COMMANDCENTRAL
COMMUNITY

MAKE COMMUNITY YOUR MOST VALUABLE RESOURCE

MOTOROLA *SOLUTIONS*

CONNECT WITH COMMUNITY

Technology is an essential ingredient in helping law enforcement foster transparency and promote a strong partnership with the public.

At Motorola Solutions, we believe the public is one of the most valuable resources agencies have and, with the right technology, the public will connect to public safety. In fact, 95% of the public want to play a greater role in community policing,[1] and 91% expect the police to provide new ways to connect with them.[2]

Our CommandCentral Community cloud solutions offer agencies the opportunity to do both - enable the public to play a greater role in community policing and offer new ways to connect. These solutions, also referred to as the Community tools, are intuitive, purpose-built for the public and designed to work side-by-side with your Public

Information Officer, officers in the field and investigative teams.

The CommandCentral Admin portal, where your agency administers the tools, is easy to navigate, providing you an uncomplicated way to manage the Community tools. Put the Community tools to work for your agency. Use them to share information that brings your agency closer to the public and the public closer to you.
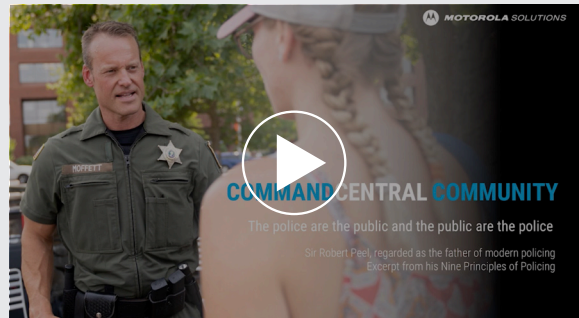
Sources:
[1] Accenture. *US citizen survey on local police services*
[2] Alert Logic Cloud Security Report

THE COMMANDCENTRAL COMMUNITY SOFTWARE SOLUTIONS

- CityProtect
- Agency Page
- Digital Evidence Collection
- Online Submissions

- Anonymous Tipping
- Crime Map
- Camera Registration

Watch this video to the right for a brief overview of the Community tools and gain a better understanding of what the tools are and why they matter.

COMMANDCENTRAL COMMUNITY
The police are the public and the public are the police
Sir Robert Peel, regarded as the father of modern policing
Excerpt from his Nine Principles of Policing
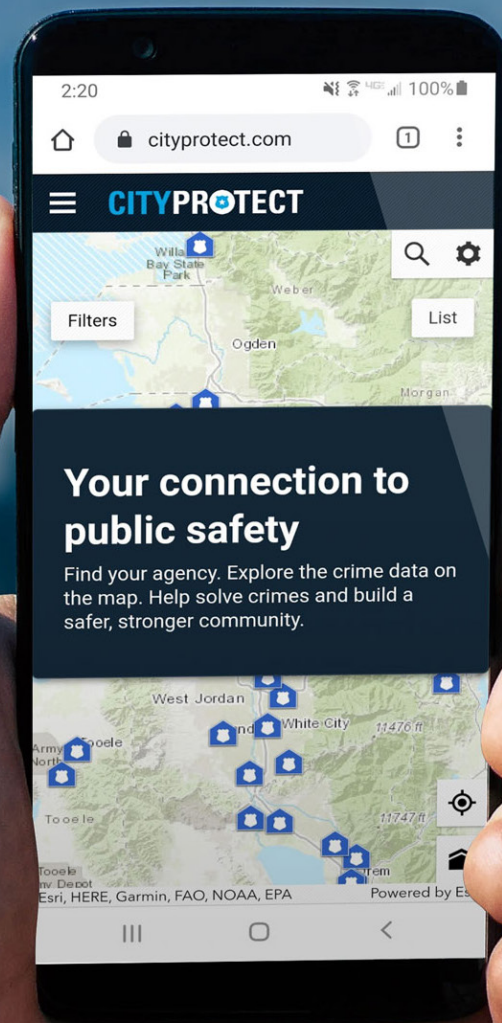
CITYPROTECT

GIVE THE PUBLIC A SINGLE TOUCHPOINT

The public needs an easy way to access the Community tools, from anywhere and at any time. CityProtect gives the public a single, simple touchpoint to connect with your agency.

CityProtect.com works on any mobile device and is the public-facing side to the Community tools. It's where the Community tools are housed.

