

17/18 BINDING TECH MANUAL



**RIDE
SNOWBOARD
CO.**



BINDING DIVISION
SERVICE # REF - A - 206
TRADEMARK REGISTERED
ESTABLISHED - 1992



BINDINGS / FIXATIONS

ALUMINIUM FOR A REASON. BUILT STRONG. BUILT LIGHT.
ALUMINUM POUR UN SIMPLE RAISON. CONSTRUCTION SOLIDE ET LÉGÈRE.



THE LEADER IN ALUMINUM BINDING TECHNOLOGIES

Our mission with Ride bindings is to produce the most high performance and dependable set of snowboard bindings on the planet. However, we know that on occasion, circumstances may arise where you may need replacement parts.

The enclosed manual is a model-by-model parts guide to help you decipher and communicate with us precisely which part you're looking for. Our goal is to get your customers back out on the hill as soon as humanly possible, so we will strive to make this process as painless for you as we can.

If you have any questions or comments regarding this manual, our warranty process, or any of our bindings or available parts, do not hesitate to contact your Ride Snowboards Customer Service Representative.

**Thank you,
Ride Snowboards**



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CO.

Warranty Policy

2017/2018

RIDE BINDINGS

ONE YEAR LIMITED WARRANTY

Ride warrants to the original purchaser the Binding shall be free from defects in materials and workmanship for a period of one (1) year from the original date of purchase. Should a defect occur during the one year warranty period, Ride will repair or replace the defective product or component part at its option, free of charge, and only for problems associated with normal use of the binding.

This warranty shall not apply if the Binding is:

- A: Altered, modified, or tampered with in any way by anyone.
- B: Damaged by negligence, accident, unreasonable use or by other causes unrelated to defective materials or workmanship.
- C: Has had the serial number altered, defaced or removed.

LIMITED LIFETIME WARRANTY

Limited Lifetime Warranty on baseplate and heelcup against bending or breakage. See RIDESNOWBOARDS.COM for complete details and limitations.

RIDE ONE YEAR OUT-OF-WARRANTY OFFER (Dealer option)

Ride warrants this product to be free from defects in materials and workmanship for a period of (1) year from the original date of purchase at retail.

If our product is determined to have failed due to any other reason within a period of one year from the original date of purchase at retail, we offer a service replacement program to the dealer to replace the original product with identical or reasonably equivalent product at Warranty cost, (Whsl. -25%). The Dealer may opt to pass this savings on to the customer. All shipping costs will be the responsibility of the dealer. This program is an immediate one time offer per customer and must be exercised by the customer within 30 days of the original offer date. Out of warranty offers cannot be made with dealer inventory. This program must be run directly through the Dealer and will follow the same Terms, Responsibilities and Limitations as the One Year Limited Warranty.

Limitations:

(1) This warranty shall not apply if the Binding is:

- A: Altered, modified, or tampered with in any way by anyone.
- B: Damaged by negligence, accident, unreasonable use or by other causes
- C: Has had the serial number altered, defaced or removed.

(2) Ride limits all implied warranties (including, but not limited to fitness and merchantability) to one (1) year from the original date of purchase at retail. In the event that the purchaser is unable to provide proof of purchase, the warranty period shall be one year from the date of manufacture.

(3) This warranty extends only to the original retail purchaser, and is not transferable.



Limitations (cont):

(4) Ride's sole liability from this warranty is limited to repair and replacement of defective product. Under no circumstances shall Ride be held liable for death or injuries to persons, damage to property, or for incidental, contingent or consequential damages or expenses arising from the use of Ride products.

(5) Replacement products under this warranty are warranted only for the remainder of the original warranty period.

TERMS

Purchaser's Responsibilities:

- (1). The Purchaser must retain a copy of the original Proof of Purchase from the Dealer. (If the original proof of purchase cannot be provided on a warranty return, Ride will use the manufacturing date as the start of the warranty period).
- (2). Damaged product submitted for warranty service must be taken, along with Proof of Purchase, to the Ride Dealer you purchased the product from before expiration of the one year warranty period.

Ride's Responsibilities:

- (1) Products returned for warranty service shall be inspected by a Ride Warranty Service Technician.
- (2) If the problem is judged by Ride to be due to a factory defect, we will repair, or replace (with an identical or reasonably equivalent product) the product at our election, or we may elect to refund the purchase price (less reasonable depreciation based on actual use) if we cannot readily and quickly provide a replacement.
- (3) Ride will return the repaired or replacement product at our expense, but if we determine that there is no defect or that the defect resulted from causes not within the scope of this warranty, storage and or return of the product will be at the customers expense.
- (4) The Ride Warranty Manager makes the final determination concerning defects in materials and workmanship.

Dealer's Responsibilities:

- (1) Request a copy of the original Proof of Purchase and determine if the product is still under warranty.
- (2) Inspect the product to try and make a determination of the defect.
- (3) Contact a Ride Customer Service Representative and be prepared to give the following information:

a) Account number	f) Product model and size
b) City	g) Original Purchase Date
c) New or used product	h) Serial number
d) Consumers name (Last, First)	i) Point of contact phone number.
e) Dealer reference number	j) Defect description
- (4) Send the product, packaged securely with the following information:
 - a) RMA number received from Ride Customer Service Rep. written on outside of package.
 - b) RMA number and Copy of Original Proof of Purchase must be included inside of package! (Please enclose in an envelope)

The purchaser and or Dealer are responsible for removing the binding from the board, shipping and handling charges to the Ride service center along with non-warrantable product back from the Ride Service center.

The Item Code is located under the toe area of the footbed on the left binding, printed on the baseplate, as shown below. This number identifies the brand, year, model, color and size of the binding.







