset pack](#) for artwork templates and specifications on file type and dimension requirements.
3. Submit your custom artwork at www.moogmusic.com/mural by February 19, 2021. Upload your artwork as a high resolution thumbnail that does not exceed 9MB, print files will be requested if you are selected as the winner. You may submit up to three pieces for consideration.
4. Online voting will be open to the public at www.moogmusic.com/mural from January 11 - February 28, 2021.
5. We'll select one grand prize winner and five runners-up, and will announce the winners via our email newsletter. The popular public vote will count toward our team's consideration; make sure to share the voting link to your artwork on your website, social media accounts, etc. while the contest is open!

[CLICK HERE](#) to see all contest rules. We can't wait to see what you create :)



CURRENT DESIGN

**A FEW REASONS WE LOVE THE CURRENT DESIGN
(BESIDES THE FACT THAT IT IS A GIGANTIC SYNTHESIZER)**

IT SPEAKS TO THE MOOG LEGACY, IT SHOWS WHAT IS BEING BUILT INSIDE,
AND IT IS A MEMORABLE AND EYE-CATCHING DESIGN.

HOW TO SET UP YOUR ARTWORK

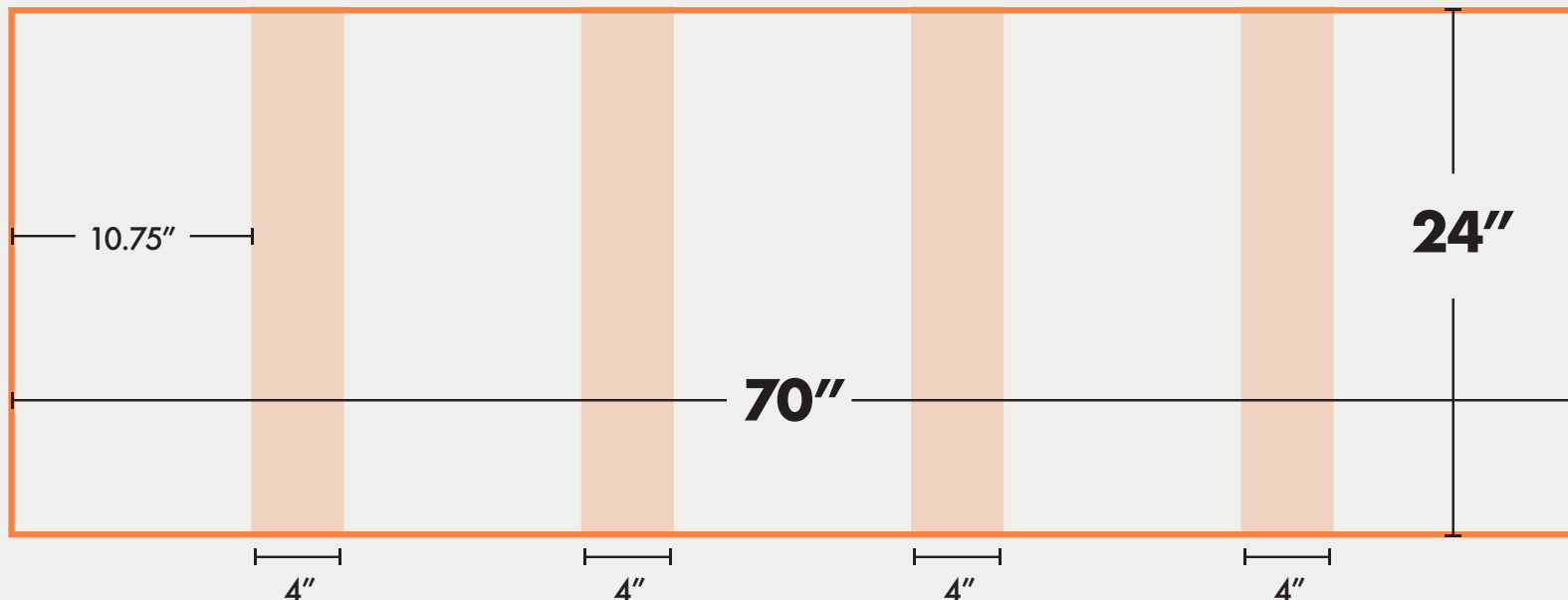
PLEASE BE SURE TO REVIEW ALL SPECS BEFORE BEGINNING YOUR PROJECT, BUT THIS IS ALL YOU NEED TO KNOW TO GET STARTED! TO SUBMIT YOUR ARTWORK, PLEASE UPLOAD A CLEAR AND HIGH RESOLUTION IMAGE OR SCREENSHOT OF YOUR ARTWORK TO THE CONTEST WEBPAGE THAT DOES NOT EXCEED 9MB.