KEY FEATURES

- Provides a centralized location for the Community tools
- Offers clear calls to action
- Features a map-based homepage
- Indicates agencies have the Community tools by placing a pin on their map location
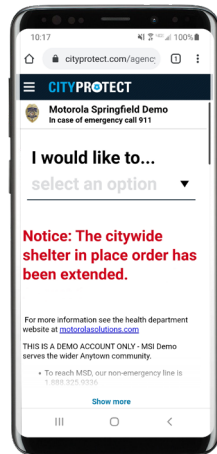
AGENCY PAGE

EXPAND YOUR VOICE IN THE COMMUNITY

Your Agency Page is the heart of the Community software tools. Located at CityProtect.com, this is where the public goes to access the Community tools you decide to publish; it's where your engagement with your community begins.

Use your Agency Page to share other critical information with your community, maximizing its use and your connection with the public.

Your Agency Page on CityProtect.com

KEY FEATURES

- Displays a customizable page on CityProtect.com

- Offers a quick, easy way to edit text and multimedia for immediate publication

- Offers access to the services the agency provides via the 'I would like to…' menu

- Includes social media feed integration

DIGITAL EVIDENCE COLLECTION

SIMPLIFY INVESTIGATIONS

Time spent dealing with physical media is one of the biggest inefficiencies in an investigation. Plus, maintaining Chain of Custody isn't easy, nor is it easy to access or search in physical storage.

Digital Evidence Collection offers agencies a simple, secure way to solve these challenges. It provides a case-specific method of transferring digital media from public sources to your agency. Once collected, evidence is automatically linked to a case and stored in Motorola Solutions' CommandCentral Vault, which eliminates dependence on older storage technology like DVDs, CDs and USBs. There, your agency's digital content is aggregated and organized so it can be easily managed and quickly reviewed and shared.

KEY FEATURES

- Reduces security risks in obtaining digital media

- Secures evidence for immediate upload and availability

- Simplifies the handoff in collecting the media

- Provides a method for public media collection that links all incoming media to a particular case

ONLINE SUBMISSIONS

EMPOWER THE PUBLIC, SERVE ALL EQUALLY

Imagine the time saved if the public didn't have to call your agency or come by the police station to fill out a police report or a public records report. As an example, insurance companies may require a police report in order to file an insurance claim. Instead of the person having to call the agency for the form, what if the public was allowed to go online and complete it?

Online Submissions give agencies an efficient way to provide the public with self-service options for non-emergency incidents and routine requests. With citizen-facing forms, agencies empower their community to get questions answered, requests fulfilled and reports submitted, saving valuable time for agencies and the public.

KEY FEATURES

- Lets agencies choose which forms they make available
- Allows the public to file reports from any device
- Supports multiple languages
- Empowers the public with self-service options

ANONYMOUS TIPPING

PROVIDE A SAFE WAY TO SHARE

The public needs a safe place where they can share what they know. Our Anonymous Tipping tool enables the public to easily and anonymously share information using SMS or via a web form accessed from your Agency Page. Tips are correlated to existing cases, enabling your team to solve crimes.

KEY FEATURES

- Provides an easy online tip form
- Supports SMS access
- Enables simple two-way dialogues
- Gives your agency intuitive and integrated tip management

CRIME MAP

ENHANCE TRANSPARENCY WITH YOUR COMMUNITY

An informed and vigilant community is a safer community. The Crime Map allows you to share incident data with the public on your terms, and its expert filter and navigation tools ensure accuracy and responsiveness for the public. This gives you the opportunity to help people know what is going on in their neighborhoods, around their schools and even on their routes to work. At the same time, you build transparency which helps foster deeper relationships and partnerships within your community.

