

Reliable, full-page mobile printing solutions for Insurance



brother
at your side

BROTHER MOBILE SOLUTIONS, INC.

Challenges in Insurance

Sales agents and claims adjusters traditionally relied on capturing and reporting data by handwriting on multipart and other forms, often with a less than professional copy left with the customer or faxed to them later. The completed forms were then transcribed into printed documents generated in the office and printed copies were sent back to the customer. This posed multiple problems: data capture errors in the field; transcription errors caused by handwriting variations; customer dissatisfaction from the lag times in data processing and generating printed responses; and the cost, distribution and resupply issues of multipart forms.

The advent of laptop PCs, tablets and handheld computers plus widespread access to high-speed wireless communications alleviated many of the problems with accurate data capture in the field.

Insurance professionals could now enter data directly into on-screen forms, which could improve accuracy and limit the need to return to the office to deliver that data. Still, distributed mobile printing solutions were needed to complete the cycle and reduce the lag time between the visit to the customer and returning the written response – whether that was an agreement, contract, a policy adjustment, documentation of a claim, or an estimate from the adjuster for repairs.

A variety of mobile printing solutions have been deployed over time. Dot matrix printers powered by vehicle AC adapters provided full-page printing, but print quality was poor and the devices were large and could be difficult to work with.

Over time, inkjets replaced many dot matrix printers and delivered good print quality, but presented new problems – inkjets were not as durable and had many brittle moving plastic parts that could easily break. Ink costs were also high, and inks could freeze or leak in extreme temperatures.

While full-page documents are still preferred for a variety of applications, small-format 4" wide mobile printers have also made inroads in certain situations, such as for claims adjusters who use them to print repair estimates, work orders and other small documents from handhelds.

Brother™ offers both full-page and small-format solutions for insurance professionals. PocketJet® battery-powered full-page thermal printers offer a better solution to dot matrix and inkjet printers – small and light enough to be carried in a computer bag or briefcase, with fast prints speeds, high-resolution print quality, plus the ability to wirelessly and quickly print full-page documents at a customer's location. It also offers small-format RuggedJet™ printers for printing documents and labels up to 4" wide from handhelds. The thermal printing technology employed in both lines means fewer moving parts, and only one consumable – premium Brother™ papers – with no inks to replace (and no inks to freeze or leak), making them more reliable in a wider range of conditions and easier to operate and maintain in the field.

InsuranceSolutions

PocketJet® 6
PocketJet® 6 Plus

RuggedJet™ RJ-4030
RuggedJet™ RJ-4040

Brother PocketJet® 6 full-page mobile printing solutions for insurance professionals

PocketJet® 6 full-page thermal printing solutions provide both extreme portability and performance, and are a perfect fit for insurance professionals on the go. Small and light enough to fit in a computer bag or briefcase, these battery-powered printers deliver fast, high-resolution text and graphics printing practically anywhere a sales agent or claims adjuster needs to be.

Sales agents can produce professional looking documents with crisp text, graphics and logos, sealing the deal on the spot. They can print contracts, proposals, financial plans, policies and quotes and more – on demand, on letter or legal size paper – in the customer's home or office. (For an added professional touch, cut sheets preprinted with their company's logo in color are also available.)



Claims adjusters can quickly print accident reports, appraisals and work estimates, repair authorizations and more from their laptop or handheld on site. Because the PocketJet® 6 printers feature up to 300 x 300 dpi output resolution, these reports and other documents can also include high-quality pictures from accident scenes or vehicle or property damage to clearly identify issues in copies left with customers or sent to repair facilities. Providing these printed materials onsite so quickly after any incidents can reassure customers that everything is under control and being handled properly, enhancing customer confidence when they need it most.

Switching from inkjet printers to PocketJet® 6 mobile printing solutions offers added operating efficiencies as well. The PocketJet® 6 line of mobile printers easily connect via USB or an optional Bluetooth® technology interface* to laptops or handhelds, and are simple to operate and maintain in the field.

