

2020 | GUIDEBOOK SERIES

# SOUL EV

A simple guide to help you decide



EV



The Power to Surprise

ECO electric

DEP  
DEALER ePROCESS

# SUSTAINABLY FUN



Introducing the 2020 Soul EV. With its advanced technology, crossover versatility, and, of course, its all-electric efficiency, there's nothing to keep you from hitting the road like you always have — sans the gas station stops.

International model shown.



# HOW FAR are you going?



The redesigned 2020 Soul EV is ready to shake up the world of electric driving with its bold style and a driving range of up to 383 km.<sup>1,11</sup> Smooth. Refined. Sophisticated. And a pure joy to drive. The positively electrifying Soul EV.

#### ELECTRIC MOTOR

produces a near-silent thrust of 201 horsepower and 291 lb.-ft. of instant torque<sup>1</sup>

#### LITHIUM-ION POLYMER BATTERY

provides a range of 383 km on a full charge<sup>1,11</sup>

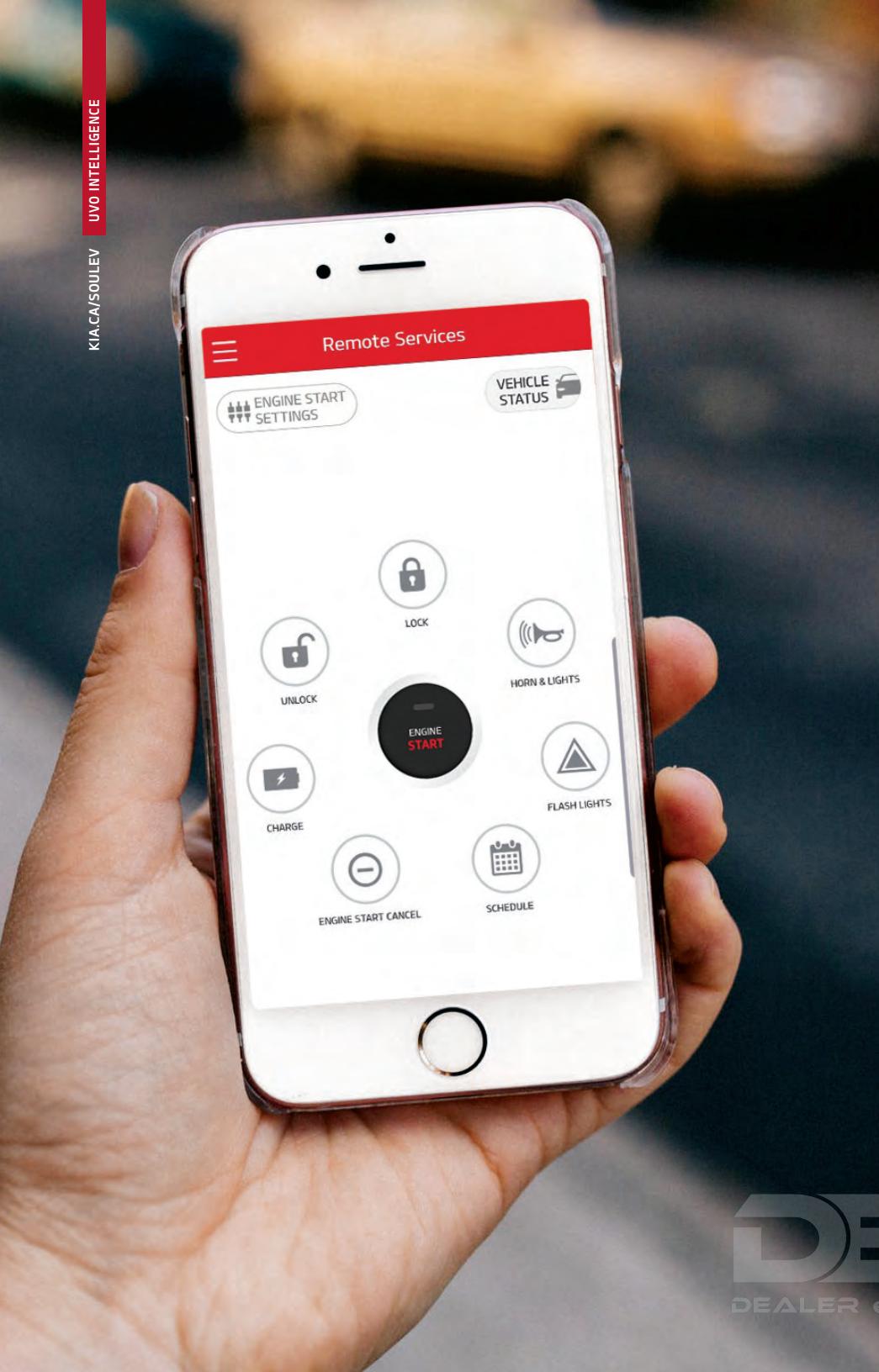
#### REGENERATIVE BRAKING

converts energy from deceleration into electricity that helps recharge the battery