KEY FEATURES

- Supports access from any mobile device
- Lets the agency decide what incident data is made available
- Gives the public access from your Agency Page
- Allows your agency to set updates as frequently as hourly
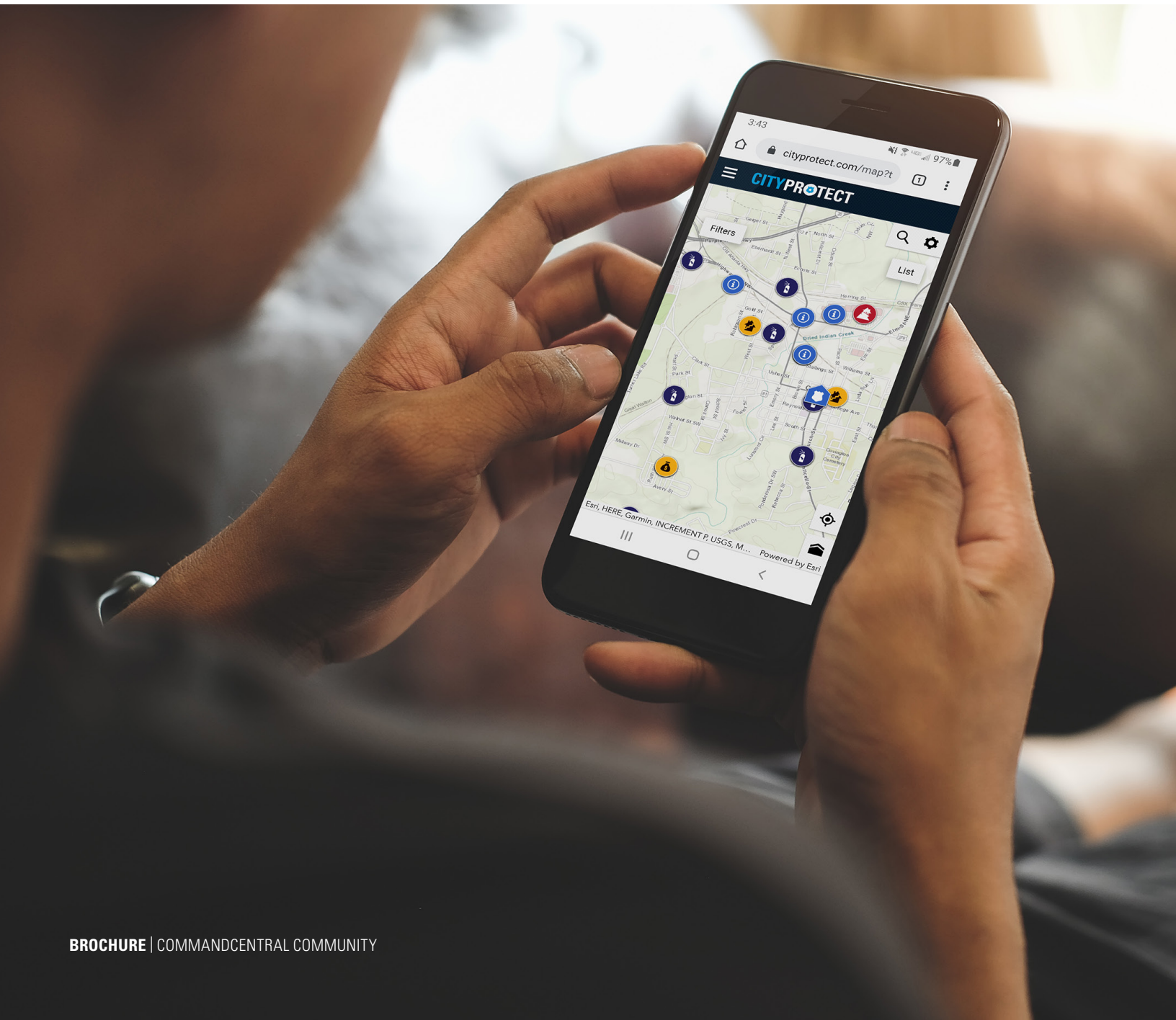
CAMERA REGISTRATION

ENCOURAGE PUBLIC PARTICIPATION

Work side-by-side with the public to register the location of home and commercial security cameras to help you and the community collaborate to deter and solve crimes more quickly.

Camera Registration allows the public to voluntarily register their residential and/or commercial cameras. During an investigation, you are able to use this information to contact the person or business to request help. This two-way collaboration helps to build your relationship with the public.

KEY FEATURES

- Offers simple, voluntary registration for the public
- Enables agencies to identify potential public sources of video to build evidence quickly and securely
- Makes camera detail available to a wide range of agency workflows, including Investigations, Analysis and Response

COMMANDCENTRAL SOFTWARE SUITE

The CommandCentral Community tools provide the structure for authentic collaboration. They are part of CommandCentral, Motorola Solutions' cloud-based, end-to-end software suite - from call to case closure. To learn more about how you can put CommandCentral and CommandCentral Community to work for you, contact your Motorola Solutions Account Executive.

For more information, please visit us on the web at:
www.motorolasolutions.com/community-engagement

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