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Takata Corporation

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News Release

TAKATA (Europe) GmbH Establishes Subsidiary in Russia

Contract signed for new plant due to commence production in April 2012

Takata Corporation ("Takata"), a leading global supplier of automotive safety systems, today announced that its European operating company, TAKATA (Europe) GmbH, had established a subsidiary in Russia, TAKATA-PETRI Rus LLC, and on September 17 signed an investment contract for the construction of a plant in Russia.

The new Russian plant will produce seat belts, airbags and steering wheels, and is scheduled to begin production in April 2012. Total investment in the plant will be approximately ¥2.0 billion.

Demand in Russia for automobiles is beginning to recover, and further growth in the market is expected. At the same time, interest in automotive safety is increasing, leading Takata to strengthen its supply structure with the establishment of its first plant in Russia. Takata already operates 11 manufacturing plants in 4 European countries.

An outline of Takata and the new subsidiary in Russia is provided on the following page.



Governor Sergei Morozov (left) of the Uljanosk Region and Dr. Heinrich Binder (right), Chairman of the Board of Directors Takata Europe are signing the investment agreement.



Dialogue between Prime Minister Vladimir Putin (left) and Dr. Heinrich Binder (right) at the International Investment forum Sochi 2010.



Reference material

Russian subsidiary and plant

Company name TAKATA-PETRI Rus LLCLocation Ulyanovsk oblast, Russia

· Established July 2010

Start of production April 2012 (planned)

Products Automotive seat belts, airbags, steering wheels

Land area Approximately 99,000 m²
Investment amount Approximately ¥2.0 billion

Employees Approximately 300

Takata Corporation

· Company name Takata Corporation

·Establishment 1933

·Head office 12-31, Akasaka 2-chome, Minato-ku, Tokyo 107-8508, Japan

Representative Shigehisa Takada, President & COOCapital ¥41,862 million (as of March 2010)

·Sales ¥350,914 million (consolidated, FY ended March 2010)

Employees 31,154 (consolidated, as of March 2010)

Global network 45 plants in 16 countries spanning Japan, Asia, Europe and the

Americas (as of March 2010)

·Main business Manufacture and sale of automotive seat belts, airbags, steering

wheels, interior trim, fabrics and child restraint systems

To learn more about this article, please contact:

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Our web site (http://www.takata.com) also provides information.

Note:

The content of this news release is based on information available as of the date of publication and is subject to change without notice.