#### FAST CHARGE PORT

lets you achieve an 80 percent charge from empty in as little as 54 minutes<sup>1,12</sup>





# CHARGE YOUR VEHICLE

from the convenience of your smartphone\*<sup>3,5</sup>

## UVoice | Intelligence™

Providing a world of connected car services

### REMOTE SERVICES

Charge your car now or set up a charging schedule, remotely from your smartphone. Other services include: Climate Control, Remote Door Lock/Unlock and Find My Car.

### SAFETY AND SECURITY

Automatic Collision Notification sends out an emergency call automatically if you're in an accident. Enhanced Roadside Assistance and S.O.S. Emergency Assistance are both available at the touch of a button.

### VEHICLE STATUS

Check your vehicle's battery charge status, charge level and driving range. Monitor the health of your vehicle with Maintenance Alerts, Monthly Vehicle Health Reports and On-Demand Diagnostics.

**DEP**  
DEALER ePROCESS

\*Free for the first five years. Visit [kia.ca](http://kia.ca) for full details.

# Always stay **CONNECTED** through your favourite device

Use Apple CarPlay® and Android Auto™ smartphone voice commands to send and receive messages, navigate to your destination and control your music.<sup>3,8,9</sup>

"Send a text  
message"

"Play my  
music"

"Remind me  
to pickup  
groceries"

"Find the nearest  
charging station"

"Read text  
messages"

"Call  
home"

International model shown.

**DEP**  
DEALER ePROCESS



# Totally PLUGGED-IN

The Soul EV invites you to experience a more connected form of driving with features that make your life on the road more comfortable and convenient.

**DEP**  
DEALER ePROCESS

Available feature. See features page or visit [kia.ca](http://kia.ca) for full details. International model shown.

**10.25" MULTIMEDIA INTERFACE<sup>3</sup>**  
with integrated touch screen navigation

**HARMAN KARDON PREMIUM AUDIO<sup>1,10</sup>**  
delivers crystal clear and balanced sound

**APPLE® AND ANDROID™  
SMARTPHONE INTEGRATION<sup>3,8,9</sup>**  
keep you connected through voice commands

**WIRELESS CHARGING<sup>3</sup>**  
keeps your smartphone fully charged  
while you're on the road

**LCD INSTRUMENT CLUSTER**  
provides vehicle information such as range  
and charge status at a glance

**LEATHER SEATS<sup>1</sup>**

for a premium look and feel

**AIR-COOLED FRONT SEATS<sup>1</sup>**

help you stay cool with three fan levels

**HEATED SEATS AND STEERING WHEEL<sup>1</sup>**

keep you toasty warm during Canadian winters

**POWER SUNROOF<sup>1</sup>**

for a brighter, airier cabin

Make yourself  
**COMFORTABLE**

You'll be pleased to know that the Soul EV's zero-emissions drive demands absolutely no trade-off in comfort. This is one exceptionally satisfying ride.

**DEP**  
DEALER ePROCESS

<sup>1</sup> Available feature. See features page or visit kia.ca for full details.

International model shown.

# SAFETY

## never takes a day off

Advanced sensor systems, strategically placed airbags and breakthroughs in material design, that have led to stronger body construction, are just a few of the ways Kia never stops working to help maximize your protection.



### ADVANCED FORWARD COLLISION-AVOIDANCE ASSIST<sup>1,2</sup>

is designed to detect and alert you if a potential front collision is imminent, and can also automatically apply the brakes, if necessary

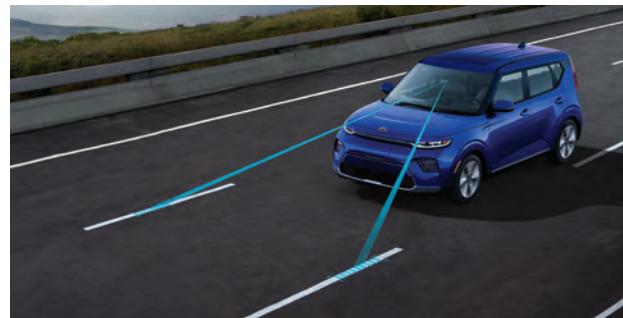
### DRIVER ATTENTION WARNING<sup>1,2</sup>

monitors for driving abnormalities and provides fatigued drivers with an alert



### ADVANCED SMART CRUISE CONTROL<sup>1,2</sup>

monitors the cars ahead of you, braking or accelerating to make sure that you're always at the right distance, at the right speed