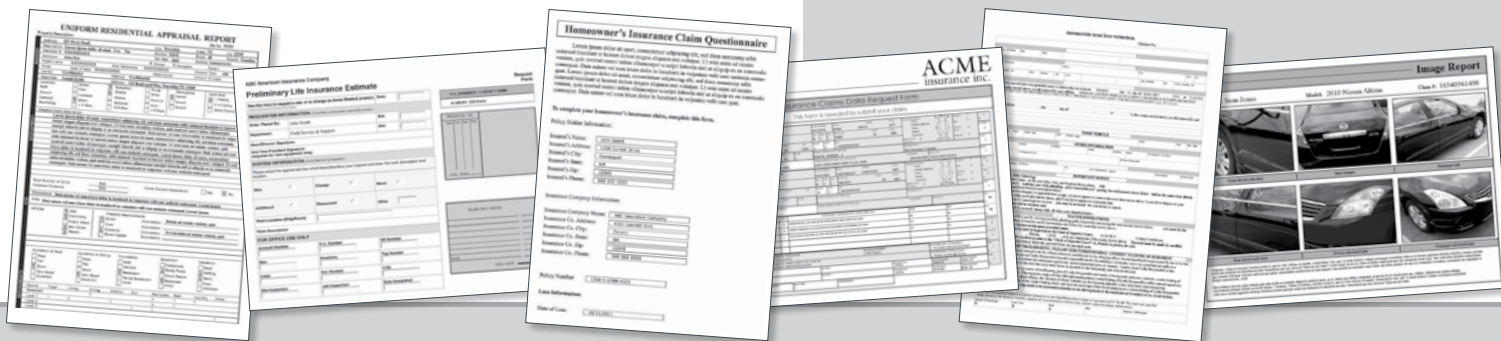


By employing more reliable thermal printing technology, which requires fewer moving parts than inkjet printers, there's much less to go wrong. There's also only one consumable – high-quality Brother™ thermal paper, available as letter or legal cut sheets or continuous fanfold. Finally, there are no inks to replace, and no worry about extreme heat or cold.

Reliable, high-performance PocketJet® 6 printers are also among the smallest and lightest full-page mobile printing solutions available today, at only about 10" in length, about 2" wide and 1.25" high, and weighing about 1.3 lbs. These battery-powered units' small size and weight makes them easy to carry directly to the customer's home, office or accident location, and print onsite without additional adapters or AC power.

Proven reliable in use from the scorching heat of the deserts of Arizona to the frigid cold of Alaska, the PocketJet® 6 line of full-page mobile printers are ideal for printing full-page documents with high-resolution text, graphics and pictures for:

- Preliminary estimate
- Claim summary
- Estimate of record
- Preliminary supplement with summary
- Supplement of record with summary
- Assignment sheet
- Parts List
- Work order
- Alternate parts usage
- PDR worksheet
- Framesheet report
- Purchase order
- Unrelated/related prior damage
- Recall notices
- Total loss valuation
- Image report



PocketJet® 6 full-page thermal mobile printer benefits:

The fast print speeds and print quality of inkjets, with fewer problems

Reliable thermal printing means fewer moving parts, no inks to worry about, and only one consumable – premium Brother™ papers. Yet print speeds and print quality are generally equivalent to the leading mobile inkjets, but in a far more portable, reliable and easier to maintain device.

Small, lightweight, portable and versatile

At only about 10" in length, about 2" wide and 1.25" high, and weighing about 1.3 lbs, PocketJet® 6 printers provide high-performance in a very small, compact size. This also makes them among the smallest full-page mobile printers available today. Since these can print on a wide range of 8.5" wide media – including custom pre-printed cut sheets or fanfold paper with a company's logo in full color, synthetic media and more – PocketJet® 6 printers are also among the most versatile.

Print documents with high-resolution text, graphics and pictures – anywhere

These battery-powered* devices allow your sales agents or claims adjusters to quickly print high-resolution text, graphics and pictures in up to 300 x 300 dpi – onsite – whether that's in a customer's home, office, or at an accident scene, critical for meeting customer expectations of prompt service, and resulting in improved customer satisfaction.