QUESTIONS? REACH OUT AT CONTEST@MOOGMUSIC.COM

YOUR ARTWORK SHOULD FIT WITHIN A RECTANGLE OF THE FOLLOWING SIZE:

70in. Wide by 24in. High

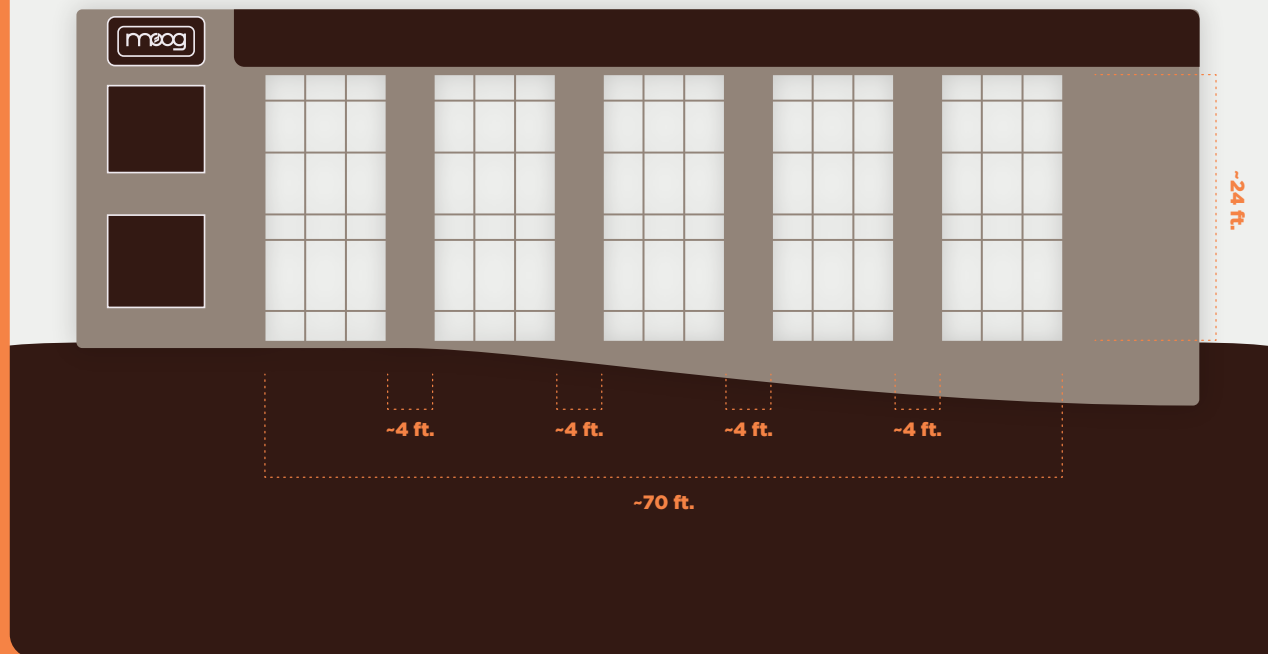
Note: On the Moog factory, there is a 4ft. space between each window segment. To account for these gaps, follow the measurements below.



MOOG FACTORY TEMPLATE

[CLICK HERE TO DOWNLOAD A DIGITAL TEMPLATE OF THE FACTORY SO YOU CAN SEE WHAT YOUR ARTWORK LOOKS LIKE ON THE BUILDING!](#) YOU CAN ALSO FIND THESE FILES AT WWW.MOOGMUSIC.COM/MURAL

FULL FACTORY TEMPLATE *WITH SPACE BETWEEN WINDOWS*



.AI, .PSD, AND .PNG FILES INCLUDED IN PACKAGE – FURTHER INSTRUCTIONS INCLUDED IN TEMPLATE FILES



Moog Music Inc. designs and lovingly handcrafts analog synthesizers at the Moog factory in downtown Asheville, North Carolina. We are proud to celebrate and carry on the legacy of Bob Moog, inventor of the Moog synthesizer and Founder of our company.

We're calling for artist submissions because we are, and always have been, powered by the global creative community. Ever since Bob Moog collaborated with composer and educator Herb Deutsch to develop the first Moog modular synthesizer in 1964, our best solutions have been born from partnering with artists. These meaningful relationships are the genesis for every action we take.

Thank you for helping us preserve this tradition.



**WE CAN'T WAIT TO SEE
WHAT YOU CREATE!**

**IF YOU HAVE ANY QUESTIONS EMAIL US AT
CONTEST@MOOGMUSIC.COM**