### LANE KEEP ASSIST SYSTEM<sup>1,2</sup>

alerts when your vehicle gets close to lane markers, and can apply corrective adjustments to help prevent you from drifting into another lane



### BLIND SPOT DETECTION SYSTEM<sup>1,2</sup>

uses radar to detect vehicles in your blind spot and can give visual and audible alerts to help you avoid hazardous lane changes

# Pick your perfect **COLOUR**



Snow White Pearl



Onyx



Neptune Blue

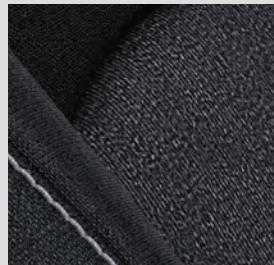


Gravity Grey



Space Green

## SEATING



Black cloth



Black leather

## WHEELS



17" alloy wheels

# Soul EV Features



## EV PREMIUM

### EXTERIOR

- 17" alloy wheels
- Tire mobility kit
- Dual-function LED headlights
- LED positioning lights
- LED daytime running lights
- LED fog lights
- LED taillights
- Heated sideview mirrors
- Sideview mirror signal repeaters
- Body-coloured sideview mirrors
- Body-coloured door handles
- Heated windshield
- Solar glass
- Privacy tint glass
- Chrome grille accent
- Splash guards

### SAFETY

- 6 airbags (dual advanced front, dual side curtain, dual front side seat)
- Electronic stability control (ESC)
- 4-wheel anti-lock braking system (ABS)
- Hill-assist control (HAC)
- Tire pressure monitoring system (TPMS)
- Lane keeping assist (LKA)<sup>2</sup>
- Blind spot detection system (BSD)<sup>2</sup>
- Rear cross-traffic collision alert and avoidance assist<sup>2</sup>
- Driver attention warning (DAW)<sup>2</sup>
- Advanced forward collision-avoidance assist (FCA)<sup>1</sup>
- Rearview camera<sup>2</sup>

### TECHNOLOGY

- Automatic climate control
- Automatic defog system
- 10.25" multimedia interface with integrated navigation<sup>4</sup>
- AM/FM/MP3/HD satellite radio<sup>6</sup>
- USB audio input and charging port
- Bluetooth® hands-free cell phone connectivity<sup>3,7</sup>
- Apple CarPlay® and Android Auto™ smartphone integration<sup>3,8,9</sup>
- UVoice Intelligence™ connected car services<sup>3,5</sup>
- Steering wheel-mounted audio controls
- Electronic parking brake
- Smart key with push-button start
- 7" Supervision LCD/TFT instrument cluster
- Wireless phone charger<sup>3</sup>
- 12V cabin power outlet
- Shift-by-wire transmission control
- Advanced smart cruise control (ASCC)<sup>2</sup>
- Paddle shift regenerative braking drive modes

### COMFORT

- Cloth seats
- 60:40 split-folding rear seats
- 8-way power adjustable driver's seat
- 2-way driver's seat lumbar support
- Tilt and telescopic steering wheel
- Heated front seats
- Heated steering wheel
- Leather-wrapped steering wheel

## EV LIMITED adds to or upgrades from EV PREMIUM

### EXTERIOR

- Power sunroof
- Aeroblade wipers
- Rain sensing wipers
- High gloss outside mirrors

*\*Heated windshield not available*

### TECHNOLOGY

- Heat pump (EV range enhancing climate control)
- Harman Kardon® premium audio system<sup>10</sup>
- Heads-up display (HUD) system
- Ambient mood lighting
- LED interior lighting

### COMFORT

- Leather seats
- Power adjustable passenger seat
- Heated rear seats
- Air-cooled front seats
- Satin chrome interior door handles
- Piano black interior trim
- Leather-wrapped cluster panel fascia
- Cargo privacy cover

# What's under THE HOOD?



## MECHANICAL

	EV PREMIUM	EV LIMITED
Engine type	Permanent Magnet AC Synchronous Motor	Permanent Magnet AC Synchronous Motor
Horsepower	134 hp (2,600 - 8,000 rpm)	201 hp (3,800 - 8,000 rpm)
Torque	291 lb-ft. (0 - 3,600 rpm)	291 lb-ft. (0 - 3,600 rpm)
Drive type	Front-wheel drive (FWD)	Front-wheel drive (FWD)
Voltage	327V	356V
Transmission	Single-gear reduction unit	Single-gear reduction unit