Designed for professional mobile use – and to go where no AC outlets exist

PocketJet® 6 mobile printers are not consumer-quality printers "re-purposed" for mobile use; instead, PocketJet® printers were designed exclusively to meet the demanding needs of mobile professionals and perform reliably day after day in all types of environments and conditions. They can be powered via an optional rechargeable Ni-MH battery, an optional longer-life Li-ion battery, or through optional vehicle adapters to give you a full range of power options.*

Full-page printing from laptops and handhelds

With optional Bluetooth® technology* connectivity, contracts, sales agreements, estimates, work orders, reports and other documents can be easily printed wirelessly in the field, in their original sizes, right from PCs, PDAs or handhelds.

There's only one consumable to manage

There are no inks to replace and only one consumable: high-quality Brother™ thermal cut-sheet or fanfold paper. A variety of these papers are available from Brother™ – including thermal papers designed to stay clearly readable for up to 20 years, synthetic media that resists extreme weather, and more.



PocketJet® 6
PocketJet® 6 Plus

* Additional purchase required.

About the PocketJet® 6 line of mobile printers

PocketJet® 6 Plus

- Up to 6ppm, at 300 dpi resolution
- Prints up to 8.5" wide on cut-sheet or continuous-roll thermal paper
- Stores downloaded templates
- Resident fonts
- Engine retraction mode standard
- Full-speed USB 2.0 and IrDA interfaces
- Optional Bluetooth® Version 2.0 plus EDR support available*
- Optional Ni-MH battery or Li-ion battery available*

PocketJet® 6

- Up to 6ppm, at 200 dpi resolution
- Prints up to 8.5" wide on cut-sheet or continuous-roll thermal paper
- Stores downloaded templates
- Resident fonts
- Engine retraction mode standard
- Full-speed USB 2.0 and IrDA interfaces
- Optional Bluetooth® Version 2.0 plus EDR support available*
- Optional Ni-MH battery or Li-ion battery available*

Premium Brother™ papers for the PocketJet® line:

PocketJet® models accept a variety of premium Brother™ thermal media ...

- Cut-sheet letter or legal-size paper
- Continuous or perforated roll paper
- Fanfold paper
- Premium archival paper – lasts 20 years or more
- Standard archival paper – lasts 7 years or more
- Synthetic Weatherproof media – withstands outdoor environments
- Custom preprinted paper available



All PocketJet® 6 and PocketJet® 6 Plus Kits include a printer, carrying case, NiMH battery, USB cable, AC adapter and power cord, a pack of letter-size thermal paper, roller cleaning sheet, software CD, and documentation.



Need to generate documents and labels up to 4" wide?

Then consider RuggedJet™ 4" wide printers from Brother™.

Brother™ RuggedJet™ mobile thermal printers give claims adjusters and other insurance professionals the ability to quickly and reliably print repair estimates, receipts, invoices, inspection reports – and paper labels – up to 4" wide that won't smudge or smear in wet, cold or hot conditions, wirelessly from their handhelds. And by adding the optional magnetic card reader*, they can scan mag-striped IDs and driver's licenses at the same time.

These durable battery-powered devices are among the fastest 4" mobile thermal printers with print speeds up to 5 ips – up to 60% faster than some competitor's models. They are also among the lightest mobile printers available today and can be comfortably hung from a belt or carried on a shoulder strap for extended periods. They're versatile, too – they print paper labels as well.

Reliable RuggedJet™ mobile printers are built tough to tackle the tough conditions your field staff must often work in – indoors and outdoors – as well as the bumps, drops and rough handling that can happen in the field every day. All models are designed with 6 ft. drop protection, have IP54 certification to withstand dust and moisture, and are backed by an industry-leading 2-year "bumper-to-bumper" warranty* against defects or damage.



All specifications subject to change without notice.

BROTHER MOBILE SOLUTIONS, INC.

For more information

call 1-800-543-6144, or visit www.brothermobilesolutions.com

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* Requires additional purchase.

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