## BATTERY PERFORMANCE

	EV PREMIUM	EV LIMITED
Battery	39.2 kWh lithium ion polymer	64 kWh lithium ion polymer
Charger	Included portable charging cable (ICCB: In-Cable Control Box); on-board 7.2kW	Included portable charging cable (ICCB: In-Cable Control Box); on-board 7.2kW
Charge ports	120 - 240V; 480V DC fast charge port	120 - 240V; 480V DC fast charge port
Charge times <sup>12</sup>	Level 1 AC: 36 hours Level 2 AC: 6 hours 10 minutes (7.2kW) Level 3 DC fast charge 0 - 80%: 54 mins (100kW); 57 mins (50kW)	Level 1 AC: 59 hours Level 2 AC: 9 hours 35 minutes (7.2kW) Level 3 DC fast charge 0 - 80%: 1 hour (100kW); 75 minutes (50kW)
Driving range <sup>11</sup>	248 km	383 km



## MEASUREMENTS

Passenger volume	2,765 L (97.6 cu. ft.)
Cargo capacity, rear seats folded <sup>13</sup>	1,735 L (61.3 cu. ft.)
Cargo capacity, rear seats up (with floor lowered) <sup>13</sup>	663 L (23.4 cu. ft.)

Please visit [kia.ca](http://kia.ca) for full vehicle specifications and the latest fuel consumption figures.



# Outstanding protection for more PEACE OF MIND<sup>14</sup>



**5-year/  
100,000 km**

Worry-free comprehensive  
warranty



**5-year/  
100,000 km**

Limited powertrain  
warranty



**8-year/  
150,000 km**

Limited EV components  
warranty



**5-year/  
unlimited km**

24-hour roadside  
assistance

1. Available feature. See features page or visit [kia.ca](#) for full details. 2. None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving and are not a substitute for safe driving practices. Some features may have technological limitations. For additional information regarding the various features, including their limitations and restrictions, please refer to your vehicle's Owner's Manual. 3. Compatible smartphone required. Data rates may apply, please check with your wireless service provider. For wireless charging, certain smartphones may require a wireless charging-compatible case. 4. When equipped with the navigation system, French voice commands may be limited. 5. UVO Intelligence only available on select models and trims. Specific functionality may vary between models and trims. Destination Search is only available on vehicles with a navigation head unit. Certain functions are only accessible on the smartphone app and/or customer web portal and/or in-vehicle head unit. Service is free for the first five years from the day the vehicle was first registered. Monthly subscription may be applicable after the free period. Please consult your dealer for details. 6. SiriusXM satellite radio service includes 3 month trial and is available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 7. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. 8. Apple, the Apple logo, CarPlay, and iPhone are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. 9. Google, Google Play, Google Maps, and Android Auto are trademarks of Google Inc. 10. Harman Kardon is a registered trademark of Harman International Industries, Inc. All rights reserved. 11. Estimates are based on Government of Canada approved criteria and testing methods. Actual range and mileage will vary with options, driving conditions, driving habits, and your vehicle's condition. 12. To achieve up to 80 percent charge from empty in as little as 54 minutes, a level 3 DC fast charger (100kW) is required to be used with the vehicle's fast charging port. The time indicated may vary depending on charging conditions and vehicle model. 13. Including luggage under-tray storage. 14. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit [kia.ca](#).



**NAVI**  
SUBSCRIPTION SERVICE

Get access to free downloads of map software updates  
for 10 years after purchase of your eligible Kia.

Visit [kia.ca/kianavi](#) to find out more.



With your new vehicle, enjoy access to SiriusXM® satellite radio  
from anywhere you go – while you're on the road, using  
the smartphone app, online, or even through your smart TV.

Free for the first 3 months. See your Kia dealer or visit [kia.ca](#) to find out more.

We make every effort to ensure that the product information in this brochure is accurate at the time of printing. Occasional changes in production, that affect the standard or optional equipment included on a specific model, may occur after printing which will not be reflected in this brochure. Kia Canada Inc. reserves the right to make these changes without notice or obligation. For this reason, please rely on [kia.ca](#) or your local Kia dealer for the very latest product information. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited. © Copyright 2019 Kia Canada Inc.

## REWARD YOURSELF

**Kia Member Rewards** is an exclusive rewards program for Kia customers.

Receive Kia Canada Points towards the purchase of a new Kia vehicle and earn  
Dealer Points to redeem on service, parts and accessories.

See your Kia Dealer to join or visit [rewards.kia.ca](#) for full details. Certain restrictions apply.



Want to learn even more about Soul EV? We've got all the details for you at

[kia.ca](http://kia.ca)



During our 20 years in Canada, we've continued to surprise drivers with a combination of value, bold design and advanced technology. The result is a joy that comes with an open road and the freedom to go anywhere – on your own terms. As we celebrate our anniversary, we are also continuing to live up to our promise. By finding new ways to surprise and delight our drivers. That's our currency. It's in our DNA. And it's the source of our power – Long Live Surprise.

DEALER ePROCESS